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Newsletter
September 2026

Celebrate Living

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Crafting Experiences
That Go Beyond Food

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RURBAN LOFTS
@ ANTHARAM



Model Home | Living Room

SEPTEMBER 2026



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Intent of the Newsletter

The Organo Newsletter is an exclusive space where we share stories, experiences, ideas, and perspectives inspired by sustainable living, nature, wellness, and mindful community life. Through every issue, we hope to celebrate the spirit of conscious living that brings us together.

Maybe you'd like to contribute a poem, a story, food and garden hacks, recipes, an article or a point of view on sustainable living?

All contributions are welcome!

Mail us at:

marketing@organo.co.in

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CEO FOREWORD

Celebrate Living, Every Day

Dear Organo Community,

Over the years, “celebrate living” has come to mean something quieter and deeper to us. It is not about celebration in the usual sense. It is not about occasions, milestones, or visible moments alone. It is about the quality of everyday life.

A habitat performs every day through the way water, energy, food, trees, birds, people, and routines come together to support life. And within that larger rhythm, a home does its own quiet work: receiving light, allowing air to move, and making everyday wellbeing feel natural.

Often, we judge a place by what can be seen. Buildings. Roads. Amenities. Landscapes. But perhaps the real measure of a habitat is subtler. How much life does it support? How much health does it support before illness arrives? How much time does it return to families? How deeply does it allow people, nature and community to remain connected?

At Organo, we continue to explore this direction by building homes and creating environments where life can become fuller, healthier and more aligned with what we truly value.

This month's newsletter carries that thought in different ways. Through stories of design, health, ecology, collaboration and community, it reminds us that living well is built slowly, through many connected decisions.

Perhaps that is what Celebrate Living means, to notice what supports life and to keep creating more of it.

Warm regards,

Nagesh Battula

Founder & CEO, Organo Eco Habitats



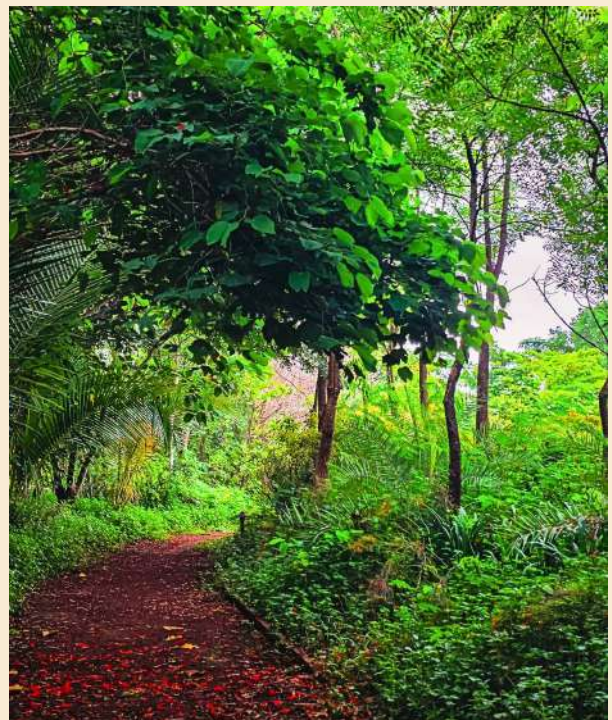
**The true
measure of a
home is the life it
makes room for.”**

