

organo®

Newsletter

October 2026

Living Closer to What Matters

Organo Eco Hub 11

Bringing education, healthcare, work and community closer to everyday life.

A Landscape in Layers 13

495 plant species reveal how every layer contributes to a living ecosystem.

Closer to Roots, Closer to Life 18

A family's journey towards nature, community and a more connected life.

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ANTHARAM
INSPIRED BY VILLAGES OF INDIA



Model Home | Front Elevation



Contributors

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Other Contributors:

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Dr Pavan Reddy, Organo Antharam Resident
Rishabh, Photojournalist, Organo Eco Habitats



Intent of the Newsletter

The Organo Newsletter is an exclusive space where we share stories, experiences, ideas, and perspectives inspired by sustainable living, nature, wellness, and mindful community life. Through every issue, we hope to celebrate the spirit of conscious living that brings us together.

Maybe you'd like to contribute a poem, a story, food and garden hacks, recipes, an article or a point of view on sustainable living?

All contributions are welcome!
Mail us at:
marketing@organo.co.in

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CEO FOREWORD

Living Closer to What Matters

Dear Organo Community,

Festive seasons have a way of bringing life back to what actually matters. The year begins to slow down in small ways. Homes feel warmer. Families gather more often. Food is prepared with care. Flowers, lamps, colours and songs return to our everyday spaces. Neighbours meet without needing a reason. Children remember festivals not only for what was celebrated, but for who they celebrated with. Perhaps that is why this time of the year feels special. It reminds us that a good life is not built only around convenience or comfort. It is built around closeness. Closeness to people. To food. To nature. To traditions. To health. To the small shared moments that make life feel fuller. At Organo, we have always believed that community living should make this closeness easier. A walk that becomes a conversation. A harvest that reaches the table. A festival that brings families together. A tree that becomes a familiar meeting point. A shared space where people of different ages gather without having to plan too much.

These may seem like simple experiences. But over time, they shape how a place feels. They create belonging. They support wellbeing. They remind us that living well is often not about adding more to life, but about staying connected to what already gives it meaning. A home has its own role in this. So does a workspace, a garden, a street, a farm, and a community space. But their purpose is larger when they help people come closer to one another and to the life they truly value. This month's newsletter carries that spirit through stories of celebrations, food, nature, wellbeing and shared everyday experiences. As we enter a season of festivals, I hope it helps us pause and ask a simple question: what are we choosing to come closer to?

Warm regards,

Nagesh Battula
Founder & CEO, Organo Eco Habitats

> **"The places we build should bring us closer to the life we are trying to live."**



