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Arka Ghose

UX/Product Designer
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Greater NYC Area

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Skills

UX Design • Wireframing •
Prototyping • User Personas •
Information Architecture •
Design Systems • UX
Research • Agile/Waterfall
methodologies and SDLC •
Digital Accessibility

Tools

Figma • axe DevTools •
UserZoom • Adobe Creative
Suite • Microsoft Office • JIRA

*"Everything is designed. Few
things are designed well."* -
Brian Reed

Experience

BMS | UX Designer and Researcher | 2021 - 2025

- Owned full lifecycle UX projects for 10+ digital tools used by clinicians, researchers, and internal stakeholders across regulated healthcare environments
 - Redesigned enterprise directory, improving usability and discoverability by 40% based on usability testing insights
 - Established style guide for internal applications
- Created and governed an internal design system, increasing cross-team UI consistency and accelerating development handoffs
- Collaborated with product managers, engineers, and stakeholders to align user flows with strategic business needs
- Embedded accessibility annotations and design specs into Figma handoffs, improving compliance with WCAG standards
- Led research activities including stakeholder interviews, user testing, and synthesis workshops to shape product direction and scope

Sales Boomerang | UX Designer | 2020 - 2021

- Designed 10+ features for a B2B financial platform, improving functionality and user experience
- Key contributions:
 - ROI Calculator for sales teams based on custom input variables
 - Bulk Uploads Tool enabling CSMs to manage large datasets
 - Main Dashboard redesign enhancing user workflows
- Conducted user research including interviews, usability testing, heuristic evaluations, and persona development

Education

Rutgers University
Bachelors: Mechanical Engineering
Minor in Geography

Certifications

- RISD Strategic Design Program
- Lean Six Sigma Greenbelt