

# Annual Planning for your Dental Practice: Raising your Game

3 CEs

When it comes to improving performance - in any area of business or life - the most effective strategy is to close performance gaps. These are gaps between what we know we are supposed to do and what we actually do. The world's highest performers and achievers have found ways to eliminate or reduce them. This program will help motivate, inspire and guide you and your team to start closing your most pressing performance gaps.

- **Player:** Explore the different aspects of what a great team player is and how to improve your self-awareness and coachability
- **Coach:** Enhance everyone's coaching abilities by creating an amazing culture and individual empowerment
- **Team:** Improve the team by improving the individuals, focus on role clarity and cohesion
- **Plan:** Annual Production forecast & Growth plan
- **Marketing:** Create a strong marketing plan for new patient goals

Thursday, November 18, 2021

6:00-9:00 PM



Jonathan Miller, Executive Dental Coach and Key Business Advisor

Jonathan is an accomplished public speaker, author, entrepreneur and coach. Jonathan has a passion for helping doctor's start or buy their first practice. He is the director of our First Time Owner Division and brings a vast knowledge surrounding practice growth, financing, associate buy-ins and project strategies for things like second locations, expansions and real estate acquisition.



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