

organo[®]

Newsletter
August 2026

Independence, reconsidered.

The Architecture of Coming Together

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The first node of many

How Trust Became a Document

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A symbol carries the assurance
a neighbour once did

A Space to Breathe

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Twenty-five years in medicine,
and one conviction



Catch a glimpse of Rurban living at the **CREDAI property show**

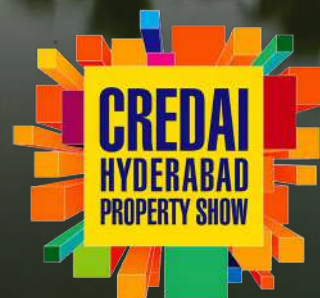
HALL NO. 3 | STALL NO. TOPAZ 10

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TRANSPARENT. TRUSTWORTHY. TRANSFORMING.



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Dr Pavan Reddy, Organo Antharam Resident



Intent of the Newsletter

Organo Newsletter is an exclusive space where we share stories, experiences, ideas, and perspectives inspired by sustainable living, nature, wellness, and mindful community life. Through every issue, we hope to celebrate the spirit of conscious living that brings us together.

Maybe you'd like to contribute a poem, a story, food and garden hacks, recipes, an article or a point of view on sustainable living?

All contributions are welcome!

Mail us at:

marketing@organo.co.in

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CEO FOREWORD

Reimagining Independence

Dear Organo Community,

Independence is often understood as freedom from something. But perhaps, in everyday life, it is also the freedom to live with greater alignment.

A little more time with family. A little less time in traffic. A few more trees. A few more birds. Cleaner air to breathe. Health that is supported before illness arrives. Food, work, learning, care, and community closer to where we live.

These may seem like small things. But over time, they shape the quality of life we experience every day.

At Organo, this thought has guided much of our work. We are not trying to move away from modern life. We are trying to imagine a better way for modern life to coexist with nature, wellbeing, and community.

This is the larger vision behind the Eco Hub we are building at Chevella. It brings homes, farms, forests, workplaces, healthcare, learning spaces, and everyday conveniences into one ecosystem that strengthens everyday life. A place where independence is not isolation, but the ability to live more fully, with systems that support life around us.

As we celebrate this season of independence, the question before us feels simple. Can we create a better way of living, every day? At Organo, we continue to try.

Warm regards,

Nagesh Battula

Founder & CEO, Organo Eco Habitats



Independence is not isolation, but the ability to live more fully.”

