



EAST BRIGHTON VAMPIRES
JUNIOR FOOTBALL
CLUB

2025 Annual Report







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2025 Committee



Jarrod Hall
President



Michael Beresford
Vice President



Michelle Gibson
Secretary



Paul Sherman
Treasurer



Karen Bennett
General Manager



Mark Stevens
Junior Vice President



Jayne Parfitt
Co Football Operations
Manager



Neil Schlittler
Incident Officer



Wendy Briscoe
Registrar



Karen Kimber
Football Operations
Manager



Jenny Witham
Child Safety Officer



David Lee
Sponsorship Manager



Karen Bennett
Merchandise Manager



Suzy Bell
Compliance Manager



Karen Bennett
Player Welfare Manager



Chris Miles
General Committee



Korber
Communications Manager

Key Statistics

	2024	2025
Registered Players	936	877
Female	233	233
Male	703	644
Teams	42	39
Female	12	11
Male / Mixed	30	28
Fees		
Early Bird (EB)	\$335	\$350
EB Sibling Discount (1st)	\$305	-10%
EB Sibling Discount (2nd +)	\$235	-10%
Standard	\$375	\$390
Sibling Discount (1st)	\$345	\$351
Sibling Discount (2nd +)	\$275	-10%
U10 Girls	\$190	\$190



Sponsors 2025

Principal Partner

 MARSHALLWHITE

Marshall
White

Gold Sponsors



Australian Diamond
Company

Proudly supported By
Community Bank
Elwood

 Bendigo Bank

Bendigo Bank
Elwood



Brighton Auto
Group

Silver Sponsors



Cellstruct



Hotel
Brighton



Physio
Sports



Grill'd



Bakers
Delight
Brighton



Blitz Bar

Business Partners



VAMPIRES
Soccer Club



PRESIDENT'S REPORT

Dear Members,

I am pleased to present the President's Report for the East Brighton Vampires JFC for season 2025 at our Annual General Meeting. It has been another incredible year for our club, and I would like to take this opportunity to reflect on our achievements, challenges, and prospects.

Overview

Our Club has continued to cement its reputation as a leading force within the SMJFL, driven by the outstanding dedication of our members, team officials, and volunteers. Throughout the year, we have achieved significant progress across all areas of the Club, further demonstrating our commitment to sportsmanship, teamwork, and genuine community connection. It is this shared passion and relentless effort that propels our success and reinforces our standing as the pre-eminent community sporting organisation in the Bayside region.

Membership & Participation

Our Club exists to provide children in our community with the opportunity to play Australian Rules Football while building connections, friendships and life skills that support their emotional and physical well-being. Being part of the Vampires gives young people a sense of belonging and helps them grow into adulthood by connecting them to something bigger than themselves. This season, after accounting for transfers and movement, we recorded 877 registered players, down from 936 in 2024. The reduction was primarily driven by a notable shift in our U14 Boys cohort and broader demographic changes across the local area.

Girls' registrations remained steady at 233 players, representing 25% of our total membership. While female participation has stabilised, we have seen a softening in numbers following the surge of enthusiasm that accompanied the expansion of AFLW. Attracting and retaining girls, particularly at the entry level in U10 and again at U18, continues to be a challenge. The final years of secondary school, combined with growing competition from soccer, basketball and other activities, are likely to place further pressure on participation in the seasons ahead.

Competition

The Club proudly entered thirty-nine teams in this season's SMJFL competition, comprising twenty-eight mixed and boys' teams and eleven girls' teams. This reinforces our position as the largest member Club within the League. A notable milestone was fielding girls' teams in every age group, which reflects our commitment to inclusive participation at all levels.

For our competitive age groups from U11 upwards, the season commenced with four grading rounds, with ladder-impacting results beginning from round five. While the SMJFL has continued to refine its grading processes and we were generally pleased with our team placements, challenges remain where the grading of teams from other Clubs affects the overall balance of competition.

— The Vampires Team 🏆

PRESIDENT'S REPORT

Fixturing, once again, also remains an area requiring improvement. Too many EBVJFC teams experienced inconsistent home and away allocations, and in several cases did not receive a home game until well into the season. We recognise the impact this had on our members and we continue to provide feedback to the League, although a permanent solution has not yet been achieved. We will continue to work constructively with the SMJFL to ensure these issues are resolved in future seasons.

Despite these challenges, we achieved outstanding results: nineteen of our twenty-seven competitive teams reached the finals, twelve teams advanced to the grand finals, with five teams winning Premierships. We congratulate the following teams on their exceptional achievements:

U11 Mixed D3 Mackay
 U12 Girls D1 Lyons
 U13 Mixed D1 Stevens
 U15 Girls D1 Stevens
 U16 Boys D3 McCausland

In our modified rules age groups, we fielded three U8s mixed teams, three U9s mixed teams, four U10s mixed teams, one U8/U9s girls' team and one U10s girls' teams.

We congratulate the U10s Mixed Adams & U10s Girls Buntine teams on their success in their respective Lightning Carnivals.

