INSPIRE ADVISORS

THE ~~INSPIRE~~ YOUR STORY

It is Time to Align Your Career with Your Calling

WELCOME TO INSPIRE ADVISORS

In 2019, Inspire Advisors was launched—not because it was easy, but because it was necessary. For years, we resisted starting a Registered Investment Adviser (RIA). Managing advisors and their clients requires relentless dedication, and we knew the weight of that responsibility. But our vision demanded it.

We press on with one mission: to see every Christian investing for the glory of God. That happens when believers work with a financial advisor who specializes in Biblically Responsible Investing (BRI). And that happens when those advisors are backed by a firm fully committed to this calling. We are that firm.

We have battled, endured, and triumphed. We've faced the challenges of entrepreneurship, stood firm in spiritual warfare, and by God's grace, we are thriving. Ranked among the fastest-growing firms year after year, we are not just building a business—we are breaking chains, shifting culture, and expanding God's Kingdom.

But this mission is bigger than us. The need is greater than ever. Every day, countless Christians unknowingly invest in companies that oppose their values. They need advisors who will guide them toward investments that align with their faith—advisors who will stand boldly, speak truth, and steward wealth for God's glory.

And now, this letter has found its way to you. That's no coincidence.

What is your story? What mission has God placed on your heart? What will your next chapter be?

There is a great adventure before you. God has set you apart, prepared you, and delights in you. Your work as a financial advisor is not just a career—it is a calling. A divine assignment. And you were made for such a time as this.

"For we are His workmanship, created in Christ Jesus for good works, which God prepared beforehand, that we should walk in them."
- Ephesians 2:10

Are you called to more? Are you ready to align your practice with your faith, impact lives, and build something that lasts for eternity?

This is your moment. Let's go ALL IN.

In His Service,

Aaron Moon, President

CONTENTS

Inspire Advisors is inspiring transformation for God's glory by empowering Christian financial advisors to deliver trusted financial guidance from a biblical perspective.

Chapter 1

You Have It All

Imagine standing at the pinnacle of your career. You've put in the long hours, mastered the financial markets, built strong relationships with clients, and established a thriving practice. You wear success like a badge of honor. Your financial future is secure, your firm is respected, and your clients trust you.

For many advisors, this is the dream—years of hard work paying off in the form of professional achievements, financial rewards, and industry recognition. You've built something solid, something lasting. You've made your mark.

From the outside, it seems like you have it all.

The path ahead is clear: continue growing your business, advancing your reputation, and building your legacy.

But then, a moment of pause. A quiet question stirs somewhere beneath the momentum:

"Is this really it?"

It's not dissatisfaction, exactly—it's more like an echo. A whisper of something more.

Maybe it comes during a quiet morning before the office opens, or while preparing a teaching for your church group. Maybe it's sparked by a passing comment from a client or a headline you can't forget.

Whatever the moment, something shifts. A subtle but undeniable feeling that there may be more to this calling than success alone.

And once the question is asked, it becomes impossible to ignore.

