



PRIVATE EVENTS & GROUP OFFERINGS

MEOWWOLF

ΩMEGA M MART

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SALES PRESENTATION

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ABOUT MEOW WOLF

Recognized in Fast Company's 2020 list of World's Most Innovative Companies, Meow Wolf is a Santa Fe-based arts and entertainment company that creates **immersive, interactive experiences** to transport audiences of all ages into fantastic realms of story and exploration.

Meow Wolf works with hundreds of creatives to build havens for inspiring possibility, and a sense of belonging for both artists and guests. At each location, local and international artists work together to create inclusive installations reflecting both the cultures of the surrounding community and the greater fellowship of artists.

Meow Wolf is proud to be the only certified B-Corporation in the entertainment industry.



MEOWWOLF



SANTA FE, NM
EST. 2016



LAS VEGAS, NV
EST. 2021



DENVER, CO
EST. 2021



GRAPEVINE, TX
EST. 2023



HOUSTON, TX
EST. 2024



COMING SOON



LOS ANGELES



NEW YORK CITY





HOUSE OF ETERNAL RETURN



Meow Wolf champions otherness, weirdness, challenging norms, radical inclusion, and the power of creativity to change the world.



HOUSE OF ETERNAL RETURN

The company's first location in Santa Fe, NM opened in 2016 and showcases the THEA Award-winning, international sensation, *House of Eternal Return*, where **two million visitors** have now discovered a **multidimensional mystery house** with secret passages, portals to magical worlds, and surreal, maximalist and mesmerizing art exhibits.

The original permanent Meow Wolf exhibition, *House of Eternal Return* is a monumental achievement in DIY world creation and collaboration, featuring over 70 rooms made by local and community artists.

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ΩMEGA *M*MART



OMEGA MART



Meow Wolf's *Omega Mart* is the anchor tenant inside the Area15 entertainment complex.

IS
THIS
REAL?

OMEGA MART

See today's organic
recommendations?

YES!

SHOW ME

BOOP
HERE



OMEGA MART

Meow Wolf's Omega Mart is **not your typical grocery store experience**. It's an imaginative, mind-bending, and totally unpredictable immersive art installation. Omega Mart begins with hundreds of original products that defy expectations and lead beyond into new worlds of inspiration, play, and transformation. **More than 325 creatives brought 250+ unique projects to life** inside the exhibition, which hosts four vast anchor spaces and 60 additional, unique environments, such as **multimedia-filled rooms, interactive terrains, and portals to other worlds**. Participants are encouraged to carve their own paths as they explore the story behind the grocery store, but there's no wrong way to dive into Omega Mart.



Meow Wolf's *Omega Mart* is the anchor tenant inside the Area15 entertainment complex.



CONVERGENCE STATION



CONVERGENCE STATION



Meow Wolf's third permanent installation
is located in Denver, Colorado.



CONVERGENCE STATION

Convergence Station is the **first stop on a quantum journey of exploration and revelation**. Curious wanderers will discover psychedelic, mind-bending art and an underlying rich narrative: when a cosmic event merged four distinct worlds from unparalleled universes 27 years ago, the inhabitants were left with only fragmented memories, beckoning them to unearth what really happened. The immersive art exhibition is brought to life by **more than 300 creatives and 110+ Colorado-based artists** who have woven their own personal stories throughout the converged worlds. Travelers of all ages will be carried into the unknown as they uncover the mystery. Convergence Station features **four floors of immersive experiences**, dozens of installations, infamous portals, secret wormholes and is Meow Wolf's most ambitious project to date.



Meow Wolf's third permanent installation
is located in Denver, Colorado.





**THE REAL
UNREAL**



THE REAL UNREAL



Meow Wolf Grapevine is now open in the Dallas - Fort Worth Metroplex at the Grapevine Mills Mall.



THE REAL UNREAL

The Real Unreal is an immersive, interactive psychedelic art wonderland with a mysterious underlying story that expands minds and fuels imaginations.

Meow Wolf is centered around venturing into the unknown, exploring areas that are unexplored. Each experience starts with a familiar location and each is completely different. Created by **over 40 collaborating Texas artists**, this exhibition is home to over **70 installations, rooms, portals, and wormholes layered with interactivity**. The spontaneity of the Meow Wolf multiverse allows a future without the restrictions of the past, a reflection on the value of storytelling and art and consideration of the impossible.