Slow Life in Pictures

DR. PAVAN REDDY
ORGANO ANTHARAM RESIDENT





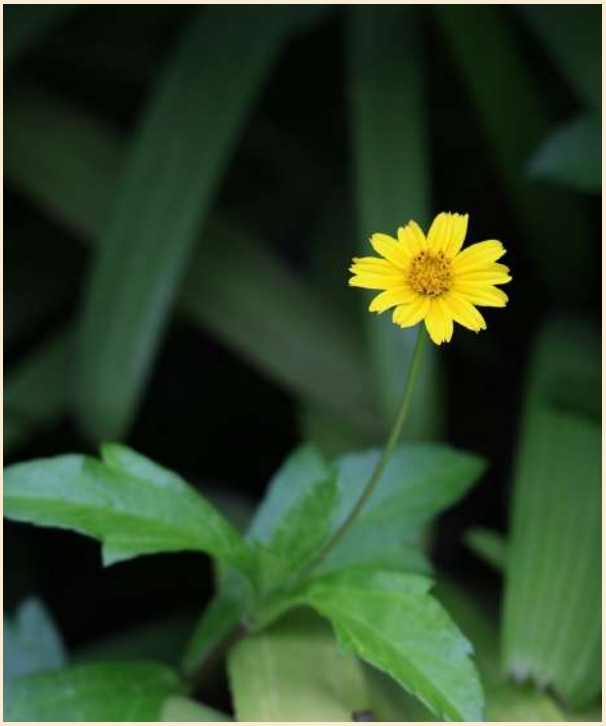






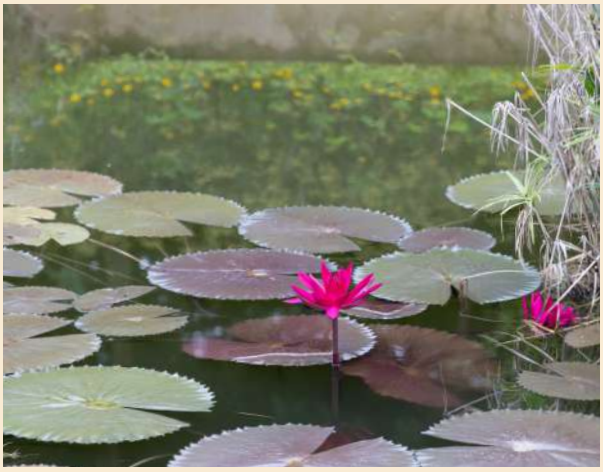
RISHABH

PHOTOJOURNALIST, ORGANO ECO HABITATS

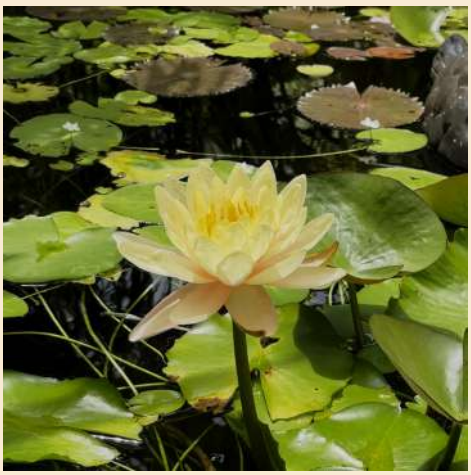












PROJECT ARTICLE

Living Close to What Matters

A home and its design plays a key role in bringing people together. Beyond living with each other, it should encourage them to spend intentional quality time with one another beyond occasions.

At Organo Kandawada, this understanding shapes the relationship between private spaces, family gathering areas and the larger community. The idea is to make togetherness easier without taking away the independence that every generation needs.



One Home, Many Generations

A multigenerational home must accommodate more than the number of people living in it. It must respond to the different stages of life, habits and expectations of privacy and to the meaning of coming together to spend quality time.

At Organo Kandawada, this manifests in multiple floors providing space for different needs and routines, while common living areas, decks and gardens bringing all together. These shared spaces extend family life beyond a single living room, allowing people to spend time together in different ways.

This balance matters. When everyone has room for their own routines, gathering becomes a choice rather than an obligation. A home can bring generations closer without expecting them to live identically.



A Walk Through More Than Green Spaces

Time for oneself is often the first thing lost to everyday responsibilities. Making room for it begins with making it easier to access.

At Organo Kandawada, jogging and cycling tracks, farm trails and informal seating areas offer different reasons to step outdoors. A walk need not have a destination, and time spent outside need not always involve an activity.

The value lies in making these experiences part of the neighbourhood itself. When nature and movement are woven into daily routines, personal wellbeing becomes easier to prioritise rather than something that must be planned separately.



The Rurban Hive: Where Lives Intersect

Community relationships rarely develop through organised gatherings alone. They grow through repeated encounters, shared interests and the familiarity of seeing one another regularly.

This thinking informs the Rurban Hive at Organo Kandawada. The Frat House, sports facilities, alfresco dining and gathering spaces bring different activities into one connected social setting.

Their relationship matters as much as the facilities themselves. When activities for different generations happen nearby, people have more opportunities to cross paths without having to plan a meeting. The Rurban Hive is designed not simply to host community life, but to help it develop through everyday use.



Growing Closer to the Land

Living close to nature means more when residents can understand and participate in the processes that sustain everyday life.

At Organo Kandawada, farms, a food forest and a goshala bring food cultivation and care for the land into the community's surroundings. They offer families opportunities to observe seasonal changes and develop a closer understanding of where food comes from.

For children and adults alike, these experiences can create a shared relationship with nature that goes beyond enjoying greenery.

Ultimately, **Living Close to What Matters** is about reducing the distance between the things we value and the way we spend our days. At Organo Kandawada, the home and community are planned to make room for both personal independence and meaningful connection.



SHORT STORY

The Things That Stay



Arjun Rao, 46: The CEO of a mid-sized company, Arjun is conscientious and ambitious. He has always believed that providing financial security for his family is the best expression of love. Lately, work has consumed so much of his attention that he has little time for anything else.

Maya Rao, 43: His wife, a schoolteacher who finds joy in tending her garden, cooking seasonal food and staying connected with their neighbours. She understands Arjun's responsibilities but misses the man who once noticed the little things.

