Yelena Mirsakova

SENIOR GRAPHIC DESIGNER

📞 (516) 647-0957

✉ yelena.mirsakova@gmail.com

➤ behance.net/ymirsakova_

📍 Westbury, NY

💼 Experience

Senior Graphic Designer July 2022 – January 2026
Digital Remedy | NYC/Remote

- Promoted into a design management role in 2025, hiring and leading a mid-level designer and implementing team workflows and review standards.
- Managed a full company rebrand in partnership with an external agency, shaping creative direction, guiding visual iterations, and applying the new identity across marketing and sales materials post-launch.
- Owned design across all channels, including website, email, social, print, presentations, motion graphics, and video, supporting both brand and performance initiatives.
- Collaborated with cross-functional teams to deliver polished, on-brand creative in a fast-paced, evolving environment.

Freelance Visual Designer Mar 2016 – Present
Self-Employed | Remote

- Design innovative web and graphic materials for diverse clients & industries.
- Partner with clients to translate brand vision and business objectives into effective design solutions
- Develop UX/UI strategies through wireframes and high-fidelity mockups to improve usability and visual cohesion.

Visual Designer Jun 2020 – Jul 2022
Designer Nov 2018 – Jun 2020
Morey Creative Studios | Syosset, NY/Remote

- Delivered high-quality designs in a fast-paced agency environment with shifting priorities and tight deadlines.
- Crafted engaging digital, print, and editorial works for a diverse client roster.
- Collaborated cross-functionally with designers and content developers to execute cohesive campaigns for client projects.
- Designed, developed, and refined websites using UX best practices to enhance visual clarity and promote engagement.

Marketing Coordinator Oct 2015 – Nov 2018
Techworks Consulting, Inc. | Bohemia, NY

- Designed marketing assets for web, print, and large formats.
- Developed and evolved the company's brand identity.
- Managed marketing initiatives, events, PR, and ongoing website updates to support business growth.

Management Trainee Aug 2013 – Jun 2015
Marketing & Sales Intern May 2013 – Aug 2013
Enterprise Rent-A-Car | Multiple Offices, NY

Web Design Intern Jan 2013 – Aug 2013
Graphic Design Intern Aug 2012 – May 2013
Stony Brook University Career Center | Stony Brook, NY

🎨 Skills

Graphic Design
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere
- Adobe After Effects

Web/UX Design
- HTML/CSS
- Wordpress
- Hubspot
- Webflow
- Adobe XD
- Figma

Email
- Hubspot
- Mailchimp
- Constant Contact

Project Management
- Asana
- Jira
- Slack
- Basecamp

Languages
- English
- Russian

🏅 Certifications

Growth-Driven Design Jul 2020
HubSpot Academy

HubSpot CMS Developer Oct 2019
HubSpot Academy

UX Design Apr 2019
Springboard

🎓 Education

Bachelor of Science in Information Systems, Specialization in Digital Media
Sep 2009 – Aug 2013
Stony Brook University