

Reformulate faster when the rules change

Centralize formulation, stability, sensory, and claims data, and screen every ingredient against regulatory limits as the rules change.

Uncountable's AI end-to-end platform is deployed by



A restricted ingredient, and no way to find it

Cosmetics R&D juggles large ingredient libraries, stability and sensory testing, and constant reformulation as regulations shift. When formulation and test data live apart, propagating a banned-ingredient change is slow and error-prone.

1000+

Users across 35+
global sites

Clariant

"What has made the partnership remarkably successful is that our formulators are treating this digital tool like a seamless extension of their own expertise, allowing them to build on their own knowledge rather than competing with a generic digital model. We are looking forward to growing our partnership with Uncountable the next years."
Thomas Schornstein, Lab Manager, Future Lab Applied Digitalization, Beiersdorf

Formulation and claims on one record



One searchable record

Formulation linked to stability, sensory, and QC results across the portfolio.



Search by ingredient or concentration

Find every past formula by content, not by file name.



Substitutions propagate

Change control notifies every downstream record automatically.



Predictive formulation on your data

Grounded in your own work, not a generic model.



Regulatory limits, screened live

Ingredients are checked against jurisdiction limits on the same formulation record.



Claims linked to the data behind them

Every marketing claim stays tied to the formulation and test results that support it.

From restricted ingredient to reformulation



Projects › Personal Care (MF 34) › **Ingredient Impact Search**

Every formula affected by an ingredient or concentration change surfaces in one search.

Ingredient: **Fragrance Mix A** Concentration > 0.10%

4 formulas found

• Change control notified 3 downstream records

FORMULA

SUBSTITUTION

STABILITY

SENSORY

QC

HS-100 Base

Applied

Pass

Pass

Pass

HS-101 Fragrance-Free

Not affected

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—

—

BB-220 Body Butter

Applied

Pass

Retest
scheduled

Pass

LP-310 Lip Balm

Applied

Pass

Pass

Pass



A formulator searches by ingredient and concentration



Every affected past formula surfaces in seconds



A substitution is applied to the formulation record



Change control propagates it across the portfolio



Stability, sensory, and QC results stay linked throughout

What sets Uncountable apart for cosmetics and personal care

Findable by what is in it

Ingredient, concentration, or property, instead of file names.

Change filters all the way down

Including the notifications a reformulation triggers downstream.

Augments the formulator

It builds on their expertise rather than imposing a rigid system.

Structure first, AI second

Pattern recognition only works on history captured in a comparable format.



Search by ingredient and concentration, and every affected formula surfaces in seconds.



See it on your own formulations

No slideware, just your workflow. Request a demo at uncountable.com.