Meow Wolf Grapevine is now open in the Dallas - Fort Worth Metroplex at the Grapevine Mills Mall.



RADIO TAVE



RADIO TAVE

Located in Houston's historic Fifth Ward, **Radio Tave** is Meow Wolf's latest **immersive experience**, bringing visitors into a surreal, multi-sensory journey through a dimension-bending radio station, **ETNL**. **Covering 32,000 square feet** and created by a team of over **100 artists**, with half of them from Texas, this experience melds local culture with Meow Wolf's signature interactive storytelling.

Key Attractions

ETNL Radio Station: A dimensional twist on a classic radio station that anchors the entire journey, merging familiar media with surreal, hidden narratives.

Cowboix Hevvven: A Texas-inspired honky-tonk bar and eatery with a jukebox featuring licensed songs from Texas musicians, celebrating Houston's vibrant music scene.

Obsidiodysey: A labyrinthine installation by Janell Langford that explores emotional and creative dimensions through a stunning, atmospheric series of rooms.

Meow Wolf champions otherness, weirdness, challenging norms, radical inclusion, and the power of creativity to change the world.



RADIO TAVE

Meow Wolf champions otherness, weirdness, challenging norms, radical inclusion, and the power of creativity to change the world.



GROUP OFFERINGS

SANTA FE, NM

BUILDING BUYOUT

The entire 21,000 square foot exhibition is available for private parties, corporate events, weddings, and fundraisers.

GROUP TICKETS

Looking to bring your group of 15 or more people? Special pricing is available for groups and parties that book in advance. Blockout dates may apply. Group enhancements such as scavenger hunts, team building activities, etc., are coming soon!

RAINBOW RAINBOW

Rainbow Rainbow is our smaller, more intimate event space that is separate from the exhibition. Perfect for cocktail parties and birthday celebrations!



GROUP OFFERINGS

LAS VEGAS, NV

BUILDING BUYOUT

Book our entire facility for your group and only your group during regular or extended operating hours. This option covers tickets for all guests in attendance. Catered Food & Beverage options are also available, as are fun Omega Mart swag giveaways. Let's get creative together and come up with an exceptional event for your group!

GROUP TICKETS

Blocks of tickets can be purchased to allow your group to enter Omega Mart at the same time, or across multiple adjacent entry times. See our additional options for VIP Experiences, an exclusive Scavenger Hunt, take-home Omega Mart swag, pre-purchased beverages at our secret bar, or even weddings or proposals. There's no wrong way to experience Omega Mart with your group!

SCAVENGER HUNT

There's a lot to discover inside Omega Mart, but we've made it even more compelling in an exclusive offering for groups - a detail-hungry scavenger hunt! Get to know every nook and cranny of America's Most Exceptional Grocery Store! Your party will be divided into teams and assigned a clipboard and pen along with a list of photos to take, questions to answer, and items to collect. As a bonus, each team will also have a single special coupon that can be exchanged for ONE HINT from our exceptional Omega Mart staff - use it wisely! The first team back at Guest Services with all the correct answers, items, and photos wins!

VIP EXPERIENCES

VIP Experiences are curated by the Creative Operators of Omega Mart who know all there is to know about everything there is to know about Omega Mart, America's Most Exceptional Grocery Store! These experiences may include Omega Mart Market Research/Product Testing, a Dramcorp ART Tour, an in-depth Omega Mart Scour or custom-built experiences based on a specific group's particular interests!

WEDDINGS & PROPOSALS

With four stunning art spaces available as incredible settings for your nuptials, wedding packages are offered for groups up to 30 guests (with options for larger parties), and include the bridal couple's tickets.

Proposals include 2 tickets, 2 drink vouchers, special interactive performances curated by our Experience team, and commemorative buttons for the happy couple.

BEVERAGE & MERCHANDISE ADD-ON OPTIONS

To elevate your group's experience even further, we can customize opportunities to find and experience our secret bar, Datamosh! Or we can curate giveaway items specially for your group, so that each person can take home exceptional Omega Mart products such as an Avocado Coin Purse, a Kiwi Hamster (the CUTEST), or a Tattoo Chicken t-shirt, just to name a few!



GROUP OFFERINGS

DENVER, CO

BUILDING BUYOUT

Buyout rental includes: enjoy exclusive private access to The Convergence, including the entire exhibition and private event spaces. Buyouts must be booked at least 90 days in advance and are geared for groups of 500+ with a maximum capacity of 1500.

