



NOMIN



www.nomin.co

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“

Nomin Holding, one of Mongolia's leading companies, has been a defining quality benchmark in Mongolia since its establishment in 1992, introducing innovative trade technologies and choosing quality products to serve its people.

”

LETTER FROM OUR CHAIRMAN

A very warm greeting to everyone who is interested in learning more about the initiatives and operations of Nomin Holding. Over 35 years after our establishment, we have started a new era with you. We are happy that our business, which has already made a name for itself in the Mongolian economy, considers the successes and shortcomings of the past, plans for the future, and carefully upholds its social obligations.

More than 6,300 of our staff have worked hard to help Nomin Holding progressively grow and see a value gain of more than 30% in recent years. Based on our workforce in the business sector, we are ready to increase sustainable economic growth and overcome difficult challenges. Business success at all levels is based on the high standards we hold ourselves to in our interactions with clients, team members, and vendors, as well as a just, compassionate, and ethical workplace.

The Nomin team's narrative continues on in the Mongolian corporate world. We will continue to enrich our history with plentiful successes and achievements. Our sincere gratitude goes out to all of the people who have helped us realize our vision, including our clients, staff members, and suppliers. We welcome you to participate in writing our collective history and look forward to collaborating with each of you who is making a significant economic contribution to Mongolia.

Best Regards

Hero of Labor of Mongolia, Honored Trade Worker, Founder of *NOMIN Holding Company*, Chairman of the Board of Directors of *Nomin Holding Co. Ltd*

A handwritten signature in black ink, appearing to read "Bayarsaikhan Sh.".

Bayarsaikhan Sh.

WHO WE ARE

In 1992, Nomin Holding was created as the official foundation for a private chain store as Mongolia began its transition to a market economy. We were established on July 11, 1992 as Nomin Tav Enterprise, and on January 22, 1996, we modified our name to Nomin Trade. We changed our structure on May 28, 2002, to become Nomin Holding. With 60 subsidiaries operating in 6 sectors today—banking and finance, information technology, construction & property management, sales and service, import, export and distribution, aviation, automotive and logistics, we are continuing to grow our business.

Our team at Nomin has strived to improve the environment for our clients over the past 35 years. For instance, our company has issued its Nomin bonus cards, which come with a 3–10% discount, to more than 1.5 million devoted customers and we serve over 2 million customers each month. This demonstrates unequivocally that Nomin Holding's services are accessible to each and every home in Mongolia. Our chain stores are run in accordance with international quality assurance standards, and we guarantee affordable prices in addition to providing products that have been validated by reputable Eco Standard laboratories. On behalf of our 6,300 employees and Nomin Holding, we would like to express our sincere thanks to all of the staff, partners, clients, and international partners who have contributed significantly to over 35 years history.



BOARD OF DIRECTORS



BAYARSAIKHAN
Shagdarsuren

Hero of Labor Of Mongolia,
Chairman of the Board of Director



SHAGDARSUREN
Amarbayar

Honoured Trade Worker of Mongolia,
Doctor (ph.d.), Professor, Consultant



SODNOM
Rentsen

Human Resources Consultant



GANCHIMEG
Ognon

Board Member



ENKH-ERDENE
Bayarsaikhan

Board Member



ERDENEBAT
Bayarsaikhan

Board Member



ERDENE
Bayarsaikhan

Board Member

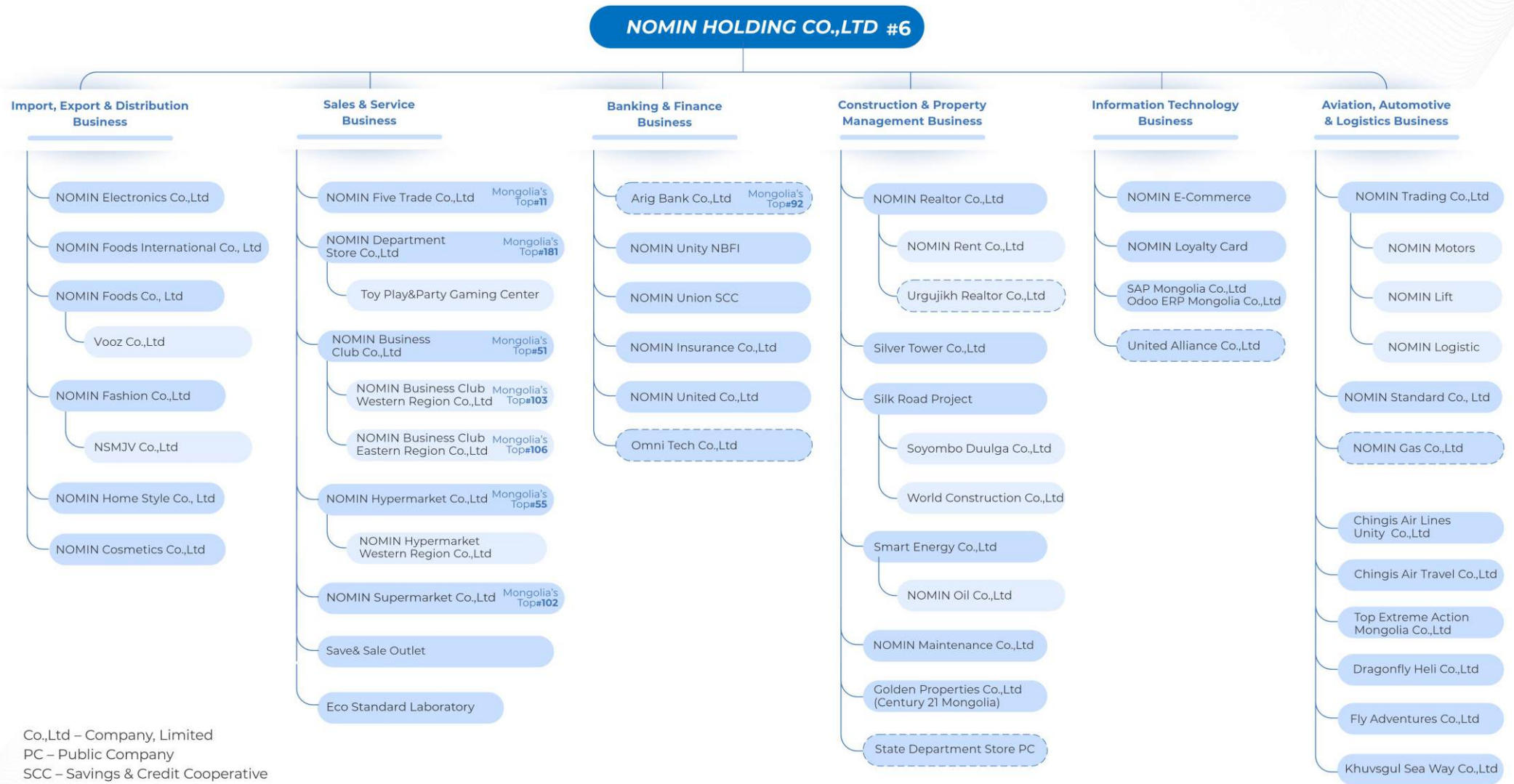
CEO



NAVAAN
Yansanjav

CEO of NOMIN Holding Co.,Ltd

NOMIN Holding Structure



Co.,Ltd – Company, Limited
 PC – Public Company
 SCC – Savings & Credit Cooperative
 NBF – Non-Bank Financial Institution
 [Dashed Box] – Joint Ventures
 # – Rank of Mongolian Top 250 Business Entities

MILESTONE



1992-1995

Nomin 5 enterprise was founded

Received the business right to operate in the electronic goods field & the first store was opened in Ulaanbaatar and then in Darkhan city.

1996-1999

Became Nomin Trade LLC

The 1st self-service store with an online POS system, Nomin Supermarket was established. Majority of the shares of Erdenet Carpet was acquired. The board of directors were renewed & innovative management methods were introduced.