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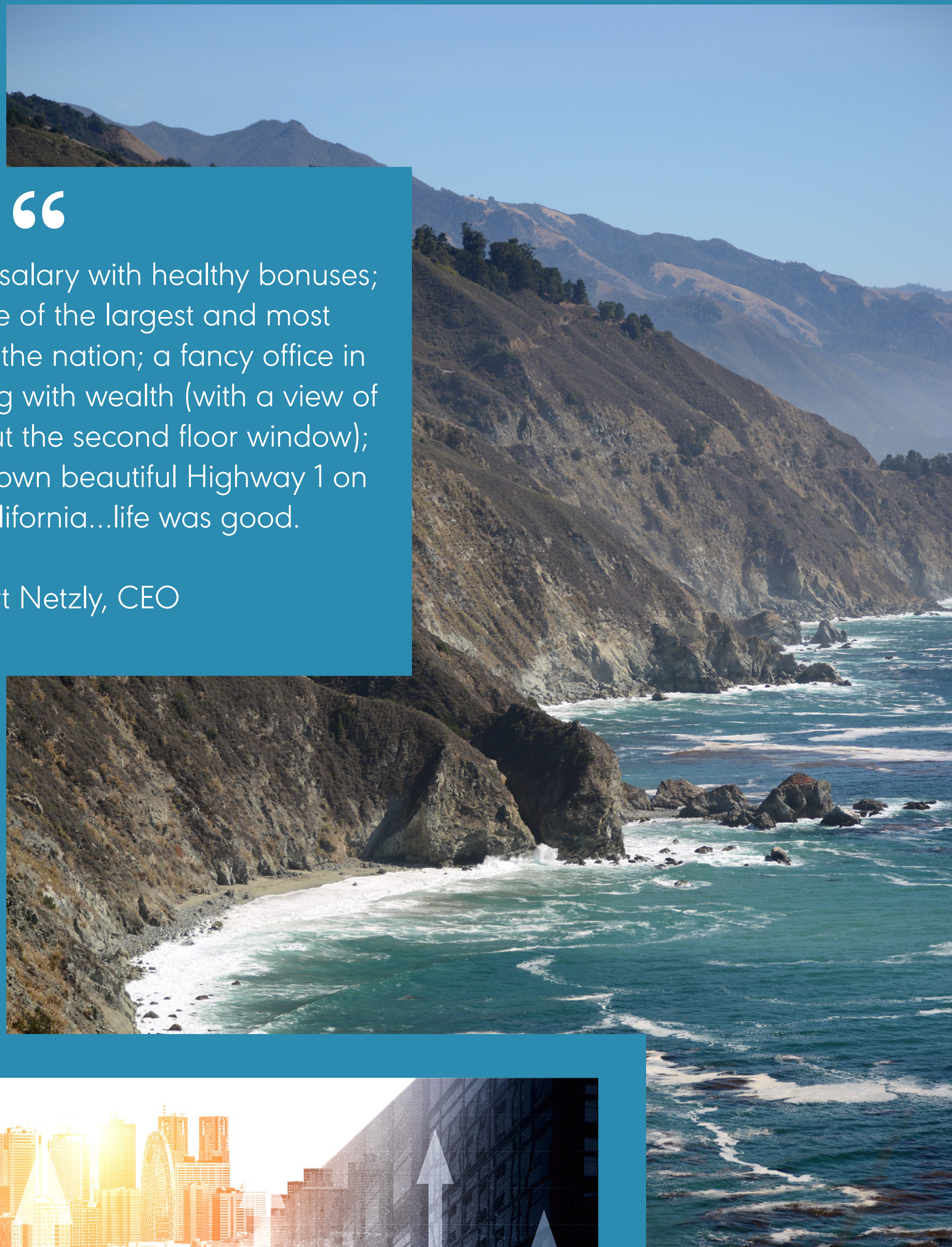
I had it all: a healthy salary with healthy bonuses; job security at one of the largest and most prestigious banks in the nation; a fancy office in a community dripping with wealth (with a view of the Pacific Ocean out the second floor window); an easy commute down beautiful Highway 1 on the coast of California...life was good.

-Robert Netzly, CEO



Chapter 2

There Must Be More

As a financial advisor, you're trained to pursue excellence—maximize returns, minimize risks, and craft strategic plans that help clients thrive. You've done that. You know the formulas, the platforms, the market rhythms. You've made people wealthier. You've built trust. You've done well.

But then you go to a conference or receive an email that asks a deeper, more meaningful question that you never considered, "What if the money I'm helping clients grow is also fueling causes they would never support?" And then it hits you...

"What if I am helping my clients invest in causes that I don't support?"

Suddenly, your role shifts in your mind. You're no longer just a financial guide—you're a steward.

And stewardship comes with responsibility.

