

# REGULATORY AND PAYER EVALUATION OF REAL-WORLD EVIDENCE

Join regulators, HTA experts, researchers, and other stakeholders for a roundtable exploring the **transparent, consistent assessment of real-world evidence** in decision-making on pharmaceuticals.

October 30<sup>th</sup> 2025 | 9 — 13:30

# Welcome



## **Sebastian Schneeweiss**

Professor of Medicine and Epidemiology at Harvard Medical School and Chief of Division of Pharmacoepidemiology and Pharmacoeconomics. Brigham and Women's Hospital. USA

# Regulatory and Payer Evaluation of Real-World Evidence

## Focus of the Roundtable

### Validity assessment of submitted RWE

Is the study internally valid?  
May it come to causal conclusions?  
Is this a well-controlled study?

Examples:

- Assessment of **residual confounding**
- Assessment of **time-related biases**
- Assessment of **outcome measurement**
- Assessment of **intervening events**
- Etc.



- Qualitative bias assessment
- Quantitative bias analysis (outcome misclass, confounding)
- Sensitivity analyses

### Explanation of trade-offs

What are remaining uncertainties?  
Is this an adequate study?  
What values do we attribute to certain aspects?

Examples:

- Benefit-risk tradeoffs
- Interpretation of natural history for SAT evaluation
- Potential of residual confounding in relation to effect size
- Is the endpoint clinically meaningful?
- Etc.



### Decision making

# Opening Remarks



**Aaron Kesselheim**

Professor of Medicine Harvard Medical School; Director of the  
Program On Regulation, Therapeutics, and Law (PORTAL)  
Division of Pharmacoepidemiology and Pharmacoeconomics  
Brigham and Women's Hospital. USA

# FRAME: Framework for Real-World Evidence Assessment to Mitigate Evidence Uncertainties for Efficacy/Effectiveness

## Presenters



**Mackenzie Mills**

CEO and Founder HTA-Live and Associate Director of the Medical Technology Research Group, London School of Economics and Political Science



**Gianmario Candore**

Partnerships Senior Manager  
Bayer AG, Germany

# Disclaimers

The views and opinions expressed are those of the individual presenters and should not be attributed to their employers

Mackenzie Mills is CEO and founder of HTA-Hive and Associate Director of the Medical Technology Research Group at the London School of Economics and Political Science








Gianmario Candore is an employee of Bayer AG

# Objectives and outline

- // **Introduce** the **research** rationale and methodological approach
- // Summarise the **main results**
- // Highlight key conclusions and **recommendations**

ARTICLE

## FRAME: Framework for Real-World Evidence Assessment to Mitigate Evidence Uncertainties for Efficacy/Effectiveness – An Evaluation of Regulatory and Health Technology Assessment Decision Making

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# Which key characteristics could impact the role of RWE to **support efficacy/effectiveness** for decision-making?



## Clinical context

- Severity of the condition
- Disease rarity
- Orphan designation
- Unmet need
- Lack of alternative treatments
- Off label use
- RCT ethical/feasibility concerns
- Product health equity advantages
- Product administration
- Knowledge of previous use of the active substance
- Known disease characteristics



## Strength of evidence

### RWE

- Data source (reliability, extensiveness, coherence, timeliness, relevance)
- Study design (generalisability, exposure/endpoints, sample size, statistical methods, bias/comparability, confounding, sensitivity analysis)
- Effect size
  
- Evidence from interventional trial
- Mechanistic considerations
- Safety



## Process

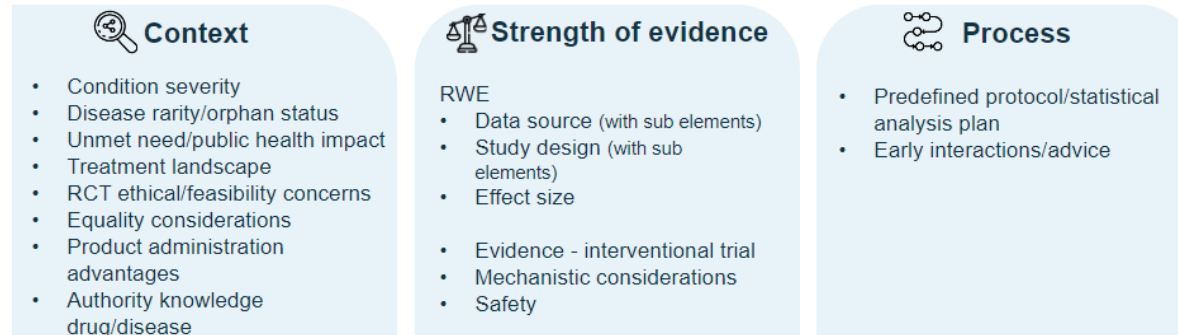
- Early interactions/advice
- Predefined protocol/statistical analysis plan

Sponsor-independent

Sponsor-dependent



# How each characteristic was identified and analysed

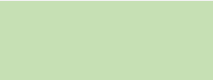
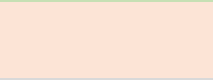




What are the sources?












Regulatory agencies and HTAb **publicly available final assessment reports**

The quote extracted for each characteristic is given a colour coding summary to facilitate the presentation of the results

For instance, commentary on ethical concerns of an RCT were summarised as follows

-  if the quote acknowledged **ethical concerns** of a potential RCT
-  if the quote acknowledged a potential RCT **would be ethical**
-  if the quote includes **mixed views** regarding the ethics of a potential RCT
-  if there was **no reference** to ethical concerns of a potential RCT




# A mixture of product submissions were selected to cover various therapeutic areas, application types and orphan designations

Product	Type of Application	Therapeutic Area	EMA	MHRA	FDA	HC	TGA	GBA	HAS	NICE	ICER	CDA-AMC	PBAC
													
Abecma	MAA	Oncology	*	*	*	*							
Balversa	MAA	Oncology											
Bavencio	MAA	Oncology	†		*		*						
Libmeldy	MAA	Neurology	*		*								
Lutathera	MAA	Oncology	*		*	*							
Omblastys	MAA	Oncology	*		*								
Rozlytrek	MAA	Oncology			*	*							
Vijoice	MAA/EoI <sup>§</sup>	Oncology	*		*								
Zolgensma	MAA	Neurology	*		*	*	*						
Blincyto	EoI	Oncology	*		*	*†	*						
Ibrance	EoI	Oncology											
Metalyse	EoI	Cardiovascular											
NovoThirteen	EoI	Haematology	†										
Orencia	EoI	Rheumatology			*								
Prograf	EoI	Immunology			*								

**Total**  
38 regulatory assessments

**30 HTA**  
assessments

**Key**

-  Positive opinion
-  Negative opinion
-  No product submission

\*Orphan designation granted by regulatory body; †Orphan designation withdrawn 2 months prior to EMA marketing authorisation for NovoThirteen. Orphan designation for Bavencio was withdrawn between CMA and FMA; ‡HC does not have an orphan designation but recognises FDA and EMA designations; §FDA Type 10 NDA indicates an EoI. EMA submission was for conditional marketing authorisation indicated MAA; ||Original MAA therapeutic area was rheumatology, EoI therapeutic area was immunology

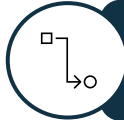
# Case studies

# Case study 1: Zolgensma (new marketing authorization)



## Disease

**Spinal Muscular Atrophy (SMA) Type 1** is a serious and life-threatening autosomal recessive neurodegenerative disorder which, without treatment, will result in **a life expectancy of less than two years**



## Evidence for effectiveness

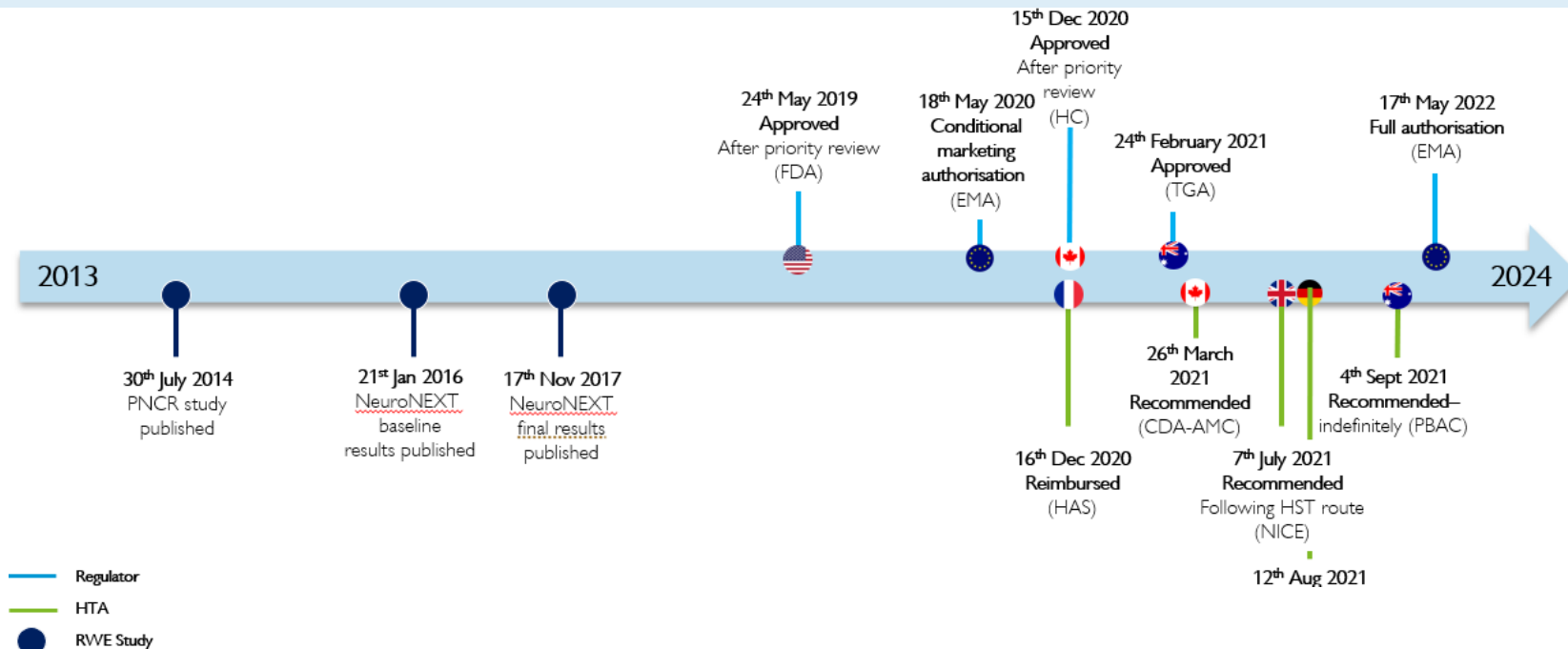
One open-label, **single arm, phase III study** (CL-303)

Two **natural history studies** (PNCR, NeuroNEXT) used as **historical comparators**



## RWE's role

Natural history studies considered **supportive** evidence of effectiveness in authorities' decision-making (primary evidence for FDA), except for G-BA which did not approve the entire submission



# Zolgensma authorities' assessment: clinical context

Clinical context	EMA	FDA	HC	TGA	G-BA	HAS	NICE	CDA-AMC	PBAC
Severity of the condition	Positive	Positive	Positive	Positive	Positive	Positive	Positive	Positive	Positive
Rare disease	Positive	Positive	Positive	Positive	Positive	Positive	Positive	Positive	Positive
Orphan designation	Positive	Positive	Positive	Positive	Positive				
Unmet need/public health impact	Positive	Positive				Positive	Positive	Positive	Positive
Lack of alternative treatments	Positive	Neutral	Neutral	Neutral	Neutral	Neutral	Neutral	Neutral	Neutral
Off label use									
Ethical concerns RCT									Positive
Feasibility concerns RCT		Neutral							Neutral
Product health equity advantages							Neutral		
Product administration	Positive					Positive	Positive	Positive	Positive
Knowledge of previous active substance use						Neutral			
Known disease characteristics	Positive	Positive		Positive		Positive	Positive	Positive	Positive

