Brook Hayfield
Designer & No-code Developer

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Hello 👋🏻

I'm Brook, an English designer and no-code developer based in Girona, Spain. I work mostly with Figma, Webflow, and Framer, and love focusing on the small details, from type to motion, that make a digital product feel just right.

Experience

2023-present

1. Template Designer / Webflow

Crafted responsive Webflow templates, including CMS-driven content and e-commerce, optimised for web and mobile.

2025-present

2. Template Designer / Framer

Created responsive Framer templates emphasising microinteractions and dynamic CMS content, optimised for web and mobile.

2024-2025

3. Web Designer / Macu Studio
Clients Include:

- **Antarctica21**

Redesigned website in Figma to improve UX and lead generation, collaborating with developers to align design and implementation.

- **North Coast Testing Labs**

Updated web app interface in Figma using current brand identity to modernise design, simplify complex data, and improve usability between labs and clients.

2020-present

4. Freelancer Designer
Clients Include:

- **Cipher X**

Designed and developed an MVP website & e-commerce tool that demonstrated value and usability, helping secure £340,000 Pre-Seed funding from Antler Investments.

- **Privcap Media**

Developed and maintained re-designed website in Webflow, optimising speed, SEO, and responsiveness to improve performance.

- **Mapiq**

Conducted competitive research, mapped user journeys, and created wireframes to guide future website development.

- **Upwork**

Delivered short-term branding projects with strong communication and quality results, achieving high customer satisfaction rate.

Education

2018-2021

BA (Hons) Graphic Communication Design / **Central Saint Martins, University of the Arts London**, UK

2017-2018

Art & Design Foundation Diploma / **Leeds Arts University**, UK

Volunteering

2015

Marketing Assistant / Community Foundation for Calderdale

Supported community outreach and marketing activities for a local charity.

Skills

Professional

Research & Wireframing   Interactive Prototyping

Usability Testing & Accessibility

Design Systems & Component Libraries

Technical

Webflow   Framer   Figma   Adobe CC

Projects

🌳 Brutalist Garden - A Website Archive
https://brutalist-garden.webflow.io/

A curated archive of websites I enjoy; created to serve as my visual bookmark collection and feed my endless obsession with neo-brutalist web design.

Lanuages

English   ▬▬▬▬
Spanish   ▬▬▬
Catalan   ▬▬