Patricia Puno

Design Leader —
Platform, Ecosystem &
Enterprise UX

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What I'm looking for

My next role will focus on complex platform and enterprise systems, where I can own experience direction end to end, lead designers with high autonomy, and work cross-functionally to translate strategy into cohesive product and market outcomes. I'm intentionally seeking roles that combine design authority and program leadership, rather than pure people-ops stewardship.

What I bring

- **7+ years enterprise design experience** in cybersecurity, autonomous driving, auto manufacturing, marketing, and education tech ranging from venture-backed startups to billion dollar businesses for B2C, B2B, and B2B2B markets.

- **3 years in UX leadership**, leading a global team of 9 reports in product and content design for 7 business-critical teams across 3 verticals, designing strategy from 0-1 initiatives to improving deployment and adoption.

- **The ability to turn fragmented inputs into shared direction**, leveraging design to bridge executive intent, product strategy, and real customer needs, both in complex, early, ambiguous problems and established-but-scaling spaces.

1Password

2020 - Present

Senior Manager, Product Design

Sep 2024 - Present

Continued accountability for design direction and business outcomes of 1Password's enterprise experience and champion of multi-product capabilities, acquisitions, and GTM alignment, while leading a globally distributed design team.

- With my leadership, design championed 1Password's shift from a single-product password manager to a multi-product enterprise platform, while I served as DRI for long-term experience vision and design-led value propositions centered on security posture benchmark and governance.

- Defined design direction for admin experience centralization, enabling designers to deliver a coherent, scalable admin platform with new capabilities and integrations with product acquisitions (Kolide, Trelica).

- Extended design leadership beyond product to ensure platform strategy translated to market, partnering with GTM, Sales, and Solutions to operationalize the multiproduct vision into a coherent external-facing narrative, contributing to ~$24M in pipeline.

Manager, Product Design

March 2023 - Sep 2024

DRI for 1Password's enterprise initiatives, defining enterprise readiness, shaping foundational capabilities, shipping MVPs and scaling into a durable business pillar while advocating security and privacy principles.

- Led design team and direction of 1Password's enterprise push, scaling an exploratory pod shipping MVPs into a foundational pillar supporting enterprise adoption, responsible for rapid growth of ~$140M ARR to $400M+ ARR.

- Established design as de facto partner to product and engineering, enabling UX-focused delivery in identity and access management, authentication and authorization, developer tools and integrations, and reporting and auditability.

- Drove post-acquisition UX integration strategy, guiding Kolide-to-1Password and Trelica-to-1Password experiences to reduce migration risk, develop strong internal collaboration, and cross-product onboarding.

1Password (Cont.)
2020 - Present

Staff Product Designer
April 2022 - Mar 2023

Led design of major enterprise initiatives, scaled experiences, and built capabilities for admins and businesses end-users.

Single-Sign On (SSO)
Lead Designer · Shipped 2023

- Design lead for SSO as an authentication method for 1Password, integrating with business's SSO providers, generating $40 million in ARR with 1.5 million SSO users for 11k accounts.

- Responsible for key experiences in admin configuration, testing, security, and life-cycle management as well as end-user migration, account conversion, and device linking.

- Led a team of 4 designers in product and content design.

- Reduced user account recovery from 8% → 2.5% monthly average.

- Improved activation rate from 34% → 65.4% monthly average.

Senior Product Designer
Oct 2020 - April 2022

Designed tools and administrative cybersecurity experiences for developers and enterprise admins.

Tools and Partnership Marketplace Integrations
Lead Designer · Shipped 2021

- Owned end-to-end design of 1Password's first integration tools (2FA, provisioning, scripting, events reporting) and partnerships (Okta, Rippling, Slack); designing configurations, system status, and error handling.

- Increased events reporting usage from 18% → 32.4%.

Developer Tools: Secrets Automation
Designer · Shipped 2021

- Designed developer flows securing and managing company infrastructure secrets (API tokens, application keys, and private certificates).

- 12M developer secrets saved and automated.

Aptiv
2018 - 2020

User Experience Designer
April 2018 - June 2020

Designed enterprise-level SaaS, B2B design solutions for engineering systems and autonomous vehicle business models.

State Machines, IDE's, and Data Strategies
Lead Designer · Shipped 2019

- Solo designer of state machines and low-code IDEs for OTA (over-the-air software-to-hardware) data collection strategies (transmission, collection, and analysis), used by vehicle engineers to improve vehicle quality.

- Over 12K variables created and deployed for QA vehicle testing.

Autonomous Vehicle Fleet Management with Lyft
Designer · Shipped 2018

- Designed data visualizations of Lyft's fleet management dashboard of commercial autonomous vehicles in Las Vegas, enabling real-time tools and diagnostics for vehicle safety operators.

- Over 100K rides completed.