2000-2003

Nomin Union, Nomin bonus card & Nomin Insurance were established

Our savings and credit union, Mongolia's 1st loyalty service bonus cards & Nomin Insurance were created. We expanded its operations in the construction and building materials sector by establishing its subsidiaries Nomin Construction and Nomin Standard.



2004-2007

Nomin Trade LLC expanded their operation

Nomin Lift, Nomin Homestyle and Nomin Motors branches were established and have since expanded their operations, gradually gaining recognition in the commercial market.



2008-2011

Crew our operations in real estate, online retail & import fields

Nomin Motors opened Chevrolet showroom. Nomin Eshop & Cosmetics were also launched.

2011-2015

Nomin 5 Trade LLC was founded

Nomin realtor was founded as the Property management Department. Nomin Department Store was opened. Opened our head office in Nomin United, 5 story trade and service center. Smart Energy was established to provide electricity. Nomin Fashion LLC became the official distributor of the Mango and Next brands.



2016-2018

Continued to expand our operations in the retail, oil and real estate industries

Enjoy Electronics & Nomin Oil were established. Century 21 & EcoExpress were introduced. Nomin Standard & MMM Trade LLC merged & created Nomin Misheel.

2021

Order of the Polar Star

By the decree no. 149 of the President of Mongolia, Nomin Holding received the highest state award, the Order of the Polar Star on the 4-th of June 2021.



The State Department Store was completely renovated & reopened

Celebrated the 100th anniversary of the State Department Store.

2022

Our 30th year anniversary

On the 30th anniversary of Nomin Holding, more than 200 foreign partners and representatives gathered to celebrate the anniversary together for 3 days.



2024

Nomin Makro Mall

Mongolia's first large-scale warehouse mall, has officially opened. With the slogan "All Needs Fulfilled", it offers over 400 parking spots and a total of 26,000 m² of commercial space spread over three floors.

2025

Started in the Aviation industry

as an official distributor of international ultralight helicopter brands, the company established a 15-hectare eco-friendly Flight Center to train pilots, provide international flight services, and deliver comprehensive aviation solutions-marking a new chapter in Mongolia's aviation sector. Nomin United Financial center launches one-stop service to all financial needs fulfilled.



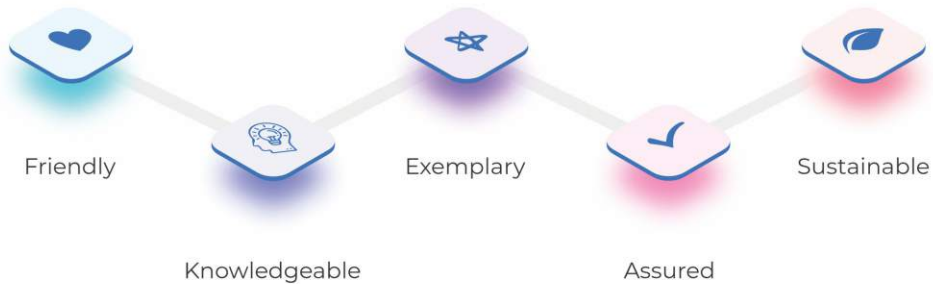
OUR MISSION

“

To be a value-creating and ever-developing company by embracing technological innovation, prioritizing sustainability, supporting individual growth, working with domestic partners and promoting efficient management practices to embody the meaning of a nationally leading company.

”

VALUES



PHILOSOPHY

“ One Team
One Dream ”

VISION

“ Establishing the highest
standard for the future. ”

STRATEGY

“ 3C Strategy
Customer=Collaborator=Companion ”

SLOGAN

“ All needs fulfilled ”

OUR BUSINESS



Banking & Finance Business

We provide our clients with optimal, reliable financial advice & responsible prompt service.



Sales & Service Business

Our comprehensive system is to be efficient, equally beneficial to suppliers & customers & to be ready for all aspects of our operations.



Import, Export & Distribution Business

The products needed in the market are delivered to customers quickly & responsibly.



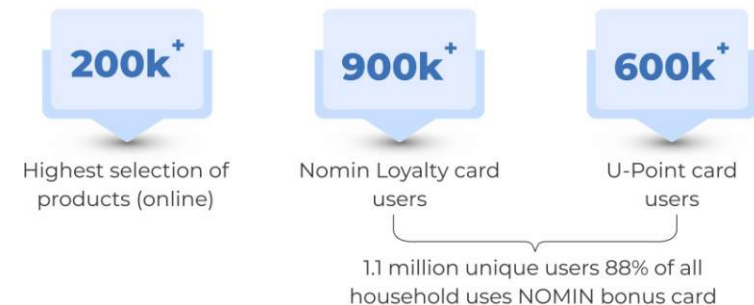
Aviation, Automotive & Logistics Business

The products needed in the market are delivered to customers quickly & responsibly.



Information Technology Business

We take system developer into account the interests of our customers & provide services that meet their needs.

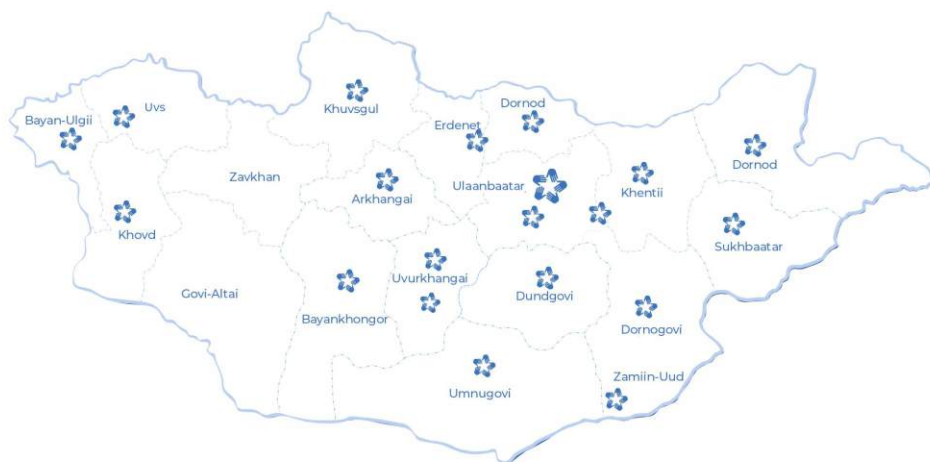


Construction & Property Management Business

Developer of apartment and commercial projects. Responsible for general maintenance & improvement of real estate of Nomin Holding group.



TOTAL OF 62 STORES INCLUDING:



It is the only nationwide retail chain in Mongolia that serves customers with over 30,000 products in-store and more than 100,000 items online.

DEPARTMENT STORES	2
SUPERMARKETS	22
HYPERMARKETS	13
WHOLESALES	25

AWARDS & RECOGNITIONS



"Best Company" by the Confederation of Asia Pacific Chambers of Commerce & Industry in 2008 and 2011



"Most VAT Receipts Issuing Business Entity" by the Ministry of Finance in 2018 and 2019



"The Order of the Polar Star" by the Government of Mongolia in 2021



"Top 100 Business Entities" every year by the Mongolian National Chamber of Commerce and Industry



"Best Service Provider" by the Federation of Asia-Pacific Retailers Associations in 2011



"Best Retail Company" by Forbes Mongolia in 2019



"Best Taxpaying Company" in 2021 by the General Department of Taxation of Mongolia

