MARIO YEPEZ

UX/UI • WEB • GRAPHIC

(619) 366-0303

myepez0303@gmail.com

behance.net/marioyepez

SKILLS

UX/UI Design

User Interviews

Wireframing

Visual Design

HTML5

CSS3

Usability Testing

CMS

Javascript

Infusion Soft Campaigns

Mood Boards

SOFTWARE

Wordpress

Figma

Illustrator

Photoshop

Audition

Sketch

Visual Studio

WebFlow

EXPERIENCE

RipeMetrics
3/2020 - 10/2020

UX UI / Web Design Intern

- Designed high fidelity mockups for website and marketing landing pages.
- Collaborated directly with CEO, marketing team, and UX/UI designers to create various designs and assets
- Developed website and landing pages through Wordpress combined with custom code
- Conducted Usability Testing to assess website interface and functionality

Freelance
2017 - 2020

Graphic / Web Designer

- Identified client business needs and research industry standards and competition.
- Modernized and Designed logos and client branding.
- Developed and designed websites through CMS and custom code.

Wawanesa Insurance
2016 - Present

Inside Claims Adjuster

- Communicate with effective and professional bilingual customer service.
- Supported and trained team members on customer service, policy requirements, and software functionality.

EDUCATION

UC Santa Cruz	B.A Sociology	2014
SD Mesa College	Web Design Cert.	2020

VOLUNTEER

City Heights Community Development Corp (Intern)	2014
Santa Cruz Housing Matters	2013
Santa Cruz AIDS Project	2011 - 2013