

# THE NEW WAY OF DEVELOPING YOUR ULTIMATE AGENCY

**You are much more likely to achieve your goal if it is clearly articulated. Start with the end in mind. Think clearly about the way to get there, and work to a structured plan are common sense concepts, but often the daily stuff gets in the way.**

**We specialise in the strategy and systems that build your Ultimate Agency.**

## ▶ THE ISSUE:

Most real estate agency Principals are so busy managing the agency that they don't take time to focus on the big picture. They race to the next sale, dealing with staff, cashflow, compliance and the requirements of business become all-consuming. Even to the point where their own lifestyle balance is not balanced.

## ▶ THE SOLUTION:

Create a system where they just "Join the Dots". Clearly divide the business future into 3 understandable phases.

- Design the outcome
- Align the team
- Grow to success

The brilliance is in the simplicity. The science is in making the complex simple.

## ▶ THE METHOD

- Divide the business into clear components
  - Agency Design
  - Residential Sales
  - Property Investment Management
  - Rent Roll Growth
  - Systemizing the Business
- Create the Plan for each
- Implement systems we have developed over 15 years working with over 150 businesses
- Use templates that minimise the time required of the Principal and staff
- Make the price point a no-brainer for the business
- Support and accountability to stay on track
- Put the whole lot online to provide access anytime anywhere

**UltimateAgency.com.au is the answer!**

## COMPONENTS OF OUR SERVICE

Subscribing to the Ultimate Agency community encompasses the following:

- Online Portal - Each Agency has its own specific website with all the systems to build a dynamic successful agency
- Weekly Online Strategy Sessions – Live, with host and the community
- Quarterly Principals Forums – Conference gathering in person to consolidate the business themes
- Coach-on-Call – just phone: any time, any question, or just for a chat.
- SellMoreProperty.com.au – Exclusive access to a residential sales system customised for each of your team. 60 modules – fully web-based.

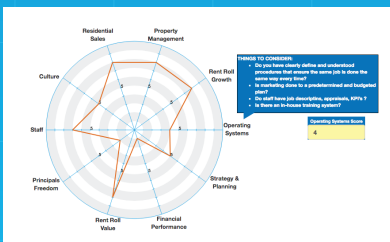
Welcome to your Ultimate Agency Member Portal

This portal provides you with all of the tools you need to transform your real estate business into the ultimate agency. You can create your ultimate agency through design the business, aligning the team and focusing on growth.

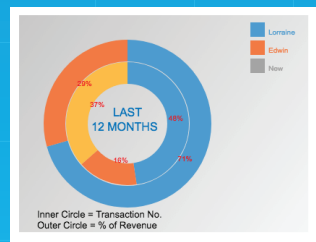
**QUICK LINKS**

- Agency Dashboard
- Agency Designer
- Cashflow Management
- Organisational Design
- Employee Manual
- Sales Checklists
- Procedures Manual
- Strategic Plan

Member's Support © 2018 Ultimate Agency



Target	Design the Agency	Align the Team	Grow the Business	Other Cost Centres	Admin and Operations	Marketing and Sales	Build the Future	Measure Progress
Step 1: Determine the Target Attributes of YOUR Ultimate Agency								
Step 2: Determine the Target Attributes of YOUR Ultimate Agency								
Step 3: Determine the Target Attributes of YOUR Ultimate Agency								
Step 4: Determine the Target Attributes of YOUR Ultimate Agency								
Step 5: Determine the Target Attributes of YOUR Ultimate Agency								
Step 6: Determine the Target Attributes of YOUR Ultimate Agency								
Step 7: Determine the Target Attributes of YOUR Ultimate Agency								
Step 8: Determine the Target Attributes of YOUR Ultimate Agency								
Step 9: Determine the Target Attributes of YOUR Ultimate Agency								
Step 10: Determine the Target Attributes of YOUR Ultimate Agency								



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