



THE COLLABORATIVE PLATFORM FOR SUPPLY CHAIN MANAGEMENT

SUPPLIER PORTAL & TMS

FLEXIBLE, MODULAR, AND FULLY INTEGRATED

Execute your product flows with full visibility
and agility across the entire supply chain

A solution recognized by
Gartner

Partner



SUPPLY CHAIN CHALLENGES

Visibility and Coordination

Ensuring a clear, overall view is essential to avoid errors and delays in a complex environment.

Cost Reduction

Optimizing every link in the chain to reduce waste and control spending is a constant challenge.

Agility and Responsiveness

The ability to quickly adapt to the unexpected is crucial to minimize operational disruptions.

Sustainability and Compliance

Ensuring traceability and meeting increasingly strict regulations is a major priority to avoid legal and financial risks.

Supply flow management often relies on fragmented processes and disconnected, outdated IT systems.

As a result, Procurement and Supply Chain teams are weighed down by low-value tasks, unreliable data, and constant communication gaps.

The impact is immediate: longer lead times, rising costs, inconsistent quality, a greater environmental footprint, and lower customer satisfaction.

WHY WINDDLE?

Winddle is a collaborative platform built to simplify supply chain management. In a world where logistics flows are becoming increasingly complex, our solution brings all stakeholders—internal teams, suppliers, and logistics partners—together to collaborate seamlessly and efficiently.

With Winddle, you gain full visibility and control at every stage of the process.

Since March 2026, Winddle has joined MyTower, alongside TDI and e-SCM, to form a European leader in Supply Chain software.

EXPERTISE ACROSS INDUSTRIES AND COMPANIES

✓ ALL INDUSTRIES

✓ SMES, MID-SIZE COMPANIES, AND LARGE ENTERPRISES

✓ PURCHASE AND SALES ORDERS

✓ ALL TYPES OF TRANSPORTATION

Winddle helps companies optimize their supply chain—whatever their industry.

With a flexible platform tailored to the specific needs of each sector, it empowers supply chain and procurement teams to manage flows more efficiently, collaborate seamlessly with partners, and stay ahead of disruptions.

Thanks to its modular, integrated architecture, Winddle adapts to your priorities—whether it's a supplier portal, TMS, compliance and traceability, or full end-to-end digitalization. You select the features that bring the most value, ensuring fast ROI and smooth adoption.

From retail and manufacturing to cosmetics and beyond, Winddle combines innovative technology with a tailored approach to meet the unique challenges of every industry.

STREAMLINE SUPPLIER COLLABORATION AND ENSURE THE SEAMLESS EXECUTION OF YOUR PURCHASE ORDERS



Order portfolio sharing

- Automated import (from your ERP or APS) or manual (simple Excel spreadsheet) of your purchase order portfolio.
- Suppliers are notified and easily access the order portfolio.



Order Acknowledgment & updates

- Structured and collaborative change request process (dates/quantities, etc.)
- Automatic adjustments of the schedule and updates in the ERP
- Activities log and tracking
- Automated supplier reminders and real-time notifications



Production Tracking

- Structured and collaborative production and quality follow-up
- Custom dynamic alerts (delays, status updates, missing quantities, etc.)
- Shared comments and structured document management



Shipping & deliveries

- Order delivery split and adjustments
- Generation of detailed packing lists and shipping labels
- Automated ASN (Advanced Shipping Notice) sending to ERP/WMS
- Warehouse appointment scheduling



Performance management

- Automated OTD and OTIF calculation
- Creation of custom statistics reports to analyze supplier performance: delays, volumes, average lead times, etc...
- Automated data export to BI tools



Supplier invoice tracking

- Supplier invoice structuring and AI data auto-capture
- Automate compliance check with quantities and prices of the delivered goods
- Comments and collaborative invoice management
- Alerts for non-compliance and missing invoices
- Visibility on in-progress orders and valuation of in-transit stock
- Automated transfer to accounting systems

Automating supplier collaboration processes enhances operational team productivity, reduces the risk of delays, and strengthens your supply chain.

With real-time shared visibility and structured data, coordination between teams and supply chain partners becomes effortless.

Increased visibility into your flows, better control over lead times, and proactive disruption management ensure smooth execution of your supply chain operations.

The result: on-time deliveries, improved customer satisfaction, and optimized financial management.

STREAMLINE AND OPTIMIZE YOUR TRANSPORTATION FLOWS



Transport Plan

- View detailed product flow information (references, quantities, volume, packaging, etc.) ready to be shipped
- Share forecasts in real-time with transport providers
- Use smart filters to optimize shipment organization and consolidation



Transport and customs tracking

- Creation and tracking of shipments in direct collaboration with carriers / freight forwarders
- Real-time transport tracking
- Alerts for potential delays
- Consolidation of shipping documents
- Organized customs instructions
- Customs clearance tracking



Deliveries

- Collaborative scheduling for final delivery appointments
- Consolidated planning of upcoming deliveries
- Calendar view with easy access to delivery details (goods, volumes, documents, end customer, etc.)
- Litigation management



Transport requests & organization

- Structuring transport requests (specific attributes, required documents, workflow, etc.)
- Collaborative transport request submission and acceptance process with transport providers
- Real-time reminders and alerts for transport booking
- Optimization of loadings / consolidations

Winddle provides a collaborative and straightforward approach to efficiently organize and manage your transportation flows.