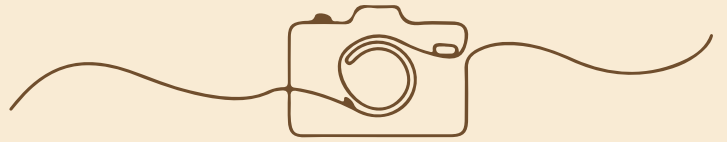


Slow Life in Pictures

DR. PAVAN REDDY

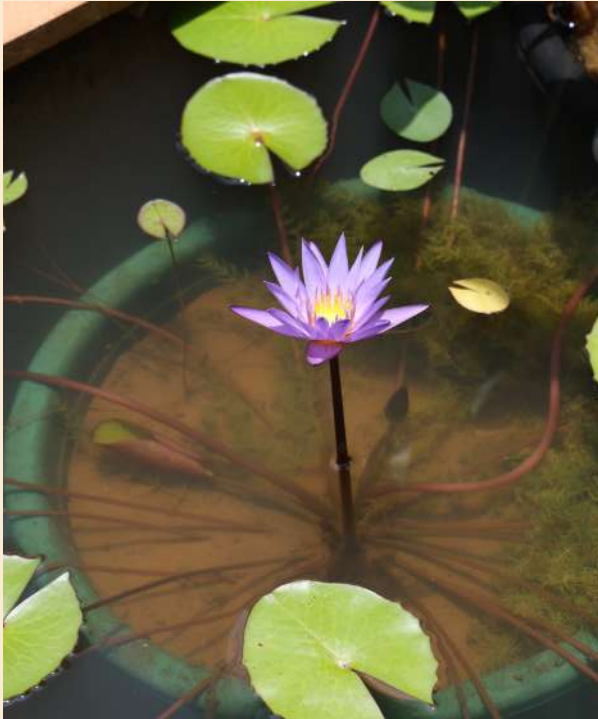
ORGANO ANTHARAM RESIDENT





RISHABH

PHOTOJOURNALIST, ORGANO ECO HABITATS



Celebrate Living, Together

At Organo Damaragidda, community life is inspired by something beautifully simple: the way people once lived in close-knit neighbourhoods, where a street was more than a passage, and a neighbour was more than someone living next door.



More Reasons to Step Outside

Life here isn't designed to be contained within the home. Walking through the community, spending time outdoors, playing a game, practising a hobby, or simply meeting neighbours becomes part of the everyday rhythm. Sports spaces, walking trails, open areas and shared gathering spaces encourage families to spend more time outdoors and more time with one another.

It is a lifestyle that makes room for activity and rest, allowing children to play, adults to pursue their interests and families to spend unhurried time together.



Growing More Than Food

One of the most distinctive parts of life at Organo Damaragidda is collective farming.

Farming is not treated simply as an amenity, but as a shared community experience. Residents get to be closer to the process of growing food, understanding seasons, and reconnecting with the land. With dedicated farming areas, diverse produce and a goshala, food becomes an experience that connects people with both nature and each other.

When people grow together, they naturally find more reasons to come together.



Celebrations That Feel Natural

At Organo Damaragidda, celebration doesn't have to mean a grand occasion.

It can be an evening spent outdoors, children finding friends along the way, neighbours sharing a meal, families coming together for an activity, or simply gathering under the open sky.

Spaces for dining, sports, recreation, and celebrations make these everyday interactions easier, while the community's natural setting gives them a sense of ease.

That is what makes Celebrate Living more than a theme here. It reflects the lifestyle itself, with slower mornings, shared experiences, meaningful connections and more moments worth remembering.





YELLOW GATE CHRONICLES

The Good Shirt

Every family has one. A shirt too good for ordinary days, a saree saved for festivals, or a dinner set brought out only for guests. In Raghav's cupboard, it was a pale blue shirt with tiny white checks, bought three years earlier and worn exactly twice.

His daughter had given it to him for his birthday. "You'll look very smart in this," she had said. Raghav had laughed, but he loved the soft cotton and neat stitching. He wore it once to a family wedding and once when an old college friend visited from Bengaluru. Then it went back into the cupboard.

One Tuesday morning, Raghav opened the cupboard looking for his usual white shirt and found the blue one instead. He put it on.

His wife, sorting coriander, looked up. "Where are you going?"

"To the market." She stared at him. "In that?"

"I'm buying tomatoes. Is there a dress code?"

She smiled. "I thought you were saving it."

"For what?" "Something important."

Raghav looked outside. The milkman was arguing about change, a scooter refused to start, and someone was sweeping yesterday's leaves. "Today is important," he said, and walked out.

At the vegetable stall, the vendor noticed the shirt.

"New shirt, Raghav?" "Three years old."

"Then why wear it now?"



"Because it has been waiting long enough."

On his way home, Raghav bought a small bunch of jasmine. His wife raised an eyebrow, but he put the flowers in a steel tumbler on the dining table. By lunchtime, the house smelled of sambar, fried papad and jasmine.