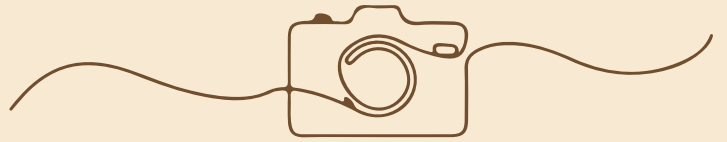


Slow Life in Pictures

DR. PAVAN REDDY

ORGANO ANTHARAM RESIDENT





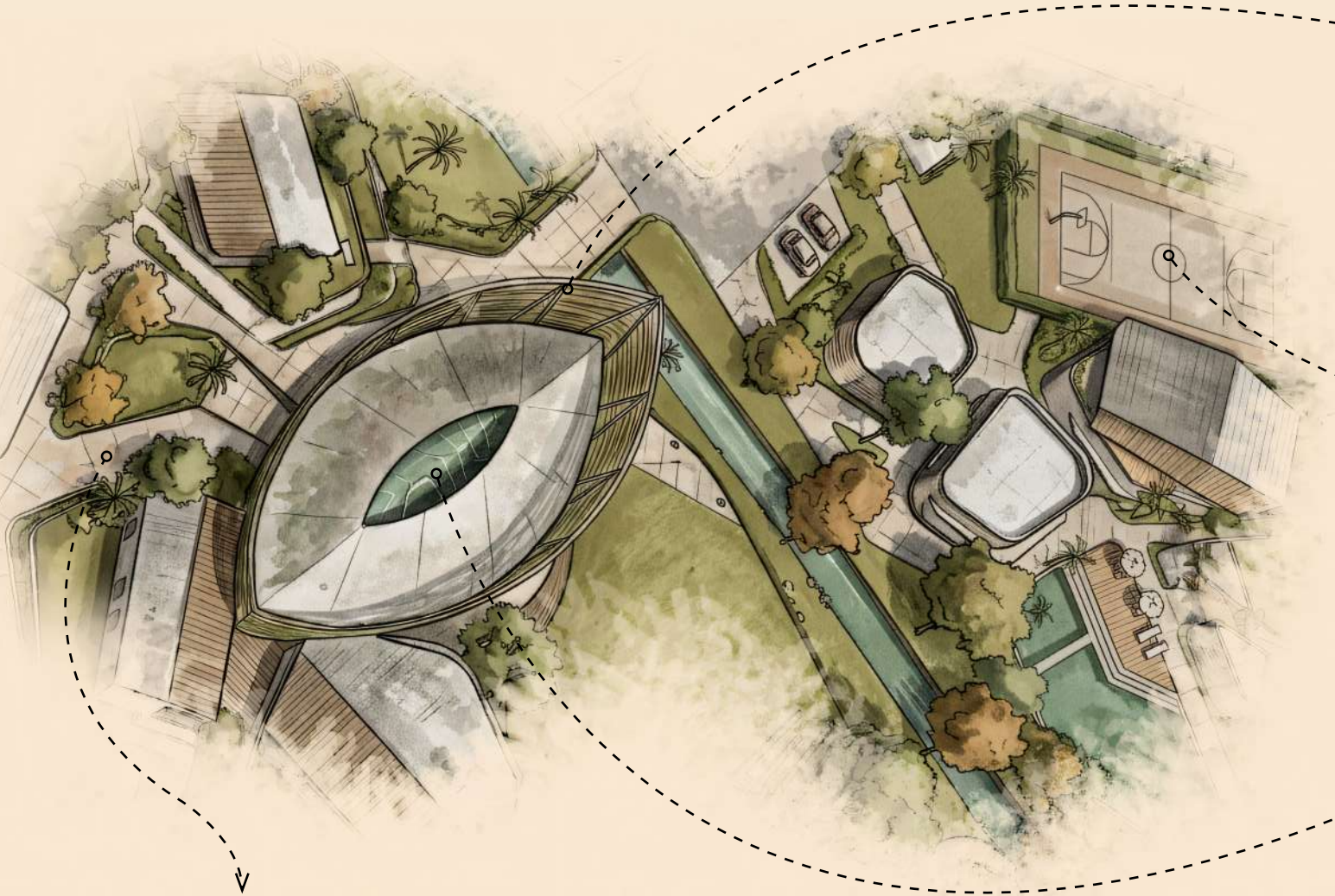
RISHABH

PHOTOJOURNALIST, ORGANO ECO HABITATS



The Architecture of Coming Together

Ask why the Rurban Hive looks the way it does, and the answer starts with what it isn't: a single destination building. At Organo Kandawada, the Hive was conceived as a social node first, and a building second.



Designed around proximity, not chance

The distinction matters. In most cities, who you bump into and bond with is decided by location, economics, and scheduled events, rarely by chance. Organo Kandawada set out to reverse that. For a social node to actually form, different activities need to sit next to each other - something for kids, something for adults, something for seniors - close enough that families cross paths without planning to. The Rurban Hive sits at exactly that convergence, reachable by pedestrian-friendly walkways from every cluster, with no vehicular movement to interrupt the encounter.



A structure that reads as landscape

The building carries the same thinking in its skin. Rather than one solid, closed structure, it's wrapped in green living walls climbing over slender columns - porous rather than sealed, so the architecture reads as an extension of the farmland and forest around it rather than something dropped onto the site.



