



# BUILDING A BRIGHTER FUTURE THROUGH YOUR SPONSORSHIP



## Partner with OTTP-NorCal

Embark on a transformative journey with the Occupational Therapy Training Program, OTTP-NorCal, as we forge meaningful partnerships with forward-thinking businesses and individuals who champion mental health causes and share an unwavering commitment to empowering local youth.

By aligning your brand with OTTP-NorCal, you become a catalyst for change, directly impacting the lives of Northern California children, teens, and young adults, who are navigating the challenges of social and economic inequities. Your sponsorship serves as a beacon of hope, fostering crucial development opportunities in personal, educational, and vocational realms that, in turn, make a meaningful impact on the hope and overall quality of life for these children and youth. Join us in making a positive difference.

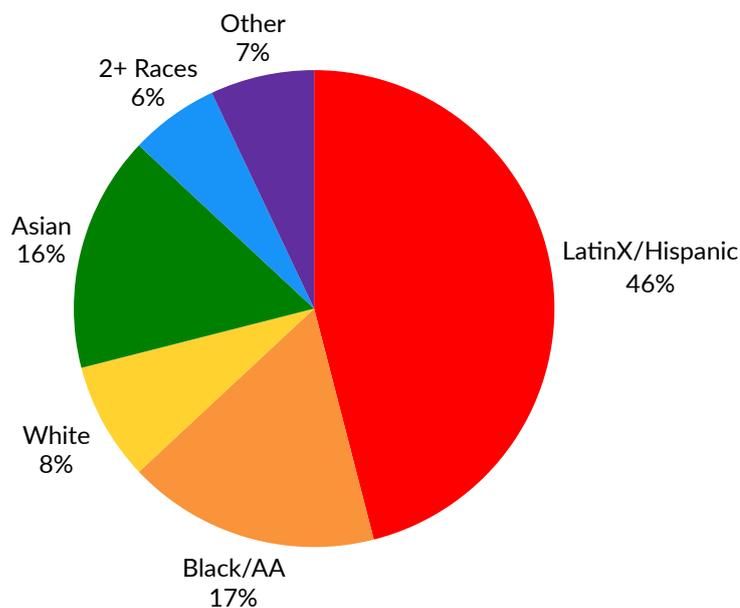
**Invest in a brighter future for Northern California youth.**

OTTP-NorCal, a division of Special Service for Groups, Inc., a 501(c)3 non-profit, boasts a 25-year history of providing comprehensive mental health services to youth throughout Northern California. We carefully consider partnerships, believing in mutually beneficial collaborations within our community.



## OTTP-NORCAL YOUTH CLIENTS

OTTP-NorCal provides mental health services to youth, ages 2-24. Youth may be referred to us for the following reasons: they are facing mental health challenges, impacts from trauma, learning disabilities, social-emotional difficulties, and/or developmental delays. The youth that OTTP-NorCal serves are living at or below the poverty level. They may be unhoused, food insecure, have special education status, on probation or detained, pregnant or parenting, navigating the foster care system, or a combination of the above.



## WHY SPONSOR?

**Increase brand exposure and expand your customer base.** OTTP-NorCal has a wide network of community partners, subscribers, and followers. When your business sponsors OTTP-NorCal, you will have the benefit of consistent visibility.

**Bolster your reputation.** More than ever, consumers want to support companies that are making a positive impact. Current customers will see your commitment to your values, and new customers will be drawn in by your social impact.

**Increase employee retention.** Job seekers are increasingly pursuing careers with companies that give back. Employee fulfillment, motivation, commitment, and performance are all enhanced by an organizational social impact initiative.





## OTTP-NORCAL SPONSORSHIP ANNUAL BENEFITS

### **Newsletter & Website Exposure:**

Gain visibility in our high-performing, quarterly newsletter and showcase your brand prominently on our website.

### **Event Visibility:**

Enjoy brand exposure in print and digitally and with a live introduction at our annual Youth Empowerment Fundraiser event.

### **Social Media Reach:**

Posts on our active social media channels for a spotlight on your brand.

### **Network Expansion:**

Leverage our extensive network of partners, donors, followers, and subscribers to enhance your outreach and increase your customer base.

### **Corporate Social Responsibility and Impact Content:**

Showcase your community leadership with a Youth Mental Health Champion Badge, meaningful quotations, success stories, and professionally crafted impact updates on your website, social media, and newsletters.

### **Visual Content Support:**

Receive photos and a short video illustrating your sponsorship's impact for use across your digital platforms.

### **Employee Engagement:**

Inspire team participation in volunteer opportunities, such as holiday gift wrapping. Connect your team with our cause through unique social projects and giving opportunities.

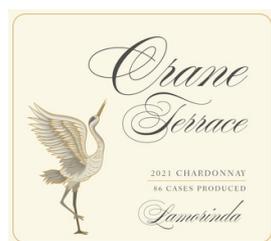


# SPONSORSHIP TIERS

OTTP-NorCal welcomes a variety of sponsorships. Below is a breakdown of our annual sponsorship tiers, specially tailored to meet your budgetary needs. All sponsorship is greatly appreciated.

BENEFITS	CONTRIBUTION		
	PLATINUM (\$10,000+)	GOLD (\$5,000+)	SILVER (\$1,000+)
<b>Brand Exposure</b> Your logo and write-up in quarterly newsletter	✓	✓	✓
<b>Brand Exposure</b> Logo promotion on OTTP-NorCal website	✓	✓	✓
<b>Brand Exposure</b> OTTP-NorCal social media	✓	✓	✓
<b>Brand Exposure</b> Print, digital, and live promotion at annual Youth Empowerment Event	✓	✓	✓
<b>Social Impact</b> Youth Mental Health Champion Badge for your Social impact marketing needs	✓	✓	✓
<b>Social Impact</b> Quote and photo from our Division Director	✓	✓	
<b>Cause Marketing</b> One exclusive impact story	✓	✓	
<b>Cause Marketing</b> Three additional exclusive impact stories	✓		
<b>Employee Engagement</b> Team Volunteer Opportunity with our annual holiday gift drive	✓		
<b>Free Access</b> Free access to our annual event	✓	✓	✓

## JOIN OUR PAST SPONSORS





## OUR MISSION IN ACTION

Meet Stephanie, a testament to the transformative impact of OTTP-NorCal. Supported by OTTP-NorCal, Stephanie discovered a passion for photography through the First Exposures program, fostering a sense of belonging and community. OTTP-NorCal also facilitated connections with the Mayor's Youth Education & Employment Program, paving the way for various youth jobs, including an impactful role at the Pacific News Service.

Throughout high school, OTTP empowered Stephanie to communicate with teachers, advocate for personal needs, and ultimately become the first in the family to graduate. Stephanie enrolled in City College, earning a California Child Development Associate Teacher permit and eventually completing an AA-T degree in Child and Adolescent Development in 2021.

Now attending San Francisco State University, Stephanie is on track to become a Child Life Specialist, driven by a strong belief in advocating for children's voices and recognizing the importance of family visibility. Stephanie found their path, and OTTP-NorCal played a crucial role in paving the way.

Stephanie's journey exemplifies the profound impact of OTTP-NorCal's mental health support, touching the lives of over 1,000 Bay Area youth annually. Your sponsorship enables us to continue empowering young individuals like Stephanie, fostering personal, academic, and vocational success for a brighter, healthier future.



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## FOLLOW US ONLINE

