

GBT

Guided Biofilm Therapy



Profitability in Hygiene



Program Presenter
Lynn Atkinson, RDH

Guided Biofilm Therapy "GBT" provides a Modern, Safe, Painless and Clinician Friendly way to Hygiene Re-Care, bringing the word PROFIT back into the dental hygiene department of the practice.

This contemporary approach begins with sub- and supragingival biofilm removal using the AirFlow Master followed by the minimally invasive removal of mineralized build-up with PIEZON® NO PAIN. This approach has many additional benefits, including **short treatment times** and maximum comfort for both the hygienist and the patient. GBT is minimally invasive. Polishing paste and rubber cups are no longer necessary.

With GBT, we can finally carry out professional biofilm management effectively, gently, safely, quickly, comfortably and without pain ... and PROFITABLE as hygiene re-care should be.

Doctors, you are in for a business treat this evening. Our Profitability in Hygiene through GBT program will kick-off with an explanation of being profitable in hygiene, by the dental business mind of Gene St. Louis. Gene is a master consultant, with a focused eye on the critical importance of being profitable in hygiene ... which is possible.

Come join us, with your hygiene team, for this evening of clinical & profitable change.

Lynn Atkinson RDH has been a Registered Dental Hygienist for over 30 years. Her passion for utilizing technology while delivering the highest quality of patient care keeps her practicing four days a week in Mission Viejo, Ca. Lynn lectures and provides clinical, hands-on training to dental professionals on successfully incorporating Guided Biofilm Therapy using the Airflow Prophylaxis Master by EMS into their practice. Lynn is a key opinion leader for several dental manufacturers and companies as well as a speaker and trainer for US EMS Guided Biofilm Therapy. She serves on the Board of Directors at the Academy of Laser Dentistry as Auxiliary Chair, a member of the ALD Speakers Bureau, Education, Conference, and Testing Committees. Lynn is the honored recipient of the ALD 2022 Leon Goldman Clinical Excellence Award.



COURSE: Profitability in Hygiene through GBT

DATE: Thursday, December 7, 2023

TIME: 6 p.m. till 9 p.m. (food arrives at 5 p.m.)

CE UNITS: 3 CE Units Earned

LOCATION: Patterson Education Center

REGISTER: www.PattersonEDU.com

TUITION: Doctors \$149 Hygienist \$99 Assistants \$49

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