

# Faith Kim

iamfaithkim.com  
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## *education*

### **University of Washington**

September 2014 - August 2018

B.Des Interaction Design

B.A. Business Administration, Marketing

## *experience*

### **Sephora**

June 2023 - Present

#### **Senior Product Designer - Contract**

- Designed a reporting dashboard for store managers, which unites metrics from multiple systems, to understand employee performance. Additionally implemented an AI overview and recommendations to help managers identify next steps.
- Enhanced customer satisfaction in designing a new workflow that provides alternate purchasing options for out of stock products, capturing \$11.5M in sales.
- Improving inventory management and visibility by digitizing store associate's tasks into workflows that have saved 2000+ workload hours annually.

### **dscout**

October 2018 - November 2022

#### **Senior Product Designer**

- Drove initiatives to expand and mature dscout's platform by designing new features and extending multi-product workflows.
- Designed a collaborative feature that increased DAU by 130%.
- Led redesign of analysis features that increased usage across accounts by 150%.
- Evolved the web-facing design system and created component documentation.

### **Goodthings**

June 2018 - October 2018

#### **UX + Visual Designer - Contract**

- Worked on a variety of ongoing projects that include, but were not limited to, booklet, web, physical product, visual and 3D motion design.

## *toolbox*

Adobe Creative Suite

Figma

Jira

Miro

Principle

## *skills*

Design Systems

Generative Research

Illustration

Iterative Design

Prototyping

Research Analysis

Usability Testing

Wireframing