

SHACHAR HIZMI

Product Designer

As a strategic problem-solver, I excel at simplifying complex SaaS products and user flows into intuitive experiences. I thrive under pressure while transforming challenges into innovative solutions through collaborative ideation. My analytical approach and growth mindset drive me to deliver impactful results that enhance both user satisfaction and business outcomes.

CONTACT

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LINKEDIN PROFILE

SKILLS

TECHNICAL

Figma | Adobe Creative Suite | Axure
Jira | Confluence | Google Sheets |
Notion

METHODOLOGIES

Agile Development | Design thinking
Sprint Planning | Kanban | Design
Sprints | Scrum

CORE SKILLS

Project Leadership | Strategic Planning
| Cross-Functional Collaboration | Self-
Motivated | High-Pressure
Performance

LANGUAGES

Hebrew-Native

English-Fluent

MILITARY

Training Coordinator, Human Resource

Battalion 75, 7th Division, Armored Corps
(2009-2023)

Tank Commander

Battalion 77, 7th Division, Armored Corps
(2006-2009)

EXPERIENCE

Product Designer

Bringg Delivery Technology Ltd. (2021-2024)

- Led end-to-end product design initiatives across multiple domains including analytics platforms and core app functionalities, collaborating with product leaders, UX writers, and developers to devise vetted user-centered experiences.
- Conducted comprehensive user research and implemented data-driven design solutions.
- Established Design-to-development handoff workflows, significantly improving collaboration between design and R&D teams.
- Performed thorough quality assurance on implemented designs, ensuring pixel-perfect execution and optimal user experience.
- Partnered with product marketing to align design solutions with business objectives and market requirements.
- Contributed to the evolution of the company's design system and UI/UX standards.

Industrial Designer & Operations Manager

Shai Ifrach Design Studio (2019-2021)

- Developed detailed assembly blueprints and technical documentation for complex product installations.
- Orchestrated on-site installations, ensuring precise execution of design specifications.
- Designed and implemented efficient assembly line processes, optimizing production workflows.
- Managed client relationships and coordinated with manufacturers to ensure quality standards.

Industrial Designer

ceMMent Design Studio (2016-2019)

- Drove client acquisition and relationship management for a diverse portfolio of private and business clients.
- Spearheaded design and production of the studio's signature product line.
- Managed studio's digital presence, including website maintenance and online marketing strategies.
- Oversaw project budgets and timelines while maintaining high design standards.

EDUCATION

Journey Mapping Certification

Interaction Design Foundation-IxDF, Online (2022)

Professional Certification User Experience Design

Create Academy, Tel-Aviv (2019)

Bachelor of Industrial Design

Bezalel Academy of Arts & Design, Jerusalem (2012-2016)