



## GRAPHIC DESIGN UNDERGRADUATE - PLACEMENT YEAR - JOB DESCRIPTION

<b>Job Title:</b>	Graphic Design Intern	<b>Department (s):</b>	Catalyst - Design Studio
<b>Reports to:</b>	Creative Director		
<b>Company Overview:</b>	<p>As an agency with over 35 years experiential marketing and events experience, Fusion offers a full service, one stop solution to our clients. From planning and ideation to event management and delivery. Fusion is focused on brand awareness, creativity, engagement, reach and sales conversion. The combination of software development and event management leads to an exceptionally fast paced working environment requiring outstanding organisational skills.</p> <p>We are a family business with a family ethos. We welcome inquisitive, imaginative minds and suggestions for change. The culture is fun and lighthearted, and we aren't afraid of working hard to hit our deadlines. The offices are bright and contemporary with fresh coffee always on tap from our Nespresso bar! We offer a welcoming and friendly work environment and up to 33 days holiday, as well as employee recognition days.</p>		
<b>Key Responsibilities:</b>	<p>Assist in the creation of digital and print design assets including social media graphics, marketing materials, presentations, web graphics, packaging, and branding collateral.</p> <ul style="list-style-type: none"><li>• Support senior designers in developing creative concepts and executing design briefs.</li><li>• Participate in brainstorming sessions and contribute creative ideas.</li><li>• Maintain brand consistency across all design work.</li><li>• Prepare artwork for print and digital publication.</li><li>• Conduct image research and basic photo editing.</li><li>• Manage and organise design files and assets.</li><li>• Lead role within Fusion's Charity &amp; Social Committee, planning a host of fun fundraising activities and raising awareness of the cause. Organising engaging fundraising activities and company events, overseeing the completion of last year's charity initiative and onboarding Fusion's newly chosen charity for the upcoming year. Acting as the main point of contact within Fusion for the charity.</li><li>• Lead project management role with University Careers Fairs.</li></ul>		

### FUSION 2K LTD



## Skills & Experience

- Currently pursuing a Bachelor's degree in Graphic Design or a related field (must be completing a placement year).
- Strong portfolio showcasing design skills, creativity, and attention to detail.
- Proficient in Adobe Creative Suite (especially Illustrator, Photoshop, InDesign; After Effects is a plus).
- Good understanding of design principles including layout, typography, and color theory.
- Basic knowledge of digital design best practices.
- Able to manage multiple projects and meet deadlines.
- Willingness to learn, take feedback, and grow creatively and professionally.
- Be comfortable in a fast-moving environment where priorities may change quickly.
- Excellent verbal and written communication.
- Strong interpersonal skills to handle a hybrid home / office working environment.
- Punctual.
- Full UK licence and access to a car for duration of placement is essential due to office location.

### Desirable but non-essential skills

- Basic animation or motion graphics skills using Adobe After Effects or similar tools.
- Familiarity with UI/UX design principles or tools such as Figma or Adobe XD.
- Experience designing for social media platforms (e.g. Instagram, TikTok, LinkedIn, etc.).
- Understanding of HTML/CSS or web design fundamentals.
- Experience working with Canva or other quick-turnaround design tools.
- Photography or video editing skills.
- Experience with brand identity development or logo design.
- Knowledge of accessibility in design (e.g. designing for colour blindness or screen readers).
- Strong illustration or hand-drawing skills.
- Experience collaborating in a team environment.
- Basic understanding of print production processes (e.g., preparing files for commercial print).