The board meeting ended just after six. The company was facing difficult times, and Arjun had been asked to reduce the workforce. By Monday, he was expected to submit a list of names.

All evening, he sat at his desk, staring at spreadsheets. Behind every number was a person with a family, a home loan or a child's school fees. He knew some of them by name. A few had worked with him for years.

When Maya called him for dinner, he said he wasn't hungry.

Over the next few days, Arjun became quieter. Even at home, his mind remained at the office. Maya did not press him to talk. She left a cup of tea beside him each evening and continued with her routines.

One morning, she asked him to help pick tomatoes from the garden. He glanced at his phone and said he had a call. She nodded and went alone.





Later that afternoon, their neighbour Lakshmi aunty arrived with a bowl of tomato pappu made from her garden's harvest. She stayed for coffee, chatting with Maya about an upcoming community celebration. Arjun listened from his study as their laughter drifted through the open window.

The following evening, he stepped outside for a walk. Near the garden wall, three children were searching for a cricket ball. He helped them look, eventually finding it beneath a hibiscus bush. Their delighted cheers surprised him. For a few minutes, he forgot to check his phone.

The problems at work did not disappear. The list still had to be prepared, difficult conversations still lay ahead, and no decision would leave everyone untouched. But gradually, Arjun began to emerge from his silence. He joined Maya on her evening walks and helped neighbours string lights for the community gathering.

On Saturday, they shared dinner outdoors. People had brought dishes from their kitchens, children ran between the tables, and an elderly neighbour told a story that made everyone laugh. Arjun watched as someone quietly filled a plate for a resident who had arrived late.

He thought about the names on his list, and the families whose lives would change because of decisions made in rooms like his boardroom. He could not make every uncertainty disappear. But he could remember that behind every responsibility was a human life.

That night, he asked Maya if they could have breakfast in the garden the next morning.

"No phones?" she asked.

"No phones," he said.

The next morning, sunlight fell across the table. A sparrow hopped along the garden wall, Maya poured the coffee, and a neighbour waved from across the path.

For once, Arjun let the moment last.

There would be difficult decisions waiting for him on Monday. But Sunday morning, for a little while, belonged to them.

Perhaps the true measure of a life is not only what we build or provide, but the people we make time for, the kindness we share, and the ordinary moments that remind us we belong to one another.



Bringing Everyday Life Closer

A family can find the home they love and still spend much of the day travelling elsewhere. School in one direction, work in another, healthcare farther away. These journeys add up. What gets lost is often the time families hoped their home would give them, time for children, shared meals, neighbours and simply being together.

After more than a decade of building eco-habitats around Chevella, Organo began hearing a recurring question from customers: “What about everything else?” Families appreciated living closer to nature, but also wanted quality education, dependable healthcare, workplaces and the everyday conveniences that make a community complete.

These conversations shaped **Organo Eco Hub,** a coordinated regional development plan along NH-163. Chevella’s connectivity to Hyderabad, agricultural heritage, existing villages and natural landscapes provide an opportunity to plan these essentials together. The vision considers residents, neighbouring communities, farmers and local entrepreneurs from the beginning, creating infrastructure that supports everyday living while generating opportunities for the wider region.



Six interconnected pillars form the foundation of this plan.

1 - Learn

The planned **Organo Glocal School** aims to bring quality education closer to home, combining academic learning with nature, farming, science and practical experiences. Learning and skill-development programmes will also create opportunities across generations.



2 - Heal

The proposed **Organo Rurban Health Centre** will bring consultations, diagnostics, phased hospital services and preventive healthcare closer to families. The larger plan connects medical care with nutrition, physical activity and wellbeing, serving surrounding communities as well.



3 - Work

Flexible workspaces, meeting facilities and innovation centres are planned to support professionals, entrepreneurs and businesses closer to home. The focus is on reducing unnecessary travel while creating opportunities for collaboration, employment and local enterprise.



4 - Grow

Community farms, farmers' markets, shared kitchens and food enterprises will connect families directly with food production. Beyond access to fresh, seasonal produce, the plan aims to strengthen local farming livelihoods and create opportunities for food entrepreneurs.



5 - Celebrate

Cultural spaces, sports facilities and gathering areas are planned for festivals, performances, shared meals and recreation. These spaces will encourage participation across generations while keeping local traditions and community connections alive.