That afternoon, his grandson came over. He found Raghav on the verandah, still wearing the blue shirt, trying to repair an old wooden radio.

"Grandpa, why are you dressed like that?"

"Like what?"

"Like you are going somewhere."

"I am already somewhere."

They laughed and worked on the radio. On the fourth attempt, an old melody emerged. Raghav began humming.

"You know this song?" his grandson asked. "I was young once." They laughed so loudly that his wife came out. Soon, the two were singing along to a song neither could remember completely.

That evening, Raghav kept the blue shirt on while watering the plants. Soil fell on the sleeve. He brushed it away and carried on.

Before putting it in the laundry basket, his wife touched the fabric. "You've spoiled it."

"Good," Raghav said. "Clothes should get used. Otherwise, what are we keeping them for?"

The next morning, his wife took out the silk saree she had been saving for years. She wore it to the temple, stopped at the market, bought mangoes and came home before lunch.

There was no special occasion. Just another morning, another meal, flowers, tea, a song, and two people finally using the things they had saved for later.

Perhaps that was the mistake. They had been waiting for life to become special enough.

It rarely does.

The good shirt had been right all along. It was never waiting for a special occasion. Every day is a day to celebrate living.



Designing for the In-Between

A street can do more than take us from one place to another. In traditional Indian settlements, streets were part of everyday life. Homes opened towards them, children played close by, neighbours stopped to talk, and shaded edges offered places to pause.

This became an important design question for Organo: if streets occupy so much of the space between our homes, can they contribute to community life rather than simply organize movement? The veechi reinterprets this idea for contemporary community living.



Designing Beyond Movement

The most fundamental decision is to make the veechis car-free. This allows the street to be planned around people, creating room for walking, play, conversations and time spent outdoors.

Instead of being an infrastructure that residents simply cross or drive through, the veechi becomes a shared neighbourhood space. Movement remains important, but it is no longer the street's only purpose.



The Edge Is as Important as the Street

Creating a people-first street is only the beginning. What happens along its edges matters just as much. At Organo Ibrahimipalle, verandahs, thresholds and front gardens create gradual transitions between the private home and the shared veedhi.

These layers give residents a choice in how they engage with the neighbourhood. The boundary between home and street becomes a transition rather than simply a separation.



A Path Does Not Always Need to Be Direct

At Organo Palgutta, the veedhi is shaped by meandering paths. Rather than always taking the shortest route, the path changes direction and reveals the neighbourhood gradually.

There is purpose in that movement. A slower, less predictable route can introduce moments of pause, curiosity and amusement into an everyday walk. The path is designed not only around where residents need to go, but also around how they experience getting there.

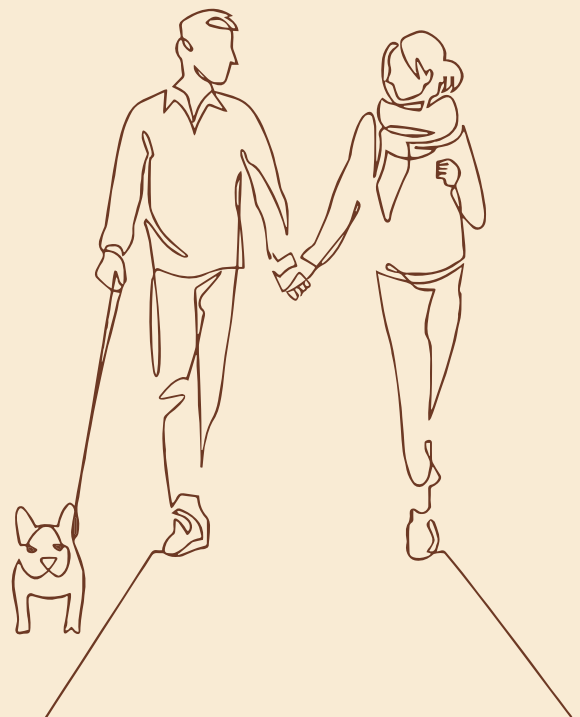


Giving the Veedhi a Social Centre

At Organo Damaragidda, each veedhi has its own Tribe House, and no two Tribe Houses are identical. This design decision recognises that everyday life does not unfold in one mood, and people do not always seek the same experience. There are times to gather, talk and participate, and others to slow down, work, create, or simply spend time nearby. The Tribe Houses allow shared spaces to respond to these different rhythms.



