

LEE DAVIES

graphic designer

Pronouns: He/They
Location: Asheville, NC + Remote
Lee@shinseidesign.co
571-455-3833

Professional Summary

Print and digital designer with 3 years of agency experience.

Detail-oriented, highly organized, and thriving in a fast-paced team environment. Whether working on campaigns that reach national and statewide audiences or just local communities, I am seeking opportunities with teams and clients that value authenticity, innovation, and efficiency.

Relevant Experience

Freelance Designer + Owner, Shinsei Design, LLC., Asheville, NC
January 2022 - Present

Assistant Bakery Manager, Ingles Markets, Asheville, NC
May 2021 - November 2021

Unique gain: Middle-management and team leadership in a large retail company, financial + strategic planning, confectionary design to-order.

Logo Designer, Asheville Community Theater, Asheville, NC
2021 - 2022 production season collaboration

Graphic Designer, Media Partners, Inc./mpiTOO, Raleigh, NC
July 2018 - December 2019

Unique gain: Lead design on 25+ accounts and 20+ projects weekly, large public reach with recognizable brands, client services, mentorship.

Art Director, Mantua Citizens Association, Fairfax, VA
March - May 2018, 2018 Mantua Community Directory

Unique gain: Community impact, leadership in publication design.

Graphic Design Intern, Media Partners, Inc./mpiTOO, Lynchburg, VA
August 2017 - July 2018

Unique gain: Exposure to the creative/marketing industry and working at an agency, high levels of collaboration with designers and executives.

Social Media Marketing Intern, Ah Love Oil & Vinegar, Fairfax, VA
May 2014 - August 2014

Skills

- Logo Design
- Branding
- Print Design
- Website & Digital Design
- Social Media Graphics
- Editorial Design
- UI/UX Design
- HTML & CSS
- Photo Editing & Retouching
- Copywriting & AP Style Writing

Software

- Adobe Acrobat
- Adobe Bridge & Lightroom
- Adobe Dreamweaver
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Campaign Monitor
- Clip Studio Paint Pro
- Microsoft Office Suite
- WordPress

Education

University of Lynchburg
Lynchburg, VA, Aug 2013 - Aug 2017

B.A., Communication with a public relations emphasis. Minors in graphic design and popular culture. 3.15 GPA.

Other Experience

Founding Mentor, G.O. Mentoring (Get Organized Mentoring) at University of Lynchburg which provides students with resources on time management, organization, and project outlining.

Event Planner Certified
IAP Career College, April 2015

Awards + Honors

Dean's List, 2013-2017

Phi Eta Sigma Freshman Honors Society, University of Lynchburg

Visual & Performing Arts Scholarship Competition (highest tier)
University of Lynchburg

Girl Scouts of America, Lifetime Member (active member 2001-2013)

Scan to view my portfolio at
www.leasedavies.design