6 - Connect

Walkable commons, shaded streets, courtyards and green spaces will connect these destinations. Designed around people and nature, they will encourage everyday interactions and strengthen relationships between residents, neighbouring villages and the wider ecosystem.

Together, these six pillars establish a practical foundation for a more connected Chevella, where families can live closer to what matters and the region can grow alongside them.



A Landscape in Layers

The Green You See Is Only the Beginning

Look beyond the trees, and a world of plant life emerges. At Organo Antharam, biodiversity studies recorded 495 plant species across five forms of vegetation, each supporting the ecosystem in its own way.

One Landscape. Five Forms of Life.

495 plant species recorded at Organo Antharam

- **131** Trees
- **61** Shrubs
- **58** Climbers
- **198** Herbs
- **47** Grasses

Five Forms of Plant Life

(Trees) The Canopy Above

Provide shade, store carbon and shelter wildlife.

(Shrubs) The Sheltered Middle

Protect soil and provide cover for smaller wildlife.

(Climbers) Nature's Living Links

Connect vegetation layers, offering food and shelter.

(Herbs) Small Plants, Big Roles

Support pollinators and enrich ground-level diversity.

(Grasses) The Living Ground

Hold soil, slow runoff and shelter small wildlife.

Why It Matters

- Shade & cooling
- Wildlife shelter
- Pollinator support
- Soil protection
- Food & nesting
- Habitat diversity

Every layer helps a landscape thrive.

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DAMARAGIDDA
RURBAN **TOWNHOMES**



Model Home | Bedroom

Moments at Organo

From shared meals and festive traditions to birthdays and evenings around the bonfire, every gathering brings people closer. These moments, big and small, are what make a community feel like home.



Banthi Bhojanam



OFS Community Event



Green Ganesha Event



Birthday Celebration



Krishna Ashtami & Ganesha Idol Making



Bonfire at Organo Antharam

News from Organo

Organo Aloor Recognised for Sustainable Architecture

Organo Aloor received **Jury Recognition in the Sustainable Architecture – Residential category** at the ET Designscape Awards 2026, acknowledging its thoughtful approach to climate-responsive residential design.

At Organo Aloor, sustainability is considered from the earliest design decisions. Terracotta filler slabs and rooftop gardens help manage heat, while homes designed for natural airflow, shaded verandahs and courtyards respond to Telangana's climate. Gardens and green spaces further bring nature into everyday living.

Together, these elements contribute to an approach where architecture, comfort and environmental responsibility work as one connected system. The recognition celebrates not just individual design features, but the thinking behind creating homes that respond thoughtfully to their surroundings.



Bathukamma: Bringing Communities Together Through Tradition

On 11 October, **Organo brought the spirit of Bathukamma to Organo Damaragidda and Organo Depalle,** welcoming homeowners and families exploring Organo communities to celebrate Telangana's floral festival together.

At both Organo Damaragidda and Organo Depalle, families came together for Bathukamma making, folk songs, dance and traditional festivities. The communities' natural surroundings provided a beautiful setting for celebrating with seasonal flowers, cultural traditions and shared experiences.

Traditional meals, shared preparations and conversations brought people together throughout the day. Beyond celebrating a festival, these gatherings reflected how shared spaces and cultural traditions can help people connect with their neighbours, their surroundings and one another.



Ganesh Chaturthi: A Celebration of Traditions and Togetherness

On 13 September, Organo Rurban Lofts at Antharam welcomed 275 people for a Ganesh Chaturthi celebration that brought together traditional practices, learning and shared experiences.

The day featured hands-on clay Ganesha making, storytelling with noted storyteller Deepa Kiran and foraging for sacred patri. Participants also had an opportunity to learn about the evolving vision for Chevella.

A traditional Banthi Bhojanam brought everyone together over nearly 20 dishes prepared with seasonal ingredients, including produce from Organo's farms and nearby sources. The meal reflected the warmth of regional hospitality and the joy of eating together.

From crafting a clay idol to listening to stories and sharing a traditional meal, the celebration offered families a meaningful way to experience familiar traditions together, strengthening the connections between culture, nature and community.



How the Rooms We Live In Can Tread More Lightly on the Earth

We read the labels on our food. We ask where our clothes come from, and we wonder where our old phones end up. The room around us gets far less attention: the floor underfoot, the paint on the walls, the sofa we sink into each evening. It deserves the same scrutiny, because every choice that shapes a home leaves a mark on the world outside it.