For Studio Organo, this is the larger idea behind the veedhi. The spaces between homes deserve as much design consideration as the homes themselves. Through thresholds, paths and shared spaces, the veedhi is designed not simply to connect homes, but to support the many ways neighbourhood life unfolds.



Feathered Neighbours, Bigger Stories

At Organo Ibrahimipalle, birds are active participants in a thriving, interconnected ecosystem.

32 Bird Species

24 Bird Families

11 Bird Orders

Green Bee-eater



Rose-ringed Parakeet



Myna



Some Birds Recorded on Site

Black-winged Kite



Indian Peafowl



Purple-rumped Sunbird



Beyond Birdsong

14 Insectivores
Control insects

5 Omnivores
Balance ecosystems

3 Frugivores
Spread seeds

5 Granivores
Disperse seeds

3 Carnivores
Control prey populations

2 Nectarivores
Pollinate plants

Different diets. Different roles. One interconnected ecosystem.

What Supports Bird Life

Native vegetation

Provides food and shelter.

Open habitats

Support diverse bird species.

Water sources

Attract and sustain life.

Nesting spaces

Create places for birds to rest and breed.

Reduced chemical use

Supports healthier biodiversity.

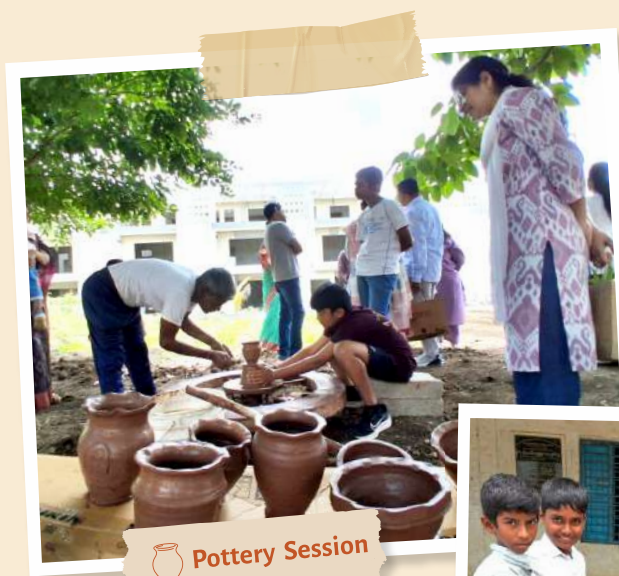
32 species. One living landscape. Many signs of life taking flight.



Model Home | Dining Area

Moments at Organo

At Organo, shared experiences bring people together across generations, from learning and creativity to farming and celebrations. Every moment adds to learning, sharing and celebrating.



 Pottery Session



 Joyous Celebration



 Sustainability Workshop



 Field Trip to Organo Antharam



 Organo Kandawada Event



 Sowing Seeds

News from Organo

Learning Beyond the Classroom, Learning Through Living

Organo Et School continued taking sustainability learning beyond the classroom this August through a series of hands-on experiences. Students from MPUPS Damaragidda, ZPHS Kowkuntla and ZPHS Aloor explored solar energy through interactive workshops, assembling simple solar kits, understanding photovoltaic cells, and discovering practical applications such as solar ovens. At Organo Antharam, students from Imara School experienced a wider living-learning ecosystem, engaging with farming, renewable energy, biodiversity and animal care.

At Organo Bakaram, eight families stepped into the paddy fields to understand the journey of rice from grain to plate. From learning about rice varieties and processing to transplanting paddy by hand, the workshop offered a deeper appreciation of food, farming, and the effort behind every meal we eat each day.



Know Your Neighbour, Know Your Community

Organo's Know Your Neighbour events at Organo Damaragidda on 22nd August and Organo Kandawada on 23rd August were designed to help existing customers connect more closely with the communities they will soon call home.

