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NEWS Release

Parsifal Corp. Celebrates Retirement of Long-Time Executive

Fairfield, ME, (December 10, 2025) – Parsifal Corporation extends our warmest congratulations to a cherished employee, associate, and friend, Cliff Cannon, as he celebrates his retirement after an extraordinary 30-year career. Cliff's official last day is December 31, 2025—but true to form, Cliff already plans to stay connected by assisting on special projects.



Cliff joined Parsifal in 1995, stepping away from his real estate career to master the art of auditing household goods. He became a master in domestic audits and contract negotiations, ultimately moving into sales and championing our services with enthusiasm and expertise. His leadership and vision ultimately led him to the role of Chief Marketing Officer. Over the past three decades, Cliff's deep industry insight, genuine love of people, and steadfast ethical compass helped propel Parsifal to become the global leader in relocation technologies and audits, an accomplishment that speaks to both his talent and his heart.

In preparation for this milestone, Cliff has spent the last two years transitioning his responsibilities to our current CMO, David Jones. He will continue tying up final details to ensure the smoothest of handoffs.

Mark Olsen and the Parsifal team thank you, Cliff, for your leadership and for the countless ways you have shaped Parsifal Corporation and its people.

We hope everyone will join us in congratulating Cliff on an incredible career and wishing him the best for all of his future endeavors!

At Parsifal Corporation we are dedicated to our passion and craft, focused on ensuring outstanding accuracy and sound fairness through quality-driven and innovative technology to all our clients, partners and stakeholders in the global relocation experience.

To find out how our expert services and relocation procurement technologies can assist your company, please visit us at www.parsifalcorp.com for more information.