

Yelena Mirsakova

SENIOR GRAPHIC DESIGNER

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Westbury, NY



Experience

Freelance Senior Graphic Designer Mar 2016 – Present

Self-Employed | Remote

- Design innovative web/graphic materials for diverse clients & industries.
- Partner with clients to translate brand vision and business objectives into effective design solutions
- Develop UX/UI strategies through wireframes and high-fidelity mockups to improve usability and visual cohesion.

Senior Graphic Designer July 2022 – January 2026

Digital Remedy | NYC/Remote

- Promoted into a design management role in 2025, hiring and leading a mid-level designer and implementing team workflows and review standards.
- Managed a full company rebrand in partnership with an external agency, shaping creative direction, guiding visual iterations, and applying the new identity across marketing and sales materials for and post-launch.
- Owned design across all channels, including website, email, social, print, presentations, motion graphics, and video, supporting both brand and performance initiatives.
- Collaborated with cross-functional teams to deliver polished, on-brand creative in a fast-paced, evolving environment.

Visual Designer Jun 2020 – Jul 2022

Designer Nov 2018 – Jun 2020

Morey Creative Studios | Syosset, NY/Remote

- Delivered high-quality designs in a fast-paced agency environment with shifting priorities and tight deadlines.
- Crafted engaging digital, print, and editorial works for a diverse client roster.
- Collaborated cross-functionally with designers and content developers to execute cohesive marketing campaigns for client projects.
- Designed, developed, and refined websites using UX best practices to enhance visual clarity and promote engagement.

Marketing Coordinator Oct 2015 – Nov 2018

Techworks Consulting, Inc. | Bohemia, NY

- Designed marketing assets for web, print, and large-scale formats.
- Developed and evolved the company's brand identity.
- Managed marketing initiatives, events, PR, and ongoing website updates to support business growth.

Management Trainee Aug 2013 – Jun 2015

Marketing & Sales Intern May 2013 – Aug 2013

Enterprise Rent-A-Car | Multiple Offices, NY

Web Design Intern Jan 2013 – Aug 2013

Graphic Design Intern Aug 2012 – May 2013

Stony Brook University Career Center | Stony Brook, NY

Skills

Graphic Design

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe Premiere

Adobe After Effects

Web/UX Design

HTML/CSS

Wordpress

Hubspot

Webflow

Figma

Adobe XD

Email

Hubspot

Mailchimp

Constant Contact

Project Management

Asana

Jira

Slack

Basecamp

Languages

English

Russian

Certifications

Growth-Driven Design Jul 2020

HubSpot Academy

HubSpot CMS Developer Oct 2019

HubSpot Academy

UX Design Apr 2019

Springboard

Education

Bachelor of Science (B.S.)

Information Systems, Specialization in Digital Media Sep 2009 – Aug 2013

Stony Brook University