

11 March 2025

Dear Valued BSML Customer,

**Re: Price increases for 2025 renewals & new licences**

I hope this letter finds you well. At The Big Studio Movie Licence (BSML), we deeply appreciate your continued partnership and your commitment to providing high-quality entertainment for your residents and community members. Your support plays a vital role in ensuring copyright compliance while enriching the lives of those you serve.

I am writing to inform you of a modest price adjustment to our licensing fees, which will come into effect with your upcoming renewal invoice. This **2.4% increase, in line with the Consumer Price Index (CPI)**, reflects our commitment to maintaining a sustainable and fair pricing structure while continuing to provide you with exceptional service and compliance support.

Since our last price review in 2022, the costs associated with providing licensing—such as administrative expenses, operational support, and ongoing engagement with rights holders—have continued to rise. By aligning with CPI, we ensure that we can continue to deliver a simple and effective licensing solution that protects your organisation from copyright risks.

We have worked hard to keep our pricing as stable as possible, and this adjustment ensures that we can continue to provide the level of service and industry advocacy that our customers expect.

We value our relationship with you and remain committed to helping your organisation navigate compliance with confidence. If you have any questions about your upcoming renewal or the pricing adjustment, please do not hesitate to reach out to our team.

Thank you again for your continued trust in BSML. We look forward to serving you for another year and beyond.

All the best,

*Rod*

Rod Hopping  
CEO  
The Big Studio Movie Licence  
Heritage Films International Pty Ltd