Key	
Positive	Positive
Neutral	Neutral
Negative	Negative

Assessment reports **covered most of the relevant variables considered** (and some were more detailed than others)

Recognised that 'the **natural history is well-documented** and follows a **predictable course** that can be **objectively measured**'

Overall, **good consistency** between and among regulators and HTAs, particularly on disease assessment

EMA did the assessment for MHRA, no RWE mentioned for GBA, no final recommendation report was issued for ICER

# Zolgensma authorities' assessment: RWE strength of evidence

## Paediatric Neuromuscular Clinical Research Database (PNCr) and NeuroNext

Strength of Evidence	EMA	FDA	HC	TGA	G-BA	HAS	NICE	CDA-AMC	PBAC
RWE role	Supportive	Primary	Supportive	Supportive	No ref.	Supportive	Supportive	Supportive	Supportive
RWE data source									
Reliability									
Extensiveness									
Coherence									
Timeliness									Neutral
Relevance									
RWE study design									
Generalisability							Negative		
Exposure, follow-up, covariates, endpoints		Positive							
Sample size									
Statistical methods								Neutral	
Bias/comparability	Positive	Positive		Positive		Neutral	Negative	Negative	Neutral
Confounding									
Sensitivity analyses									

Key	
Positive	Green
Neutral	Grey
Negative	Orange







Few comments on the **data sources**

Same clinical evidence submitted; authorities' reviewers reached **different conclusions**

\*HAS/HC: PNCr study was supportive and NeuroNEXT was not addressed. NICE: NeuroNEXT was supportive with PNCr discussed and not used. CDA-AMC: PNCr was supportive with NeuroNEXT discussed and not used



# Zolgensma authorities' assessment: bias/comparability

Authority	Authority review
 FDA	The clinical study population <b>can be compared</b> to the PNCR and NeuroNEXT natural history datasets
 EMA	<ul style="list-style-type: none"><li>RWD cohort showed “<b>less severe disease</b> as expressed by the <b>older age</b>”</li><li>“<b>Not considered a major issue</b> since the potential bias, is <b>not in favor of Zolgensma</b>”</li></ul>
 TGA	
 HAS	<ul style="list-style-type: none"><li>“Patients in the RWD cohort were <b>older</b>, suggesting <b>less severe disease</b>”</li><li>A higher proportion required “nutritional and ventilatory <b>support</b> related to <b>more advanced disease</b>” and “natural history studies may <b>not adequately capture improvements</b> in supportive care over time”</li></ul>
 NICE	<ul style="list-style-type: none"><li><b>SAT included a presymptomatic population</b> which can develop a range of SMA types, <b>some less severe than type 1</b></li><li>“<b>Comparison</b> with natural history studies including only type 1 SMA is <b>not appropriate</b>”</li></ul>
 CDA-AMC	<ul style="list-style-type: none"><li><b>RWD cohort more severe</b>, having “a lower CHOP INTEND score and required more feeding and ventilatory support”, and <b>clinical practice had evolved</b> considerably</li><li>Comparison “did <b>not allow for unbiased estimates</b> of treatment effect”</li></ul>



# Zolgensma authorities' assessment: RWE strength of evidence

## Paediatric Neuromuscular Clinical Research Database (PNCr) and NeuroNext

Strength of Evidence	EMA	FDA	HC	TGA	G-BA	HAS	NICE	CDA-AMC	PBAC
RWE role	Supportive	Primary	Supportive	Supportive	No ref.	Supportive	Supportive	Supportive	Supportive
RWE data source									
Reliability									
Extensiveness									
Coherence									
Timeliness									Neutral
Relevance									
RWE study design									
Generalisability							Negative		
Exposure, follow-up, covariates, endpoints		Positive							
Sample size									
Statistical methods								Neutral	
Bias/comparability	Positive	Positive		Positive		Neutral	Negative	Negative	Neutral
Confounding									
Sensitivity analyses									
RWE effect size	Positive	Positive		Positive		Positive	Positive	Positive	Positive

Key	
Positive	Green
Neutral	Grey
Negative	Orange

Very few comments on the **data sources**

Same clinical evidence submitted; authorities' reviewers reached **different conclusions**

**Effect size** was highlighted by almost all authorities



\*HAS/HC: PNCr study was supportive and NeuroNEXT was not addressed. NICE: NeuroNEXT was supportive with PNCr discussed and not used. CDA-AMC: PNCr was supportive with NeuroNEXT discussed and not used

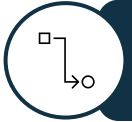


# Case study 2: Vioice (new marketing authorization\* & Type 10 NDA†)



## Disease

PIK3CA-related overgrowth spectrum (PROS), a **group of very rare** overgrowth disorders  
**Severity of the condition varies** significantly, ranging from localized overgrowth to life-threatening



## Evidence for effectiveness

EPIK-P1 was a **single-arm, retrospective** medical chart review study of patients part of an **expanded access program** for compassionate use



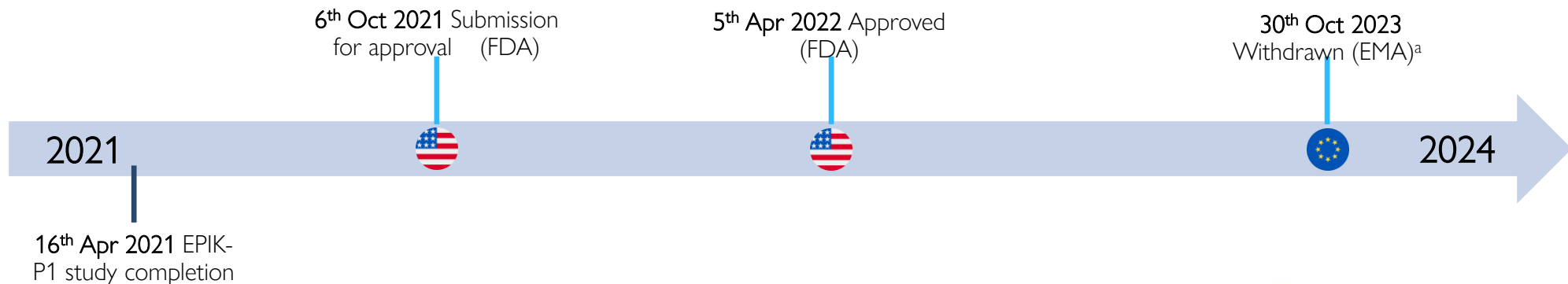
## RWE's role

EPIK-P1 was the **sole evidence** for efficacy in the submissions  
As such it had a **primary role**



## Authority decision

FDA: **recommended** for accelerated approval  
EMA: **not recommended** for conditional marketing authorisation since '**major objections**' have been identified. The application was subsequently **withdrawn** by the sponsor



\* Vioice was approved in a different indication prior to submission. The sponsor 'repurposed' the treatment and therefore the submission could be considered as new MAA/EoI.

† Type 10 NDA (New Indication or Claim, Drug to be Marketed Under Type 10 NDA After Approval)

# Vijoice authority assessment: clinical context

Clinical context	EMA	FDA
Severity of the condition	Neutral	Neutral
Rare disease	Positive	Positive
Orphan designation	Positive	Positive
Unmet need/public health impact	Positive	Positive
Lack of alternative treatments	Positive	Positive
Off label use		
Ethical concerns RCT		Neutral
Feasibility concerns RCT		
Product health equity advantages		
Product administration	Neutral	
Knowledge of previous active substance use	Positive	Positive
Known disease characteristics	Neutral	Positive

Aligned on the disease assessment

Even if new marketing authorisation, the product was **previously approved** in a breast cancer indication

EMA acknowledged an **absence** of information on the **natural history** of these syndromes

FDA concluded that **review** of medical literature and **natural history** does not appear to support spontaneous regression

Key	
Positive	Green
Neutral	Grey
Negative	Orange



# Vijoice authority assessment: RWE strength of evidence

Strength of Evidence	EMA	FDA
RWE role	Primary	Primary
RWE data source		
Reliability		Positive
Extensiveness	Neutral	Neutral
Coherence		
Timeliness		
Relevance	Neutral	Positive
RWE study design		
Generalisability	Negative	Neutral
Exposure, follow-up, covariates, endpoints	Negative	Positive
Sample size	Negative	Neutral
Statistical methods		
Bias/comparability	Neutral	Neutral
Confounding		Neutral
Sensitivity analyses	Positive	Neutral
RWE effect size	Negative	Positive

FDA considered the data **reliable and of adequate quality**

Key elements of the **study design** evaluated **differently**

Different interpretation on the **natural history** led to different conclusions on the **confidence around the effect size**

Key	
Positive	Green
Neutral	Grey
Negative	Orange



# Vijoice authority assessment: RWE strength of evidence

Category	EMA	FDA
Bias / comparability	Potential sources of bias recognised <ul style="list-style-type: none"> <li>• <b>Selection:</b> missing data on imaging and predominance of a centre</li> <li>• <b>Measurement or investigation:</b> not blinded, and (FDA) time window for assessment with a not pre-specified schedule of visits</li> </ul>	
	<b>Measurement bias mitigated by</b> <ul style="list-style-type: none"> <li>• Blinded independent central review</li> <li>• Sensitivity analysis on windows of assessments and pre-discussions (FDA)</li> </ul>	
Generalisability of study results	All respondents had CLOVES phenotype <ul style="list-style-type: none"> <li>• <b>Uncertainty</b> as to whether benefit could be <b>expected across the broad spectrum</b> of PROS</li> </ul>	Majority of patients (88%) from France, only 2 from US <ul style="list-style-type: none"> <li>• <b>Treatment landscape consistent</b> with US</li> <li>• <b>No known differences</b> in disease biology or epidemiology</li> <li>• Request for a post marketing multiregional trial</li> </ul>

Abbreviations: CLOVES, congenital lipomatous (fatty) overgrowth, vascular malformations, epidermal nevi and scoliosis/skeletal/spinal anomalies; PROS, PIK3CA-related overgrowth spectrum; US, United States.

# Vijoice authority assessment: RWE strength of evidence

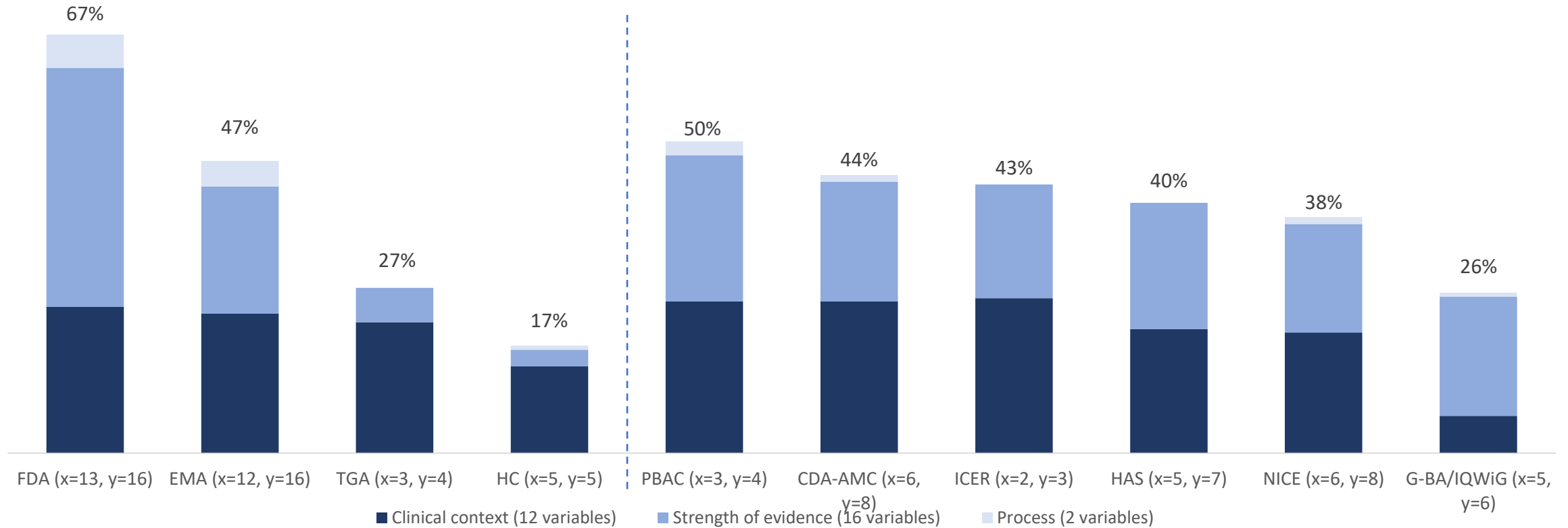
Category	EMA	FDA
Known disease characteristics	<b>Absence of information on the natural history</b> of these syndromes	Review of medical literature and <b>natural history</b> does <b>not appear to support spontaneous regression</b>
Exposure, follow up, covariates, endpoints	<b>Not clear</b> whether the surrogate endpoint <b>translates into clinical benefit</b>	Since PROS lesions not expected to regress naturally, <b>surrogate endpoint reasonably likely to predict clinical benefit</b> <ul style="list-style-type: none"> <li>Confirmation of benefit will be obtained in post-marketing</li> </ul>
Effect size	<ul style="list-style-type: none"> <li>Response rate 37.5% (95% c.i.: 21, 56) based on 32 patients</li> <li><b>Exact effect is unclear:</b> lack of internal controls not compensated for by external controls</li> </ul>	<ul style="list-style-type: none"> <li>Response rate 27% (95% c.i.: 14, 44) based on 37 patients</li> <li><b>Highly persuasive magnitude</b> of the observed response rate</li> </ul>