RURBAN HIVE EXTERIOR

Placed by design, not chance

The proximity to the Sports Club and the guest clusters is by design, not chance. The overlap means a family headed to the Rurban Hive for dinner might pass a match in progress, or a group of kids cutting through on their way somewhere else. Nothing about the routing is scheduled; it's built so that running into a neighbour is simply what happens.



SPORTS

Built for lingering

Inside, the program is built for lingering rather than a quick visit: alfresco casual dining with its own bar space, a banquet hall built to also host live music and performances, a spirited outdoor party lawn, a 24-seater movie theatre, guest cottages for visiting families, and a private lounge opening onto its own yard. Farmscaped walkways meander between these spaces, and the landscape around them is deliberately loose - smaller alcoves and lounge nooks tucked among trees and shrubs, with festive lighting for evenings, rather than one formal gathering hall.



ALFRESCO DINING

The first node, not the last

None of this is meant to be final. Organo Kandawada is careful to note that new social nodes may emerge on their own as residents shape the community - the Rurban Hive is simply the first, deliberate one, an energised cultural nerve centre built with a specific brief: giving every generation a reason to walk towards the same point, without anyone having to schedule it. That's the real difference between a clubhouse and a social node. One is a building you visit. The other is a place the community organises itself around.



How Do Birds Find Their Way Home?

Dhruva had started keeping a Nature Notebook after Titu once told him that the best observers were not the ones with the sharpest eyes, but the ones who remembered to keep looking. Every morning before school, he stood by the bedroom window with his notebook, watching the old neem tree outside. For weeks, a small flock of unfamiliar birds had gathered there at sunrise. He counted them, sketched them and waited for their cheerful chatter before leaving for school.

One Friday morning, the branch was empty.

"They're gone," Dhruva whispered as Titu landed on the windowsill.

"They've continued their journey," the little sparrow replied. "But they liked this tree," Dhruva exclaimed.

By then, Meera had brought breakfast to the table. Naani was sorting fresh curry leaves, Dadi was stirred her tea and Shanaya had arrived to walk to school with Dhruva.

"Do birds get bored and fly away?" Shanaya asked. Titu laughed. "Birds don't leave because they are bored. They travel because the seasons change. When food becomes scarce or the weather turns cold, they fly to places where insects, seeds and fresh water are easier to find. When the seasons change again, many return."

"But how do they know where to go?" Dhruva asked. "The sky doesn't have roads."

"They carry maps that nature has given them," Titu said. "They follow the sun during the day and the stars at night. They recognise rivers, mountains and coastlines, and scientists believe some birds can even sense the Earth's magnetic field. Every journey becomes part of their memory."

The next morning, Dhruva stood once again by the window. The branch was still empty, but before leaving for school he washed the little earthen bowl beneath the neem tree and filled it with fresh water. Somewhere, a bird was on its way, and when it returned, he hoped everything it remembered would still be there.

Naani smiled. "People once travelled that way too. Sailors trusted the stars, shepherds watched the wind and farmers read the clouds. Nature has always been the oldest map."

That evening, the family walked to the nearby lake. They sat beneath a spreading tree and high above them, a flock crossed the evening sky before slowly disappearing into the fading light. "Titu," Dhruva asked softly, "after flying so far, how do they know they've reached home?" "They don't look for a house," Titu said. "They look for signs. The smell of the earth after rain. The bend of a familiar river. A lake that still fills every monsoon. A tree waiting where they remember it."

Dhruva looked across the water. "So if those things disappear, the birds must keep searching." Naani nodded gently. "Perhaps that is why we must care for these places."



Building a Lifestyle, Not Just a Layout

At Organo, a community is not designed as a set of homes arranged on a master plan. It is imagined as a living system, where architecture, ecology, movement, food, water, and people come together to shape everyday experience.

Studio Organo begins with one central question: How will people live here over time?



Life Comes Before Lines

Before a layout is finalised, the team studies daily behaviour. How do families move between indoors and outdoors? Where do children play? Where do residents garden, host, work, rest, and store the things they use every day?

