

# GETUPSIDE PROTECTS YOUR SENSITIVE DATA

GetUpside utilizes **transaction & price data** to launch sites. Data fields required are enumerated in GetUpside’s data schema overview

**Anonymized data** allows GetUpside to personalize promotions **without touching any sensitive data**



**GetUpside ingests 12 months of historical data and a daily feed post site launch**

## How does GetUpside ensure your data is kept safe?

### Risk Management

- Assessments occur after significant changes (or annually)
- Internal team ensures adequacy of risk treatment plans & effectiveness of security controls
- Suppliers & service providers undergo risk assessment

### Access Controls

- Employees & contractors are granted access based on need-to-know & least-privilege
- Access requires multi-factor authentication
- All account activity is logged, monitored & reviewed

### Operational Security

- Changes in environment are: documented, assessed for risk & impact, and controlled
- Network monitoring & event logging
- Vulnerability management process incorporated into our secure SDLC

### Cryptography

- All data is required to be encrypted at rest and in transit
- AES-256 and TLS 1.2 minimums
- Key management and rotation process

### Incident Response

- Incident response, disaster recovery & business continuity plans are documented and tested
- Incident response plan & computer security incident response team
- Compliant with CCPA & other regulatory requirements

## What else does GetUpside do to ensure privacy and data protection?



### ISO/IEC 27001:2013

- Certified through the international standard on managing information security
- Key controls have been identified & implemented to ensure confidentiality, integrity, and availability of data stored and processed by GetUpside



### Human Resources security

- Background screening required for all new hires prior to starting at GetUpside
- On-boarding & annual security awareness training required for all employees



### Third-party assessments

- Annual platform penetration tests conducted by third party