Eco-interiors treat sustainability and creativity as allies rather than rivals, with two aims: cleaner air indoors and a smaller carbon footprint. That footprint begins long before we move in, with the materials chosen, how they were made, how far they travelled, and what happens when they are discarded.

The Four Rs, Reconsidered

Sustainability rests on four disciplines: Refuse, Reduce, Reuse, Recycle. Inside a home, they take a particular shape. Refuse harmful finishes. Reduce unnecessary purchases. Reuse furniture by giving it a second purpose. Recycle old textiles into new decorative elements.

A vintage chair refinished, a cotton dhurrie replacing a synthetic carpet, or an old door finding new life can make a meaningful difference.

The Honesty of Natural Materials

India has a deep store of natural materials, many quarried, woven or crafted close to where they are used. Choosing locally reduces transport-related emissions while supporting traditional craftsmanship.

Tandur limestone, Kadappa and Kota stone offer durable flooring. Athangudi tiles, terracotta and red oxide bring warmth and character. Reclaimed teak, bamboo, cane and rattan lend themselves to furniture, while handloom cotton, khadi, jute and coir make versatile textiles. Lime plaster and low-VOC paints complete a considered palette.

Light, Leaf and Energy

Daylight is the most generous material a designer has. Larger windows, skylights, light-coloured walls and thoughtfully placed mirrors help carry it deeper into a room, reducing dependence on artificial lighting.

Indoor plants bring greenery and a connection to nature, while good ventilation supports healthier indoor air.

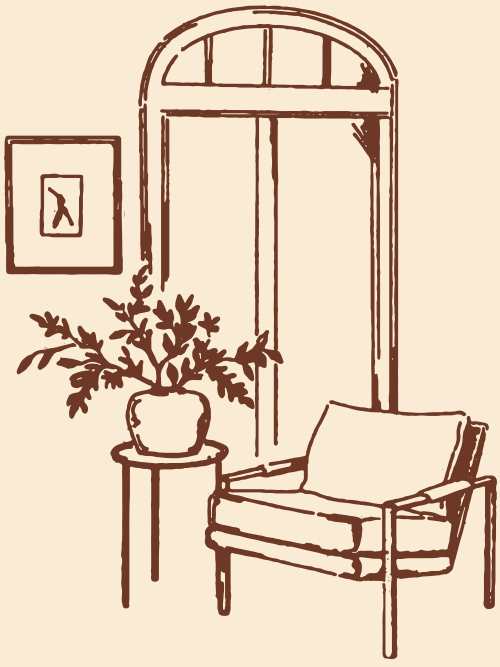
When daylight fades, LED lighting, energy-efficient appliances, ceiling fans and good insulation help reduce energy consumption without compromising comfort.

Building With Less Left Over

Renovation produces considerable waste. Modular furniture, careful material planning and prefabricated components can reduce what ends up in landfill. Donating usable materials and working with local artisans skilled in restoration give existing elements another life.

Sustainable interiors do ask for patience. Reclaimed materials take effort to source, and skilled craftsmanship takes research. But the reward is a home that ages with dignity, uses resources wisely, and feels entirely its own.

Perhaps the most considered interior is one that asks a little less of the earth, every day.



Closer to Roots, Closer to Life

Ravi Kiran

IT Professional, Accenture

For Ravi Kiran, choosing **Organo Palgutta** was not only about buying a home. It was about finding a way back to the life he had always felt connected to.

Having grown up around Rajahmundry, close to farms, coconut trees, greenery and village life, Ravi carried a strong connection with nature, soil and food from childhood. After moving to Hyderabad, he often wondered if he could find a home that brought back what he missed from those early years.

Organo Palgutta felt right because it brought together what his family was looking for: convenience, community and nature. For his wife, community was important. For him, it was nature. Together, they wanted their son to grow up closer to a more conscious way of living, not as a concept in a book, but as something he could observe and experience regularly.

They look forward to a life filled with fresh air, the smell of mud, wholesome food, hands-on learning for their child, and meaningful time with family and friends. For Ravi, **Organo Palgutta** represents a way of living where food, nature, community and responsibility come together.



"convenience plus community plus nature. All of them together in one place."