These observations shape homes, streets, thresholds, gardens, clusters, and shared spaces. The result is a community that feels intuitive because it responds to real life.



Veedhis That Build Familiarity

In Organo communities, veedhis are not treated as roads alone. They are everyday social spaces. A shaded walkway, a forecourt, a shared entrance, or a pause point can help neighbours see one another often enough for familiarity to grow naturally. Community is not forced through events alone. It is supported by the way people move, pause, and meet every day.



Privacy With Belonging

Rurban living needs both quiet personal space and easy access to community life. Studio Organo creates this through soft layers, from the home to the sit-out, garden edge, walkway, and common areas.

Residents can step out, walk, meet neighbours, or use shared spaces naturally, while the home still feels private and calm.



Sapthapatha as a Living Framework

Sapthapatha, Organo's seven-strand framework, gives structure to this way of planning. It brings together Earth, Water, Air, Energy, Food, Shelter, and People as connected parts of one living habitat.

Earth guides how land, soil, biodiversity, and waste are handled. Water shapes harvesting, recharge, and reuse. Air influences shade, ventilation, and comfort. Energy encourages efficiency and renewable systems.

Food brings farms, food forests, and seasonal produce closer to daily life. Shelter ensures homes respond to climate, light, privacy, and long-term comfort. The People strand brings community, wellbeing, learning, local relationships, and shared spaces into the centre of design.



The Real Outcome

The success of a layout is not seen only on paper. It is seen when people walk more, spend time outdoors, know their neighbours, grow food, and use shared spaces naturally.

For Studio Organo, the real design outcome is not the layout. It is the life the layout makes possible.

Over time, this way of planning allows the community to grow with its people.

Familiar routes deepen into relationships, shared spaces gain meaning through use, and everyday choices around food, water and energy become part of how the neighbourhood lives.

That is when a layout becomes more than a plan. It becomes a living system that lives with its people.

Small Wings, Big Work

At Organo Antharam, butterflies, bees and wasps quietly help keep the landscape alive.

28 Butterfly Species

Pollinators at Antharam

04 Butterfly Families

Including Common Crow, Lemon Emigrant, Crimson Rose and other species recorded onsite.

Leaf-cutter



Potter Wasp



Bee Small



Beyond Butterflies

Mason Wasp



Carpenter Bee



Black Mud-dauber Wasp



Why They Matter

Pollinate plants

Help plants reproduce.

Support wildlife

Provide food for birds, frogs and lizards.

Reflect habitat health

More insect diversity supports more life.



What Supports This Habitat

No pesticide use

Avoidance of harmful chemicals

Proper sewage treatment

Lower vehicular pollution

Small wings. A much bigger role in keeping Antharam alive.

organo[®]
DAMARAGIDDA
RURBAN TOWNHOMES



Model Home

AUGUST 2026

Moments at Organo

Celebrations at Organo are always filled with community, fun, laughter and lots of activities. Recently, SDP conducted the following workshops and activities during a birthday celebration:



 Pottery Workshop



 Bullock Cart Ride



 Sapling Transplanting



 Joyous Celebration



 Feeding Cows



 Board Games

News from Organo

Eka Tatva 2026: Conversations that Drive Momentum to Mastery

The first Eka Tatva of the financial year - Organo's Q1 Dash event - was held around the theme "Momentum to Mastery," bringing together employees from across the organisation to build on the momentum of the year's early months and align on what mastery in execution looks like ahead.

Three panel discussions anchored the gathering - on On-Time-In-Full (OTIF), First Time Right (FTR) and Customer Success - surfacing honest, cross-functional conversations. Each discussion traced how individual contributions ripple outward, shaping handovers, delivery quality and, ultimately, the customer experience, as employees across functions shared candid experiences and discussed areas for improvement.

The event closed with an insightful conversation featuring Founder and CEO Nagesh Battula, joined by the company's board members, reflecting on the deeper meaning of momentum to mastery - a reminder that true progress lies not in the event itself, but in what is carried forward from it.



