

Anthony Prather

Senior Graphic Designer

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WORK EXPERIENCE

Partnership to End Addiction

Manager, Branding Design

04/2022 – 01/2025

- Led organization-wide rebranding efforts, improving visual consistency and boosting stakeholder engagement.
- Designed multi-channel campaigns (print, digital, social, video, email) supporting public health initiatives.
- Collaborated with cross-functional teams to develop fundraising and advocacy materials.
- Produced executive-level PowerPoint decks with the CEO to elevate storytelling and donor engagement.

Nest Seekers International

Senior Graphic Designer (Contract)

07/2020 – 07/2021

- Developed social and digital media content to promote luxury real estate listings and company initiatives.
- Directed homepage redesign with UI/UX principles; enhanced usability and visual appeal.
- Developed webpages using Squarespace to market real estate listings.
- Designed promotional content for the Netflix show "Million Dollar Beach House."

Chartwells Higher Education

Senior Graphic Designer

08/2019 – 01/2020

- Created marketing and communication materials spanning web, print, email, and display signage for the NYU campus within the food industry.
- Ensured brand consistency across all channels while preparing artwork for vendor production for events.

NYU School of Medicine

Design and Multimedia Associate

06/2014 – 10/2018

- Managed daily website design updates in Drupal and SharePoint.
- Designed graphics, infographics, PowerPoint decks, and weekly email newsletters.
- Supported creative direction for video production and a range of printed materials.

FireFly Designs + Communications Inc.

I Can Do That Productions Inc. (co-company)

Graphic Designer

07/2011 – 09/2012

- Developed creative branding materials including annual reports, identity packages, business cards, and logos.
- Created packaging and web designs while applying trend research to strengthen brand positioning.
- Performed photo retouching and collaborated closely with the Art Director and design team.

SOFTWARE SKILLS

Adobe Creative Suite, Photoshop, Illustrator, Indesign, Lightroom, Drupal, Axios, Microsoft Word, Powerpoint, Sharepoint, Wordpress, Square Space, Premiere Pro, Figma, After Effects, Canva

SKILLS

Basic HTML, Communication, Detail Oriented, Fast Learner, Time Oriented, Problemsolver, Visual Communication, Web Design, Storytelling, Production artist, Event Design, Social, Collaboration, Marketing, Typography, Color Theory, Layout Design, Organizational Skills, Basic Motion Design, Brand Management, Creative Strategy, Conceptualization, Project Management, Art Direction

EDUCATION

Bronx Community College

Associates Degree
Graphic Design
Digital Design

REFERENCES

Cindy McGulvery

Chief of Staff
Partnership to End Addiction
**Contact info upon request*

Susanne Tranguch, PhD, MBA

Assistant Dean
The Sackler Institute
NYU School of Medicine
212.263.0470
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Precious Mack

Website Director
Partnership to End Addiction
**Contact info upon request*

Anny Fernandez

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Jessica Forsyth, PhD

Harold Hunter Foundation
Licensed Psychologist & Consultant
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Lisa Amowitz

Graphic Designer, College Professor
Bronx Community College
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Pam Ricklin

Associate Director &
Content Production
Partnership to End Addiction
**Contact info upon request*

**10+ years of design experience
equivalent to a Bachelors degree.*