

Yelena Mirsakova

SENIOR GRAPHIC DESIGNER

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📍 Westbury, NY



📁 Experience

Freelance Senior Graphic Designer Mar 2016 – Present

Self-Employed | Remote

- Design innovative web/graphic materials for diverse clients & industries.
- Partner with clients to translate brand vision and business objectives into effective design solutions
- Develop UX/UI strategies through wireframes and high-fidelity mockups to improve usability and visual cohesion.

Senior Graphic Designer July 2022 – January 2026

Digital Remedy | NYC/Remote

- Promoted into a design management role in 2025, hiring and leading a mid-level designer and implementing team workflows and review standards.
- Managed a full company rebrand in partnership with an external agency, shaping creative direction, guiding visual iterations, and applying the new identity across marketing and sales materials for and post-launch.
- Owned design across all channels, including website, email, social, print, presentations, motion graphics, and video, supporting both brand and performance initiatives.
- Collaborated with cross-functional teams to deliver polished, on-brand creative in a fast-paced, evolving environment.

Visual Designer Jun 2020 – Jul 2022

Designer Nov 2018 – Jun 2020

Morey Creative Studios | Syosset, NY/Remote

- Delivered high-quality designs in a fast-paced agency environment with shifting priorities and tight deadlines.
- Crafted engaging digital, print, and editorial works for a diverse client roster.
- Collaborated cross-functionally with designers and content developers to execute cohesive marketing campaigns for client projects.
- Designed, developed, and refined websites using UX best practices and accessibility standards (WCAG) to enhance visual clarity and promote engagement.

Marketing Coordinator Oct 2015 – Nov 2018

Techworks Consulting, Inc. | Bohemia, NY

- Designed marketing assets for web, print, and large-scale formats.
- Developed and evolved the company's brand identity.
- Managed marketing initiatives, events, PR, and ongoing website updates to support business growth.

Management Trainee Aug 2013 – Jun 2015

Marketing & Sales Intern May 2013 – Aug 2013

Enterprise Rent-A-Car | Multiple Offices, NY

Web Design Intern Jan 2013 – Aug 2013

Graphic Design Intern Aug 2012 – May 2013

Stony Brook University Career Center | Stony Brook, NY

🛠 Skills

Graphic Design

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe Premiere

Adobe After Effects

Web/UX Design

HTML/CSS

Wordpress

Hubspot

Webflow

Figma

Adobe XD

Email

Hubspot

Mailchimp

Constant Contact

Project Management

Asana

Jira

Slack

Basecamp

Languages

English

Russian

🎓 Certifications

Growth-Driven Design Jul 2020

HubSpot Academy

HubSpot CMS Developer Oct 2019

HubSpot Academy

UX Design Apr 2019

Springboard

🎓 Education

Bachelor of Science (B.S.)

Information Systems, Specialization
in Digital Media Sep 2009 – Aug 2013

Stony Brook University