A National Honour for Purpose-Driven Education

Organo Et School is honoured to be recognised as the Corporate Winner – Education & Awareness Initiatives at the Times Internet Ecopreneur Awards 2026 in New Delhi, India's premier platform celebrating organisations that place the planet at the heart of their work. This recognition affirms our belief that education is a powerful catalyst for meaningful change. By integrating experiential learning with environmental awareness and purposeful action, Organo Et School is helping redefine

the role of education in addressing today's complex global challenges and shaping informed, responsible citizens equipped to lead with knowledge, compassion, and purpose.



Lighting Minds Through Experiential Learning

Some lessons are best learned under an open sky. At Kandawada ZPHS School, Organo Et School's STEL-Rural Workshop (Sustainability Through Experiential Learning) turned sunlight into a classroom and curiosity into its greatest teacher. Through immersive experiments and thoughtful conversations, students discovered the science behind solar energy while experiencing the joy of learning through exploration. The workshop reflected a simple yet enduring belief: education becomes truly meaningful when it extends beyond textbooks, inspires inquiry, and equips learners to engage thoughtfully with the world around them.



Upcoming Experiences



28,29,30
AUGUST 2026

Venue: Stall No. T20,
HITEX, Hyderabad.
Visit Us: Scan the QR code



Meet Organo at CREDAI Hyderabad Property Show

This August, Organo will be at the CREDAI Hyderabad Property Show.

Visit us to explore our rural communities, understand upcoming opportunities, and discover homes shaped around nature, comfort, and community.



1

23, SUN
AUGUST 2026

Location: Organo Bakaram
Workshop Fee: ₹1,500 per
family, up to 4 members

From Farm to Family: Paddy Plantation

Step into the fields at Organo Bakaram and experience the traditional practice of paddy transplantation as a family.

A hands-on morning to understand where food comes from, appreciate farming, and reconnect with the land.



2

30, SUN
AUGUST 2026

Time: 10:00 AM to 7:00 PM
Location: HICC, Novotel
Contact: +91 90711 23446

Invite Your Circle Into Organo

A warm, invite-only gathering for Organo Community Members to bring friends and family closer to the Organo Way of Life.

Meet, connect, and help shape a community of people who share your values, your pace, and your vision for living.

Note: Exclusively for Organo Community Members.



3

A Space to Breathe

For Dr. Shilpi Reddy, wellness has never been only a medical idea. It is a way of life shaped by medicine, childhood, food, family, and nature.

As a gynaecologist, she has spent over twenty-five years in obstetrics, with her work expanding into holistic medicine and lifestyle-led wellness. But her relationship with nature began much earlier, during childhood holidays in ancestral villages, where days were spent under big trees, around farms, cattle, cousins, grandparents, and shared meals.

That connection never left her. Even today, she says she cannot live without greenery, plants, and fresh air. Her home reflects the same instinct, with a backyard filled with plants grown over more than a decade. For her, greenery changes the way a day begins. It helps the body breathe better and the mind become calmer.

