



THE EXPOSURE PACKAGE

Building brands & telling stories

**BE SEEN
EVERYWHERE
EVERYDAY**



FACEBOOK



TIKTOK



INSTAGRAM



LINKEDIN

MAXIMUM EXPOSURE



- ➔ **AGENCY LEVEL CONTENT**
- ➔ **POSTED DAILY**
- ➔ **DIRECT TO YOUR PROSPECTS**
- ➔ **WE EVEN BUILD AUDIENCES**

MINIMUM EFFORT. MAXIMUM EXPOSURE.

We need you for just one day – maybe even a half day – then we take care of everything else.

EXPOSURE is built to keep you hands-off as much as possible.

- **WE COME TO YOU / YOUR BUSINESS**
- **ASK QUESTIONS**
- **SHOOT CONTENT**
- **GO AWAY**
- **CREATE AND SCHEDULE**



WHAT YOU GET



Per Quarter

1 STRATEGY SESSION

1 CONTENT DAY

Content inc. Video, Photography, Graphics, Copywriting

Per Month

16 X DAILY STORIES

Volume compounds when content is released

12 X ENGAGING POSTS

We will create and schedule everything so you don't have to

1 QUARTERLY CAMPAIGN

**FREEDOM. FREEDOM FROM
DOING SOMETHING YOU HATE.**

We pick the best days to post for you

Every week

POSTS

MON

TUES

WED

THUR

FRI

Posts will be dictated by the strategy and can be a combo of video, photographs, graphics or animation.

We repeat your posts across social stories

STORIES

Stories compound. Every day a new post is added to your story meaning you are in front of your customers top of feed all of the time.

MON

TUES

WED

THUR

FRI

MON

TUES

WED

THUR

MON

TUES

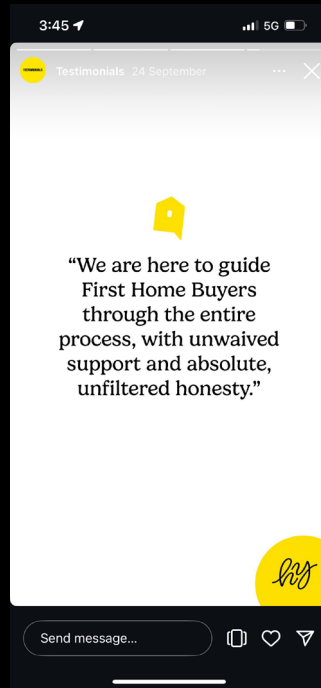
WED

MON

TUES

MON

STORIES



REELS / VIDEO CONTENT



STANDARD POSTS / PHOTOS



THE PRICING

Our Onboarding Strategy Session is a one-off fee of \$2,000 + gst. Here we will get you set up, understand your position and develop a strategy that is aligned with achieving your marketing goals.

Basic

Brand Manager
2-3 Platforms
1 x Content creation day p/q
12 x Posts p/m + a quarterly campaign
1 x Blog (repurposed for social)
Monthly Performance Report
Monthly Video Chats
Quarterly Review + Strategy
\$2,400 + gst
Minimum contract 3 months (quarter)

Ad spend is additional.

Premium

Brand Manager + Strategist
4+ Platforms
1 x Content creation day p/m
16 x Posts p/m + a quarterly campaign
2 x Short form video
2 x Blogs (repurposed for social)
Audience Building
Google My Business Development
Monthly Performance Report
Monthly Video Chats
Quarterly Review + Strategy
\$5,000 + gst
Minimum contract 3 months (quarter)

***SEO and Paid Ads options available on request.
Ad spend is additional.***