The background is a solid blue color with various abstract geometric elements. On the left side, there are several vertical dashed lines of varying lengths. In the upper center, there is a cluster of dark blue circles of different sizes. A large, stylized silhouette of a hand is positioned in the center-right, with its fingers pointing towards the top left. The hand is rendered in a gradient of blue, from a darker shade on the fingers to a lighter shade on the palm and wrist. The overall composition is clean and modern.

# Aggregate results for all selected case studies

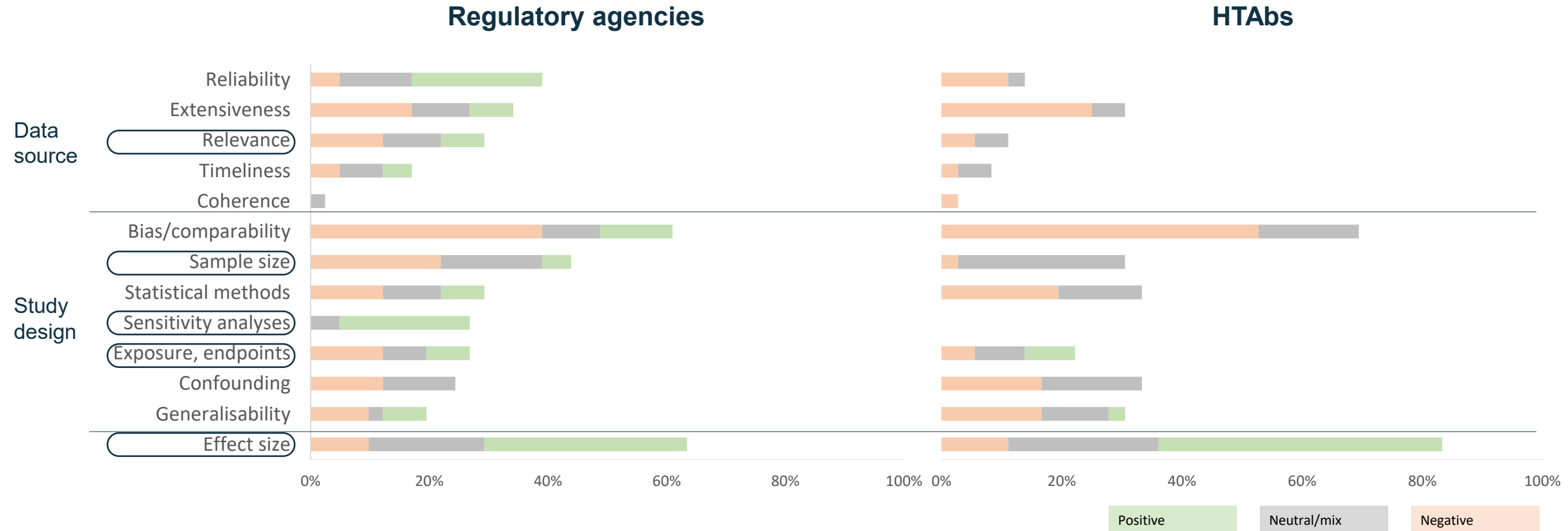
# Granularity of information in public assessment reports

Average number of variables commented within assessment reports (x products, y studies)



FDA and PBAC commented on **average on at least 50%** of the variables; while TGA, HC and G-BA on **less than a third**

# Strength of evidence variables most frequently commented



**Effect size** and **bias/comparability** were the most discussed variables

- Comments highlighting **uncertainties** on data sources and study designs were the **most prevalent**
- Comments confirming validity and robustness **more common among regulatory agencies**. HTAs' mainly focused on effect size





# Key findings and recommendations

# Key findings and recommendations

## Key findings

Low granularity within publicly available assessment reports

Variability in how RWE is assessed by authorities

## Recommendations

- Establish a **structured section** in assessment reports to
  - **Characterise** RWE submitted (data source, design,...)
  - **Present the results** of the assessments
- Such a structured approach could be applied to **how sponsors present** the evidence in their submissions
- Establish and maintain **public repositories** of case studies with lessons learned
- **Strengthen collaboration** on **initiatives** aimed at defining **common principles for assessment** of RWE

## Considerations

- **Exploratory nature** of the research: not aimed as a comprehensive review of all RWE submissions
- **Relying on publicly available final decision documentation**: may not fully capture all reviewers' considerations

# FRAME: Framework for Real-World Evidence Assessment to Mitigate Evidence Uncertainties for Efficacy/Effectiveness

## Moderator



**Claire Martin**  
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## Discussants



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**Marie Bradley**  
Senior Advisor, Real World  
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Center of Drug Evaluation and  
Research at FDA, USA



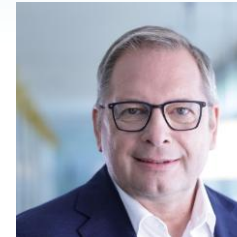
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Chief Pharmacist at the Dental and  
Pharmaceutical Benefits Agency (TLV),  
Sweden



**Guanqiao Li**  
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(People's Republic)



**Karl Brioch**  
President of Federal Institute  
of Drugs and Medical Devices  
(BfArM), Germany

# Evaluating RWE Study Quality: How Internal Validity Assessments Vary by Use Case and Agency

## Presenter



**Ashley Jaksa**  
Principal Research Partnerships,  
Target RWE

# HTA agencies and regulators have developed structured guidance for sponsors on how to conduct and report RWE

**NICE** National Institute for Health and Care Excellence

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Methods and Guidelines

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# HTA agencies and regulators often cite tools sponsors can use to facilitate the generation of high-quality RWE

For example:

- Target trial approach
- ROBINS-I
- NICE's data suitability assessment
- REQuEST
- SPIFD

**What can we learn from how agencies discuss and evaluate RWE studies in their assessments?**

**Are agencies using a systematic approach to evaluate the internal validity of RWE submissions?**



# Three key points

1. The amount of “attention” the RWE study receives depends on how the evidence is being used in the assessment (e.g., primary evidence of effectiveness vs. supportive evidence)
2. When evaluating the same/similar evidence, agencies often have varied opinions
3. There is often a lack of granularity in agency documentation



## RWE used as primary evidence of comparative efficacy

- Blinatumomab
- Amivantamab



# Blinatumomab: Ph- R/R ALL (2016)

Agency/decision		FDA (US); <b>approved</b>	CADTH (Canada); <b>recommend with restrictions</b>	HAS (France); <b>ASMR III</b>
Clinical evidence submitted		2 non-randomized non comparative studies Historical cohort	2 non-randomized non comparative studies Historical cohort	2 non-randomized non comparative studies Historical cohort
RWE's role		Context that CR rates do not exceed 30% in R/R ALL Comparative efficacy	main source of comparative efficacy	main source of comparative efficacy
Clinical context	Severity of condition	R/R ALL is fatal disease; Median survival of adults with R/R ALL is 3-6 months	poor prognosis for pts who lack response to induction chemo	The prognosis is very poor and patients die from their disease within a few months, approximately 4 to 6m
	Rare disease/orphan designation	Yes	Yes	Yes
	Unmet need/public health impact	There is a need for an effective agent for treatment of R/R ALL	acknowledged the need for more effective treatments in this indication	There is a significant therapeutic need
	lack of alternative treatments		No standard treatment. There is currently a high degree of uncertainty as to the response rates achieved with regimens used for salvage therapy,	Allogeneic transplantation is currently the only curative treatment
	Ethical or feasibility concerns for RCT	Not discussed	Not discussed.	Not discussed.

# Blinatumomab: Ph- R/R ALL (2016)

Agency /decision		FDA (US); <b>approved</b>	CADTH (Canada); <b>recommend with restrictions</b>	HAS (France); <b>ASMR III</b>
RWD	Data reliability	Not discussed.	Not discussed.	Not discussed.
	Data extensiveness	Not discussed.	Not discussed.	Not discussed.
	Data coherence	Not discussed.	Not discussed.	Not discussed.
	Data timeliness	Reported, not commented on.	cohort were gathered from 1990 to 2014 where different treatment patterns existed	patients in the historical cohort were included between 1990 and 2012, which presents a risk of bias with regard to the management of these patients which has evolved over the last ten years
	Data relevance	Data included age and prior lines of treatment which are two most important factors related to outcome	Lack of information on the performance status of patients	Not discussed.
RWE Study Design	Generalizability	Large % of patients in ECA had comparable efficacy endpoints	differences in patient characteristics (more patients had no prior allo-HSCT, a lower proportion of patients had ≥50% bone marrow blast, and a higher proportion of patients were in first or second relapse)	historical cohort do not have the same characteristics as those in phase II, particularly in terms of patients who have already received salvage treatment or a history of allograft
	Exposure, follow ups, covariates, endpoints	Not discussed.	differences in the definition of the complete remission between historical control study and clinical trial	differences in the definition of the complete remission between historical control study and clinical trial
	Sample size	Reported, not commented on.	Not discussed.	Not discussed.

# Blinatumomab: Ph- R/R ALL (2016)

Agency /decision		FDA (US); <b>approved</b>	CADTH (Canada); <b>recommend with restrictions</b>	HAS (France); <b>ASMR III</b>
RWE Study Design	Statistical methods	Reported, not commented on.	Statistical methods were used to adjust for difference in age and prior lines of therapy.	Weight was used to adjust, variables included age, history of allograft (yes/no) and previous lines of treatment
	Bias/ confounding	Key differences (e.g, age, LoT) were accounted for	Important differences remained in baseline characteristics	Not discussed.
	Sensitivity analysis	Not discussed.	Not discussed.	A post-hoc analysis with propensity score adjustment showed similar results (odds ratio of CR in favor of patients treated with BLINCYTO
RWE effect size		CR rate: 33% versus 12% in the SoC; SoC was below the 30% threshold	Not discussed.	historical data does not allow an unbiased assessment of the magnitude of the effect
Process	Predefined protocol/SAP	Not discussed.	Not discussed.	Not discussed.
	Authority interactions	Not discussed.	Not discussed.	Not discussed.

