

THE EXPOSURE PACKAGE

A photograph of a woman with long brown hair and blue eyes, and a man with a beard and short hair, both looking directly at the camera with expressions of surprise or shock. They are positioned behind the large text 'THE EXPOSURE PACKAGE'.

**BE SEEN
EVERYWHERE
EVERYDAY**



FACEBOOK



TIKTOK



INSTAGRAM



LINKEDIN

nim

MAXIMUM EXPOSURE

A close-up photograph of a woman with blonde hair, wearing a denim jacket over a dark top. She is looking down at a white smartphone held in her hands. The background is blurred, suggesting an outdoor setting with foliage.

- AGENCY LEVEL CONTENT
- POSTED DAILY
- DIRECT TO YOUR PROSPECTS
- WE EVEN BUILD AUDIENCES

MINIMUM EFFORT. MAXIMUM EXPOSURE.

We need you for just one day – maybe even a half day – then we take care of everything else.

EXPOSURE is built to keep you hands-off as much as possible.

- **WE COME TO YOU / YOUR BUSINESS**
- **ASK QUESTIONS**
- **SHOOT CONTENT**
- **GO AWAY**
- **CREATE AND SCHEDULE**





Per Quarter

- 1 STRATEGY SESSION**
- 1 CONTENT DAY**

Content inc. Video, Photography, Graphics, Copywriting

Per Month

- 16 X DAILY STORIES**
- 12 X ENGAGING POSTS**

Volume compounds when content is released
We will create and schedule everything so you
don't have to

- 1 QUARTERLY CAMPAIGN**

**FREEDOM. FREEDOM FROM
DOING SOMETHING YOU HATE.**

We pick the best days to post for you

Every week

POSTS

MON

TUES

WED

THUR

FRI

Posts will be dictated by the strategy and can be a combo of video, photographs, graphics or animation.

We repeat your posts across social stories

STORIES

Stories compound. Every day a new post is added to your story meaning you are in front of your customers top of feed all of the time.

MON

TUES

WED

THUR

FRI

MON

TUES

WED

THUR

MON

TUES

WED

MON

TUES

MON

STORIES



REELS / VIDEO CONTENT



STANDARD POSTS / PHOTOS



THE PRICING

Our Onboarding Strategy Session is a one-off fee of \$2,000 + gst. Here we will get you set up, understand your position and develop a strategy that is aligned with achieving your marketing goals.

Basic	Premium
Brand Manager	Brand Manager + Strategist
2-3 Platforms	4+ Platforms
1 x Content creation day p/q	1 x Content creation day p/m
12 x Posts p/m + a quarterly campaign	16 x Posts p/m + a quarterly campaign
1 x Blog (repurposed for social)	2 x Short form video
Monthly Performance Report	2 x Blogs (repurposed for social)
Monthly Video Chats	Audience Building
Quarterly Review + Strategy	Google My Business Development
\$2,400 + gst	Monthly Performance Report
Minimum contract 3 months (quarter)	Monthly Video Chats
	Quarterly Review + Strategy
	\$5,000 + gst
	Minimum contract 3 months (quarter)

Ad spend is additional.

*SEO and Paid Ads options available on request.
Ad spend is additional.*