Alex Young-Davies

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Experience

Commure   *Lead Product Designer   /   Aug 2024 – Present   /   Mountain View*

Lead Product Designer, Air
- Product Design Lead on Athelas Air, Commure's AI powered electronic medical records (EMR) solution. Contributing to and overseeing 20+ projects spanning from core surface revamps to the introduction of key competitive features.
- Led the full design overhaul of the Air Calendar, resulting in significantly improved admin efficiency and yielding a 90% positive adoption rate across all live customers.
- **Integrating LLM-powered capabilities into patient management and medical documentation experiences** via in-product assistant and other efficiency driven features for improved documentation accuracy and task optimization, allowing healthcare providers to re-focus their energy on patients.
- Actively contributing to quarterly roadmapping by identifying strategic design initiatives that drive business goals and helping us ensure our product out-performs competitors in both system efficiency and emotional experiences.

Enable Medicine (acquired by Commure)   *Sr. Product Designer   /   Aug 2022 – Aug 2024   /   San Francisco*

Senior Product Designer
- Oversaw and **executed significant UX-focused overhauls of 4+ major product areas** ("The Visualizer," data upload, "The Analysis Toolkit," and the navigation overhaul, etc.) with measurable impact on the user experience.
- Collaborated often and effectively with engineering, product, and business teams to launch 20+ new features and/or continuous product improvement projects of all sizes.
- **Owned UX-focused projects from start to finish**; engaging in scope definitions, user-goal identification, iterative concept development via user-flows/information hierarchies/sketching/wireframing, design validation via prototypes/usability testing, and establishing standard procedures for design-to-development hand-off.

Founding Designer
- First Enable Medicine product designer and UX lead for all user-facing product surfaces. Strategizing long-term design direction for SaaS Enable Medicine products.
- Initiated the push for and subsequent management of an internal design system to boost design/development efficiency and establish unified usability, look, and feel throughout product experiences *(includes component library, usage guidelines, branding guide, color palettes, typography libraries, custom icon library)*.
- Incorporated UX best practices into the standard feature development cycle, including early stage user input and usability testing with low, mid, and high-fidelity prototypes before launch.

Raven Telemetry   *Product Designer   /   Dec 2020 – Aug 2022   /   Ottawa*

- Established Raven Telemetry's "Rookery" design system.
- **Managed experience and interaction design across multiple device types and environments**, spanning from corporate desktop-based to factory floor touch-based product experiences.
- Owned projects from start to finish: initial conceptualization, ideation, wireframing, building user flows, validating concepts with usability testing, producing high-fidelity prototypes.
- Established hand-off procedure for final implementation of design to code.

Education

Carleton University
Bachelor of Industrial Design, Class of 2020
GPA 3.8, High Distinction

Memorisely
UX & UI Design Skills Development, 2021

Skills

Soft
Project Management
UI Wireframing
High-fidelity Prototyping
Usability Testing/Research
User Flows/Info Hierarchies
Iterative Ideation

Tools
Figma, Figjam
Sketch
Adobe (Ai, Ps, Ae, Xd)
Notion
SolidWorks
Fusion 360

Honors

ACIDO Rocket 2020
- Design for Good Award
- Environmental Sustainability Award

Carleton – Michael Elmarson Award
Awarded to the student who exhibits exceptional design thinking and problem-solving skills in relation to environmental sustainability.