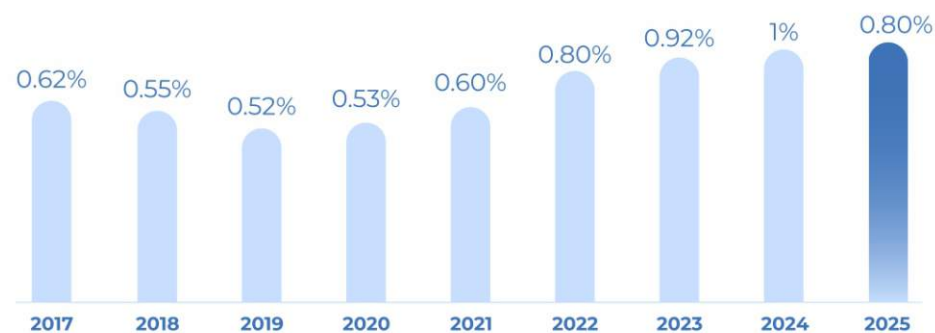


Business Industry Entrepreneur of the year 2017, 2018, 2021, 2022, 2023 and 2024

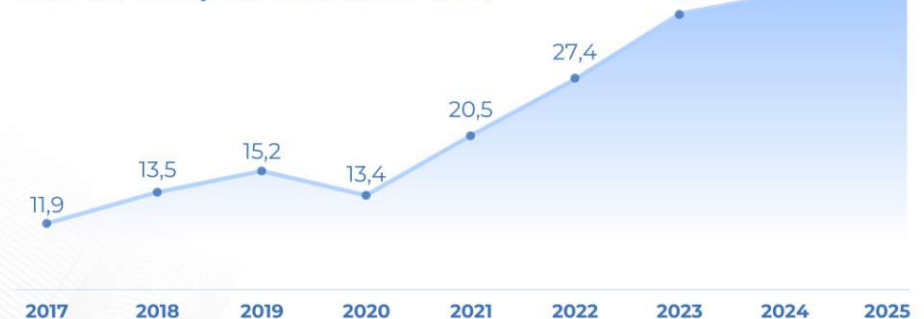
Number of Employees



The percentage of taxes paid by *NOMIN* companies in State tax revenue



Taxes paid by *NOMIN* companies /million USD/

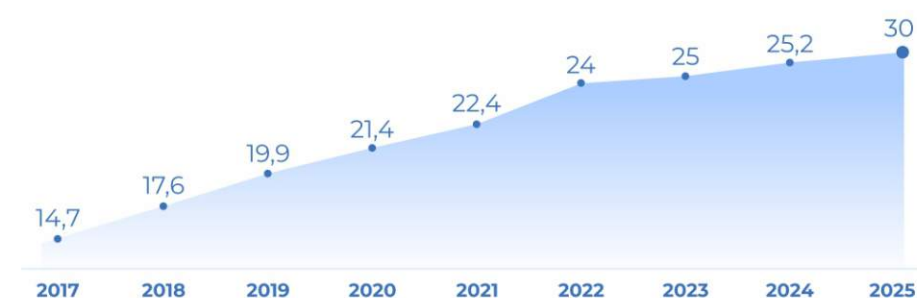


The percentage of *NOMIN* companies import in State total import

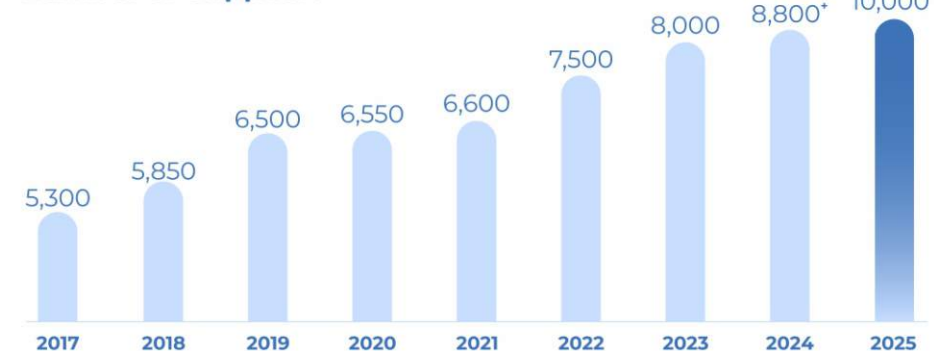


*excluding commodities and mining sector

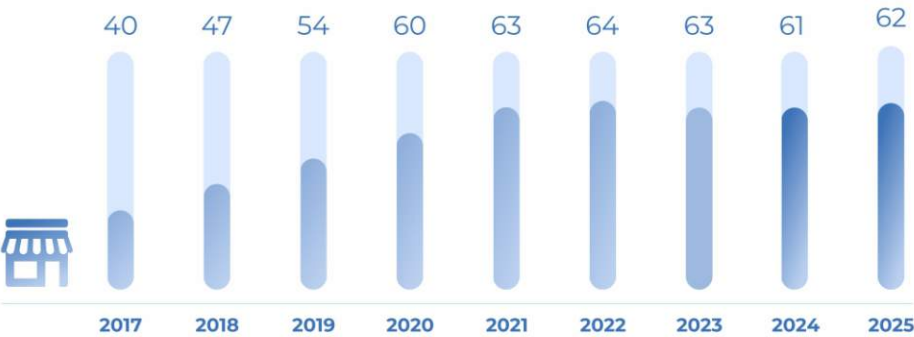
Average number of customers in repeated numbers /per year by million/



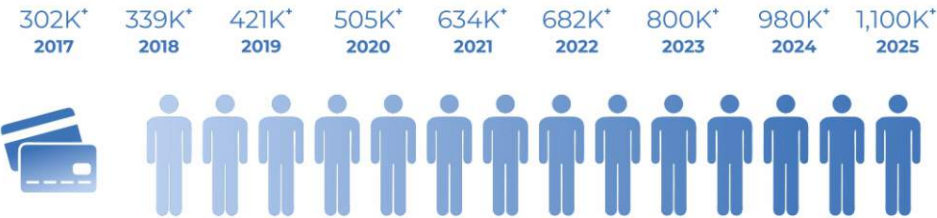
Number of Suppliers



Branch stores



Nomin Bonus Card users



Standards implemented



Plastic bag and cardboard recycling plants

Responsible for the proper disposal and recycling of about one ton of used batteries.

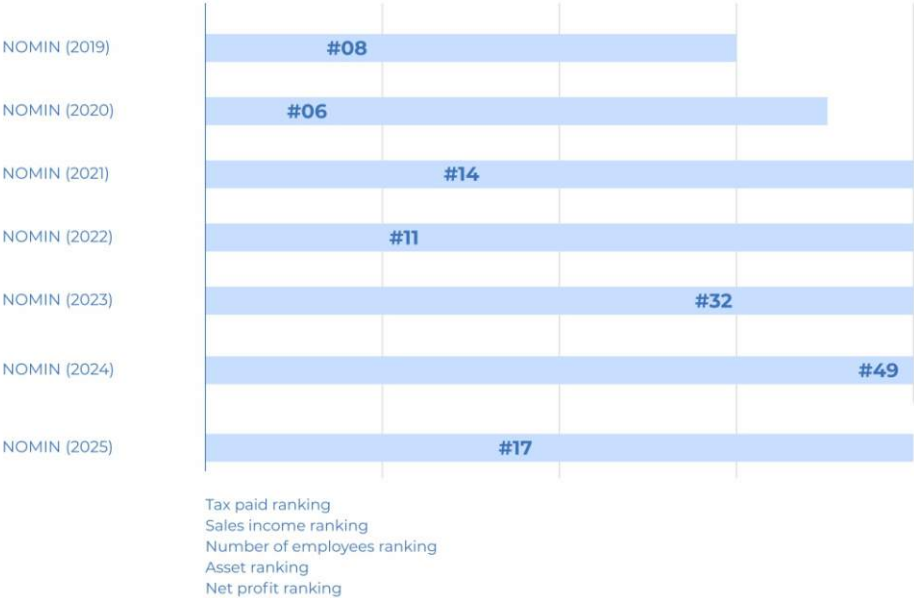
Using Nomin plastic bags that degrade in nature within 2 years

Sustainability

To collect battery waste and to properly dispose of them

Transferred to using digital coupons

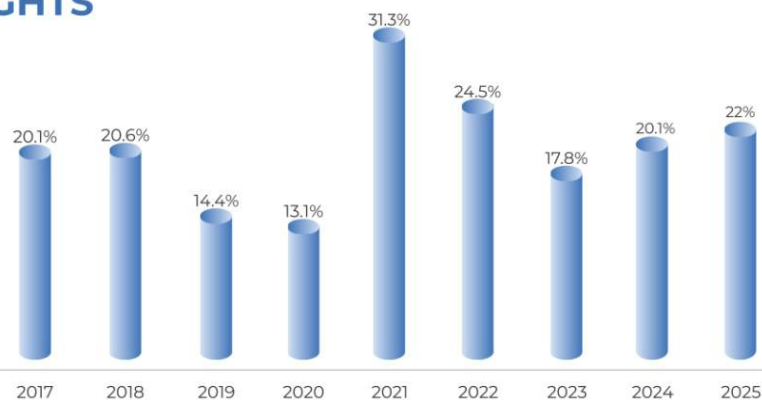
Ranking at TOP-100 enterprises in Mongolia



