

Faith Kim

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education

University of Washington
September 2014 - August 2018

B.Des Interaction Design
B.A. Business Administration, Marketing

experience

Sephora
June 2023 - Present

Senior Product Designer - Contract

- Designed a reporting dashboard for store managers, which unites metrics from multiple systems, to understand employee performance. Additionally implemented an AI overview and recommendations to help managers identify next steps.
- Enhanced customer satisfaction in designing a new workflow that provides alternate purchasing options for out of stock products, capturing \$11.5M in sales.
- Improving inventory management and visibility by digitizing store associate's tasks into workflows that have saved 2000+ workload hours annually.

dscout
October 2018 - November 2022

Senior Product Designer

- Drove initiatives to expand and mature dscout's platform by designing new features and extending multi-product workflows.
- Designed a collaborative feature that increased DAU by 130%.
- Led redesign of analysis features that increased usage across accounts by 150%.
- Evolved the web-facing design system and created component documentation.

Goodthings
June 2018 - October 2018

UX + Visual Designer - Contract

- Worked on a variety of ongoing projects that include, but were not limited to, booklet, web, physical product, visual and 3D motion design.

toolbox

Adobe Creative Suite
Figma
Jira
Miro
Principle

skills

Design Systems
Generative Research
Illustration
Iterative Design
Prototyping
Research Analysis
Usability Testing
Wireframing