

# Down with Delta... How to eliminate PPO dependence

You have probably wrestled with the question, "Does accepting insurance help your dental practice?" There is no simple answer, but your choice will have a major impact on your practice for years to come. This course is designed for the dentist who wants to stay massively profitable in the midst of shrinking Dental Insurance reimbursements.

## Course Objectives:

- The formula for strategically dropping PPOs
- 6 steps system to ensure patient retention
- How to organize your billing system to increase collections
- Key performance indicators to track for a proactive transition
- Scripting communication to keep your patient base
- Provide a remarkable patient experience

## Our Speaker:



### Jonathan Miller | Executive Coach Fortune Management

Jonathan Miller's expertise in dental practice finance and business development is certain to enlighten the dentist audience wanting to grow their knowledge and acumen for smart business strategies. Jonathan is a Fortune Management coach, who brings years of banking, lending experience and ownership development to his portfolio. His exclusive work with the Dental profession for the past decade, positions him as the foremost resourceful and sought after speaker on the subject of money and dentists.

**THUR, NOV 3, 2022**

**6:00pm – 8:30pm**

Registration 5:45pm

**Dinner and  
refreshments included**

Patterson Dental  
4030 Sorrento Valley Blvd  
San Diego, CA 92121

**2.5 CE's**

*Register by Thursday, October 27th*

[https://www.fortunemgmt.com/event\\_registration.cfm?Event=3764](https://www.fortunemgmt.com/event_registration.cfm?Event=3764)

For Info: Lyndsay Miller at (858) 699-5870 or [lyndsaymiller@fortunemgmt.com](mailto:lyndsaymiller@fortunemgmt.com)

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DENTAL**

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