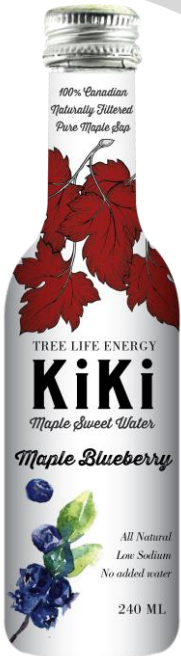




SAKURA  MAPLE™



Uniquely Canadian Maple Water
Functional Beverage

TREE LIFE ENERGY
KiKi
Maple Water



Problem

Consumers want healthy, all-natural, simple, refreshing, great tasting beverages

Chronic diseases continue to plague global health (E.g. Obesity, Type 2 Diabetes, Kidney, Liver, Digestive).

Artificial ingredients are undesirable in food & beverages.

Where food & beverages are produced is increasingly important to consumers.

Processed sugary beverages are regulated and less desired. Sugar is public enemy number 1!



Solution

TREE LIFE ENERGY

KiKi

Maple Water



An unique, all-natural, Canadian maple water beverage:

- Healthy and good for you with a great taste!
- Low in calories
- Naturally sweet with hints of vanilla flavour (2.5-5 Brix)
- Clean label, non-GMO, simple ingredients
- Nutrient dense
- A source of natural, health-promoting active ingredients:
 - Prebiotics
 - Organic acids
 - Antioxidants (64)



SAKURA MAPLE™

COLLECTION OF SAP



Product



TREE LIFE ENERGY

KiKi

Maple Water



Product

- Made with 100% pure Canadian maple water

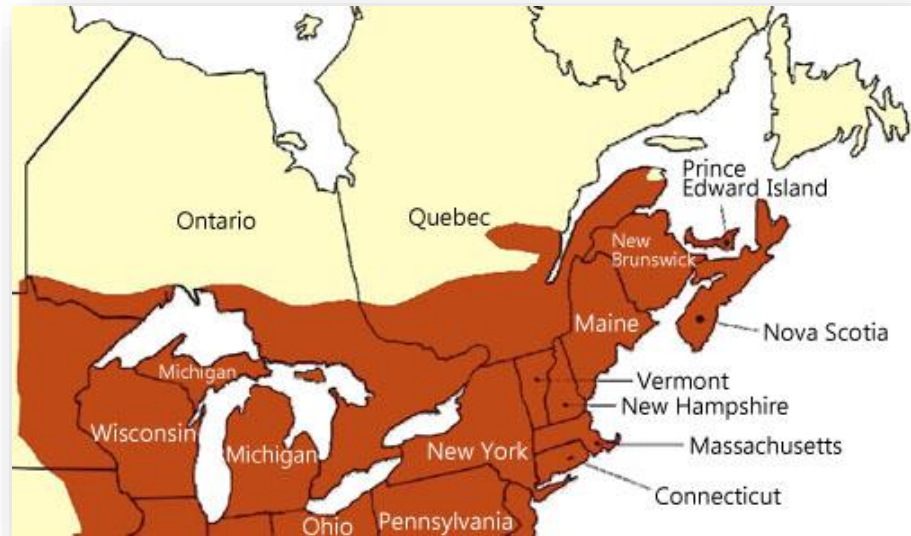
Nutrient-dense

- Minerals (e.g. calcium, magnesium, potassium +++)
- Vitamins (e.g. B5, B6 +++)
- Prebiotics

Amino Acids

Organic Acid

- Abscisic Acid (ABA)



Sugar Maple Tree Area

Image Source: Agriculture and Agri-Food Canada's Canadian Maple Products – Situations and Trends 2006-07 Report

Antioxidants, anti-inflammatories, anti-radicals, anti-carcinogens

No Added Water, No Added Sugar - EVER



SAKURA MAPLE™

Natural Healthy Beverages Market



Global Functional Health Beverage market is expected to grow to **\$93.68 billion** by 2019. (CAGR 6.1%).

2018 Coconut water sales in the US were **\$3 billion +**

Top 5 players include Coca-Cola, Pepsi and Vita Coco

Maple Water poised to do the same as Coconut Water

Japan: Flavored maple water surging, convenient packaging desired for on-the-go consumers



Maple Water Market Opportunity

It is forecasted that the revenue of maple water industry will reach about 1498.98 million dollars in 2023

Marketwatch 2019

The maple water market is likely to witness significant growth, with demand likely to surpass 16,000,000 liters in 2018

NBC-2.com 2019

Maple Water Market to Witness Comprehensive Growth by 2027

Market Research Gazette 2019

Global Maple Water market is valued at 100 million US\$ in 2017 and will reach 2690 million US\$ by the end of 2025, growing at a CAGR of 50.2% during 2018-2025

Market Research Place 2019

Maple Water Market to Witness Growth Acceleration During 2019-2024

DEC Research News 2019

The industry is meant to witness an enormous growth of Maple Water throughout the forecasted years 2019-2024.

Industry Reports24.com

The KiKi Market Opportunity

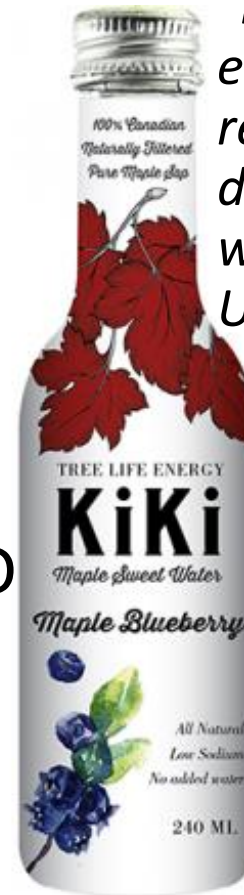
Plant Based Water to double by 2020

Maple Water: A 52.0% CAGR¹

2018 Demand 16M Liters²

Maple Water Market Size is

Expected to Exhibit 1,280 M USD by 2024¹



“maple water is the new entrant and is being recognized as the next “super drinks” set to replace coconut water and is heading towards U.S., U.K. and other markets”³

¹ MarketWatch 2019; ² Fact M.R. 2018; ³ Global Market Insights 2019





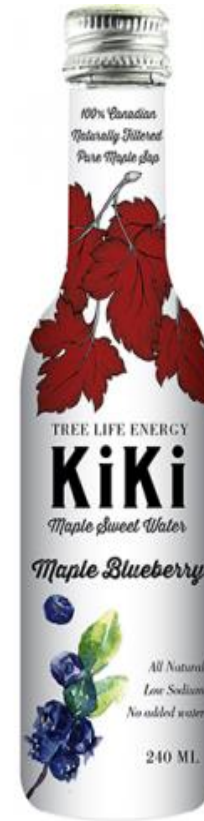
Competition/Unique Advantage

Maple beverages

- Others exist, started minimum 4 years after KiKi
- Quebec Federation of Maple Syrup Producers
- 15+ smaller, less well funded independent produce

Our Advantages

- Year 'round production (IP)
- Multiple SKUs, flavors (IP) and sizes
- Product Development (IP)
- Export experience
- Working towards Organic Certification







TREE LIFE ENERGY

KiKi

Maple Water

Uniquely Canadian Maple Water
Functional Beverage

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