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KANDAWADA

BESPOKE ECO HABITATS



Model Home | Front Elevation

A Page for Curious Minds: Living Closer Edition

From birds in the branches to stories from the people next door, your neighbourhood has plenty to discover. Look closer, follow the clues and explore the connections around you.

Nature Has a Clue

Riddle - 01

I fit in your palm, yet represent a whole state. In Bathukamma's flower stack, look for my golden face.

What am I?

_____

Riddle - 02

My feet drink underground. My arms reach for the sky. I welcome guests who never knock.

What am I?

_____



Riddle - 03

I am woven, but never worn. I cradle new life, yet have no arms. My builders have wings.

What am I?

_____

An Evening Under the Tree

Colour this family evening under a tree. Add your own details: birds, flowers, fallen leaves or a pet.



Find the Word

Look closely! Find these six words hidden across, down and diagonally in the grid.

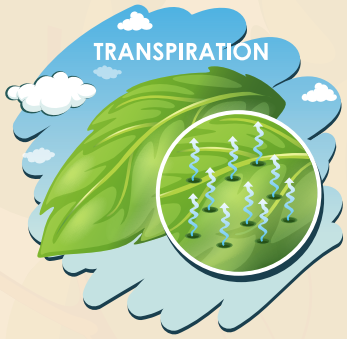
FAMILY, FOOD, TREE, SOIL, HOME, TOGETHER

F	P	Q	V	B	L	W	T
A	W	R	S	N	K	O	P
M	D	C	Y	L	G	Z	U
I	T	R	E	E	P	S	A
L	B	Q	T	K	A	O	V
Y	N	H	O	M	E	I	C
P	E	A	W	D	S	L	K
R	Q	F	O	O	D	B	X

Do You Know?

A tree's canopy gives shade. Its roots also take up water, which its leaves release into the air as water vapour. This process, called **transpiration,** helps cool its surroundings.

"A cooler neighbourhood can begin with a tree."



Find the Flower Garden

Help the child collect flowers for Bathukamma.

Find the path from home to the garden, through trees, and greenery.





Bird Spotting Challenge

Photograph a bird near your home without disturbing it. Can you name it?

With an adult's help, post your picture on Instagram and tag **organo_rurbanliving and Organo_et_school.**

Selected entries will be reposted.

The picture with the most likes wins free access to one **Organo Et School Microgreens Workshop.**

Answers will be shared on the inner back cover.

Project Progress

organo ANTHARAM



CHINTHAPALLE CLUSTER



TANGEDUPALLE CLUSTER

organo DAMARAGIDDA



RURBAN HIVE



JAMA VEEDHI

organo
KANDAWADA





BANTIWADA CLUSTER





CHAMANTHIWADA CLUSTER

Organo Portfolio

ORGANO NAANDI



ORGANO IBRAHIMPALLE



ORGANO ANTHARAM

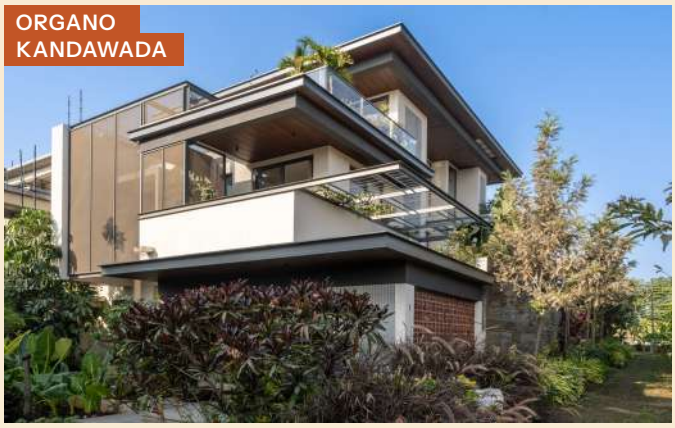


ORGANO DEPALLE



ORGANO DAMARAGIDDA











Answers | A Page for Curious Minds

Nature Has a Clue: Riddle 01: Tangedu Flower, Riddle 02: Tree, Riddle 03: Bird's Nest

Find the Word:

FAMILY
Column 1, top to bottom, starting from Row 1

FOOD
Row 8, left to right, starting from Column 3

TREE
Row 4, left to right, starting from Column 2

SOIL
Column 7, top to bottom, starting from Row 4

HOME
Row 6, left to right, starting from Column 3

TOGETHER
Diagonal down-left, from Row 1, Column 8 to Row 8, Column 1



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