## Blinatumomab Key Points

- FDA, CADTH, HAS evaluating the same clinical evidence
- While the use of RWE was the main source of comparative evidence for each agency, this may be more impactful/important for HTA bodies, and thus they may be more likely to be critical
- FDA and HTA bodies disagreed on methodological interpretations

# Amivantamab: EGFR exon 20 insertion & advanced NSCLC after chemo (2022)

Agency /decision		<b>FDA (US); approved</b>	<b>NICE (UK); do not recommend</b>	<b>HAS (France); insufficient SMR</b>
Clinical evidence submitted		Single-arm open label phase 1b trial (CHRYSALIS) and external control	Single-arm open label phase 1b trial (CHRYSALIS) and external control	Single-arm open label phase 1b trial (CHRYSALIS) and external control
RWE's role		To provide clinical context to the efficacy and provided context on pt demographics	Used as comparator to SAT via indirect comparison. US and England RWD used.	Used as comparator to SAT via indirect comparison, French ESME database was used.
Clinical context	Severity of condition	Life threatening disease with poor survival	Life expectancy in this indication is <24 months	NSCLC remains an incurable disease with a poor prognosis
	Rare disease/orphan designation	NSCLC with EGFR exon 20 insertion mutations is a rare subset of NSCLC.	Information came from clinical and patient experts.	Exon 20 is rare and represents 4-12% of EGFR mutations
	Unmet need/public health impact	no approved targeted therapies and no specific treatment guidelines	RWD was used to support clinical experts in demonstrating that there are not appropriate comparators. Company used blended comparators in the base-case CE model. This was supported by US cohort that used pooled data from Flatiron, Concert AI, and COTA data + National Cancer Registration and Analysis Service in England.	Low response rates and median survival rates. Need for drugs that improve OS and QoL
	lack of alternative treatments			TKIs and immunotherapies are ineffective, platinum salt-based therapies are recommended as first line, but no consensus on management for 2nd line
	Ethical or feasibility concerns for RCT	Not discussed.	Not discussed.	Not discussed.

# Amivantamab: EGFR exon 20 insertion & advanced NSCLC after chemo (2022)

Agency /decision		FDA (US); <b>approved</b>	NICE (UK); <b>do not recommend</b>	HAS (France); <b>insufficient SMR</b>
RWD	Data reliability	Not discussed.	Company didn't provide enough information on data provenance, accuracy, and suitability and had not explored the effect of missing data in their original submission.	Not discussed
	Data extensiveness	Not discussed.		
	Data coherence	Not discussed.		
	Data timeliness	Not discussed.	Not discussed.	
	Data relevance	Not discussed.	Sponsor didn't include justification for its choice of RWD sources and there was concern that RWD sources were not reviewed systematically.	
RWE Study Design	Generalizability	Not discussed.	Not discussed.	Not discussed.
	Exposure, follow ups, covariates, endpoints	Not discussed.	Concern that efficacy and safety endpoints in CHRYSALIS and real-world were not collected at same intervals, monitoring and follow up on treatment adherence was likely different, measurement of progressed disease is likely different	"There were notable differences between the two original groups, particularly in terms of the number of prior lines of treatment"
	Sample size	Not discussed.	US data was accepted b/c of substantially larger sample size	Not discussed.

# Amivantamab: EGFR exon 20 insertion & advanced NSCLC after chemo (2022)

Agency /decision		FDA (US); <b>approved</b>	NICE (UK); <b>do not recommend</b>	HAS (France); <b>insufficient SMR</b>
RWE Study Design	Statistical methods	Not discussed.	IPW was used for US RWD. NICE noted that alternative forms of adjustment could have been used.	IPW The persistence of non-negligible standardized mean differences (SMD) (2 SMD > 0.3, and 5 greater than 0.1) demonstrates the failure to obtain exchangeable groups in terms of observed prognostic factors, and is sufficient to consider the estimates of the effect of amivantamab as invalid.
	Bias/ confounding	Not discussed.	Potential for selection bias in the eligibility criteria Company adjusted for key prognostic variables and baseline characteristics that were identified before the analysis in a systematic lit review and validated by clinical experts 8 covariates were adjusted for in US RWD and 7 in English data - covariate selection was limited and there could be residual confounding	covariates were ranked in order of importance from the literature and expert opinion
	Sensitivity analysis	Not discussed.	Sensitivity analysis was done to 1) evaluate impact of missing data 2) evaluate data sources individually (vs. pooled)	Not discussed.
RWE effect size		Not discussed.	Indirect comparison showed statistically significant improvements in OS and PFS, but exact level of improvement was uncertain	Not discussed.
Process	Predefined protocol/SAP	FDA notes a “protocol driven” study	Not discussed.	Not discussed.
	Authority interactions	Not discussed.		

# Amivantamab (2022) Key Points

RWE was used differently by regulator and HTA agencies

- FDA - contextual evidence only
- NICE/HAS - as evidence of comparative efficacy

RWE's impact

- FDA - limited attention (e.g., didn't describe methods or results)
- HTA agencies had several methodological concerns
  - HAS- HAS dismissed the RWE and did not spend time discussing study design or validity
  - NICE - methodological concerns lead to uncertainty in comparative effectiveness





# RWE used as supportive evidence of effectiveness

Ixazomib

# NICE: Ixazomib (2022) reassessment, R/R multiple myeloma

Agency / drug / indication / decision		NICE (UK) / Ixazomib with lenalidomide and dexamethasone / relapsed or refractory multiple myeloma / <b>recommended with restrictions</b>
Clinical evidence submitted		final data cut of TMM1, a phase 3 randomised controlled trial SACT data (NHS specific RWD)
RWE's role		Supportive evidence of OS
Clinical context	Severity of condition	Multiple myeloma is typically incurable and is a progressive disease that affects survival and quality of life
	Rare disease/orphan designation	N/A
	Unmet need/public health impact	high level of unmet need for people with relapsed or refractory multiple myeloma at this line of treatment.
	lack of alternative treatments	No, ixazomib combination would be used in the same place in the pathway that lenalidomide and dexamethasone is currently used
	Ethical or feasibility concerns for RCT	N/A
RWD	Data reliability	Not discussed.
	Data extensiveness	Not discussed.
	Data coherence	Not discussed.
	Data timeliness	mentioned time period where SACT data was collected (Dec 2017 - 2020)
	Data relevance	Not discussed.

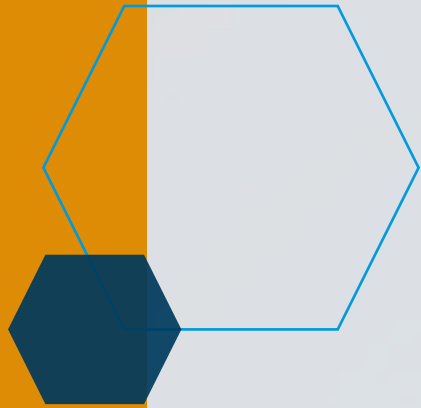
# NICE: Ixazomib (2022) reassessment, R/R multiple myeloma

RWE Study Design	Generalizability	2,460 people who had ixazomib combination through the Cancer Drugs Fund. People included in the SACT dataset were older and had a poorer prognosis than people in TMM1. The clinical experts added that the median follow up for overall survival was also shorter than the follow up in TMM1 and so not all benefits from ixazomib combination would have been captured.
	Exposure, follow ups, covariates, endpoints	Not discussed.
	Sample size	2,460 people
	Statistical methods	Not discussed.
	Bias/confounding	Not discussed.
	Sensitivity analysis	Not discussed.
RWE effect size		The committee noted that the adjusted median overall survival in the trial was longer (51.4 months) than in the SACT dataset (30 months)
Process	Predefined protocol/SAP	Not discussed.
	Authority interactions on RWE	Not discussed.



## NICE: Ixazomib (2023) Key Points

- RWE was used as supportive evidence of effectiveness for OS
- NICE had limited discussion of SACT data quality and study design
- Methodological “issues” were mentioned to justify why survival was likely different in SACT data compared to clinical trial
  - older and poorer prognosis patients
  - shorter follow up time



# Conclusions





# Conclusions

We can only base our evaluation on the description of the RWE methods and findings described in the agency's documentation

Amount of commentary on the internal validity of RWE studies is dependent on how the results are being used to inform the decision and can vary by Agency

- e.g., more commentary when used as primary evidence
- When agencies offer commentary, it is not clear if they are following a systematic method of evaluating study quality
  - Is there a structured submission of RWE studies that would make systematic evaluation easier?
  - Is there a structured output from the agencies to note that the most relevant study components (data quality, study design) were evaluated?



Thank You!

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**Principal, Research Partnerships**  
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# Evaluating RWE Study Quality: How Internal Validity Assessments Vary by Use Case and Agency

## Moderator



**Susana Perez-Gutthann**

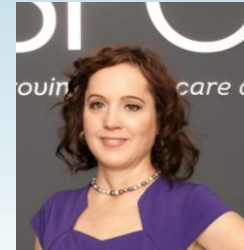
Senior Vice President of Regulatory RWE,  
Epidemiology & Biostatistics at RTI Health  
Solutions, Spain.

## Discussants



**Yoshiaki Uyama**

Associate Executive Director of  
Pharmaceuticals & Medical Devices Agency  
(PMDA, Japan).



**Laura Pizzi**

Chief Science Officer for ISPOR- The  
Professional Society for Health Economics and  
Outcomes Research



**Foluso Agboola**

Senior Vice President of Research at Institute  
for Clinical and Economic Review (ICER)



**Wim Goettsch**

Special Advisor in Health Technology Assessment;  
National Health Care Institute (ZIN), the Netherlands;



**Donna Rivera**

Vice President Life Sciences, Datavant



# APPRAISE: A Tool for Appraising Potential for Bias in Real-world Evidence Studies

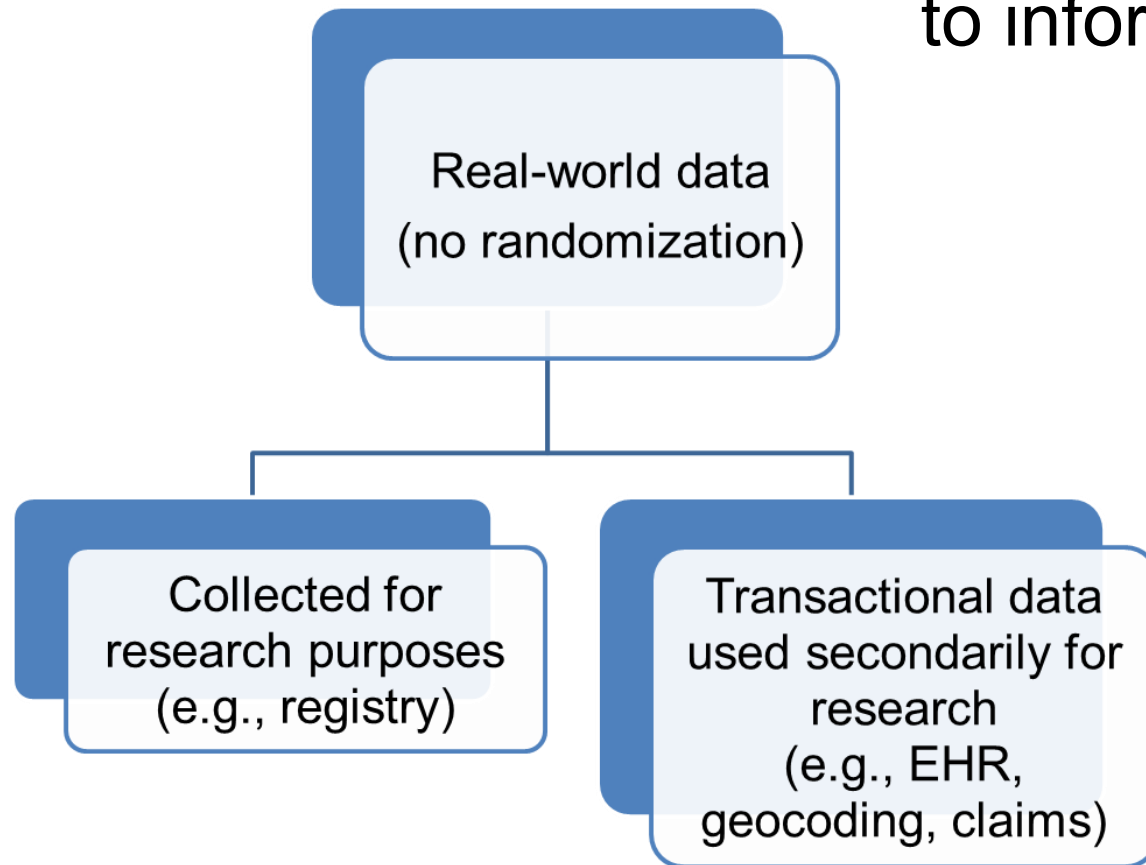
## Presenter



**Katsiaryna Bykov**

Assistant Professor of Medicine at Harvard Medical School;  
Pharmacoepidemiologist at the Division of  
Pharmacoepidemiology and Pharmacoeconomics, Brigham and  
Women's Hospital. USA