GROUP TICKETS

Looking to Converge a group of 25 or more people for general admission? Special pricing for groups may apply for parties that book group tickets in advance, based on availability. Blockout dates may apply. Each time slot can accommodate groups of 25-150 travelers. Tickets range from \$30-\$45 Prices may vary if booking during a special event. Additional special pricing for groups is dependent on timing and the total number of travelers.

PRIVATE EVENTS

Create a unique event and unforgettable experience in one of Convergence Station's out of this world space: The Perplexiplex, Sips (with a Z), or HELLOFOOD Patio.

THE PERPLEXIPLEX

Part performance venue, part immersive art experience, this 488-person capacity space is a living, breathing thing. This space's key attraction includes interactive projection mapping on the floors and walls of the space, created by Moment Factory.

SIPS (WITH A Z)

Convergence Station's executive travel lounge is a fully furnished, elegant space that can accommodate 98 in a seated capacity and 120 in reception style. Technological capabilities include live projection from activations in The Perplexiplex, fully wired and capable AV, audio and sound set-ups and a surreal atmosphere.

HELLO FOOD PATIO

The patio offering at HELLOFOOD, affectionately known as The Liquid Lawn, offers travelers an outdoor option for private events that includes existing outdoor tables and chairs. The space is further activated with a floral art piece that acts as a perimeter of hedges for added privacy and style. Groups of 50-100 are best accommodated.



GROUP OFFERINGS

GRAPEVINE, TX



BUILDING BUYOUT

Get ready to turn your event into a cosmic celebration at Meow Wolf Grapevine! Immerse your guests in the enchanting wonders of our otherworldly realm by renting our space for private buyouts. Whether it's a dazzling corporate event, a whimsical wedding, or a mind-bending celebration, Meow Wolf Grapevine is your canvas for creating extraordinary memories.

Capacity: Up to 900

GROUP TICKETS

Looking to visit Meow Wolf with 20+ people but you don't need a private space? We've got you covered with extra-special group pricing for those who plan ahead. Black out dates may apply and availability may vary.

NEON KINGDOM

A multi-floor event space where imagination knows no bounds! Embrace the radiant realm of Neon Kingdom at Meow Wolf Grapevine where private event dreams come to life! Our event rental space invites you to craft unforgettable moments amidst the vibrant hues and cosmic wonders of this one-of-a-kind kingdom.

Capacity: Up to 350

MATT KING MYSTERY CENTER

Where Community Magic and Local Events Converge. Nestled within Meow Wolf Grapevine, the Matt King Mystery Center is a creative hub and private bookable venue where individuals can uncover their creativity and connect with others. This space is a testament to Meow Wolf's ongoing dedication to cultivating a vibrant artistic community and providing immersive spaces that captivate and inspire.

Capacity: Up to 60





GROUP OFFERINGS

HOUSTON, TX

BUILDING BUYOUT

Get ready to turn your event into a cosmic celebration at Meow Wolf Houston! Immerse your guests in the enchanting wonders of our otherworldly realm by renting our full exhibition space for private buyouts. Whether it's a dazzling corporate event, or celebrating a special occasion, Meow Wolf Houston is your destination for immersive memorable events.

- Capacity: Up to 600 guests
- Access to multiple exhibition rooms
- Perfect for large-scale private events

COWBOIX HEVVVEN

Cowboix Hevvven is an immersive futuristic take on a honky tonk dive-bar in limbo inside Meow Wolf Houson. The event space can accommodate up to 44 guests with room for catering and full bar service. Cowboix Hevvven is ideal for late night birthday parties, social gathering and beyond.

- Capacity: Up to 44 guests
- Texas-inspired honky-tonk bar
- Available for rental after operating hours

THETA THEATER

Part performance venue and part immersive art experience, this private event space is a stellar blend of cosmos meets country. Theta Theater is a unique opportunity to wow your guests at your next event. The event space can accommodate seated dinners, presentations, performances from entertainers including DJs, bands or theatrical productions.

- Capacity: 200 (cocktails), 80 (presentation), 60 (seated rounds)
- Main stage for performance or ceremonies
- Available for rental after operating hours

OBSIDIODYSSSEY

A labyrinthine installation by the talented artist Janell Langford. This stunning, atmospheric series of rooms explores emotional and creative dimensions, creating a unique blend of art and ambiance. Perfectly suited for groups of 60-70 guests, this space promises an unforgettable event that combines music, movement, and mesmerizing art.

