



# Welcome to your movie licence

Your ticket to endless legal content consumption



 thebigstudiomovielicence

BLANKET MOVIE LICENSING | A ROADSHOW FILMS PARTNERSHIP



# Welcome to your movie licence!

Congratulations on securing your movie licence with The Big Studio Movie Licence. Your organisation has made a smart choice to keep your services compliant while providing exceptional entertainment for your residents. Your licence allows unlimited showings of Hollywood films at your facility, ensuring you're covered by copyright laws and can offer worry-free movie sessions.

## What You've Purchased:

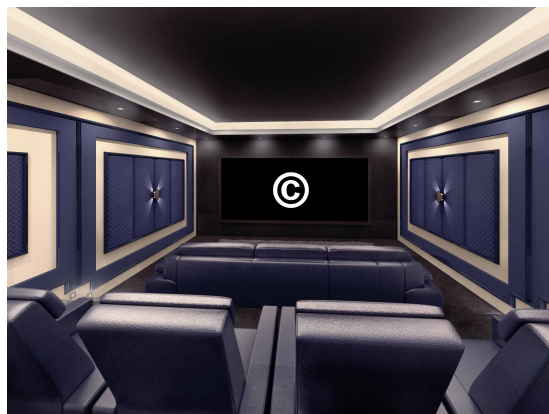
- **Unlimited Access:** Show as many movies as you like, whenever you like.
- **Full Compliance:** Stay protected from legal issues with our comprehensive licence.
- **Peace of Mind:** Focus on delivering great experiences, knowing you're fully covered.

## What you'll receive:

- **Welcome Guide:** Which you're reading now
- **Movie Event Emails\*:** Regular suggestions on what movies to show residents, with seasonal recommendations.
- **Access to Golden Moments Concierge\*:** Coming in Spring 2024: An online portal with exclusive access to curated movie event ideas, activities, trivia etc.

Thank you for choosing us as your trusted partner in movie licensing. We're here to ensure you get the most out of your investment!

\*Via opt-in email. See Page 4.



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## Our Story: Simplifying Film Licensing Since 2011

**In 2011, organisations of all types faced a common challenge: how to legally screen films for their audiences.** Whether for community events, religious programmes, or entertainment purposes, the process was anything but straightforward. Obtaining the necessary permissions was time-consuming, costly, and complex, leaving many organisations unsure of how to proceed.

Amidst these challenges, our company emerged with a mission to simplify the process. The problem was clear: organisations needed a way to show films legally without the hassle and uncertainty of navigating the licensing landscape on their own. They needed a straightforward solution that provided legal protection, was easy to manage, and covered the major film studios.

This is where our CEO, Rod Hopping, stepped in to find a solution. Rod understood the frustrations organisations were facing and set out to find a solution that would meet their needs. He recognised that what organisations needed was a blanket film licence—one that would allow them to screen an unlimited number of films with a single, affordable annual fee. But for this to work, it had to include films from all the major production houses.

Rod and his team worked tirelessly to secure agreements with the leading film studios, ultimately creating a comprehensive licensing option that provided organisations with exactly what they needed: a simple, hassle-free way to legally show films. This solution allowed them to focus on their core missions, confident that their film screenings were fully compliant with legal requirements.

As the years passed, our company continued to grow and adapt, always with the needs of our clients at the forefront. In 2021, we expanded our services to include senior living facilities, ensuring that these communities also had access to legal and accessible entertainment options.

Today, we serve a diverse range of industries, making film licensing easy and affordable for organisations of all sizes. Our commitment is to guide our clients through the complexities of licensing, providing them with the tools and support they need to succeed.

Since our founding, we have issued over 10,000 licences, and we continue to educate and assist an ever-growing number of industries. We believe that proper licensing not only fulfils legal obligations but also plays a crucial role in protecting the film industry and supporting the creators who bring stories to life.

Our journey since 2011 has been about more than just providing a service; it's been about guiding organisations towards a solution that allows them to enrich their communities through the power of film.

# Taking Your Movie Events to the Next Level

Let's explore some advanced tips to enhance the experience for your residents.

## 1. Thematic Movie Nights:

- **Create a Series:** Organise a series of films around a theme—such as classic musicals, famous actors, or seasonal favourites. Add thematic decorations and snacks to immerse residents in the experience.
- **Interactive Elements:** Introduce pre-show discussions or trivia related to the movie. Engage residents by asking for their thoughts and memories associated with the film.

## 2. Resident Involvement:

- **Resident-Led Introductions:** Invite a resident to introduce the film, sharing why it's special to them. This not only adds a personal touch but also fosters a sense of community.
- **Voting System:** Let residents vote on the next movie to be shown. This involvement increases anticipation and ensures the film selection reflects their interests.

## 3. Enhanced Promotion:

- **Multimedia Announcements:** Use short video teasers or slideshows to promote upcoming movies on facility TVs or digital displays.
- **Collaborate with Staff:** Coordinate with staff to remind residents and build excitement during daily interactions.

## 4. Special Movie Events:

- **Guest Speakers:** If possible, invite local experts or enthusiasts to give brief talks related to the movie's theme, enhancing the educational value of the event.
- **Celebratory Screenings:** Align movie nights with holidays, birthdays, or special occasions, creating a festive atmosphere with themed refreshments and décor.

## Create Lasting Memories

By implementing these tips, you can transform your regular movie nights into extraordinary events that your residents will cherish. Each movie event becomes more than just entertainment; it's an opportunity to build connections, evoke nostalgia, and create lasting memories for everyone involved.

## Ready for more great suggestions?

Opt-in for more amazing movie suggestions sent straight to your email and join the waitlist for our members-only service HERE: <https://movieschangepeople.typeform.com/bsml-alerts>





## Get in touch with us

At The Big Studio Movie Licence, we're committed to ensuring you get the most out of your movie licence. Whether you need assistance with planning your next movie event or have questions about your licence, our team is here to support you.

### 1. Customer Support:

- **FAQs:** Visit our [FAQ page](#) to find answers to common questions about movie licensing, compliance, and more.
- **Email Support:** Reach out to us at [hello@bsml.com.au](mailto:hello@bsml.com.au) for any inquiries or issues. We aim to respond within 24 hours.
- **Phone Support:** Prefer to speak with someone directly? Call us 03 4240 3034 to speak with our friendly customer service team.

### 2. Renewal and Upgrades:

- **Renew Your Licence:** We'll notify your organisation's point-person when it's time to renew, which occurs annually.
- **Upgrade Your Licence:** If your facility's needs have changed, we offer easy change options to ensure you're always fully covered. Contact our team for more details.

### 4. Additional Resources:

- **Members-Only Movie Portal:** Join the waitlist to be the first to know here: <https://movieschangepeople.typeform.com/bsml-alerts>

### Contact Us Anytime

We're just a call or click away. Whether you're looking for technical support, event planning tips, or simply want to renew your licence, our team is ready to assist. Don't hesitate to reach out—we're here to ensure your movie events are a resounding success.

### Contact Information:

- **Email:** [hello@bsml.com.au](mailto:hello@bsml.com.au)
- **Phone:** 03 4240 3034
- **Business Hours:** 9 AM - 5 PM AEST, Monday to Friday. Or leave a voicemail 24/7.



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The Big Studio Movie Licence

Over 10,000 facilities licensed since 2009

Offices: SYDNEY, MELBOURNE, SUNSHINE COAST