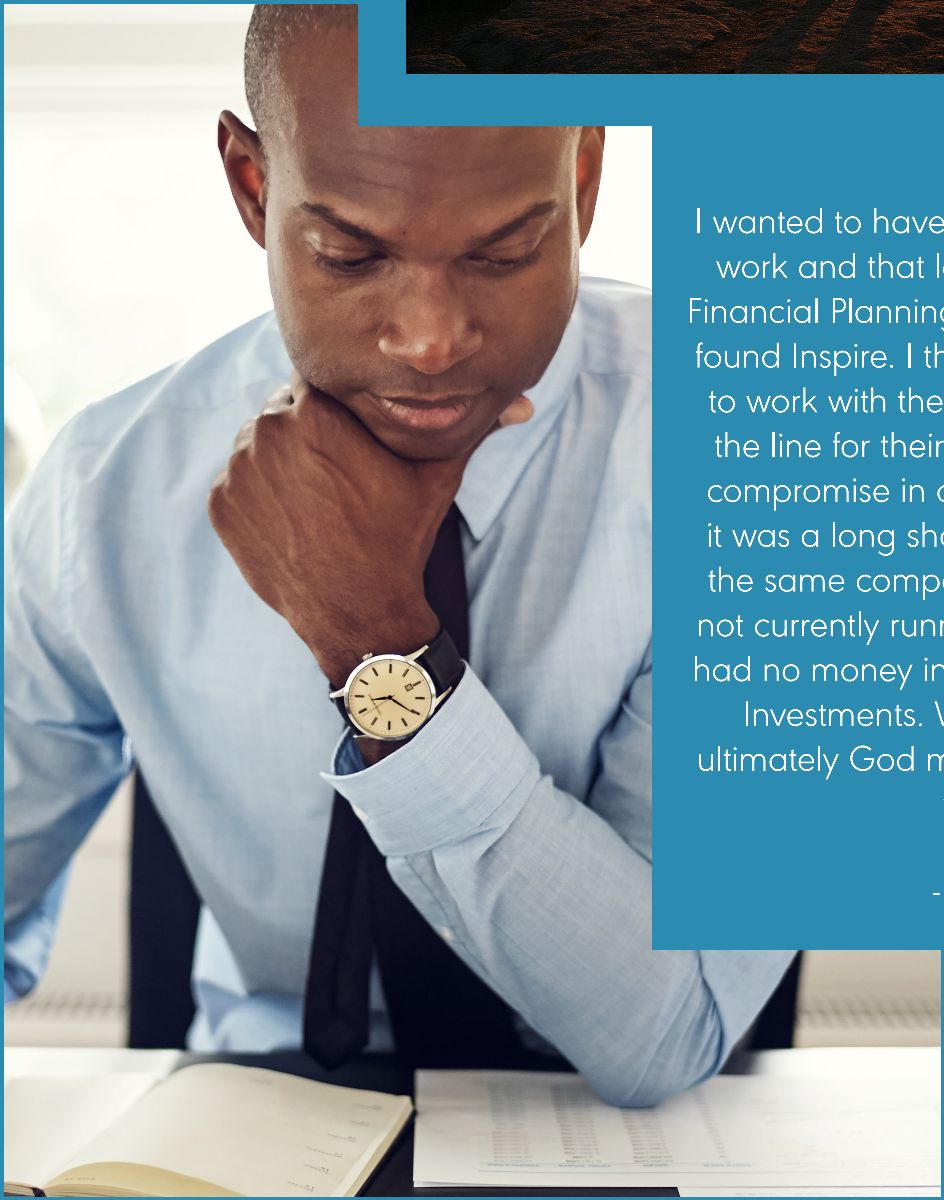
That realization can feel unsettling. Because it forces you to question things you've always assumed were neutral: tickers, funds, indexes, holdings. It challenges the core of your professional habits—not just how you invest, but why you invest.

You begin to wonder what other options exist.

You start searching for ways to invest that reflect your beliefs, not just your benchmarks.

