

SECURE CLOUD MODERNIZATION

Bank of Jerusalem builds its first AWS Landing Zone with Commit



ABOUT BANK OF JERUSALEM

Founded in 1963, Bank of Jerusalem is a licensed commercial bank specializing in mortgages, loans, long-term deposits, real estate financing, and retail credit for SMBs. With 18 branches across Israel and headquarters in Jerusalem and Airport City, the Bank is owned by Export Investment Corporation Ltd., a publicly traded company controlled by the Shoval family. Over the years, the Bank has expanded its expertise through subsidiaries in trust management, insurance, and financing, while maintaining a strong focus on technological innovation and customer-centric services accessible to clients of all banks.

Bank of Jerusalem's vision, reflected in its "Attentive Banking" philosophy, is to restore fairness and simplicity to banking. The Bank strives to eliminate unnecessary fees, communicate transparently, and empower customers with clear, jargon-free financial information. This direct, honest approach underpins its strategy of delivering competitive mortgage and savings solutions, strengthening its position in real estate financing, and advancing digital collaborations through a Banking-as-a-Service (BaaS) model.

CHALLENGES

As a leading financial institution with nearly six decades of experience, Bank of Jerusalem recognized the inevitable shift to cloud technology as a strategic necessity. However, the journey to modernization in a highly regulated industry came with significant challenges. The Bank needed to ensure full compliance with financial and regulatory standards, adopt advanced information security practices, and successfully integrate new cloud technologies with its existing legacy systems. Another key obstacle was securing the right talent and technical expertise to execute such a complex transformation in a secure and efficient manner.

SOLUTION

Bank of Jerusalem selected Commit as its strategic partner to lead the bank's cloud transformation. The collaboration began with a joint assessment and the creation of both short and long-term cloud roadmaps, designed to align with the Bank's business goals and compliance frameworks. Together, the teams built a robust solution architecture tailored for the financial sector, integrating cutting-edge information security tools and ensuring seamless connectivity between the new cloud environment and legacy systems.

A critical turning point in the project was Commit's recommendation to begin with a proof of concept (POC). This approach not only validated the chosen technology stack and processes but also helped build trust between both organizations. The successful POC provided confidence to proceed at scale, establishing a foundation for a long-term, strategic partnership.

RESULTS

Six months after the project went live, Bank of Jerusalem is already realizing tangible benefits from its cloud transformation:

- **Rapid Deployment:** Multiple applications successfully migrated to and deployed in the cloud.
- **Innovation Acceleration:** The Bank launched its first AI-driven application focused on customer service and operations.
- **Enhanced Agility and Scalability:** The new cloud infrastructure allows faster adaptation to evolving business and regulatory needs.
- **Strengthened Security and Compliance:** Advanced information security solutions fully integrated with the Bank's legacy system
- **Ongoing Partnership:** Commit continues to provide daily operational and business support, ensuring continuous improvement and long-term success.



"Commit supports us both in business projects, and in our daily operations, and it truly delivers great results. Their patience, professionalism, attentiveness, and ability to help and listen are what best characterize Commit's team."

Irena Portnik, Deputy CEO, CTO Data, Digital & Operations, Bank of Jerusalem

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