Sponsors

We acknowledge the continued support of the following business partners, without whom we would not be able to run our football Club. Our aim when engaging with prospective partners is to ensure there is a strong values alignment that not only helps support the club financially but delivers valuable offers to our members and through that interaction, value for the partner. Commercial partners who continue to support the club in 2025 are:

- Marshall White Real Estate (Principal Partner)
- Bendigo Bank Elwood (Gold Partner)
- Brighton Auto Group (Gold Partner)
- Australian Diamond Company (Gold Partner)
- Cellstruct (Silver Partner)
- Physio Sports Brighton (Silver Partner)
- Grill'd Elsternwick (Silver Partner)
- Blitzbar (Supply Partner)
- Prosthetique (Bronze Partner)
- Hotel Brighton (Supply Partner)
- Baker's Delight Brighton (Supply Partner)



PRESIDENT'S REPORT

Football Operations

Our Football Operations department once again demonstrated their versatility and professionalism, delivering a well organised and highly effective football program. We extend our sincere thanks to the team, led by our Football Operations Manager, Karen Kimber, along with our dedicated Age Group Co-Ordinator's, whose commitment ensures the smooth running of every aspect of our football operations.

- Amy Collie – U8s Mixed Age Group Co-Ordinator
- Andre Salem – U9s Mixed Age Group Co-Ordinator
- Jayne Parfitt – U10s Mixed Age Group Co-Ordinator
- Louise Hird – U8s/U9s Girls Age Group Co-Ordinator
- Melissa O'Sullivan – U10s Girls Age Group Co-Ordinator
- Kate Blake – U11s Mixed Age Group Co-Ordinator
- Tania Empson – U11s Girls Age Group Co-Ordinator
- Louise Scales – U12s Mixed Age Group Co-Ordinator
- Al Stratford – U12s Girls Age Group Co-Ordinator
- Susan Rowe – U13s Mixed Age Group Co-Ordinator
- Katie Britton – U13s Girls Age Group Co-Ordinator
- David Paterson – U14s Mixed Age Group Co-Ordinator
- Anna Remfry – U14s Girls Age Group Co-Ordinator
- Paul Sherman – U15s Boys Age Group Co-Ordinator
- Alice Bennett – U15s Girls Age Group Co-Ordinator
- Jodie Bakoulas – U16s Age Group Co-Ordinator
- Mark Williams – U16s Girls Age Group Co-Ordinator
- Karen Kimber – U18s Boys Age Group Co-Ordinator
- Phoebe Reid – U18s Girls Age Group Co-Ordinator

We owe enormous gratitude to the many individuals who devoted countless hours to supporting their age groups. Much of this work happens quietly and without fanfare, yet our Club simply could not function without their commitment.



PRESIDENT'S REPORT



A heartfelt thank you goes to all our Coaches and Assistant Coaches for their dedication to creating a positive and rewarding experience for their teams. The time invested on the training track and behind the scenes plays a vital role in developing our players and nurturing a lifelong connection to the game. Our appreciation also extends to every parent helper, whether running water, assisting at training or providing skills coaching on the sidelines. Every contribution, big or small, truly makes a difference.

This year, we were once again fortunate to have access to four home grounds: Hurlingham Park Ovals 1 and 2, Moorabbin West and Elsternwick Park 2. These high-quality facilities are essential to our community, and we remain committed to preserving access for the benefit of all members.

Our Team Managers were outstanding each week, ensuring teams were organised, supported and ready to play. Coordinating volunteers on a weekly basis is no easy task, and we are grateful to every parent who put their hand up to help. A special acknowledgment goes to our Team Managers for their work in delivering team presentations, which were exceptionally well executed.

Finally, we congratulate all our Best and Fairest winners, League Representatives and League trophy recipients. Well done to all our players.

Medical

The Club's commitment to a safety-first culture, led with dedication by Player Welfare Manager Karen Bennett, remained unwavering throughout the 2025 season. Our training programme, delivered by Mathew Smallwood Training, continued to set a high standard. Mat and his team provided CPR and First Aid training to our team Trainers, ensuring they were fully equipped to support player welfare on matchday.

Working alongside our accredited Trainer cohort, we also delivered professional injury support through Colmed at all home venues. Colmed's expertise, responsiveness and consistency were invaluable across the season, and we extend our sincere thanks for their exceptional service.



PRESIDENT'S REPORT

Finance & Administration

The Treasurer's Report will provide a comprehensive overview of our financial position for the season.

Our thanks go to Karen Bennett and the apparel and merchandise team for their exceptional service throughout the year. Their hard work ensured every member was equipped with the gear they needed to proudly represent the Vampires.

We were also delighted with our new canteen partners. At Hurlingham Park, Suthee and his team delivered fantastic service, while at Elsternwick Park, Soozy and her crew continued to raise the bar. It would come as no surprise if the title of best canteen in the SMJFL once again lands with us.

We also extend our gratitude to all parents and Club officials for their ongoing commitment to meeting our compliance requirements. These obligations have grown more demanding in recent years, and we deeply appreciate the effort everyone makes to help keep the Club on track.