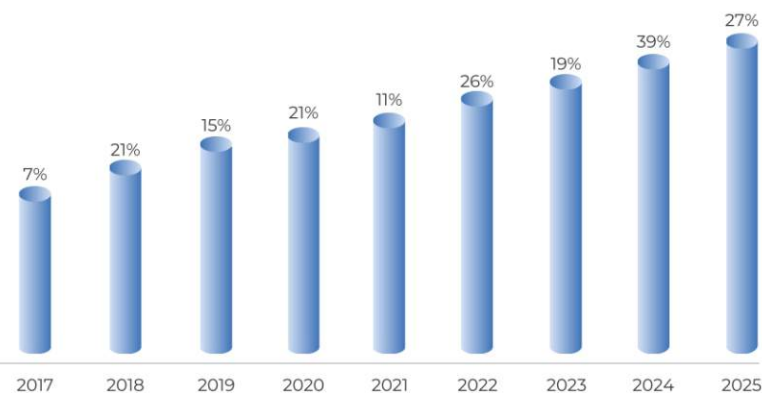
FINANCIAL HIGHLIGHTS



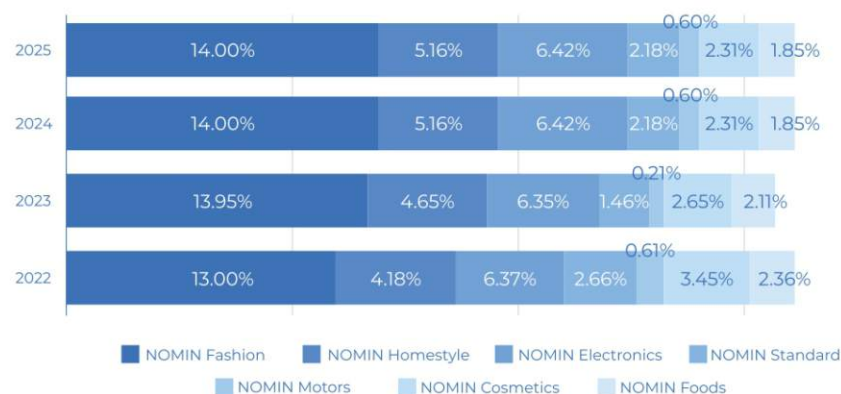
Return on Equity



Growth of total sales



Share of NOMIN subsidiaries in their respective fields



5 GUARANTEES



LOW PRICE GUARANTEE

If you find the same or a similar item at a lower price in another store within 3 days of purchase (or before purchase), we will pay 200% (2 TIMES) of the **PRICE DIFFERENCE** to the original customer and 110% to the person who reports it



SATISFACTION GUARANTEE

If you are not satisfied with your purchase within 3 days, we will **EXCHANGE** it according to your preference.



MONEY BACK GUARANTEE

Items can be returned within 24 hours and we will provide a 100% **REFUND**.



BONUS CARD

Based on your purchases over the past 2 years, you can receive up to a **10% BONUS** on items purchased at retail price.



FREE DELIVERY GUARANTEE

Enjoy **FREE DELIVERY** within Ulaanbaatar on purchases of 89,000₮ or more from online shop and all stores.



BANKING & FINANCE BUSINESS



KHOSBAYAR S.

Director of Banking & Financial
Business



KHURELBAATAR O.

Director of Arig bank

Arig Bank was established in 1997. Since 2017, Nomin Holding has increased the bank's share capital fivefold while significantly improving its management and governance practices. By redefining its strategic goals and expanding its portfolio of banking and financial products and services.

Arig Bank aims to strengthen its technological capabilities and position itself as one of Mongolia's leading financial institutions, offering innovative digital banking solutions.

Today, Arig Bank operates 23 branches across three of Mongolia's largest cities and employs over 400 staff members. Nomin Holding currently holds a 78.84% ownership stake in the bank.

23

Branches

400⁺

Employee

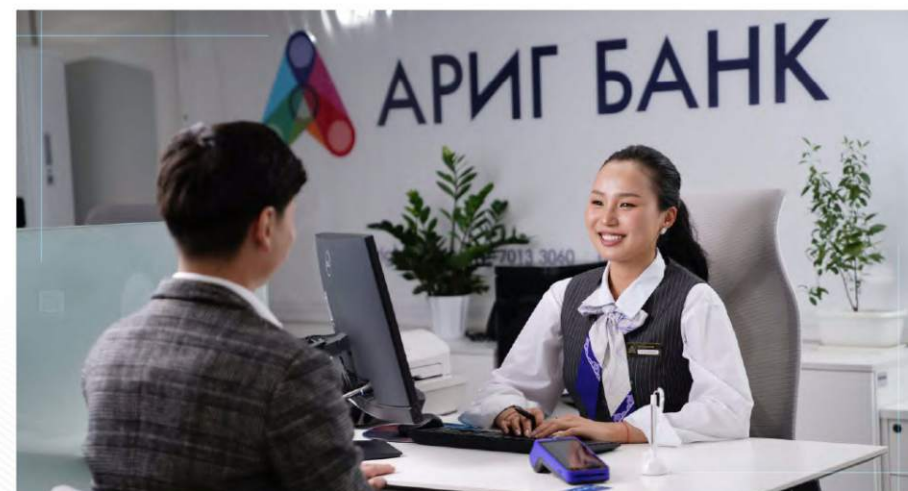
116K⁺

Customers

78,84%

Ownership

Arig Bank is dedicated to enhancing corporate governance through the adoption of lean management principles and the integration of global innovations in the banking and financial sector. The bank's long-term vision is to transform into a customer-centric institution that meets the evolving needs of the digital era while improving access to financial services in a cost-effective and efficient manner.





MANLAI E.
Director of Nomin Unity NBFI

"Nomin Unity" NBFI has been operating since 2002 stable for 24 years in the financial market 5 branches, more than 30 financial coordination with employees Financial according to the permission received from the committee providing services. We meet the needs of our customers a comprehensive risk management solution, offering specialized financial services, full confidence and financial products development and improvement techniques new technological solutions I have always been searching.

We use technology in our operations save space and time and service made easy for everyone to deliver professional financial services working with a goal.

5

Branches

40⁺

Employee

24 Years

Experience

"Nomin Unity" NBFI is the right of customers considering profit as a priority, compete fairly in financial markets forming conditions and legal relations In general, it is not a good deal refusing to participate in the activity works in an open, fair and ethical manner. Implementation of projects and programs in Mongolia, domestic and foreign business in long-term cooperation with operating organizations and government agencies. We are always fulfilling our obligations to our customers.



NORSMMA A.
Director of Nomin Union SCC

Since its establishment in 2000, Nomin Union has been delivering comprehensive financial services within the Savings and Credit Cooperative (SCC) framework. Thanks to our efficiency and reliability, we have consistently remained the largest SCC in Mongolia, firmly maintaining our position over the years.

As of quarter 4 2025, Nomin Union alone accounts for 26.11% of the total assets of the 178 cooperatives registered under Mongolia's SCC system. With a clear vision to lead the sector's growth, Nomin Union has steadily expanded its operations and played a key role in driving sustainable progress in the country's banking and finance industry.

Currently, the organization operates with over 30 skilled professionals, serves more than 5,700 members and remains the largest SCC in Mongolia in terms of loan portfolio and cooperative size.

Throughout its development, Nomin Union has consistently delivered financial products tailored to the working capital, investment, and daily needs of Mongolia's leading businesses, enterprises, and individuals. The organization places strong emphasis on improving accessibility to its offerings and diversifying its lending services.

