

# KYLE LEVESQUE

*Kylelevq.com*

Extensive experience as a videographer producing engaging video content with technical skills, creativity, and a strong passion for storytelling.

## Work Experience

**Raising Cane's - Multimedia Producer;** Plano, Texas September 2023 - Present

- Produce, edit, and direct a wide ranging portfolio; story-driven documentaries, motion graphics, corporate training, high-energy “hype” kickoffs, and event recaps
- Lead on-camera talent to deliver performances tailored to specific projects
- Recruit, coordinate, and oversee freelance photographers and videographers nationwide, ensuring consistent quality and alignment with project goals
- Conduct insightful, narrative driven interviews for documentary and testimonial style content

**Thousand Foot Squid - Senior Editor;** Dallas, Texas May 2022 - September 2023

- Edited and story produced long form documentary series, *The Program - University of Houston*
  - Supervised and delegated tasks to assistant editors
  - Managed deadlines and deliverables for key stakeholders
- Assistant Editor, *Into the Spotlight\**
  - Systematically organized and cataloged extensive documentary footage
  - Edited rough cuts and refined selects to support the editorial team in shaping the narrative

*\*Best Texas Feature, Best Documentary Feature, Dallas International Film Festival*

**Vida Health - Associate Video Producer;** San Francisco, California March 2021 - June 2023

- Collaborated with marketing, medical, and creative departments to develop and produce video content
- Managed the video production process from pre to post-production
  - Storyboarding, filming, video editing, and motion graphics
- Animated Vida Health app design elements and UX “*delightfulness*”
- Utilized animation and motion graphics to visually communicate complex concepts

**Children's Health - Senior Videographer;** Dallas, Texas June 2016 - March 2021

- Produced and edited diverse video content, encompassing patient experiences, commercial promotions, educational guides, medical procedures, and motion graphics-focused content
- Worked jointly with various departments to establish the most effective approach for targeted video content

## Education

<b>University of Oklahoma</b>	Bachelor of Arts in Journalism, Creative Media Production	August 2016
	Minor: Business	

## Certifications

### **School of Motion**

- After Effects Animation Bootcamp - March 2018
- After Effects Advanced Motion Methods - July 2019

### **University of Washington - Coursera**

- Introduction to Public Speaking - March 2022

## Software

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Creative Suite
- Cavalry
- Maxon Cinema 4D