Families visited their respective projects to see the progress taking shape on site and experience the natural spaces that form part of everyday life there. At Organo Damaragidda, customers explored the farm, while at Organo Kandawada, they were taken through the fruit forest, offering a closer look at the landscape and community environment being created.

Beyond the project updates, the events created a relaxed setting for customers to meet fellow homeowners, interact with one another, and spend time together. By bringing together site progress, neighbourhood familiarity and community interaction, the initiative helped customers not only see their homes taking shape but also begin building connections with the people who will become their neighbours.



CREDAI Home Expo: Growing Interest in Rurban Living

Organo Eco Habitats participated in the CREDAI Property Show from 28th to 30th August to introduce more homebuyers to the idea of Rurban Living and the lifestyle offered within Organo communities.

The stall saw encouraging engagement from audiences who were keen to understand how life at Organo differs from conventional residential living. Conversations covered nature, farming, community and sustainability, with several visitors expressing interest in visiting the communities and exploring the opportunity further.

For us, this response was encouraging. It reflected a growing interest among homebuyers in looking beyond the home itself and considering nature, community and quality of everyday life as part of their living experience.





Building with Ownership

For **Raj Kumar**, his journey with Organo has been one of steady growth, responsibility and learning.

Over nearly **two decades with the organisation**, Raj Kumar has grown from a **Site Engineer to Project Engineer and now General Manager – Operations**. Through every stage, one principle has remained constant for him: taking ownership of the work and doing it with sincerity.

He describes Organo as a place where he has been able to work with trust and openness. The journey has been fast-paced and demanding at times, but each challenge has also shaped the way he approaches people, projects and responsibility.

Raj Kumar believes mistakes are part of any meaningful journey. What matters is recognising them, correcting them and carrying the learning forward. For him, this is closely linked to team building. People who take ownership naturally become people others can depend on.

Some of his most rewarding moments have come from customers. When customers recognise the effort behind the work and are genuinely satisfied with what has been delivered, he feels a deeper sense of fulfilment.

After nearly two decades with Organo, his idea of success has evolved beyond individual achievement. He sees Organo as a family and believes success becomes meaningful when the people around us grow along with us.

As Raj Kumar puts it, **“You are successful when the people around you are successful.”**

That belief continues to shape the way he leads, supports his teams, and contributes to Organo’s journey.



Raj Kumar

General Manager – Operations







Slow Down Place

• by organo •

Creating Belonging

At Slow Down Place by Organo, hospitality is about being looked after without having to ask. Whether someone arrives as a resident, guest or diner, the experience is shaped to make them feel welcomed and cared for.

You see it in meals planned around season, taste and comfort, in vegetables travelling from Organo's farm to kitchen, and in someone who can explain what is being served and why. Much of this comes from people from villages around Organo, who carry an instinctive understanding of seasonal food, traditional cooking and Atithi Devo Bhava. Training in kitchen practices, hygiene and hospitality gives that natural warmth a clear structure, helping the team serve with care, consistency and confidence. Their service is not rehearsed. It is genuine and heartfelt, bringing together nourishment, connection and belonging.

This spirit was visible on 13 September 2026, during Organo's pre-Ganesh Chaturthi celebration, when the team prepared a traditional Banthi Bhojanam.

Guests were served nearly 20 dishes, made with seasonal ingredients, vegetables from Organo's farm, and produce sourced close to the community. Served course by course,

the meal carried knowledge and memory. Uppu Gongura, Chintapandu Pulihora, Pala Talikalu and Undrallu brought familiar flavours for some and discoveries for others.

The team had prepared for around 150 guests. Nearly 270 arrived.

As the gathering grew, the kitchen continued cooking, tables were cleared and reset, and F&B, spa and support teams stepped in wherever needed. Some served at the tables, others supported the meal flow and prepared the next sitting. The roles expanded, but the warmth stayed.

Through it all, the Banthi Bhojanam continued as planned. Each sitting received the complete meal, and guests were given the time and attention the experience called for.

That day reflected what Slow Down Place stands for: thoughtful preparation, knowledge-led service, and quiet ownership that makes every guest feel looked after.