- Capacity: Up to 75 guests
- Three connected exhibition rooms
- Unique immersive art by Janell Langford
- Available for rental after operating hours

THE JOURNEY CENTER

Nestled within the captivating Theta Theater, the Journey Nook is an intimate enclave designed for those who seek an unforgettable gathering space. This nook, perfect for 20-25 guests standing, seamlessly blends the essence of immersive art with the charm of a cosmic countryside

- Capacity: Up to 20 guests
- Located within Theta Theater
- Perfect for intimate groups or breakout sessions
- Available for rental during operating hours



ABOUT AREA15

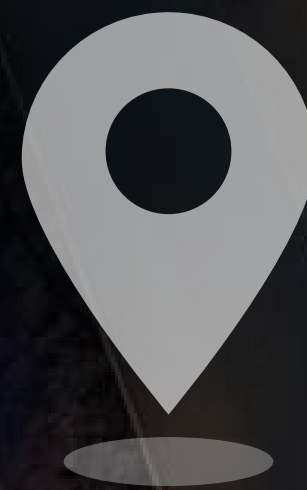
AREA15, Las Vegas' newest immersive art, event, and entertainment district represents a collaborative venture between real estate development firm Fisher Brothers and creative agency Beneville Studios of NY

17+ immersive experiences open - and more to come!

Experiences include Haley's Comet - a dual-track zipline adventure, Birdly - a VR flight simulator, Dueling Axes, and Wink World: Portals Into the Infinite - a psychedelic arthouse meets carnival funhouse

Food & Beverage includes Emporium Arcade Bar, Lost Spirits Distillery, Oddwood Bar and The Beast by Todd English - A Live Kitchen Food Hall

1.3 MILES
from the The Strip
(5-7 minute drive)

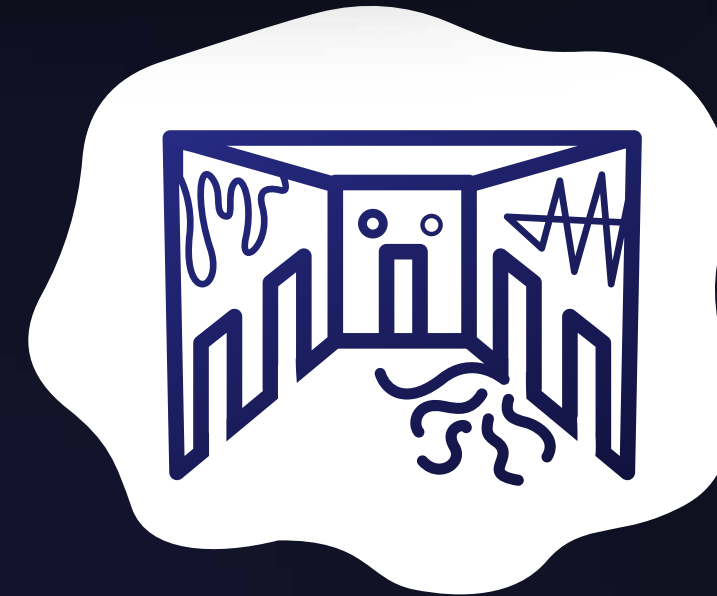


IMPORTANT INFORMATION

Omega Mart is the flagship attraction inside of AREA15, and features:



52,000
SQUARE FEET OF
EXHIBIT SPACE



60 ROOMS
OF ART ANCHORED BY
FOUR MAIN AREAS



AN EVER-CHANGING
INVENTORY
OF REAL AND TOTALLY UNEXPECTED
GROCERY PRODUCTS FOR SALE



A FULL BAR
HIDDEN WITHIN



VIP PACKAGES AND EXPERIENCES

VIP:

VIP Experience Includes

- Explore at your own pace
- Exclusive VIP entry
- Beverage at Datamosh (alcoholic and nonalcoholic options available)
- Collector Ticket with Lanyard
- Souvenir Pin
- 15% off purchase of \$50 or more at the Meow Wolf Gift Shop

SCAVENGER HUNT:

Scavenger Hunt Includes

- Detail-hungry exploration of Omega Mart
- Exclusive VIP entry
- Beverage at Datamosh (alcoholic and nonalcoholic options available)
- Collector Ticket with Lanyard
- Souvenir Pin
- 15% off purchase of \$50 or more at the Meow Wolf Gift Shop
- This experience is approximately 60 minutes, and guests are free to explore the exhibit once completed
- Capacity: up to 60 guests