Partners

In addition to our commercial partners, there are several other entities who play a key role in supporting the Club:

- Moorabbin Kangaroos FC – co-tenants at Widdop Crescent
- Elsternwick AFC – co-tenants at Elsternwick Park 2.
- Australian Sportslines – rain, hail, or shine, they turn up.
- Bizworks Printing & Design – for all our printing needs.
- Right Merchandise – outstanding service once again.
- Benford Custom Framing – those 100-game mini-jumpers look good for a reason.
- Prosthetique – in addition to recognition as a sponsor, Prosthetique played a vital role having kept all our teeth in their right spot. No mouthguard, no play.
- Bayside City Council – once again a tremendous support through 2025.
- Brighton Union Cricket Club – co-tenant at Hurlingham Park.
- East Brighton Vampires FC – shared winter tenant at Hurlingham Park.
- South Metropolitan Junior Football League



PRESIDENT'S REPORT

Closing Remarks

I want to express my sincere appreciation to our members, volunteers, coaches and sponsors for their unwavering support throughout the year. Everything the Club has achieved, and the strong position we hold today, is a direct result of your commitment and contribution.

After six seasons as President, I will be handing the role over to Michael Beresford, and I look forward to continuing to support the Committee as Vice President as we transition to the next generation of leadership.

Our Club is built on strong foundations, a connected community and a passionate group of people who care deeply about our success. I encourage all members to stay engaged and help us strive for even greater achievements in the year ahead.

Thank you for the trust and confidence you have placed in me during my time as President. It has been an honour to serve this outstanding sporting community. Together, we will continue to thrive and make a meaningful and lasting impact on the lives of our young people and the broader community.

See you all in Season 2026.

Go Vampires!

Jarrood Hall
President





TREASURER'S REPORT

East Brighton Junior Football Club (the "Club") entered the 2025 football season in a very healthy position. The Club had 989 registered players (2024: 959). These registrations generated \$229k in revenue for the Club (2024: \$226k), which is the major source of Club income and supports training, match day, and post season acknowledgement.

Sponsorship is another very important source of funding to support Club operations, and the Sponsorship team were able to leverage the strong Vampires brand in raising \$39k (2024: \$31k). The support of Marshall White Brighton, Brighton Auto Group, Physiosports, Grill'd Elsternwick, Australian Diamond Company, & Bendigo Bank Elwood were all very important in the exceptional football experience the Vampires offers to its players.

The merchandise team generated \$39k in revenue (2024: \$39k) in selling hoodies, tees, shorts etc so that our players are always well dressed in their Vampire kit.

The club also generated income from the Hurlingham canteen, from raffles, as well as some holiday programs.

The Club spends a significant amount of funds on the football program including paying for Umpires, training kits, match day kits, club bags, club training tops, first aid training & match day presence, line marking, cleaning, trophies to name some of the bigger ticket items.

In 2023 the Club finalised the instalment of the Widdop St Electronic Scoreboard to enhance the Widdop match day experience as well as to shore up our presence at the facility. The final payment for this facility was made in 2025.

The Club did generate a modest operating profit for the year. There are ups and downs from year to year, with the over-riding aim of re-investing any operating surplus back into football operations.

The Club finished the year with \$116k in the bank, which provides a healthy buffer for any future financial headwinds.

The Committee has endorsed the Club Budget for 2026 which aims to continue to deliver value for our families and a strong focus on coaching and development.

The 2025 Financial Statements have been prepared by the Club and audited independently. These are available to all Club Members on the Club website.

Paul Sherman
Treasurer





FINANCIAL STATEMENT

FINANCIAL STATEMENTS

The financial statements are prepared on a cash basis and the balance sheet is an estimate of the value of assets owned by the club.

Profit & Loss Statement for the period 1 October 2024 to 30 September 2025 [PER AUDITED ANNUAL REPORT]

Income	2025	2024	Expenses	2025	2024
Net Registrations	226,931	226,444	Football Expenses		
Merchandise Sales	38,856	38,613	Trophies / Photos / Presentation Nights	37,517	45,572
Sponsorships	39,000	31,118	Uniforms / Bags / Training tops	32,063	21,671
Canteen Rent	7,389	4,667	Umpires	46,565	50,905
Raffle proceeds	2,672	5,976	Merchandise Purchases	29,272	27,281
Holiday program	4,159	1,864	Coaching / Trainers costs	41,235	42,126
Donations	582	2,000	Equipment	12,687	13,107
Other Revenue	2	11	Ground set-up / hiring / fines/lines	16,611	23,473
			First Aid	9,107	9,401
			Administration Expenses		
			Administration	37,180	32,433
			Rent, Cleaning & Utilities	16,996	20,381
			Club Function exps	2,233	5,582
			Other cash costs		
			Depreciation	5,881	4,105
TOTAL	319,591	310,693	TOTAL	287,347	296,037
OPERATING PROFIT / (LOSS)	32,244	14,656			
Opening Bank Balance: 1 October 2024				122,193	
Closing Bank Balance: 30 September 2025				118,242	

Contact Info



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Congratulations!

2025

CHAMPIONS

