

# INSPIRING SUCCESS:

## Expand Your Practice Vision



I would recommend this course to every dentist who is about to or will build a new office.

This one-and-a-half-day Continuing Education (CE) program offers practical steps and valuable insight to create an optimal practice design, and discuss common pitfalls in a remodeling and construction project. Each conference participant will have the opportunity for an individual consultation with Dr. Tholen. Where office next steps will be crafted.

Follow-up research has shown that doctors who updated their practice experienced an average 38% increase in performance year one and another 38% improvement year two.



**Dr. Mark Tholen DDS, MBA**  
former CEO of T.H.E. Design, Inc.

Dr. Mark Tholen is the former CEO of T.H.E. Design, Inc., and author of "A Guide to Designing the Elegant Dental or Medical Office...The Largest Marketing Tool of Your Career." T.H.E. Design was involved with the design and construction of more than 3,000 offices, from which the principles of dental office design described in his book were derived.



All required COVID safety precautions and social distancing will be followed for in-person events.

### ADA CERP® | Continuing Education Recognition Program

A-dec is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at ADA.org/CERP.

**RESERVE YOUR SPOT, SPACE IS LIMITED.**

**For assistance, contact your A-dec Territory Manager,  
or visit [a-dec.com/ce-inspiring-success](http://a-dec.com/ce-inspiring-success)**

### INVESTING IN YOUR PRACTICE PAYS OFF

Working with A-dec, Dr. Roberts invested in the future of her practice. During the first year she increased: **appointments by 50%, billable procedures 49% per month, and gained 10 new patients per week.**

Created for established dentists planning to relocate, build or move into a new lease space.

**JUNE 9-10, 2022**

Newberg, OR

8 CE credit hours | Cost \$199 | 1.5 days

**MORE INFO**

[a-dec.com/ce-inspiring-success](http://a-dec.com/ce-inspiring-success)

### LEARNING OBJECTIVES

- 1 Develop a viable, credible practice vision that is financially beneficial and promotes practitioner health.
- 2 Learn how to maximize your practices' financial opportunities, while minimizing risks associated with a new office project.
- 3 Recognize the role of every necessary member of the office project team, and the criteria with which to select them.
- 4 Learn how to navigate common pitfalls and avoid costly construction overruns with a remodeling or construction plan.



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD Endorsement. The current term of approval extends from 6.1.18 to 5.31.22. Provider ID #300068