ART EXPERIENCE:

Art Experience Includes

- Deep dive into the art, artists, and storyline in our worlds
- Exclusive VIP entry
- Beverage at Datamosh (alcoholic and nonalcoholic options available)
- Collector Ticket with Lanyard
- Souvenir Pin
- 15% off purchase of \$50 or more at the Meow Wolf Gift Shop
- This experience is approximately 90 minutes, and guests are free to explore the exhibit once completed
- Capacity: up to 15 guests



FULL VENUE BUYOUT

Your event. Our worlds. Inspired guests.

Friends, co-workers, cohorts, lend us your minds. Let's plan an unbelievable experience at Meow Wolf's Omega Mart in Las Vegas. In a city of the uncommon, we have one of the most uncommon event venues in the neon desert. Your guests can enjoy an individualized experience within a collective experience in a place where curiosity is rewarded and no two explorers have the same adventure.

Take over our entire multiverse for your group and only your group during regular or extended operating hours. Holiday party? Wedding? Need an inspiring spot for a gala? An eye-opening meeting or team retreat? We have the perfect venue. Beyond our aisles lay a variety of spaces to meet, greet and explore. Whether seated conversations or team scavenger hunts designed to build team spirit, make Omega Mart your destination.

Omega Mart, Meow Wolf's second permanent installation, a **52,000-square-foot immersive**, interactive storytelling experience.

VENUE RENTAL INCLUDES

- Exclusive use of the entire exhibition
- Basic event security (entry and in-exhibit)
- Meow Wolf event point of contact
- Standard custodial/janitorial
- Complimentary bag check
- In-house production Engineer or A/V Technician
- Public Wi-Fi
- Capacity: Up to 750 (can accommodate larger groups flow)

PRIVATE EVENT ADD-ONS*

- Meow Wolf merchandise
- Food & Beverage
- Entertainment Enhancements
- Additional hours