By leveraging structured data from SKU level to shipment, direct collaboration with carriers and freight forwarders, centralized documentation, predictive alerts, and advanced features for managing costs and carbon impact, Winddle helps you secure and optimize your transport operations in no time.



Landed costs and invoices matching

- Predictive calculation of unit landed cost
- Configuration of logistics costs (transport, customs...) and calculation rules
- Integration with transport and customs providers for seamless transmission of detailed and structured invoices
- Automated invoice checks / discrepancy management
- Automated alerts and collaborative process
- Automatic transfer to accounting systems



Performances analysis

- Automated end-to-end carbon footprint calculation
- Customizable reports on volumes, delays, costs, deviations, carbon footprint, and more
- Objective performance analysis of transport partners

CUSTOMER CASE



JJA, a major player in home goods, offers over 20,000 products through well-known B2B and B2C brands like Hespéride, Atmosphera, and 5five. With production primarily in Asia and supply chains running to Europe, the company faces long lead times, strong seasonality, and quick turnover of collections. In this context, controlling delivery times, procurement costs, and coordinating with partners are key strategic challenges.

To tackle these challenges, JJA chose Winddle as their collaborative supply chain platform. **The goal was to replace the old TMS and complement the APS to ensure smooth execution of the supply chain**, from supplier orders to final warehouse delivery. By connecting over 700 suppliers, 2 main freight forwarders, and 5 warehouses, Winddle provides real-time visibility, anticipates disruptions, and improves decision-making. Thanks to Winddle, JJA now has real-time visibility into its operations.

“Implementing Winddle has enabled us to manage significant business growth in recent years with the same team. In the midst of a highly disrupted international transport landscape, Winddle truly made a difference.”

Nicolas de Panafieu
Head of Supply chain, JJA

The platform allows JJA to accurately forecast unloading volumes up to 15 days in advance, making warehouse organization and resource management easier. All transport and customs-related documents are centralized and automated, significantly reducing the risk of errors while speeding up cost forecasts and pre-billing for freight forwarders.

Beyond enhanced visibility, Winddle's integration has enabled JJA to better control its transport and customs costs, while improving collaboration with partners. Today, the brand enjoys smoother, more responsive supply chain management, ensuring optimal service to its customers while maintaining high operational efficiency. With Winddle, JJA has turned its upstream flow management into a strategic lever for performance and anticipation.



-20%
in billing errors



up to 5%
improvement in product margins



-20%
on global lead time

OWN EVERY STEP OF YOUR SUPPLY CHAIN

Winddle boosts collaboration across all supply chain players—suppliers, carriers, and key partners—by centralizing communication and providing a clear, structured way to track orders, forecasts, and schedules. With real-time visibility into every step of the process, teams can quickly identify issues, anticipate risks, and adapt their strategies to prevent disruptions.

1 Seamless collaboration with your suppliers

Winddle streamlines communication and centralizes all information for clear, structured tracking of orders, forecasts, and schedules.

2 Real-time visibility into your operations

Monitor every step of your supply chain, quickly spot friction points, and make informed decisions to optimize your flows.

3 Proactive risk and disruption management

Anticipate delays, adjust your strategies, and minimize disruptions with fast risk detection and proactive management.

4 Automated processes for greater efficiency

Reduce errors and speed up operations with automation and advanced technologies like OCR and AI.

5 Complete traceability and ensured compliance

Ensure compliance with standards (EUDR, GOTS certificate, etc.) and the sustainability of your supply chain with full visibility of products and raw materials at every stage.

6 Optimized supply chain and controlled costs

Optimize your transport choices, reduce logistics costs, and improve delivery punctuality with our integrated solution for both upstream and downstream flows.

7 Flexible and easy to integrate solution

Winddle adapts to your organization and IT ecosystem, offering seamless integration through API or direct connections with your existing tools.

Up to
-23%
of transport costs

Up to
+150%
visibility on inbound
supply chain

-70%
time spent on tracking
POs and invoices

ALL WHILE REDUCING YOUR ENVIRONMENTAL IMPACT

Winddle helps businesses move towards a more sustainable supply chain by combining collaboration, traceability, and flow optimization.

- ✓ Traceability and Compliance: Simplify the management of environmental certificates (GOTS, OCS, GRS...) and ensure complete transparency.
- ✓ Transport Optimization: Identify and reduce carbon emissions with our impact calculator and more responsible logistics choices.
- ✓ Regulatory Compliance: Stay ahead of new regulations like the EUDR, ensuring full visibility into your supply chain flows.

With Winddle, combine performance and responsibility for a more agile and environmentally-friendly supply chain.

TERACT

GR
GROUPE ROCHER



IZIPIZI
PARIS

Sezane

Notification

A change request has been submitted for order **450310567** by **Argo Supply**

Update on delivery date : 12/03/21 **+ 6 days**

[Accept changes](#) [Open request](#)



Supplier Service level Rate [Filter supplier](#)

Delivered on time	95,7 %	Delivered in full	14,3 %
Received on time	100 %	Change request	54,8 %

Ready to manage your flows in an agile, efficient, and sustainable way?

Discover how Winddle will revolutionize your teams' daily operations and enhance your supply chain performance.

[Contact us](#)



www.winddle.com