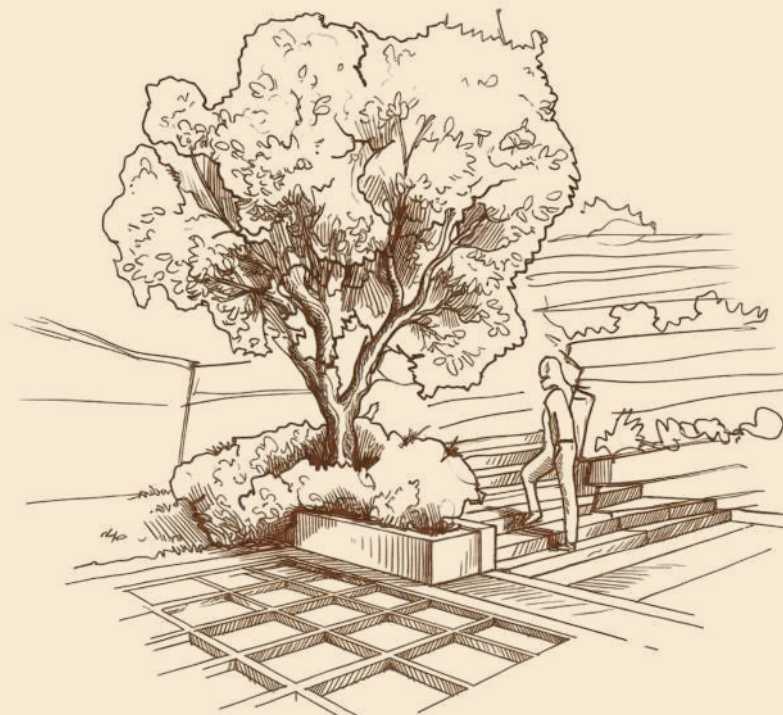
Organo Rurban Lofts appealed to her because it brought this belief into a more practical form. It offered open spaces, vegetation, a water body, organic food possibilities, and a place where her family could unwind without the constant effort of managing a farmhouse. It felt close to the city, yet emotionally closer to the kind of life she values.

“I strongly believe that health is not just about treatment. It is about how you live your life every day.”



Dr. Shilpi Reddy

Gynaecologist | Clinical Director, KIMS Cuddles
Mother and Child Centre, Kondapur



Model Home

How trust became a document

For most of human history, food was verified by acquaintance. You knew who grew it, or you knew someone who did. Proof was social, and it was local.

Scale changed that. As the distance between field and kitchen widened, acquaintance became impractical, and something had to stand in its place. Certification did. A symbol on a package now carries the assurance a neighbour once carried, and for a long time that worked well enough.

But a symbol is an abstraction of trust rather than trust itself, and abstractions inflate. When every package carries a mark, the mark distinguishes nothing. We are close to that point now.

Which returns us to an older question. What would it take to know, rather than to be assured?

The answer has not changed much. Shorten the distance. A farm near enough to visit. Produce that arrives with

the name of the person who grew it and the field it came from. Cows that are individuals rather than units. Vegetables uneven in shape, because uniformity is not something nature produces on its own, and a short shelf life, because nothing was added to extend it.

This is what Organo Farm Store is built to make possible. Safe, and witnessed.



Slow Down Place
• by organo •

Feeling at Home

Because a home should take care of more than just shelter.

Every dish on the Slow Down Place menu starts from a feeling, not a recipe - what should this taste like, who might it remind you of, what could it bring back. Sometimes that's a childhood memory. Sometimes it's just the comfort of something home-cooked.

Sourcing follows the same care. Vegetables come from within 5 km, and land is only contracted after at least three fertiliser-free years - verified, not assumed. It's grown without artificial fertiliser, only cow dung.

The kitchen is run by local cooks - a source of steady employment and skill-building for nearby villages - who bring back what's slowly disappearing, like Murukulu, Appalu, and Sakinalu, with fresh roti pachadi.

Everything is always freshly prepared, nothing is stored. Nothing is stored; everything is freshly made. - because Slow Down Place isn't running a restaurant. It's cooking like you've come home.



From Awareness to Action: Building Everyday Habits



At Organo Et School, sustainability education does not end with awareness. It begins when children, teachers, parents, and communities turn what they learn into everyday habits.

Learning by Doing

Built on Sustainability Through Experiential Learning, OES works with one simple belief: people change when they experience something, not when they are only told about it. A farm visit, a composting activity, or a waste session becomes more meaningful when learners touch, observe, question, and practice.

Seeing the Whole System

Through the Sapthapatha framework, learners understand Food, Water, Air, Energy, Earth, Shelter, and People as connected parts of daily life. A lesson on waste becomes composting at home. A lesson on food becomes respect for soil, farmers, seasons, and what reaches the plate. This systems-led approach is central to the OES model.