*additional fees may apply



DATAMOSH BUYOUT

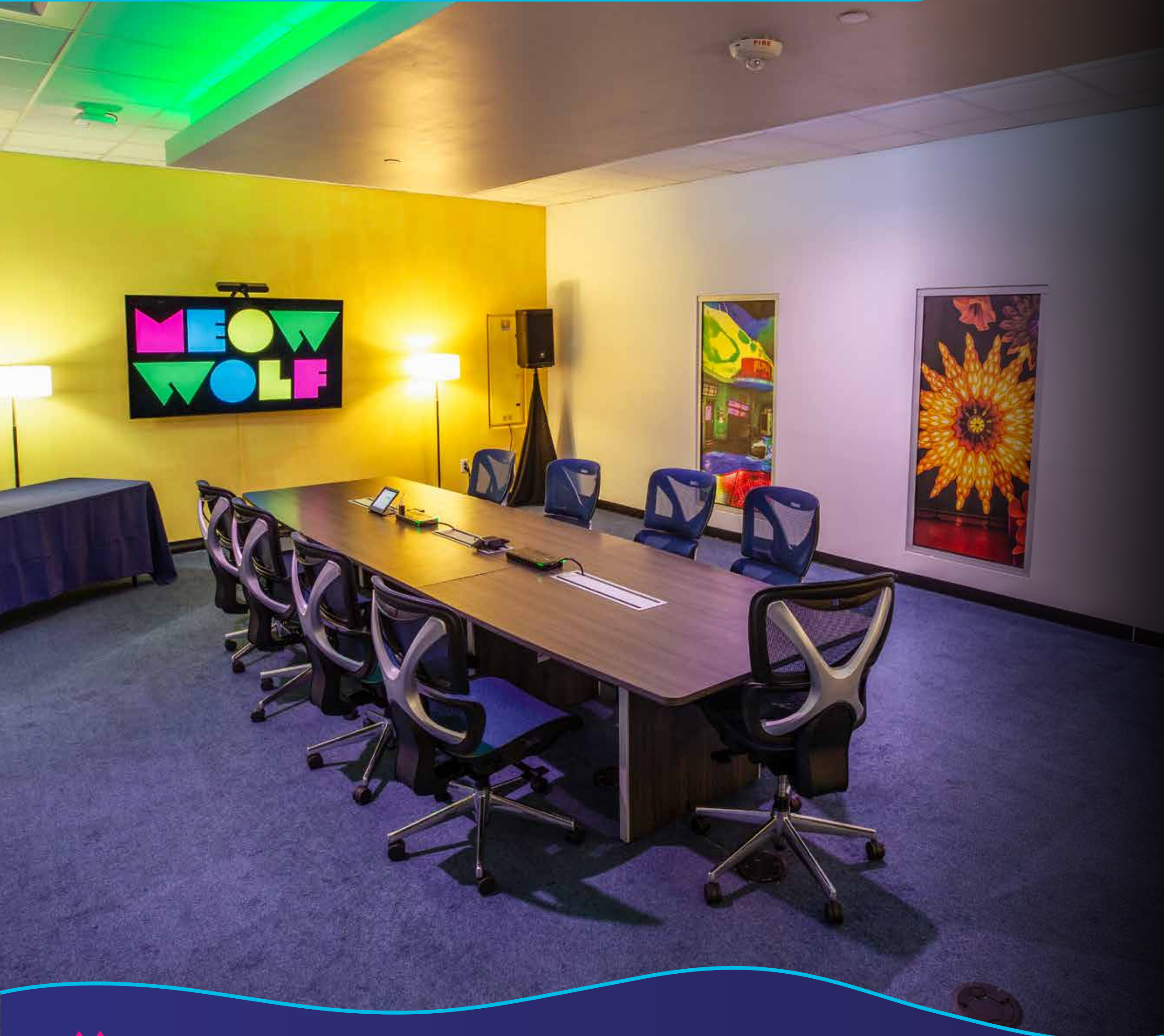


Step into Datamosh, our not-so-hidden speakeasy, where retro-futurism meets clandestine allure. Nestled behind the windows of an unassuming pharmacy lies a vibrant space infused with colorful neon vibes. With a capacity of 60 guests, it's the perfect setting for intimate gatherings seeking an otherworldly experience. Whether it's a private party or corporate event, Datamosh promises an unforgettable journey through time and space, where the cosmos align for exclusive revelry. And, like everything we do here, the sips go beyond the ordinary and venture into the deliciously weird.

- Food & Beverage menus available upon request
- Entertainment Enhancements are available
- Merchandise can be added as take away gifts for guest



DRAMBOARD ROOM RENTAL



Just off Dramcorp HQ on Omega Mart's second level lies a private space where deals get done and celebrations get celebrated. The Dram Boardroom can welcome small gatherings for up to 25 guests for reception or meeting events. A large, flat screen TV has HDMI connectivity and adjustable colored LED lighting and playlist capabilities set the mood for whatever event you can imagine.

- Catering is available upon request
- Entertainment Enhancements are available
- Merchandise can be added as take away gifts for guest



SEMI-PRIVATE FACTORY RENTALS



Just past the deli case and through the prosciutto passage lies the stunning, soaring space that is The Factory.

The Factory can be roped and stanchioned to create a most unusual place for semi-private rentals.

This inspirational spot can accommodate up to 75 guests.

Catering and portable bars are also available to round out your guests' experience.



EVENT OFFERINGS



- Parking: Free parking is available to guests at Area15
- Bag Check: We have bag check available for all guests, a small charge may apply*
- Gift Shop and Merchandise: Let the fantastical retail realm unveil its treasures, this is an optional offering for groups. Our whimsical and wide variety of out of this world(s) merchandise is a perfect choice for gift bags and mementos to last lifetimes.
- Catering: Catering options are available for Full Venue Rentals, Datamosh Buyouts or Semi-Private Factory Rentals.
- Custom Cocktails: Allow us to create a one of a kind libation for your event.



GROUP TICKETS

- 10+ people required to meet group minimum.
- Group bookings must be paid in full at least two weeks prior to the scheduled visit.
- Group tickets are non-refundable.
- Adding tickets to your initial group order is based on availability.
- No re-entry will be allowed.
- If your group is tax exempt, please submit proper documentation with the group. Please note at this time we do not offer any group discounts.



THIRD PARTY DISTRIBUTION

- Ticketing platform: Ticketure
- API Solution Software: TixTrack's Nliven and Ingresso
- Connectivity: Unable to accommodate manual tickets or voucher swap
- Pricing Model: Dynamic Pricing







MEOWOLF

THANK YOU!