## Growing interest in using RWD to inform decision-making



### RWD hold immense potential

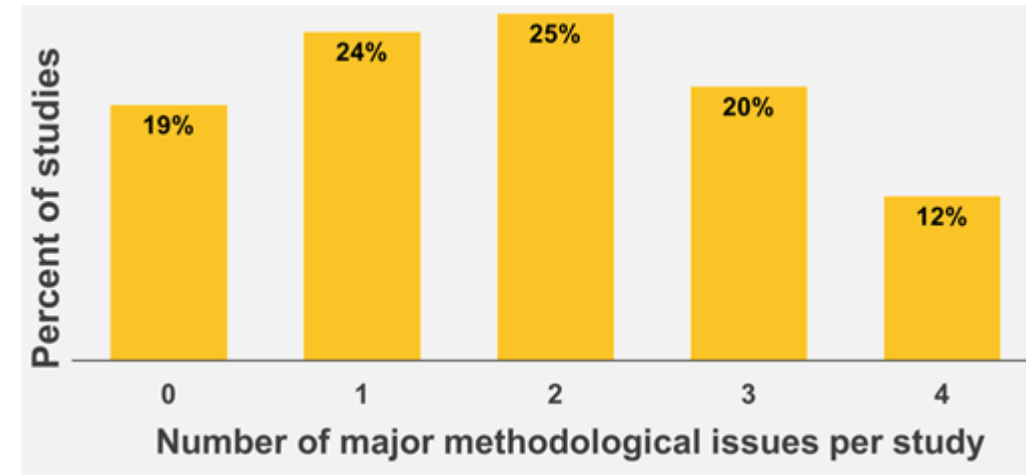
- To generate real-world evidence
- To generate information rapidly
- To provide information not easily obtainable from RCTs

**Concerns about the validity of RWD analyses**



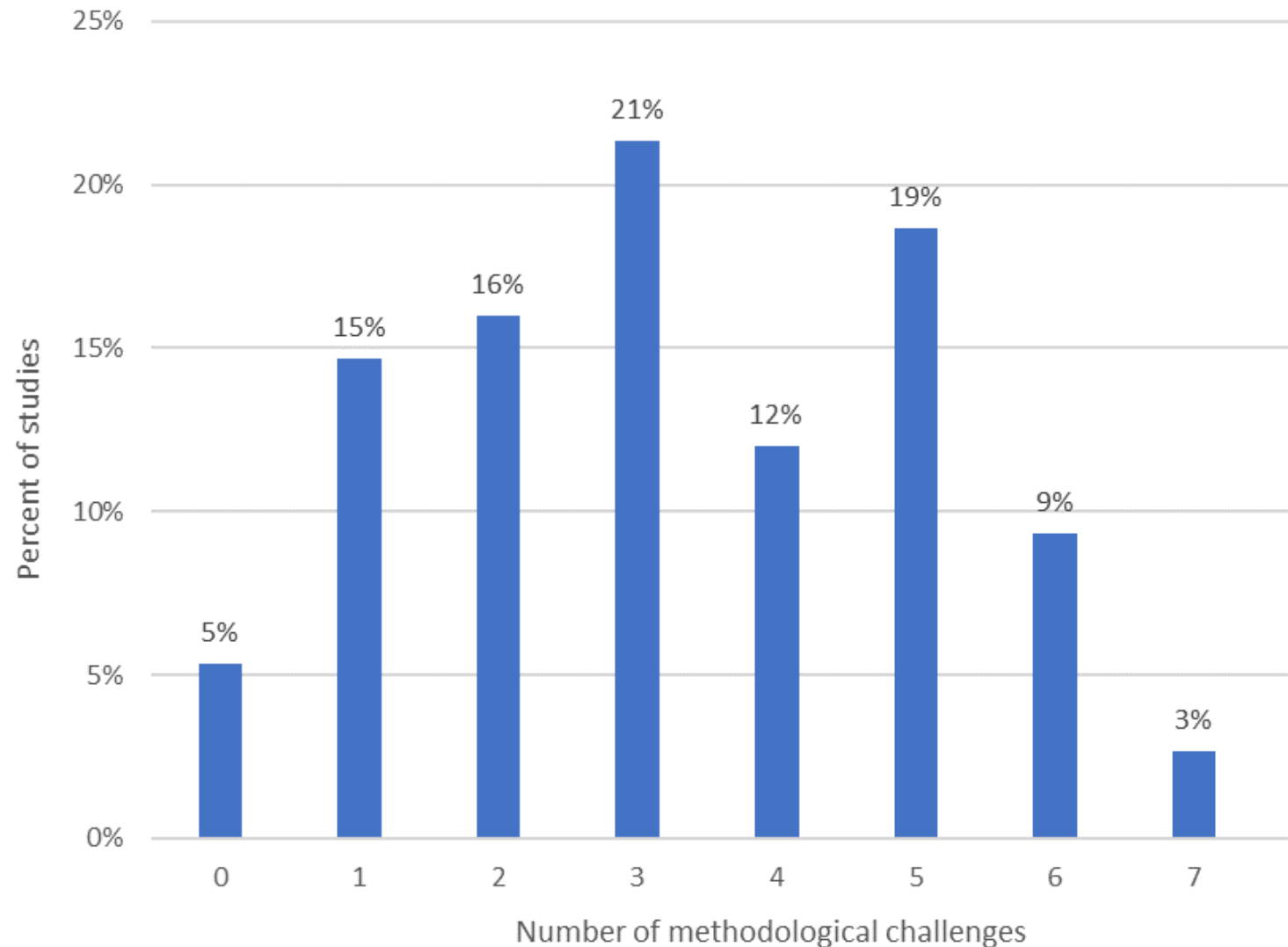
# Prevalence of avoidable sources of bias in published real-world studies of medication safety and effectiveness

Major methodological issues	All 75 studies	Cohort studies (N=65)	Case-control studies (N=10)
Time-related bias (i.e., immortal person-time)	43 (57%)	41 (63%)	2 (20%)
Adjustment for variables measured during follow-up without appropriate statistical models	31 (41%)	21 (32%)	10 (100%)
Depletion of outcome-susceptible individuals	33 (44%)	23 (35%)	10 (100%)
Potential for reverse causation	29 (39%)	25 (38%)	4 (40%)



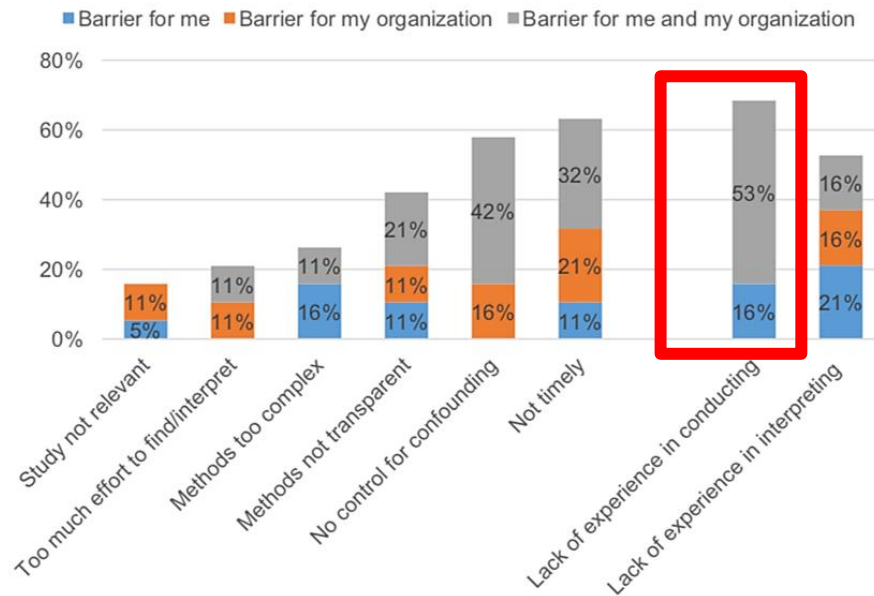


# Number of methodological issues per study



# Significant barrier to using RWE is lack of expertise in observational study design and methods

## Unfamiliarity and lack of knowledge on RWE methodology



## Lack of personnel

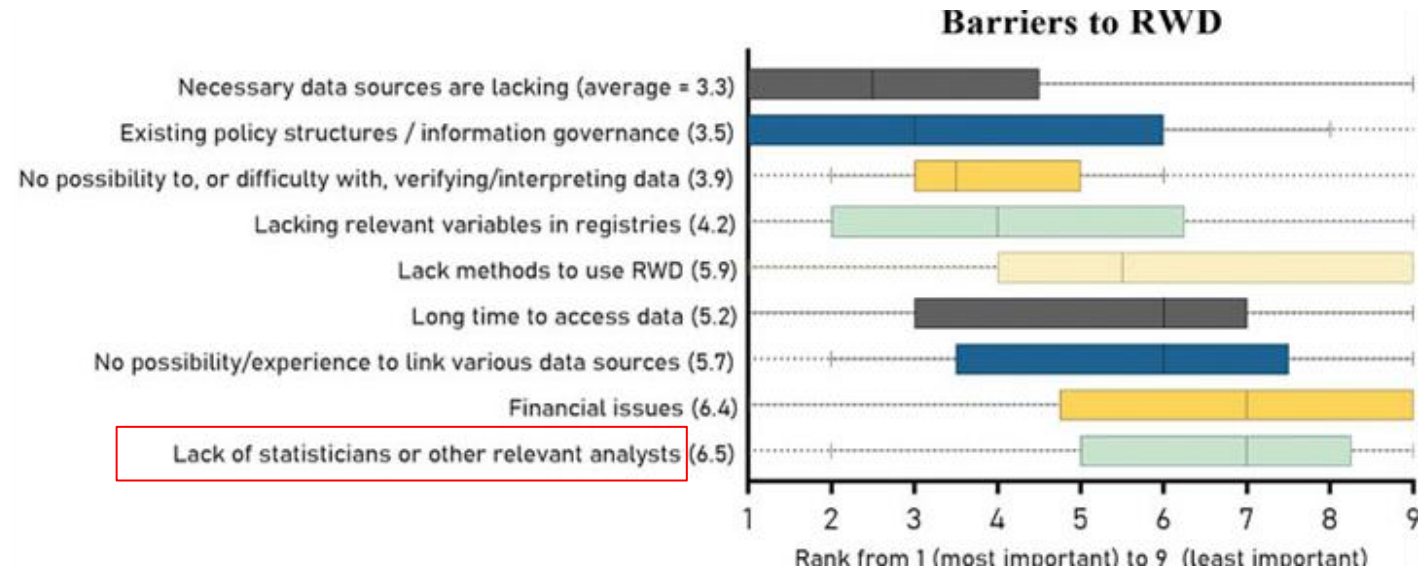


Fig. 4 – Perceived barriers to use of observational studies in decision making (N = 19).

Malone, et al. 2018. Study is of US payers

Hogervorst et al. 2022. Survey of 22 EUnethTA member HTA organizations.



