



GROWCLASS
FOR TEAMS

PACKAGES + PRICING GUIDE

Internal training your team will love



HOW IT WORKS

Give your team access to world-class, award-winning training in marketing, customer psychology, communication, leadership, and AI skills—without the price tag, time commitment, or headache of building it yourself.

HOW IT WORKS

We become your go-to training partner and help stand up internal education that your employees will genuinely *love* and *use* to become more effective in their roles.

Choose from a library of existing courses that your employees can access on-demand. Join the Growclass Slack community of over 1,500 marketers and leaders, and get invites to ongoing year-round virtual and in-person events.

We've trained teams at:



All Growclass for Teams corporate training education is customizable and available for white-labelling. Please use this overview as an inspiration for what can be built together.



WHAT YOU GET

Growclass offers over 200 training modules with practical resources leveraged by growing teams in retail, ecommerce, SaaS, and B2B.

Full Growth Marketing Certification *Pages 3 + 4*

Each module has 5-10 short, impactful lessons and practical exercises and templates to apply in your own work right away. Strengthen your foundation for growth, including; Customer Psychology, Goal Setting & Analytics, and Conversion Copywriting.

AI Skills Lab *Page 5*

A hands-on course dedicated to helping your team feel confident streamlining their work with AI tools. They'll learn AI prototyping and prompt-engineering to feel confident using the tools. Then, they'll dig into AI for SEO, content marketing, social media, and personal productivity— so they can use the tools you have available to get more done with ease.

Custom training

Need new educational resources for specific teams? We've got you. We'll source instructors from our vast network, film the content you need, and add it to your processes. You won't have to worry about a thing— and your team will love it.

“The perfect blend of not being too basic that it's boring but also not so detailed that you get lost in the weeds. The instructors really knew their stuff and I feel empowered and excited to dive right into our campaigns.” - Co-founder, Three Ships



WHAT WILL
YOU LEARN?

Growth Marketing Certification + Community Access

Full Certification

- 1 year access to Growclass' full Growth Marketing Course (including community access)
- Growclass LinkedIn education certification

[**DOWNLOAD FULL COURSE OUTLINE**](#)

Community Access

Community access helps guide your team through the certification through a live, 6-week cohort that includes workshops with instructors to practice what you learned, get feedback on your work, and answer all of your questions, as well as a class of other students to study with, befriend, and learn from.

Community access gains you a network of over 1,500+ entrepreneurs, marketers, and founders who can become your clients, cheerleaders, new hires, and friends.

It also includes 1-year access to weekly co-working sessions, bi-weekly accountability buddies and mastermind jams, a rotating roster of coaches and professionals hosting live Zoom sessions, and invites to in-person events.

Recent community access events:

- Design 101 for Marketers with Winter Wei
- Calm you Inner Critic with Gloria Eid
- How to Make Networking Work for You with Laura Gabor
- A Pitch Worth Millions - How to Structure your Biography with Pauleanna Reid



WHAT WILL
YOU LEARN?

Growth Marketing Certification On-Demand

Full Certification

- 1 year access to Growclass' full Growth Marketing Course (excluding community access)
- Growclass LinkedIn education certification

Includes a Growclass success manager to help you walk your team through on-demand onboarding so employees get the most out of their asynchronous education.



WHAT WILL
YOU LEARN?

AI Marketing & Growth Academy

Full Certification

A hands-on course dedicated to helping your team feel confident streamlining their work with AI tools. They'll learn AI prototyping and prompt-engineering to feel confident using the tools. Then, they'll dig into AI for SEO, content marketing, social media, and personal productivity— so they can use the tools you have available to get more done with ease.

This course is only cohort-based and not available for on-demand. This is due to the ever-changing environment of AI and weekly live sessions delivered alongside asynchronous content to ensure the most up-to-date education.

- 1 year access to course content
- Growclass LinkedIn education certification
- Growclass Community Access



WHAT WILL
YOU LEARN?

Workshop Series

Each workshop includes:

- 60 minute workshop for your team, unlimited attendance
- A takeaway guide for each team member
- Access to the deck for all team members
- Access to the recording for 1 month

HOW TO WRITE COPY THAT SELLS

How to use painkiller copy to help customers understand your value faster, and how to simplify the story to turn confused window shoppers into excited new customers.

HOW TO WRITE EMAILS YOUR CUSTOMERS ACTUALLY WANT TO OPEN

Tips to transform your marketing emails so your customers will be excited to see your name in their inbox (and you'll get those sales). Dive into impactful tricks that your team can use the same-day to write creative and helpful emails that convert.

FAKING HUMAN: WHAT MARKETERS NEED TO KNOW ABOUT AI

Dive into the details of how different AI tools work and how they can be used in marketing— not to replace anyone, but to make your team move faster and open up space for new projects a lot easier.

STRATEGIC CONTENT MARKETING

How to build a content strategy that's doable for your team, rooted in SEO best practices, and that actually gets results.



WHAT'S THE
COST?

Pricing

PRICING IN USD

Full Certification + Community Access

For teams of 0-14 **\$1,500** per person

For teams of 15+ **\$1,250** per person

Full Certification On Demand

For teams of 0-14 **\$1,250** per person

For teams of 15+ **\$1,000** per person

AI Marketing & Growth Academy

For teams of 0-14 **\$1,500** per person

For teams of 15+ **\$1,250** per person

Workshop Series

1 Workshop **\$3,400**

2 Workshops **\$5,300**

3 Workshops **\$7,950**

Are you a Growclass alumni?

Contact us for an alumni discount that your whole team can use.



LET'S
CHAT

Contact Us

Custom cohorts, additional workshop topics, and white label course content is available on request. Ready to rock? Let's chat.

Email quinn@growclass.co for more information

OR

BOOK A DISCOVERY CALL