Looking ahead, we are committed to introducing high-impact, innovative solutions based on cutting-edge technologies that support sustainable growth and enhance professional capabilities in the short term. By prioritizing customer-centered services, and operating with transparency, consistency, and integrity, Nomin Union has become a trusted financial partner for both domestic and international investors, partners, and clients—earning their confidence for 26 consecutive years.





GANBAATAR S.
Director of Nomin Insurance LLC

Nomin Insurance was founded in 2001 and has over 25 years of experience in the insurance industry. As of 2026, we operate 19 branches and have a network of over 200 representatives across Mongolia. We are committed to integrating new technologies and practical solutions while continuously enhancing our products to satisfy both our customers and business partners. As one of Mongolia's oldest and nationally invested companies, Nomin Insurance has cooperated with the world's leading insurance companies since its establishment and is characterized by providing products and services that meet international standards, with flexible conditions and the widest network of Nomin loyalty card discounts and incentives. Nomin Insurance mainly provides retail insurance services. We deliver products and services that meet the needs of citizens through branches, professional

insurance participants, and intermediary organizations located in all provinces of Mongolia. In recent years, electronic sales channels such as insurance kiosks and chatbots have been introduced. We are working to provide online services to customers in a shorter period of time. A professional team with many years of experience provides comprehensive risk management services. The result of our activity is that in 2022, we were selected as the "Best Insurance Company" at the 12th award ceremony of the International Global Banking and Finance magazine.

320k
customers

45million
insurance policies

6.5billion⁺
compensation



GANBAYAR S.
Director Of Nomin United LLC

NOMIN United LLC was established in December 2025 as a subsidiary of NOMIN Holding LLC. The company aims to deliver centralized one-stop financial services to customers, encompassing a full range of financial services including banking, non-bank financial institutions, savings and credit cooperatives, and insurance etc.

In 2026, we plan to open a total of 24 branches across Ulaanbaatar city and rural areas, and as of today, we are operating 17 branches in the capital city.

17
Branches

1,2k⁺
Customers

Leveraging NOMIN's extensive infrastructure network, our financial group strives to enhance financial literacy and accessibility, offer tailored solutions that meet the needs and circumstances of every customer, and ultimately build an efficient, collaborative financial ecosystem. By providing various financial services in one location, we help customers save both time and expenses.





SALES & SERVICE BUSINESS



NOMIN-ERDENE B.
Director of Sales & Service
Business



We have over 35 years of business experience, 62 branch stores serving every corner of Mongolia and more than 100,000 trusted and reliable suppliers partners, guaranteed low prices every time, Nomin Bonus Card with up to 10% bonus. With over 10,000 contract partners, the company sells to individuals through its 62 branch stores.

Today, we have branches in 17 provinces and will open all branches in 21 provinces in the future to deliver products to customers in every corner of the country. With The widest range of sales, many years of experience, and more than 3,900 employees, Nomin is constantly improving operations by introducing new technologies and standards.

Nomin launched the first self-service supermarket chain in Mongolia. Nomin Tav Trade LLC was established following the 2008 reorganization, and our sales and service operations have grown. As of the first quarter of 2025, Ulaanbaatar and rural regions 62 branches in the retail and wholesale sectors, including 2 department store, 25 wholesale stores, 13 hypermarkets, 22 supermarkets and 1 convenience stores.

In addition to constantly working to provide our clients with the greatest products, we also try to improve the surroundings of our stores and expand the availability of our services in remote and sparsely populated areas. Our complete system aspires to be productive in all facets of our business operations and to give our suppliers and customers the same advantages. We conduct real-time food hygiene, quality, and safety testing at our own Eco Standard Laboratory to assure the safety and well being of our clients.

380k m²
Area of service

50k⁺
Customers

3,9k⁺
Employees





The State Department Store has endured for a century and is a significant element of Mongolian culture. It was commissioned as the Central Department Store when it was first built, and today it is one of Mongolia's most priceless cultural heritage sites.

Also provides banking, insurance, gift shops, a cinema, etc. It is a top-notch retail center with a colorful past and contemporary design that houses a wide range of goods and services in one location. In order to satisfy our clients' needs for convenience, value, and satisfaction, we strive to lower operating costs. Additionally, we give each employee the chance to advance, prosper, and enhance their abilities.

8k⁺

partners

250k⁺

types of products

20k⁺

customers



For customers who seek a wide selection of goods at the lowest rates, Nomin Wholesale outlets have emerged as a popular destination. Because they were more efficient and offered greater savings to clients, our wholesale stores quickly outgrew their first few locations in the city and moved into rural areas.

Most of our wholesale stores provide a wide variety of eateries, making them a great place for locals and visitors to meet and spend time together. We take great pride in contributing authentically and sustainably to the growth of dynamic cities around the nation, generating employment, and providing high-quality goods and services.

"The First Price is at Wholesale." Nomin wholesale employees over 1,500 people and runs its business from 100,000m² retail facility.

1,5k⁺

capacity to serve
people

25

wholesale
shopping center

100k m²

area of service



With 13 outlets in Ulaanbaatar and more than over 800 employees, the Nomin Hypermarket network has transformed the appearance of chain stores in the capital city.

We are currently collaborating with KFC, Pizza Hut and Gute in our effort to promote foreign franchising services at our retail locations.

Nomin Hypermarket provides food and household goods to more than 25,000 clients daily. Our branches interior layout and furnishings have undergone significant alterations in an effort to increase customer comfort and satisfaction.

45k m² area of service
5,700m² largest area of service /Cedar/
13 branches



Nomin Supermarket has established a total of 22 branches over the past 30 years since its founding in 1997, including 3 branches in rural areas and 13 branches in Ulaanbaatar. It operates in the retail and wholesale sector with 33,000 square meters of space and over 1,000 employees,. By providing high-quality meals, household items, and electronics to more than 20,000 consumers, we continue to support the growth of the national capital and the surrounding towns.

Our aim is to quickly and affordably deliver high-quality food and household goods, and we strive to fully base our operations on the requirements and interests of our clients and consumers.

22 branches
4,6k⁺ partners
20k⁺ customers





In Ulaanbaatar, the Nomin Wholesale branch in Chuluun-Ovoo B1 floor. Our store offer a wide range of goods in one location, including apparel, electronics, home goods, office supplies, catering supplies, and furnishings.

Our goal is to provide clients with high-quality goods quickly and affordably. The demands and interests of our customers and clients come first in how we conduct business.

With exclusively clothing, the Save & Sale Outlet store opened its doors in 2017 on the first floor of the Nomin Wholesale branch in Chuluun-Ovoo with 20 employees.

10k⁺
types
of products

100⁺
capacity to
serve people



Eco Standard Laboratory is a part of Nomin Tav Trade LLC. In order to guarantee product quality, safety, and customer delivery of the approved products, Nomin chain stores have accredited laboratories do product analysis on the goods supplied in its branches. It is the only privately accredited lab to perform thorough bacteriological and chemical examinations on all varieties of imported foods, cosmetics, home goods, plastics, and children's toys.

Eco Standard Laboratory examines the following primary areas in the goods produced by local and international firms, corporations, organizations, importers, and manufacturers:

- Chemical lab: Various domestic items, kids' toys, cosmetics, household goods, and food items.
- Bacteriology Lab: Various food items, cosmetics, home décor, plastic products, and kids' toys

50⁺
types of tests

3-5
days for results

2
annual professional
skills participant





IMPORT, EXPORT DISTRIBUTION BUSINESS



KHONGOR B.

Director of Import, Export
Distribution Business



TSATSRAL T.

Director of Nomin Electronics LLC

Since 1994, Nomin Electronics, the founding firm of Nomin Holding, has imported electronic goods into Mongolia. We collaborate with top global brands to keep up with the rapidly evolving technology as well as the interests and needs of our clients.

We work to provide cutting-edge technology solutions while upholding innovation, superior quality, and environmental friendliness. Our current success is a result of the continued support of our highly qualified team, partners and customers.