# Current need






Health Technology Assessment (HTA) agencies

- Need a comprehensive, fit-for-purpose, and credible appraisal guidance to streamline and harmonize RWE evaluation
  - That could be used by non-pharmacoepidemiologists
  - Would cover most sources of bias in RWE
  - Would provide consistent and comprehensive evaluation of RWE quality



# BMJ Open How well can we assess the validity of non-randomised studies of medications? A systematic review of assessment tools

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Elvira D'Andrea ,<sup>1</sup> Lydia Vinals,<sup>2</sup> Elisabetta Patorno ,<sup>1</sup> Jessica M. Franklin,<sup>1</sup>  
Dimitri Bennett ,<sup>3,4</sup> Joan A. Largent,<sup>5</sup> Daniela C. Moga,<sup>6</sup> Hongbo Yuan,<sup>7</sup>  
Xuerong Wen,<sup>8</sup> Andrew R. Zullo,<sup>9,10</sup> Thomas P. A. Debray ,<sup>11,12</sup>  
Grammati Sarri <sup>13</sup>

Evaluated 44 assessment tools for non-randomized studies

## Conclusions:

- Most tools are primarily focused on reporting
- None covered all methodological domains



# **APPRAISE (APpraisal of Potential for Bias in ReAl-World**

**Evidence StudiEs):** A tool for appraising potential for bias in nonrandomized real-world evidence (RWE) studies on medication safety and effectiveness for health technology assessment (HTA)

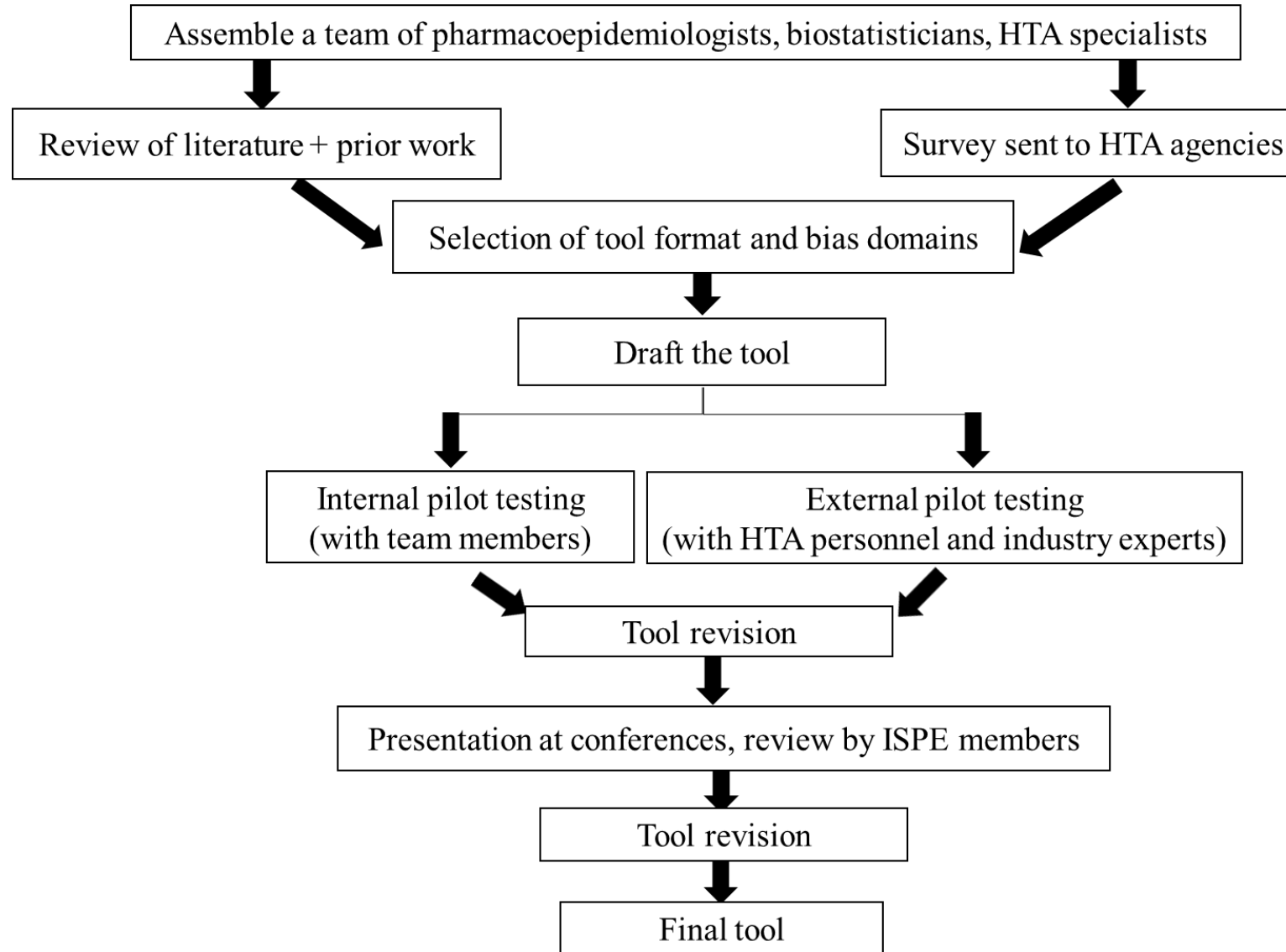
**Funded and  
endorsed by**



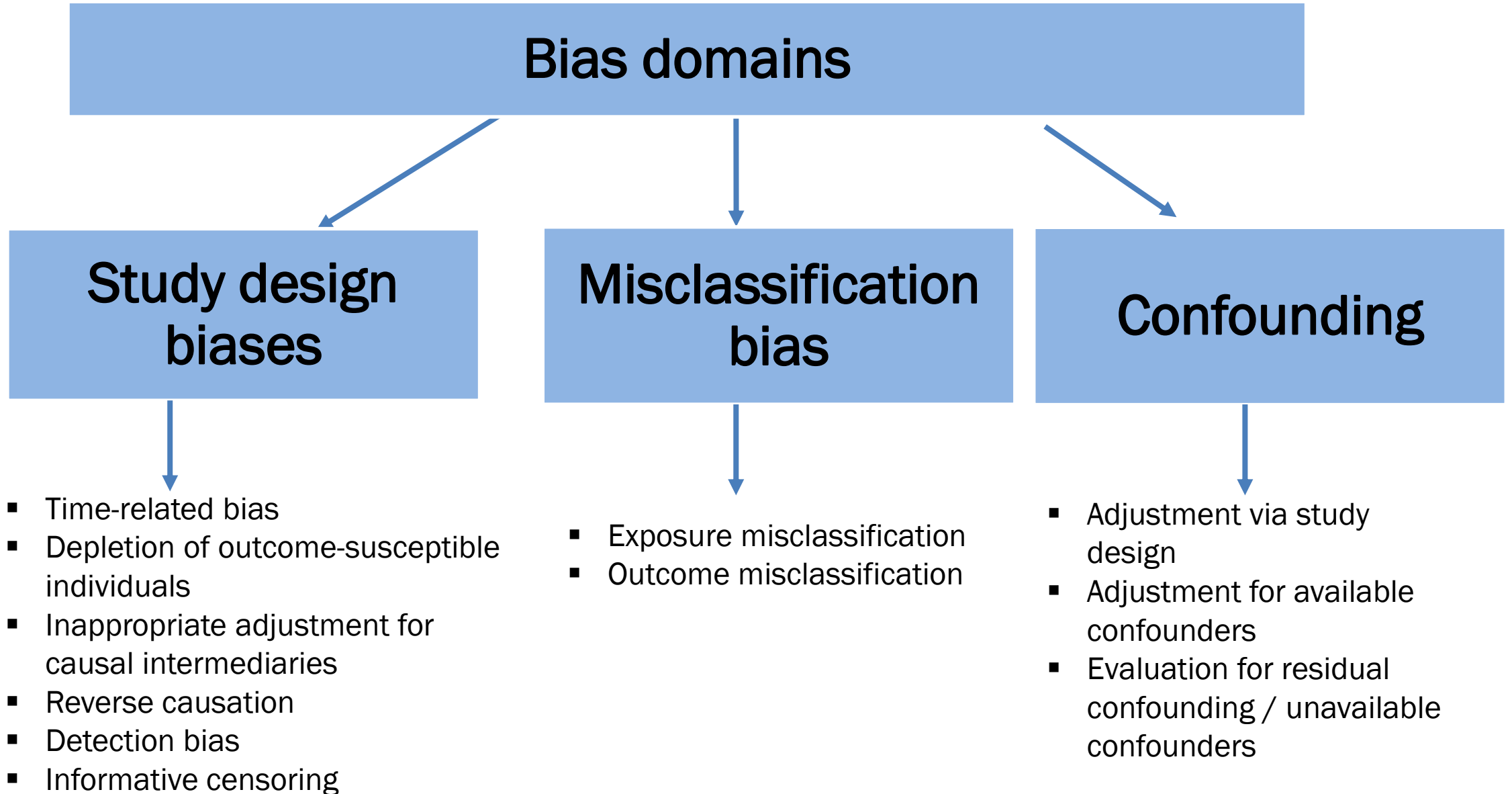
International Society  
for Pharmacoepidemiology



# Tool development process



# APPRAISE content



# User-friendly questions and automated decisions

<b>Time-related bias</b>	
Did eligibility for the study depend on events/measures occurring after the beginning of follow-up?	No
Did treatment assignment depend on measures of exposure occurring after the beginning of follow-up?	No
Were individuals in the treatment group or the comparator selected in hierarchical order (e.g., were individuals in the treatment group or the comparator selected first)?	Yes
<b>Potential for time-related bias in this study?</b>	<b>Yes</b>

# Suggestions for further actions, examples, references



Questions	Response	Considerations	Examples/Comments	References
<b>2. Time-related bias (immortal person-time)</b>				
<b>2A.</b> Did eligibility for the study depend on events/measures occurring after the beginning of follow-up?	Yes	Study eligibility should be assessed prior to the start of follow-up; individuals should not be excluded or included based on diagnoses or interventions that happen during follow-up.	For example, requiring 365 of follow-up, or excluding/including patients with a certain condition, such as kidney disease, diabetes, or cancer, that was detected during follow-up (using all data available to evaluate exclusion/inclusion criteria) means that eligibility depends on events occurring during follow-up. If outcomes are related to follow-up time or exclusion/inclusion events assessed during follow-up, then bias is possible.	<a href="#">Suissa S, Dell'Aniello S. Time-related biases in pharmacoepidemiology. Pharmacoepidemiol Drug Saf. 2020;29(9):1101-1110.</a> <a href="#">Hernán MA, Sauer BC, Hernández-Díaz S, et.al. Specifying a target trial prevents immortal time bias and other self-inflicted injuries in observational analyses. J Clin Epidemiol. 2016.</a>
<b>2B.</b> Did treatment assignment depend on measures of exposure occurring after the beginning of follow-up?	Unclear	Request more information on the study design.	For example, follow-up for patients using a drug starts at a diagnosis or calendar time occurring before drug initiation. Since patients had to survive until they received treatment, the time prior to initiating treatment during follow-up is immortal. If the amount of follow-up prior to treatment initiation is differential between the two exposure groups, this difference will result in bias.	<a href="#">Tran T, Suissa S. Comparing New-User Cohort Designs: The Example of Proton Pump Inhibitor Effectiveness in Idiopathic Pulmonary Fibrosis. Am J Epidemiol. 2021; 190(5):928-938.</a>
<b>2C.</b> Were individuals in treatment group or the comparator selected first?	Select		For example, comparing "ever-users" or "initiators" of a drug to "never-users", OR selecting patients initiating the drug of interest from the data first and then selecting comparators from the remaining pool of individuals. In all these scenarios, patients are assigned to treatment groups based on all information on treatment history available in the data. For example, to identify "never-users", one would need to know that a patient would be never treated with the drug of interest until patient's death or end of data. Selecting individuals into one of the treatment groups first will lead to systematic exclusion of eligible person-time and outcomes from the other group, thus leading to bias (see reference by Tran, et.al.).  The bias is more likely in studies with a "non-user" comparator, but can also happen with an active comparator, especially when a comparator is likely to be used prior to the treatment of interest in clinical practice (e.g., comparing 2nd or 3rd line treatments to 1st line treatment for a chronic disease).  Target trial emulation approach, if applied correctly, with either clone-censoring or assigning patients to treatment groups once eligibility criteria are met, prevents this bias	<a href="#">Suissa S, Dell'Aniello S, Renoux C. The Prevalent New-user Design for Studies With no Active Comparator: The Example of Statins and Cancer. Epidemiology. 2023;34(5):681-689.</a> <a href="#">Dickerman BA, García-Albéniz X, Logan RW, et.al. Avoidable flaws in observational analyses: an application to statins and cancer. Nat Med. 2019;25(10):1601-1606.</a>



