

## TIMELESS SCALES INNOVATION THROUGH SEAMLESS CLOUD MIGRATION

### ABOUT TIMELESS

Timeless is an agentic meeting platform that transforms conversations into action, helping teams capture, organize, and operationalize knowledge across meetings, calls, and collaboration channels. Originally launched as an AI notetaker for meetings and calls, Timeless evolved into a platform of intelligent agents that continuously work on users' behalf. The platform listens to conversations, identifies what matters, and automatically activates the right agent for the task at hand.

At the core of the platform are Rooms, structured workspaces organized around a client, project, topic, or recurring workflow. Each Room automatically gathers meetings, Slack conversations, decisions, and next steps, helping teams move from fragmented discussions to continuous execution.

### CHALLENGES

Before partnering with Commit, Timeless faced the challenge of scaling its product from an AI notetaker into a full agentic platform of automated agents.

- **Evolving beyond AI note-taking:** Timeless needed to support a major product shift, moving from a tool that captures and transcribes meetings and calls into a broader agentic platform.
- **Scaling the product infrastructure:** To execute this transition, Timeless required DevOps support and help migrating to new cloud services.
- **Managing infrastructure demands:** Timeless was spending significant time managing infrastructure, which reduced focus on the product itself.
- **Accelerating feature delivery:** Infrastructure work slowed the team's ability to ship features quickly, creating a bottleneck as the company worked to scale its user base.

### SOLUTION

Commit partnered with Timeless to deliver a seamless cloud transformation, enabling the company to scale its AI platform with a reliable, high-performance foundation.

- Developed a tailored cloud migration strategy aligned with Timeless's product roadmap and long-term growth objectives.
- Identified Google Cloud as the optimal cloud platform to support the company's next phase of innovation.
- Executed an end-to-end cloud-to-cloud migration, minimizing complexity and ensuring a smooth transition.
- Aligned migration with Timeless's technical requirements and evolving product needs.
- Improved platform reliability by migrating to Google Cloud, reducing infrastructure management overhead.
- Enabled the Timeless team to focus on product development instead of infrastructure operations.
- Accelerated feature delivery and faster product releases.
- Increased customer confidence in the platform through improved reliability and performance.
- Supported continued user growth with a scalable cloud foundation.

### RESULTS

Implementing the solution delivered clear and immediate value for Timeless, helping the company scale its platform with greater confidence.

- **System reliability was no longer a concern:** After the migration to Google Cloud, Timeless no longer had to worry about system reliability.
- **Customer trust improved:** The stronger reliability helped Timeless build the trust needed for users to adopt the new agentic platform.
- **User base scaled several times over:** Since completing the migration, Timeless has scaled its user base several times over.
- **Faster feature delivery:** Timeless was able to ship features faster and bring its product to market more quickly.
- **More focus on product and customers:** With less time spent managing infrastructure, the team could focus on the product, customers, and deliver more value to users.
- **A smoother migration experience:** Commit helped make a typically painful cloud migration process much easier for Timeless.



"Commit stood out because they didn't show up as resellers, they showed up as builders. They took the time to understand our product, our needs, and the reality of migration. That gave us confidence in the plan, made a complex cloud-to-cloud migration much less painful, and allowed us to stay focused on what matters most: our product and our customers." **Tommy Barav, Co-Founder & CEO, Timeless**