100⁺
brands

Authorized distributor

8k⁺

types of goods

1,7
million

customers/month



Since 2017, Nomin Electronics has introduced the Enjoy brand to the market, offering innovative and stylish products designed to provide maximum comfort and customer satisfaction. Our goods range from fundamental home appliances to electrical appliances that adhere to global safety and operation standards.

The Enjoy brand continues to deliver eco-friendly, energy-efficient, and low-noise products, all of which meet international safety and operational standards. With a strong focus on cutting-edge technology and high performance, Enjoy strives to bring the most advanced solutions to its customers.

650⁺
Individual
products

Authorized distributors in
18
locations outside
of the capital

80⁺
sales
representatives



The first Mongolian electronics firm, Monel was founded in 1974 by the Mongolian Institute of Science. Monel is the only domestic manufacturer of electrical items in the nation. Nomin Electronics acquired Monel in 2000 and has been growing its business ever since. Monel has increased its operations to supply more than 300 distinct products since 2001.



560⁺
individual
products

50⁺
years
A history

35
years of experience
in the market

At Monel, we place a high priority on innovation, design, usability, and affordability.



BAYASGALAN D.
Director of Nomin Foods
International LLC

Nomin Foods International LLC was founded in 1997 under the name "Nomin Foods" LLC, and since 2025, it has been operating exclusively in the field of sweets and dry foods. It is one of the TOP 5 food importers of Mongolia, which has been continuously operating for the 29th year. Our company works as the official distributor in Mongolia of major companies that are the world leaders in the production and sales of food products.

We import daily food products such as

- desserts
- tea, coffee
- canned food
- baby food, etc.
- From more than 20 countries with exclusive rights. It has been continuously operating for 29 years, supplying goods to consumers through its distribution channels in 21 provinces.

We are operating with the vision of Healthy Food - Correct Consumption - Quality Life, supplying healthy and safe food to our consumer partners and being a leading company in this field.



BAASANJARGAL J.
Director of Nomin Foods LLC

Nomin Foods, a Nomin Holding subsidiary that was founded in November 1997, is one of the top 5 food importers in Mongolia and works as an authorized distributor for some of the biggest food production and distribution firms in the world.

As part of its commitment to corporate social responsibility, Nomin Foods complies with all applicable HSE rules as well as other legal and ethical requirements in Mongolia. Nomin foods was chosen as the best department of Nomin Holding in 2009, been named Mongolia's "Best Importer Entrepreneur" in 2010 and 2012, and was awarded as the "Best Taxpayer" in 2012 and 2016.

6k⁺
types of goods

55⁺
Suppliers

120⁺
brands





ARIUN A.
Director of Nomin Fashion LLC

Founded in 2003, Nomin Fashion LLC is the first company in Mongolia to introduce and operate a franchise business model in accordance with global standards. Since its inception, the company has maintained a leading position in Mongolia's ready-to-wear fashion market.

These brands not only define global fashion trends but also emphasize environmental responsibility — utilizing eco-friendly materials and technologies that reduce water and energy consumption during production, setting them apart from conventional brands. In addition to defining fashion, we are deeply committed to delivering premium products and services with integrity, quality, and reliability. We have successfully introduced and localized a wide range of globally recognized brands for the Mongolian market.

Today, we also proudly represent world-renowned fashion leaders under official franchise agreements, such as Italian brands Terranova & Calliope, Spanish brand Mango, and British brand Next.



Through more than 60 branches of the Nomin retail network nationwide, we deliver high-quality consumer goods that meet customer expectations — all at affordable and accessible prices.

Operating under the motto "We Bring Brand Culture", we strive to be a market-leading import company that introduces global fashion trends to every Mongolian, upholds international standards of service, values and empowers our employees and maintains leadership through excellence and innovation.

As part of our market expansion strategy, we continue to open new brand stores that meet international standards in densely populated and urbanized areas across the country. In 2024, as part of our Corporate Social Responsibility (CSR) initiatives, Nomin Fashion launched a renewed concept store for the Triumph lingerie brand at the State Department Store. This milestone project also introduced Mongolia's first-ever dedicated fitting room designed to meet the accessibility needs of women with disabilities, ensuring inclusivity and comfort.

17
stores

14⁺
foreign and domestic
partners

23
Years of
experience





ENKH-UNUR P.
Director of Nomin Home Style LLC

We import the world's top household brand products and offer our customers various choices. We have become the leader in the Mongolian market by being the company with the most significant number of branches. Our branch imports and distributes all household goods such as cookware and dining utensils, as well as items for holidays, hobbies, travel and sports, toys and baby products, souvenirs, and educational and stationery products. World-known franchise brands have been officially imported and successfully introduced to the Mongolian market. Japan's CanDo brand is offered in 70 locations through our sales channels and five main stores. Turkey's English Home franchise has been operating since 2021 and as of today, it has 2 locations.

We are planning to open a third location for the English Home franchise, maintaining its leading position in the market for household goods. It also aims to expand cooperation with the world's leading brands in the field.



We have been operating for 20 years and are the leading company in Mongolia's household-goods market. Sensing the preferences of buyers and consumers, we supply new and trendy products to the Mongolian market, improving the knowledge of our customers and constantly working to satisfy their needs.

In order to give clients the convenience of buying all types of household items in one location, Nomin Homestyle was launched in 2004. By importing and providing products from renowned brands, we have maintained our market-leading position since we first opened for business. Our product range includes all types of household appliances such as kitchen utensils, furniture, travel goods, stationery, etc.

Nomin Homestyle's main objective is to set the standard for the industry and provide every Mongolian household with high-quality products. We provide client service through our 70 branches, nomin.mn, and other sales networks.

300⁺
brands

55k⁺
types of imported
goods

70⁺
retail stores





ADIYATSEREN B.
Director of Nomin Cosmetics

Nomin Cosmetics LLC, a subsidiary of Nomin Holding, is a leading force in Mongolia's beauty industry, specializing in the import, distribution, and retail of premium beauty, skincare, and personal care products. Since 2009, the company has been at the forefront of introducing globally recognized innovations and emerging beauty trends, curating a refined selection of products for the modern Mongolian consumer.

Our Operations Global Sourcing & Distribution
With an extensive international network, Nomin Cosmetics collaborates with trusted partners worldwide to ensure quality and diversity across its portfolio.

15⁺ countries
30⁺ suppliers
9k⁺ SKUs
4.2% share of imports



Retail Concept – K-Glow

K-Glow is a premium beauty concept store dedicated to Korean skincare and makeup, offering a curated, immersive retail experience that reflects the sophistication of K-beauty culture.

K-Beauty Excellence: Selected brands from the Amorepacific Group and Kundal International Beauty Brands: Eveline Cosmetics, Flormar and Evian Personal & Family Care: Septona and Sir

Our Strengths

- Extensive nationwide retail presence through Nomin's chain network
- Carefully curated portfolio of globally recognized beauty brands
- Strong logistics and supply chain infrastructure powered by Nomin Holding
- Nomin Bonus Card loyalty program (3–10% benefits)
- Integrated omnichannel experience through e-commerce platforms

19.2% expansion in product assortment
3,5million units sold
24% year sales growth





AVIATION AUTOMOTIVE & LOGISTICS BUSINESS



DAVAADORJ P.
Director of Aviation
Automotive & Logistics Business



JAVHLAN O.
Director of Nomin Lift

Nomin Lift branch was established in 2004 and operates in the field of installation and technical maintenance of equipment such as elevators, escalators, moving floors, cranes, platform hangers, car parking.

Delivering quality products certified by international standards and meeting labor safety and hygiene standards to consumers, we are assembling the products in accordance with the rules of construction and lifting structures of Mongolia and the instructions of the service company.

100⁺
Objects

300⁺
performance of service

70
Employee

COMPLETED PROJECTS



ACTIVITIES



Elevator and escalator
services and supply



Elevator installation and
installation services



24 hour call maintenance



Post car stacker



Forklift Service and Supply



Crane installation and
maintenance



Construction hoist
and assembly

OUR KEY PARTNERS





SUKHZORIG B.