Change That Travels Home

OES focuses on continued engagement, not one-time workshops. Its programmes work across schools, educators, communities, families, and corporates, helping sustainability move from activity sheets into lived behaviour.

The real impact is seen when children carry learning back home. When the youngest person in the household begins asking better questions, the home itself becomes a classroom. That is when awareness turns into action.



A Page for Curious Minds : Monsoon Edition

Rain changes more than the weather. It changes what we see, hear, smell, and notice.

Riddle - 01

I have no scent of my own, yet when I touch dry earth, memories rise into the air.

What am I?

Rainy Riddle Drops



Riddle - 02

I am not a mirror, but after rain I can hold the sky, trees, and clouds.

What am I?

Riddle - 03

I appear when sunlight meets rain. I look like a bridge, but no one can cross me.

What am I?

What the Rain Woke Up

Rain brings small signs of life back into view. Circle what you have noticed after the rain.

Options:



Snail



Mushroom



Earthworm



Frog call



Puddle reflection



Smell of Wet Soil

Find the Word

A tiny monsoon world is hidden here. Find the 6 words that appear after the rain.

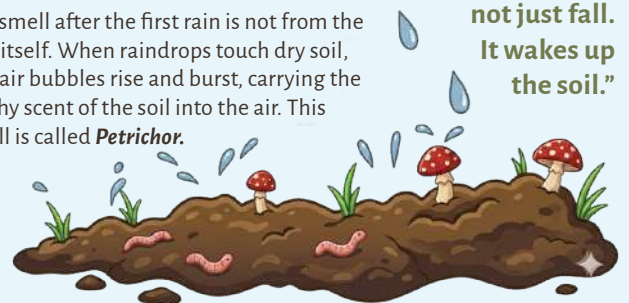
MONSOON, PUDDLE, SPROUT, MOSS, LEAF, BREEZE

M	O	N	S	O	O	N	R
A	P	U	D	D	L	E	A
S	A	I	L	M	W	T	C
P	G	L	E	A	O	I	H
R	F	E	R	N	A	S	D
O	H	L	E	A	F	L	S
U	R	O	O	T	K	E	Y
T	B	R	E	E	Z	E	P

Do You Know?

The smell after the first rain is not from the rain itself. When raindrops touch dry soil, tiny air bubbles rise and burst, carrying the earthy scent of the soil into the air. This smell is called **Petrichor**.

"Rain does not just fall. It wakes up the soil."



Way Find:

Help the raindrop find its way from the cloud to the rain garden.



Monsoon Window Frame

A window can turn the rain into a picture. Pause after a shower and capture one view that made you look twice.

Frame it. Photograph it. Share it.

Post your monsoon view and tag

organo_rurbanliving and **organo_et_school**

Selected entries will be reposted.

The picture with the most likes wins a one-day stay at Organo Antharam, and children from the winning family will get free access to one Organo Et School microgreens workshop.



Project Progress

organo
ANTHARAM



TANGEDU PALLE CLUSTER

organo
DAMARAGIDDA



JAAMA VEEDHI AND MAAMIDI VEEDHI



CHINTHA PALLE CLUSTER



TRIBE CLUB



CHAMANTHIWADA CLUSTER



SPORTS CLUSTER AND ALFRESCO

Organo Portfolio

ORGANO
NAANDI



ORGANO
IBRAHIMPALLE



ORGANO
ANTHARAM



ORGANO
DEPALLE



ORGANO
DAMARAGIDDA



ORGANO
KANDAWADA



ORGANO
ALLOOR



RURBAN LOFTS
@ ANTHARAM



ORGANO
PALGUTTA



Answers | A Page for Curious Minds

Rainy Riddle Drops : Riddle 01: Rain, Riddle 02: Puddle, Riddle 03: Rainbow

Find the Word

MONSOON

Row 1, left to right

PUDDLE

Row 2, left to right

MOSS

Diagonal, starting from Row 3

BREEZE

Row 8, left to right

SPROUT

Column 1, top to bottom, starting from Row 3

LEAF

Row 6, left to right



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