Celebrating Festivals, the Way Nature Intended



September brings Ganesh Chaturthi, Krishna Janmashtami, and a string of celebrations that fill homes with colours, flowers and gatherings. It's also a season that shows us something simple: the most beautiful festival decor has always come from nature.

At Organo Et School, we think of eco-friendly celebrations not as a list of restrictions, but as a mindset shift. We decorate with nature, so what we use can return to nature. A torana of mango leaves and marigolds can replace plastic bunting. Rangoli can be made with turmeric, rice flour and flower petals instead of synthetic colours. A clay Ganesha that dissolves back into the earth, rather than lingering in a water body for years. Banana leaves can serve as both decor and dinner plates, bringing beauty to the celebration while remaining biodegradable.

None of this asks you to celebrate less. If anything, it asks you to celebrate more intentionally. To notice that a home dressed in real flowers smells and feels different from one dressed in plastic, and that a festival which leaves no trace can still be remembered.

This September, as you decorate your homes and welcome the season's festivals, we invite you to ask one question before every purchase: where will this go when the celebration ends? If the answer is "back into the earth," you're already celebrating the Organo Et School way.



A Page for Curious Minds: Celebrate Living Edition

Celebrations are moments of food, colour, care, and togetherness.
This page invites you to notice how nature quietly becomes part of every celebration.

Bond with Nature

Read each clue and write your answer.

Riddle - 01

I am the transfer of pollen that helps fruits form.

What am I?



Riddle - 02

I stay underground, hold the soil, and help plants stand tall.

What am I?

Riddle - 03

I give shade, shelter birds, and make celebrations feel greener.

What am I?

Colour the Celebration

Colour the festive line drawing. Add your own natural details: flowers, leaves, grain, clay, lamps or food.



Find the Word

From the field to the festive table, nature leaves clues everywhere. Find six hidden words.

PADDY, LEAF, FLOWER, FEAST, ROOTS, EARTH

P	A	D	D	Y	M	L	S
T	R	O	O	T	S	E	N
F	L	O	W	E	R	A	F
E	A	R	T	H	R	F	P
A	B	C	L	A	Y	G	H
S	R	A	I	N	B	I	O
T	G	R	A	S	S	E	S
K	J	O	Y	C	A	R	E

Do You Know?

Banana leaves have a natural waxy surface that helps them hold food without plastic lining.

After a meal, a clean leaf can return to the soil as compost.

"A celebration can be beautiful without leaving waste behind."



Help the Kid Join Celebrations

Help the child reach the community celebration.

Choose the path that leads outdoors, through trees, neighbours, and shared spaces.



Clay Ganesha Challenge

Make a small clay Ganesha at home using natural clay.

Post your creation on Instagram and tag **Organo** and **Organo Et School**.

Selected entries will be reposted.

The picture with the highest likes wins free access to one **Organo Et School Microgreens Workshop**.

Answers will be shared on the inner back cover.



Project Progress

organo
ANTHARAM



SAMPANGI PALLE CLUSTER

organo
DAMARAGIDDA



DANIMMA VEEDHI AND BATHAYI VEEDHI



CHINTHA PALLE CLUSTER



NEREDU VEEDHI



RURBAN HIVE AND SPORTS CLUSTER



SAMPANGIWADA AND BANTIWADA CLUSTERS

Organo Portfolio

ORGANO
NAANDI



ORGANO
IBRAHIMPALLE



ORGANO
ANTHARAM



ORGANO
DEPALLE



ORGANO
DAMARAGIDDA



ORGANO
KANDAWADA



ORGANO
ALLOOR



RURBAN LOFTS
@ ANTHARAM



ORGANO
PALGUTTA



Answers | A Page for Curious Minds

Bond with Nature: Riddle 01: Pollination, Riddle 02: Roots, Riddle 03: Tree

Find the Word:

PADDY

Row 1, left to right

ROOTS

Row 2, left to right, starting from Column 2

FLOWER

Row 3, left to right

EARTH

Row 4, left to right

FEAST

Column 1, top to bottom, starting from Row 3

LEAF

Column 7, top to bottom, starting from Row 1



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