Director of Nomin Motors

Nomin Motors is the only company that provides the best technology in the automotive industry at the most affordable prices and offers an extended warranty of 6 years.

We operate in the market of passenger vehicles and trucks in the fields of sales, maintenance, and spare parts supply under the brands Isuzu from Japan and Changan Auto from China.

The automotive market continues to expand as the cost of technology is decreasing and capabilities are increasing. We are working with the goal of "advanced technology at the best price for everyone."

We have been operating steadily in the automotive industry for the last 15 years. We believe it is essential in the import industry to have a wide variety of brands and products, as well as reliable operations. With our 15 years of continuous operation, our client organizations and individuals will prove that we have been able to set these up successfully.



Nomin Motors was established as a subsidiary of Nomin Trading and has been operating in the field of car sales, maintenance, equipment, and spare parts sales since 2006. Since 2007, our company has been the official representative of General Motors / GM, one of the largest manufacturers of automobiles in the United States. We have also opened a car repair center with GM's officially qualified engineers.

In 2018, we began importing light and heavy-duty trucks from Japan's Isuzu corporation and started to sign long-term cooperation agreements with the best public and private companies in construction, transportation, distribution, and landscaping. In 2021, we became an official distributor of Changan, one of China's largest automobile manufacturers, and introduced CS75 plus, a smart tech-based car to the Mongolian market. We aspire to be a reputable business with expertise in the automobile sector.

2,500m²
exhibition hall

600m²
open customs
warehouse

750m²
vehicle repair
center





LKHAGVASUREN G.
Director of Nomin Logistic

Nomin Logistics launched as a freight forwarder in 1996 and has since grown into one of Mongolia's leading end-to-end logistics providers. Today we move cargo to every continent, employing every major mode of transport. Through both direct contracts and an extensive agency network, we partner with rail and ocean carriers in China, Russia, and Mongolia, and maintain close working relationships with the national center for roads and transportation, the state specialized Inspection Agency, the railway authority, Ulaanbaatar railways, and the General customs administration. Our competitive edge lies in our integrated infrastructure: A dedicated customs inspection site, temperature-controlled and insured bonded warehouses, an all-in-one service center, and accredited laboratory services. This ecosystem enables us to process more than 3,000 TEU of cargo each year with speed, compliance, and full visibility.

International freight forwarding remains our core business and principal revenue stream. Looking ahead, we are positioning the company to serve as the preferred local partner for major global logistics firms.

3k⁺

tons capacity
custom warehouse

8k m²

customs control
area

50⁺

agents



BATTULGA E.
Director of Nomin Gas LLC

Nomin Gas LLC was established in 2019 and introduced the Wonderer brand of household gas to the Mongolian market. In 2025, the company began producing Mongolian gas that meets international standards in collaboration with major domestic canister manufacturers, enabling it to compete on the global market.

Currently, Wonderer gas holds 15% of the domestic market share. In addition to household gas, the company also imports Wonderer-branded accessories, which are distributed through over 1,000 sales channels, including Nomin chain stores, major supermarkets, and wholesale centers. Nomin Gas LLC imports non-flammable household gas canisters made with asbestos-free materials and is working on establishing gas distribution points for households. The company is currently implementing a gas heating project for 5,000 households in ger districts and planning to import automotive gas for the aviation sector.

3
years

storage warranty

1k⁺

channel sales

10⁺

more packaging

90-120
minutes

continuous ignition capability





ALTAIBAYR TS.

Director of Nomin Standard LLC

We are the official representative of well-known international brands, importing high-quality products. Products are supplied with flexible payment conditions. Anything from plumbing to smart switches is supplied to rural and urban consumers through 62 chain stores. Our mainly supplied brands are Philips, Apple, Eglo, Toms, Enjoy, and Legrand. All products are also supplied to large chain stores such as Minii Delguur and Gs25.

We also cooperate with various home improvement retailers. We have a high capacity of distribution channels and want to increase market share, and increase quality products at three different price levels by cooperating with foreign franchises and having contract distributors in cities and rural areas. By choosing us, we guarantee long-term partnership, as well as flexible payment conditions.



Nomin Standard is the first and largest retailer of building supplies in Mongolia, and our hypermarket is organized under one roof to simplify the process for our customers. We promptly give our clients the information and guidance they require, as well as installation and delivery services. Nomin Standard was founded in 2002, and over the past 23 years, we have delivered high-quality products to our customers in order to preserve our position as a market leader.

Nomin Standard was created in 2018 after MMM Trade LLC merged to represent the construction sector. Late in 2018, we expanded and successfully established our second location, which has a 1,200 square meter footprint in the Shur Shopping Center in "100 Ail", the city's primary source for building supplies.

We import goods from China, South Korea, Italy, Russia, the United States, and Germany. We offer a variety of goods and services, such as delivery services, construction materials, farming equipment, and interior design services.

20k⁺
categories
of products

200⁺
partners

4,5k m²
area of service





Chingis Airlines Unity LLC operates a wide range of services, including aircraft leasing, international and domestic flights, charter flights, and aircraft maintenance center operations. We are planning to launch passenger transport services to the Middle East and European destinations, and are actively preparing to operate flights to South Asian countries during the winter season, which sees high tourism activity. Therefore we are fully committed to mid and jumbo sized helicopters for various operations.

GANBOLD N.

Director of Chingis Airlines Unity LLC

70 Seats
540km/h Maximum speed
7,600m Flight altitude
1,370km Flight range



In 2024, Nomin Trading LLC signed an official agreement with Textron Inc., acquiring the exclusive rights to represent and distribute all models of Bell Textron Inc. helicopters, both civilian and military, in Mongolia.



Founded in 1935, Bell Textron Inc. has produced more than 35,000 helicopters to date, solidifying its reputation as one of the world's leading manufacturers. It is widely used across various sectors including government and business transport, civil aviation, and healthcare.

Nomin Trading LLC is currently working to establish a comprehensive authorized service and training center for Bell helicopters in Mongolia. The first Bell 505 helicopter was officially received in Mongolia in August 2025.

"Top Extreme Action Mongolia" LLC is the pioneering organization in Mongolia dedicated to the development of ultralight aircraft operations. Since 2012, it has consistently and actively operated with the support of aviation enthusiasts, members, and supporters.

The organization has conducted long- and short-distance flights using ultralight aircraft safely and without incidents, earning public trust and recognition. It is the first and only organization in Mongolia to have developed into a General Aviation Flight Center.

Currently, we operate five gyrocopters manufactured in Germany and two ultralight aircraft produced in Russia.

The Flight Center operates on a 15-hectare facility that includes ultralight aircraft sales, an office, maintenance area, aircraft hangar, storage facilities, a restaurant, comfortable accommodations for guests, and traditional Mongolian gers (yurts).

4k⁺ flights
12-30min duration of Flight
15k⁺ visitors
21k m² area of service





Fly Adventure LLC a subsidiary of Nomin Holding LLC, specializes in sales of light weight aircrafts, officially became an exclusive authorized distributor and service provider for the Robinson Helicopter Company's R44 model in 2025. Therefore the company has taken over services provided for all types of helicopters.

The R44 Raven II helicopter is currently in production and is scheduled to arrive in Mongolia for the first time by the end of 2025. This model stands out for its lightweight design, powerful performance, and cost-efficiency—making it an ideal choice in its class. Established in 1973, The Robinson Helicopter Company manufactures more than 1,000 helicopters annually on average, maintaining its position as a global leader in light helicopter production.

14k⁺
helicopters
manufactured

400⁺
service centers and
dealers network



Dragon Fly LLC regularly organizes professional pilots for both helicopter and airplanes training programs in accordance with the MCAA Part-141.



URJINBADAM CH.
Director of
Khuvsgul Ferry Cruise LLC

Mongolia's water transport industry traces its origins back to 1910, when Russian Empire traders began transporting goods on Lake Khuvsgul using a steamship named "Mongol", which had a 40-ton capacity and 75-horsepower engine. This laid the foundation for Mongolia's inland water transport.