# APPRAISE strengths

- Semi-automated
- Cover major sources of bias in observational studies on treatment effects
- Provides suggestions for actions to avoid, mitigate, or investigate bias further
- Provides clarifying examples
- Provides references for further, more in-depth information



# APPRAISE limitations

- Does not provide an overall assessment of validity or a score
- Does not assess data quality or study relevance for decision-making
- Focus is on medications
- Does not assess the appropriateness of statistical models



# APPRAISE is available on Open Science Framework (OSF)

<https://osf.io/a4nhd/>



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## Methodology

### **APPRAISE: A Tool for Appraising Potential for Bias in Real-World Evidence Studies on Medication Effectiveness or Safety**

Katsiaryna Bykov, PharmD, ScD, Ashley Jaksa, MPH, Jennifer L. Lund, PhD, Jessica M. Franklin, PhD, Cynthia J. Girman, DrPH, Madlen Gazarian, MBBS, MSc, Hongbo Yuan, MD, MSc, PhD, Stephen Duffield, PhD, Seamus Kent, MSc, PhD, Elisabetta Patorno, MD, DrPH

# APPRAISE: A Tool for Appraising Potential for Bias in Real-world Evidence Studies

## Moderator



**Mark Sculpher**

Professor of Economics and Department Head, Centre for Health Economics, University of York; Co-Director, Policy Research Unit in Economic Evaluation of Health and Care Interventions (EEPRU)

## Discussants



**Páll Jónsson**

Program Director for Data Evidence at the UK's National Institute for Health and Care Excellence (NICE), UK



**Rimma Berenstein**

Deputy Head of the Pharmaceuticals Department at the Federal Joint Committee (G-BA), Germany



**Steve Farmer**

Senior Partner of ABIG Health and Strategic Healthcare Market and Regulatory Expert



# RECOMMENDATIONS and the PATH FORWARD

## Presenter



**Mark Sculpher**

Professor of Economics and Department Head, Centre for Health Economics, University of York; Director, Policy Research Unit in Economic Evaluation of Health and Care Interventions (EEPRU)

# Collective ambitions

## Transparency

- Methods & process
- Evaluation reports: granularity, structure
- Even with redaction