The deeper you dig, the clearer it becomes: *There's a disconnect between faith and finance that needs to be bridged.*

And you're not alone in feeling it.



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I wanted to have more Kingdom purpose in my work and that led me to search out Christian Financial Planning and Investing. That was how I found Inspire. I thought, ‘that would be so great to work with these guys who have put it all on the line for their faith and have chosen to not compromise in a very secular industry.’ I knew it was a long shot, because we had been with the same company for 25 years. Plus we were not currently running a “Christian” practice and had no money invested in Biblically Responsible Investments. We prayed and prayed and ultimately God made it clear that this was what we had to do!

-Keith Chandler

Chapter 3

It's Time For A Change

There comes a point when clarity leaves you with only one option: action.

When you realize that the portfolios you manage may be supporting causes and corporations that conflict with your convictions—there's no unseeing it. You can't ignore it. You can't pretend it's someone else's responsibility.

And so, the decision begins to take shape.

You start asking bold questions:

"What if I could build a practice that reflects my values, not just my skill set?"

"What if I could serve clients with both excellence and integrity—financially and spiritually?"

Of course, that shift doesn't come without cost. The thought of changing course—rebuilding your practice around a mission rather than a model—can be daunting. Walking away from familiarity, predictability, and comfort is never easy.

But for many advisors, the burden of staying the same is heavier than the fear of starting over.

So you begin to imagine something new:

- An investment practice where your faith isn't compartmentalized—it's central.
- A place where clients invest with confidence and conviction.
- A calling that brings alignment between your career and your beliefs.

It's not about abandoning your expertise. It's about using it in a way that honors your deepest values.

This moment is more than a crossroads. It's a turning point.

It's not just a career decision—it's a life decision.

And it starts now.

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I knew I wanted to own my own firm one day and God was really speaking to me about running a 100% biblically responsible advisory practice. I had already started implementing and building BRI portfolios for clients when the opportunity came to join Inspire Advisors.

After much prayer, counsel and research the answer became very clear and obvious to me. Inspire Advisors offered everything I was looking for in my own firm, but already had all the key systems, processes and marketing in place. I just needed to jump on board and ride the BRI momentum Inspire had already started. One of the best decisions of my life and the future is glowing with opportunity.

-Luke Andrews

Chapter 4

Is Inspire Advisors Right For You?

This journey—this tension between faith and finance—it's not just theory. It's personal. You've felt it.

You've asked the hard questions. You've taken an honest look at your practice. You've wrestled with the disconnect between the values you live by and the investments you offer.

And now, you're wondering...
"Is there really a way to do this differently?"
"Can I serve my clients—and my convictions—without compromise?"

The answer is yes!

Inspire Advisors exists for advisors just like you. Advisors who want to run a thriving practice without leaving their faith at the door. Advisors who believe that financial guidance should also be moral guidance. Advisors who are ready to lead their clients into something more—something eternal.

At Inspire Advisors, you'll find:

- A platform built around Biblically Responsible Investing, so every portfolio reflects integrity and impact.
- Freedom and flexibility.
- The ability to grow your practice your way—without compromising your principles.
- A team that shares your heart, cheering you on as you walk out your calling.
- Real tools, resources, and research, empowering you to deliver exceptional client outcomes with full confidence.

This isn't about starting over from scratch. It's about stepping into alignment—where your expertise and your ethics can finally work together.

You don't have to walk this road alone. Inspire Advisors is here to support you, equip you, and help you thrive.

This is more than a firm. It's a movement. And it's growing.

You've been preparing for this moment longer than you realize.

Now is the time.

This is your invitation.

Will you answer the call?

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I look back on the path I traveled and see how God was not only leading me to Inspire Advisors through a sovereign act in 2017, but even years before that when I had done a paper that lead me to the conclusion that everything we do is an act of worship. Worship can be of ourselves or of God. I want my worship to be of Him for only He is worthy, and that includes my practice.

-Jevon Webster

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