Khuvsgul Usan Zam LLC is located on the shores of the breathtaking Lake Khuvsgul—also known as the "Dark Blue Pearl" by tourists—and is the only company in Mongolia operating official waterway transport.

The company operates the largest vessel in Mongolia, the Sukhbaatar ship, which has the capacity to haul 360 tons of cargo, spans four decks, and can accommodate up to 140 passengers. It is designed to withstand winds and waves, ensuring passenger comfort and safety.

While onboard, guests can enjoy delicious food and drinks, participate in music and dance competitions, and even celebrate birthdays. Our experienced crew with maritime travel expertise is ready to serve you.

While onboard, guests can enjoy delicious food and drinks, participate in music and dance competitions, and even celebrate birthdays. Our experienced crew with maritime travel expertise is ready to serve you.

50⁺
years of experience

88k⁺
travelers on the
Sukhbaatar ship

140⁺
passenger capacity





INFORMATION TECHNOLOGY BUSINESS



BYAMBAJARGAL D.
Director of Information
Technology Business



Mongolia's first loyalty program, the Nomin Bonus Card, was introduced in 1999 with the goal of rewarding devoted clients and offering them the best savings opportunities. By introducing this loyalty program to the marketplace, it quickly emerged as the only one with the largest incentive. Users of Nomin Bonus Cards surpassed 1,100,000 and Nomin 2.0 was successfully updated and launched.

Through the Bonus Prime program, members are now eligible for more services under this system. Users of bonus cards can accrue up to 3–10% points on purchases made at any Nomin branch store, which they can then apply to future purchases.

We provide a number of services through bonus.nomin.mn, including tracking purchase transactions and transferring bonus points. Additionally, in order to increase customer satisfaction, we are creating procedures that will let consumers to access their bonus card information and shop on the eNomin app through their smartphones.

We offer the most integrated loyalty program with the largest number of users in Mongolia, with up to 10% earning points and other benefits. Our branch provides services to users with bonus cards that allow collecting and spending points in all branches of Nomin and more than 70 organizations that have joined the U-Point program. Our mission is to provide customers with savings, innovative services, and satisfaction with every purchase.

10%

The highest of
bonus card

1,1k⁺

Customer service



NOMIN
Smart application

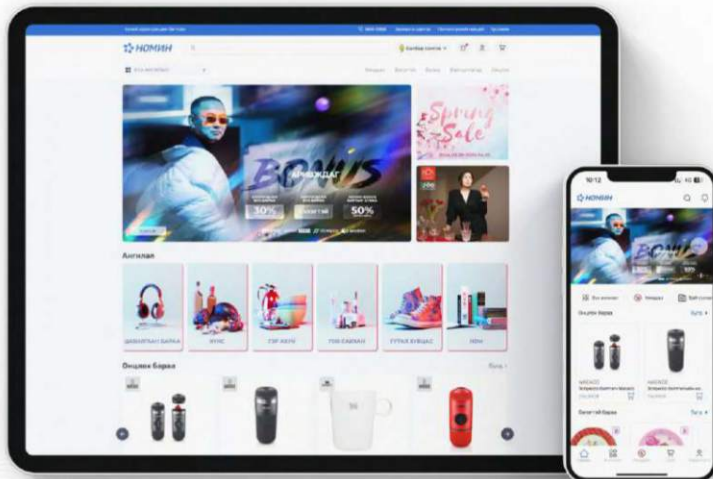




BATKHULEG B.
Director of Nomin E-Commerce

The traditional company paradigm has been completely transformed by e-commerce and technical advancement, ushering in a new era of online commerce. Nomin Group has improved its online platform, increased its operations, and gotten closer to its consumers. As a result, we currently have a database of more than 250,000 goods and access from more than 10,000 users. Nomin.mn now offers the option to order any of our items, pay with a variety of options, and have them delivered right to your door.

Our Eshop has a range of advantages that include, fast delivery, satisfaction guarantee, various payment methods and a wide selection of products.



The Project Unit operates with core functions that include implementing the SAP S/4HANA system with a unified architecture aligned with international best practices to support the execution of the organization's strategic objectives and medium-to-long-term development policies, as well as providing advisory services to business units. Furthermore, it works toward increasing organizational value by planning, executing, and monitoring and evaluating projects based on international best practices in project management, SAP Activate methodology, and standard frameworks — serving as the foundation, accelerator, and enabler of innovation and digital transformation within the organization.

- Implementation of SAP S/4HANA and advanced-level systems
- Standardization of business processes in accordance with international best practices
- Ensuring reliable system operation and providing support
- Supporting data governance and collaborating in establishing quality standards
- Developing inter-system integration and architectural solutions
- Localizing and automating digital innovation
- Implementing change management across the group level
- Disseminating SAP S/4HANA system best practices to stakeholders, providing training and development, and delivering advisory services

22⁺
projects

135
branches
S/4HANA system successful

Advanced
LEVEL
capacity





CONSTRUCTION & PROPERTY MANAGEMENT BUSINESS



GALBUYAN I.

Director of Construction & Property
Management Business



AMARTUR T.

Executive Director
of Nomin Realtor LLC

In 2012, Nomin Holding created Nomin Realtor as a subsidiary. In five departments—real estate development, rentals, architectural design, financing, and administration—we currently employ more than 50 individuals.

We are a locally owned property management firm that offers real estate services to Nomin Holding and its affiliates, controls and finances housing and land transactions, and looks after land and real estate in Ulaanbaatar and rural areas.

50⁺
partners

288k m²
site real estate management

21
province built on





GANBOLD CH.

Director of Silk Road Project

The nomenclature of the initiative draws inspiration from the historical labyrinth of trade thoroughfares that facilitated the interconnection between the Eastern and Western hemispheres until the 18th century, commonly identified as the "Silk Road" or "Silk Routes." Initially denoted as the Azure Road during the fifth century BC, this pathway held significant importance for the Khotans, who engaged in the extraction of azurite minerals and their subsequent transportation to the Khan dynasty for ornamental purposes.

The Silk Road was most valuable for its cultural exchange. Together these trade routes, every aspect of civilization—including art, religion, philosophy, technology, language, science, and architecture—was shared along with the goods that merchants transported from one nation to the next. High-end, opulent homes can be found in the Khan-Uul district, some of which are close to the Stadium and Zaisan neighborhoods.

Our project spans a total of 6.99 hectares and we are conveniently located in the Central Business District being 3 kilometers from the National Amusement Park, 6 kilometers from Sukhbaatar Khan Square, 1.9 kilometers from Orchlon International School, and Tuul River is nearby.



BATTOGTOKH B.

Director of Smart Energy LLC

In order to run, maintain, and provide electricity, Smart Energy was established in 2014. It is authorized to offer installation and testing services for voltages/watts ranging from 6 to 36 kV/W by the Ministry of Energy. Our business consistently delivers electricity to about 300 enterprises and around 4000 household in the Khan uul, Bayangol, Bayanzurkh, and Songino khairkhan districts as a license holder with the Energy Regulatory Commission. The consistent and dependable supply of energy to customers and contractors is also the responsibility of our unified call center, 24-hour dispatcher, emergency service, and maintenance teams.

300⁺
partners

4k⁺
household

24
hours service



CENTURY 21.



SHINEKHUU TS.

Director of Golden Properties LLC

In 2016, Nomin Holding obtained the Mongolian market franchise rights for CENTURY 21® real estate brokerage, a significant achievement given CENTURY 21®'s standing as the largest real estate brokerage franchise worldwide. With a global presence encompassing 14,350 offices and 155,000 agents across 86 countries, the addition of Mongolia through the establishment of the first CENTURY 21® franchise office on October 22, 2017, under the name CENTURY 21® Top Realty, marked a notable expansion. Operating through 24 independent locations, CENTURY 21® Mongolia delivers real estate brokerage services in adherence to internationally

200⁺
agents

No.1
real estate
franchise

24
offices

114%
Growth of
total sales

121%
Growth of
Capital



Thank you for
your attention