

Patricia Puno

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Design Leader & Doer

Summary

- **7+ years design experience** in education, marketing, auto manufacturing, autonomous driving, and cybersecurity tech ranging from venture-backed startups to billion dollar businesses for B2C and B2B markets.
- **3 years in UX leadership**, leading a global team of 11 reports in product and content design for 8 business-critical teams across 3 verticals, designing strategy for 0-1 initiatives, as well as improving deployment and adoption of core product.
- **Led vision of company-wide transformation** from single product to multiproduct ecosystem, leading to capability acquisitions and product integrations, evolving from password management to security posture benchmark and access governance.

1Password

2020 - Present

Senior Product Design Manager

Sep 2024 - Present

- Reported to CXO of 40+ designers and managed a global team of 11 reports in product and content design for 8 business-critical teams across 3 verticals, designing strategy for 0-1 multiproduct initiatives and core product enterprise scalability.
- Led vision of admin experience centralization, integrating multiple products' 1) user identity and provisioning 2) device safety and compliance of personal and company-owned devices, to 3) determine user app access and governance.
- Secured product development staff to scale design-led permissions engine for multiproduct enterprise needs in multitenancy, user provisioning, and managed service providers.
- Developed and retained high performing, award-winning designers (2 Staff, 2 Senior, 1 midlevel promotions and 3 intern or career transitions), their morale, and career development through 5 reorgs.

Product Design Manager

Mar 2023 - Sep 2024

- Led vision of company-wide strategy shift from single product to multiproduct ecosystem, leading to capability acquisitions and product integrations, evolving the company from password management to security posture benchmark and access governance.
- Drove integration strategy of Kolide-to-1Password and Trelica-to-1Password UX post-acquisition, reducing migration risks, accelerating business initiatives, and improving cross-product onboarding experiences.

Staff Product Designer

April 2022 - Mar 2023

Led design of major enterprise initiatives, scaling experiences, and building capabilities for admins and businesses end-users. Led and mentored designers.

Single-Sign On (SSO)

Lead Designer · Shipped 2023

Allow for companies to sign in to 1Password using their organization's SSO. Led a team of 4 designers.

1Password (Cont.)

2020 - Present

Senior Product Designer

Oct 2020 - April 2022

Designed governance, management, and administrative cybersecurity experiences for teams, business, and enterprises.

Integrations for people (and machines)

Lead Designer · Shipped 2021

Integrate your org's tools (2FA, provisioning, scripting, event reporting and communications) with 1Password.

Developer Tools: Secrets Automation

Designer · Shipped 2021

Secure, orchestrate, and manage your company's infrastructure secrets (API tokens, application keys, and private certificates).

Aptiv

2018 - 2020

User Experience Designer

April 2018 - June 2020

Designed enterprise-level SaaS, B2B design solutions for complex engineering systems and autonomous vehicle business models.

Building State Machines, IDE's, and Data Strategies

Lead Designer · Shipped 2019

Design and deploy data strategies (transmission, collection, and analysis) with live vehicle engineering systems.

Autonomous Vehicle Fleet Management with Lyft

Designer · Shipped 2018

Fleet management platform of Lyft's commercial autonomous vehicles in Las Vegas.

Education

2015 - 2020

Eastern Michigan University

Bachelors of Science, Technology Management, 2020

Washtenaw Community College

Associates in Applied Science, Web Design & Developement, 2017