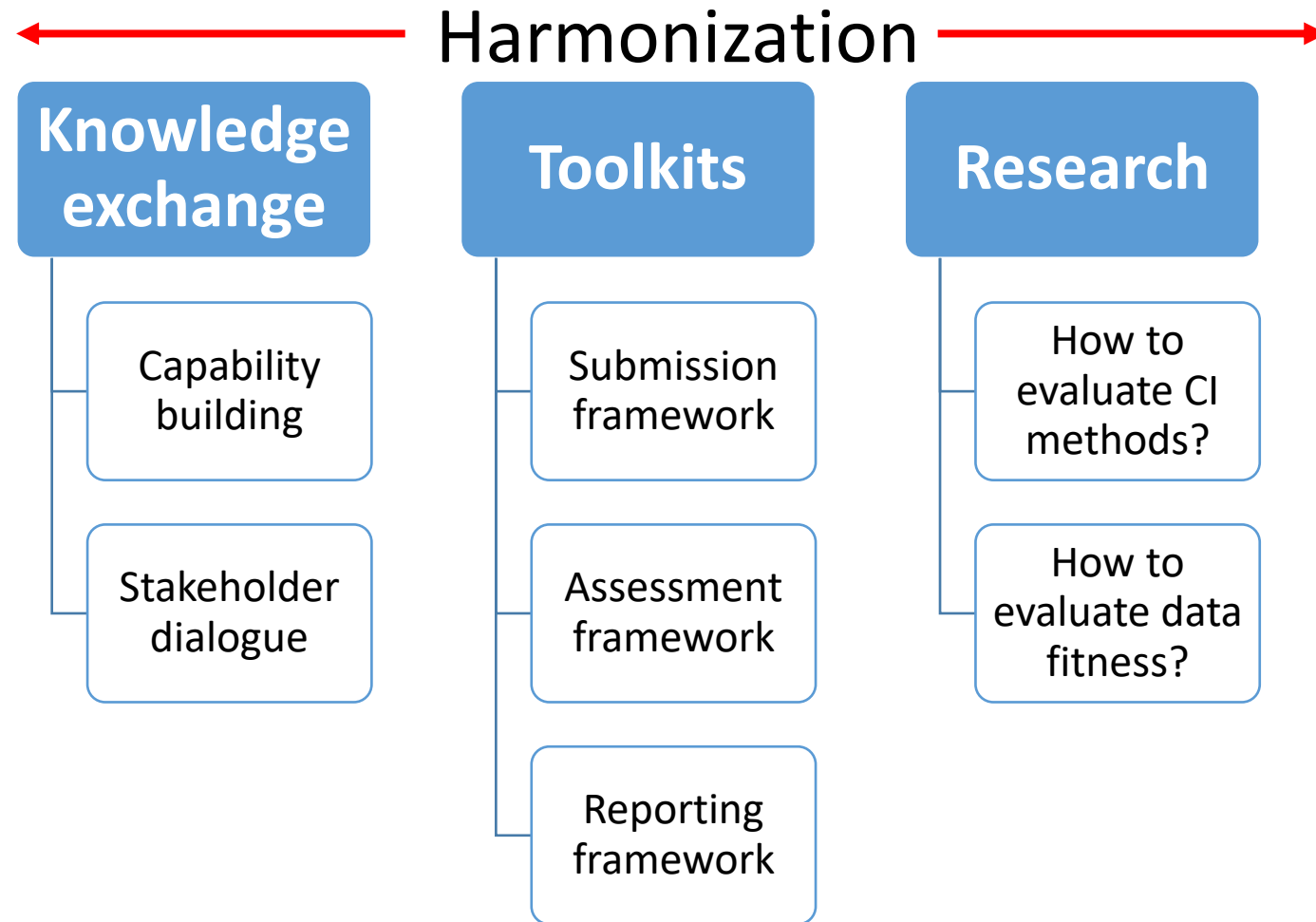
## Consistency

- Research-informed
- Adaptations over time
- Between organizations

## Predictability

- Adaptation of submitting materials
- Improved quality of submissions

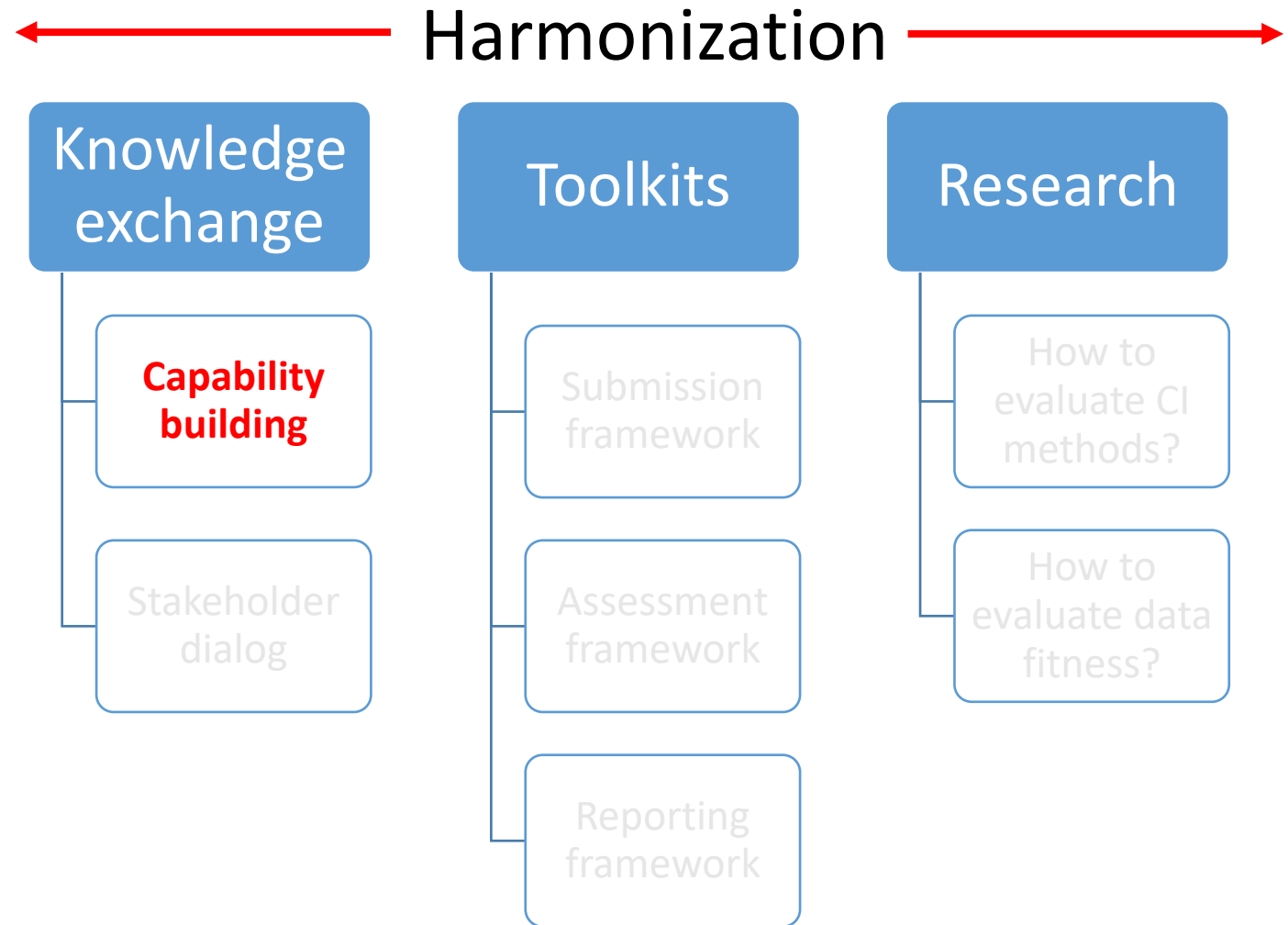
# Path(s) forward



## Path(s) forward

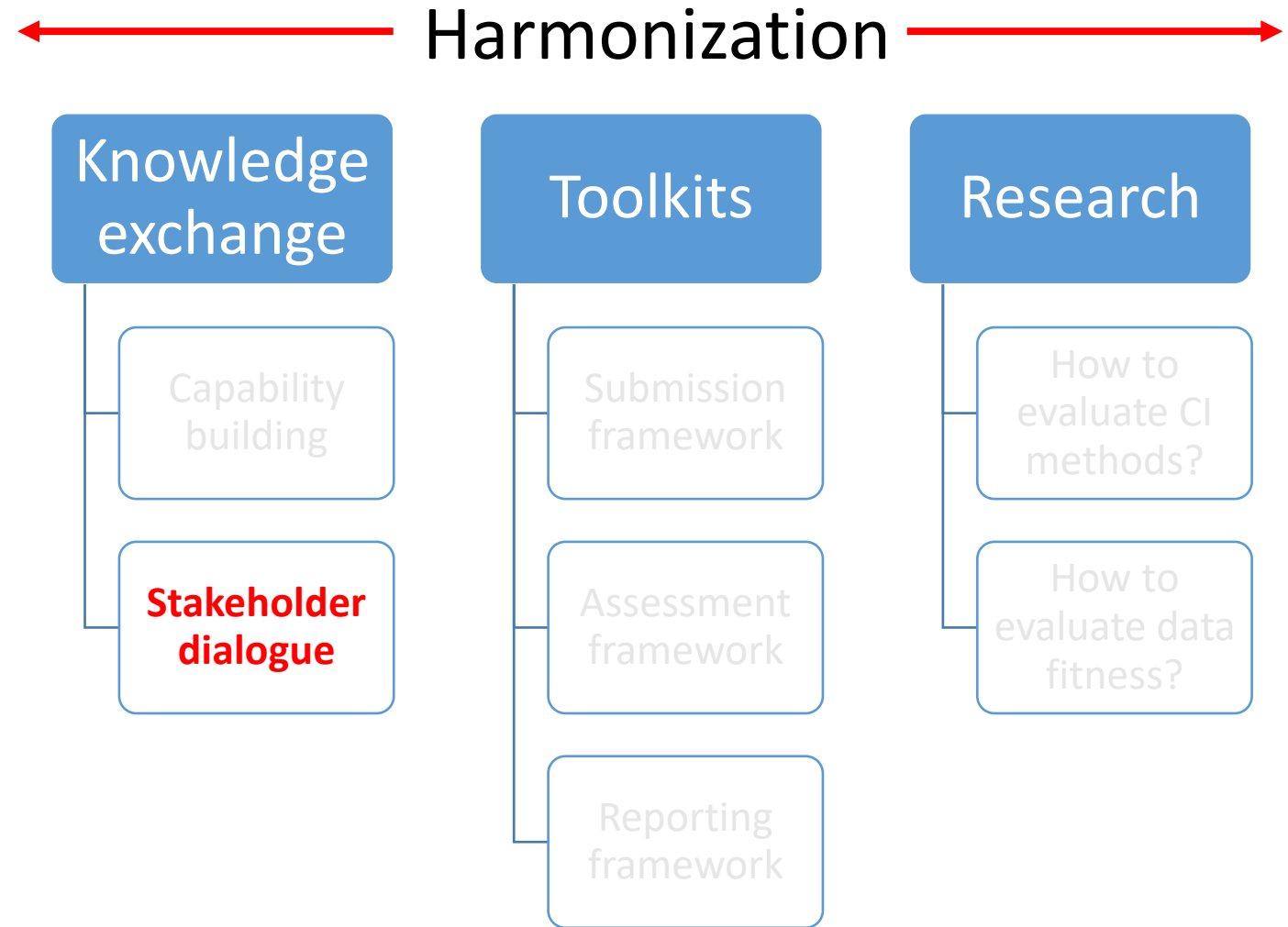
How do we collectively evolve as methods develop?

Common training modules across organizations



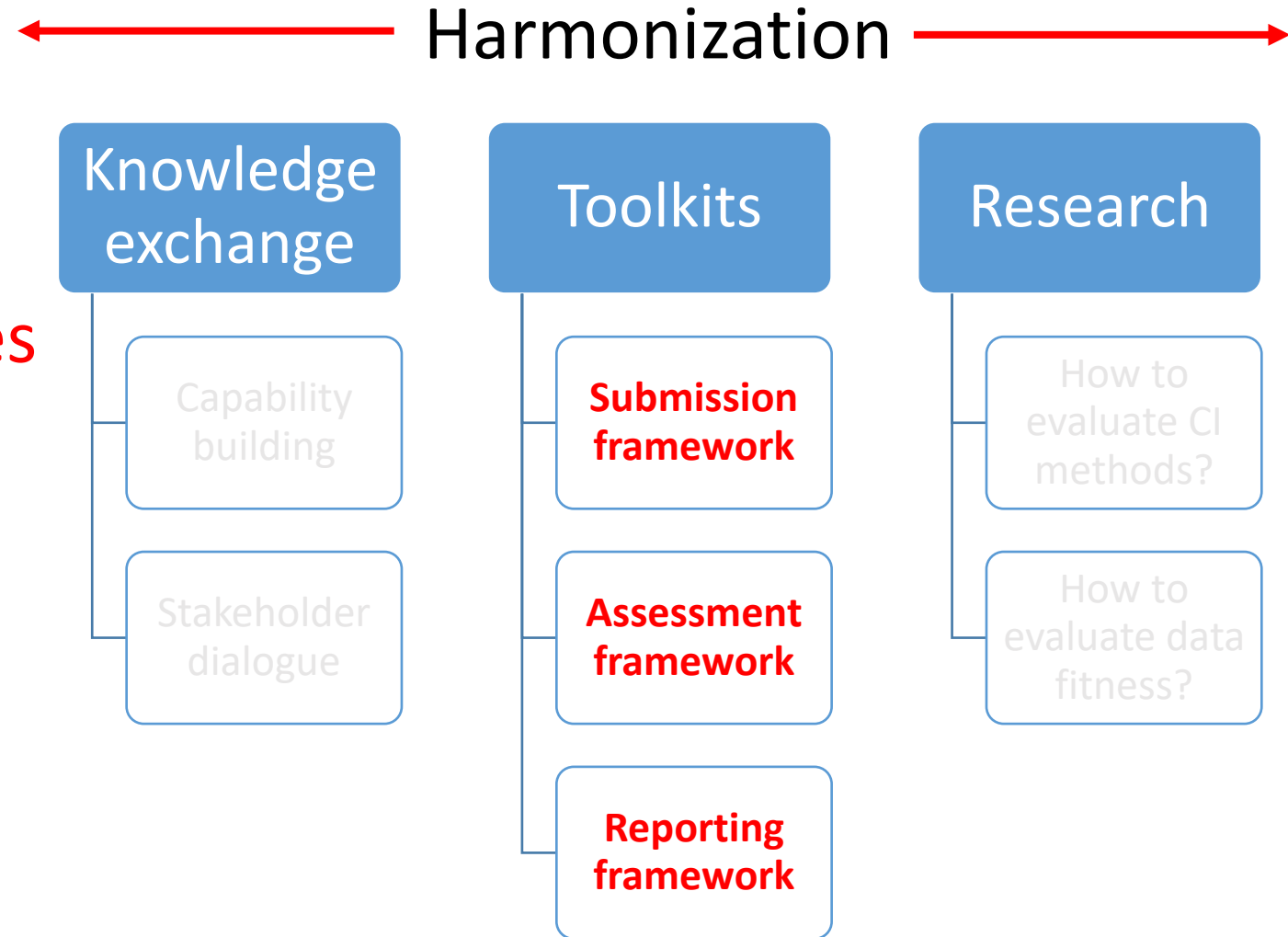
## Path(s) forward

What forum(s) exist or need to be developed for all stakeholders?



## Path(s) forward

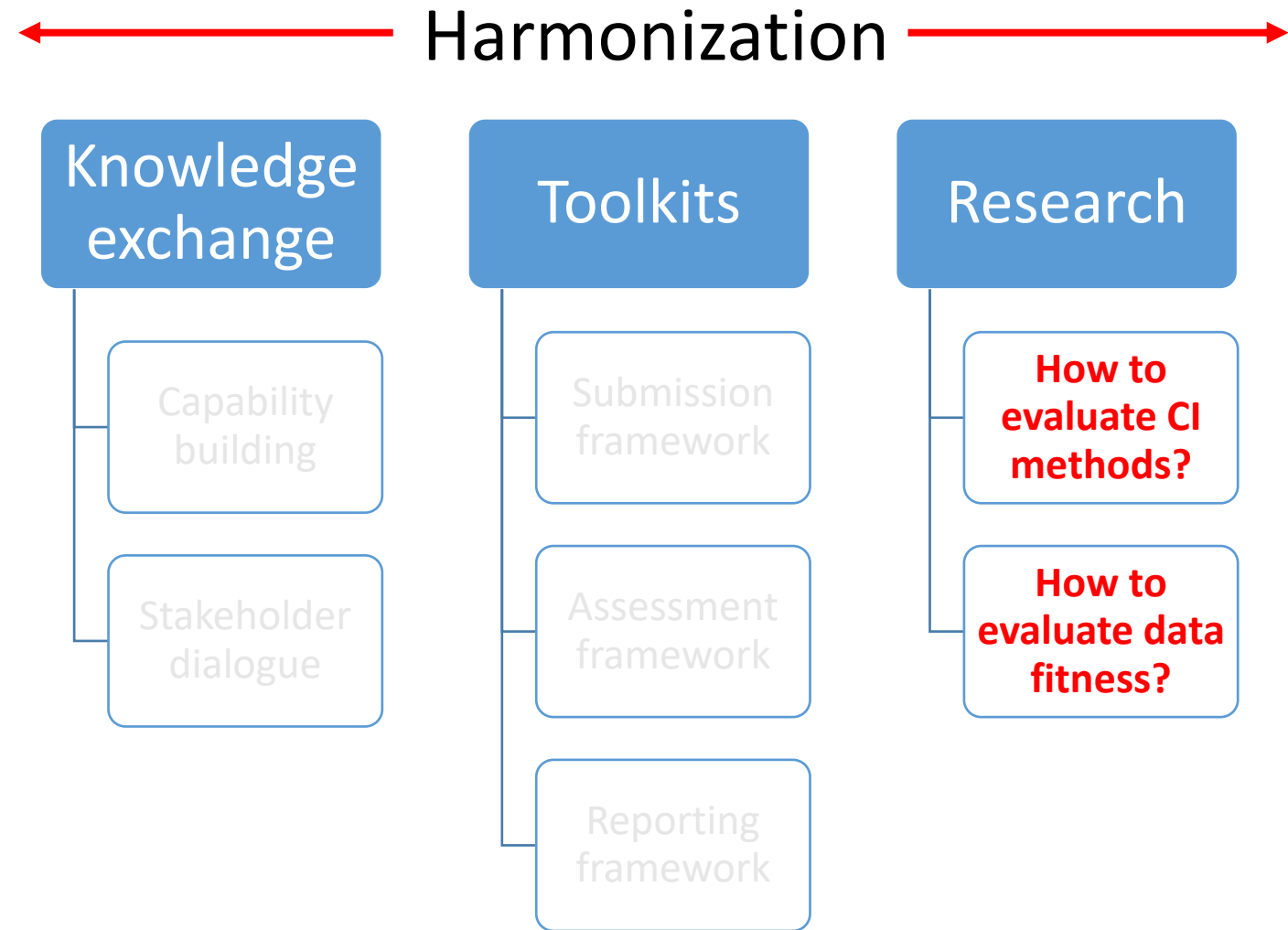
Common and related structures  
and content supporting  
granularity & clarity



## Path(s) forward

Coordinated prioritization and funding of methods research

Repository of materials to assess evolution



# RECOMMENDATIONS and the PATH FORWARD

## Moderator



**Sebastian Schneeweiss**

Professor at Harvard School of Public Health, Chief of Division of Pharmacoepidemiology and Pharmacoeconomics. Boston, USA



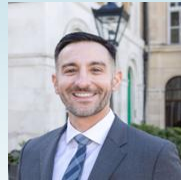
**Rimma Berenstein**

Deputy Head of the Pharmaceuticals Department at the Federal Joint Committee (G-BA), Germany



**Páll Jónsson**

Program Director for Data Evidence at the UK's National Institute for Health and Care Excellence (NICE)



**Steven Farmer**

Senior Partner of ABIG Health and Strategic Healthcare Market and Regulatory Expert



**Karl Brioch**

President of Federal Institute of Drugs and Medical Devices (BfArM), Germany



**Álmath Spooner**

Head of Europe Regulatory Policy and Intelligence at AbbVie, Ireland

## Discussants



**Marie Bradley**

Senior Advisor, Real World Evidence, Office of Medical Policy, Center of Drug Evaluation and Research at FDA, USA



**Foluso Agboola**

Senior Vice President of Research at Institute for Clinical and Economic Review (ICER)



**Susana Perez-Gutthann**

Senior Vice President of Regulatory RWE, Epidemiology & Biostatistics at RTI Health Solutions, Spain.



**Rebecca Nebel**

Senior Director, Science and Regulatory Advocacy, PhRMA



**Niklas Hedberg**

Chief Pharmacist at the Dental and Pharmaceutical Benefits Agency (TLV), Sweden