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[jenny-lin.com](https://www.jenny-lin.com) (Bestfolio Editor's Pick)

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AI-NATIVE WORKFLOWS

Claude code CLI

Project management, research, prototyping

Weavy

Asset generation

Gemini

Brainstorming, critique, prototype planning

Cursor

Prototype planning, version control w/ Github

Manus

Visualization, prototyping

HONORS & RECOGNITIONS

Meta Ray-Ban Display

[TIME's Best Inventions of 2025](#)

[UX Design Awards 2026](#)

Patent filed — AR Interaction Model for Real-World Text Consumption

Interaction model with Neural Band | Sep 2025

TikTok Hackathon 2020

Most Popular Project Award | Dec 2020

TikTok Monetization CUX Team 2020

Best Cross-team Collaboration Award | Dec 2020

2020 Disney Imaginations Design Competition

Semi-Finalist | Dec 2019

2020 CA Interactive Competition

Shortlisted | Nov 2019

NASA Engineering Excellence

Best Rover Design | Aug 2009

SHOWS & INSTALLATIONS

Love Anthem | Interactive Audio-visual AR Experience

ITP Winter Show

Brooklyn, NY | Dec 2019

Bonfire | Interactive Large Screen Social Experience

Big Screens 2019

Chelsea, NY | Dec 2019

Memory Capsule | Interactive Light Installation

Sound & Vision | NYC x DESIGN

Times Square, NY | May 2019

Fu Ping | Interactive Video Sculpture Portrait

ITP Spring Show

Tisch School of the Arts, NY | May 2019

Reverie Field | Interactive Light Installation

ITP Winter Show

Tisch School of the Arts, NY | Dec 2018

EXPERIENCE

Present | **META, INC. | Burlingame, CA**

Jun 2022 | **Senior Product Designer — Wearables AI/AR**

- Shipped end-to-end AI features on Ray-Ban Meta glasses and its companion app, including the **first on-glasses multimodal AI utility** feature, defining wearables interaction model and boosting MoM engagement; featured in Zuckerberg's Connect keynote, exec channels.
- Invented **patent-filed interaction model** for Visual Translation on in-lens display – first on-glasses OCR translation.
- Spearheaded **hands-free bio-authenticated** QR Payments on displayless & display glasses for India and US markets, drove end-to-end flows, earcons, and voice UX across 5 XFN teams, led 10+ leadership reviews and gained buy-ins, positioning Meta as **first to launch QR payments on glasses**.
- Designed AR platform APIs and data model powering multi-player experiences on Orion, **first true AR glasses** announced in Zuckerberg's Connect keynote 2024; planned and led a cross-org XFN sprint (22 participants, 4 orgs) to define the shared-experience model.
- Delivered the **agentic OS vision** for unannounced wearable form factor and glasses, defining frameworks for context aware AI interactions.
- Shipped **AR Ads platform** features across Spark, Ads Manager, Instagram, and Facebook; led Dynamic Link end-to-end to unlock new advertiser revenue and improve retention.
- Mentored 5+ senior designers; co-planned an 80-person design offsite and organized cross-org office socials (40+ attendees).

Jun 2022 | **TIKTOK, INC. | Mountain View, CA**

Jul 2020 | **UX Designer — TikTok Monetization**

- Led product design of **TikTok Creator Marketplace** (US), building comprehensive design strategies for brands and creators.
- Drove XFN teams to build AI-powered video mass production system from scratch for localization automation.
- Produced high-quality display ads & video content for TikTok for Business, providing art direction across 10+ regions; A/B tested landing pages, and delivered data insights.
- Built design team infrastructure, grew with design team from 2 → 22; designed logos and established brand design guidelines & systems.

Jul 2018 | **EUREKA, INC. — The Match Group | Tokyo, Japan**

Apr 2015 | **UI/UX and Visual Designer**

- Led design in **Global Team**, redesigning websites & LPs across desktop, mobile web, iOS, and Android; drove A/B testing & app store optimization to lift install conversion.
- Conducted field user research in Taiwan to revamp mobile app UI/UX for Taiwanese market; **increased revenue by 50%**.
- Designed social media ads, content videos, CRM emails, and banners across 10+ global regions.

EDUCATION

May 2020 | **NEW YORK UNIVERSITY | New York, NY**

Sep 2018 | **MPS, Interactive Telecommunications Program (ITP) | Tisch**

Interactive Experience Design & HCI & AR Concentration

Sep 2015 | **WASEDA UNIVERSITY | Tokyo, Japan**

Sep 2011 | **BA, International Liberal Studies | SILS**

Marketing & Advertising Concentration

Jun 2014 | **UNIVERSITY OF CALIFORNIA, SAN DIEGO | La Jolla, CA**

Sep 2013 | **Education Abroad Program (EAP) Exchange Student**

Management Science – Communication & Economics & Business