



5 STEPS

Christian Advisors Must Take
To Go All In For God's Glory



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1. Educate Yourself On BRI

If you're going to guide your clients effectively, with excellence and integrity, you must first become well-versed in Biblically Responsible Investing (BRI) and understand how biblical principles apply to today's investment landscape. Study how Scripture calls us to steward resources faithfully—ensuring your advice is rooted in wisdom, truth, and impact.

"Coming from a secular firm, Inspire Advisors has made a massive difference. Going from very rarely speaking of faith to regularly sharing Bible verses and Biblical wisdom about money and planning. I am still growing in aligning my faith and my financial practice, however, Inspire is a massive help."

—Matt Bonito



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2. Find Out What's Inside Your Portfolio

Let's face it—most portfolios are unknowingly supporting companies that oppose Christian values. It's time to uncover what's really in those portfolios. This is where conviction meets clarity. Don't wait for the problem to grow; take action now.

"This is huge. Clients are searching for this. They know the world is broken and they don't want to support the evils of this world."

—Drew Lehman



Search by ticker, company, or fund name



Biblical values data on 47,195 tickers

Inspire Funds			Trending Issue: Abortion Travel		Top Scoring US Stocks			Worst Scoring US Stocks			
BIBL	Inspire 100 ETF	66	4324	Dentsu Group Inc.	-72	AOS	A. O. Smith Corporation	91	JNJ	Johnson & Johnson	-100
BLES	Inspire Global Hope ETF	63	4911	Shiseido Company,Limited	-53	BC	Brunswick Corporation	90	PFE	Pfizer Inc.	-100
FDLS	Inspire Fidelity Multi Fac...	56	6160	BeiGene Ltd	-53	ARE	Alexandria Real Estate Eq...	88	GOOG	Alphabet	-100
GLRY	Inspire Momentum ETF	56	6758	Sony Group Co	-72	C	Ch...	88	GOOGL	Alphabet Inc. Class A	-100
ISMD	Inspire Small/Mid Cap ETF	56	7267	Honda Motor Co., Ltd.	-53	MI	Met...	88	MSFT	Microsoft Corporation	-100
PTL	Inspire 500 ETF	52	AAPL	Apple Inc.	-100	NUS	Nu Skin Enterprises, Inc...	87	META	Meta Platforms Inc. Class...	-100
RISN	Inspire Tactical Balanced...	45	ABNB	Airbnb, Inc. Class A	-72	CBT	Cabot Corporation	87	AAPL	Apple Inc.	-100

3. Start Building BRI Portfolios

Research and real-world results demonstrate that BRI portfolios hold their own and can achieve client's goals without compromising on values. Build diversified portfolios that reflect both your clients' financial goals and their faith-based values. With the right tools and research, you can invest with integrity—and excellence.

"To me offering BRI as a core part is not only a differentiator but separator from most advisors, even Christian advisors. But it allows me to incorporate other biblical truths as part of my advice. Generosity was a topic I never talked about, now I love having that conversation with clients."

—Paul McWilliams



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4. Reframe Your Role As An Advisor

You're not just managing portfolios. You're shepherding hearts. A Christian financial advisor is uniquely placed in their clients' lives to offer guidance, prayer, and wise counsel—not just about money, but about eternal impact.

BRI isn't just a strategy. It's a calling.

"I have deeper, more prayerful connections with my clients than before I joined Inspire. Knowing we are aligned in faith, many clients are more willing to open up about sensitive topics that were harder to approach before integrating faith into my practice."

—Will Odland



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5. Join The Movement

Advisors across the country are leaving behind compromise and stepping into their calling.

At Inspire Advisors, we support Christian financial advisors with tools, training, and a faith-driven community to help you grow a practice that glorifies God. You don't have to walk this road alone.

"Leaving my past firm was the hardest thing I have done professionally and personally in my Christian journey. But I would do it again in a heartbeat. I have grown more as a disciple, and sense far greater purpose in my practice now than I could have imagined, even after 15 prior years as an advisor for a well-respected secular firm."

—Matt Daugavietis





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