

mademore

Richard Moore
Graphic Designer

Selected Design Portfolio



Conceptual Project

Beach Square

Client

We're a UK start-up that lets you rent spots on the beach called **BeachSquare**.

Brief

We want people to see the brand and feel the draw to the beach.

We would like to target a city centre audience... enticing them to the coast and rediscover the fun of the seaside

Breakthrough goal

Bring the city to the beach



Debut

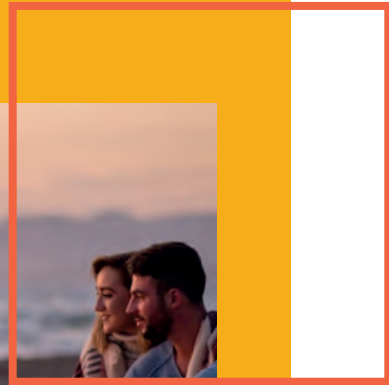
Squid





**Beach
Square**

Beach to their own



The square route is
this way



I do like
to be beside
no one



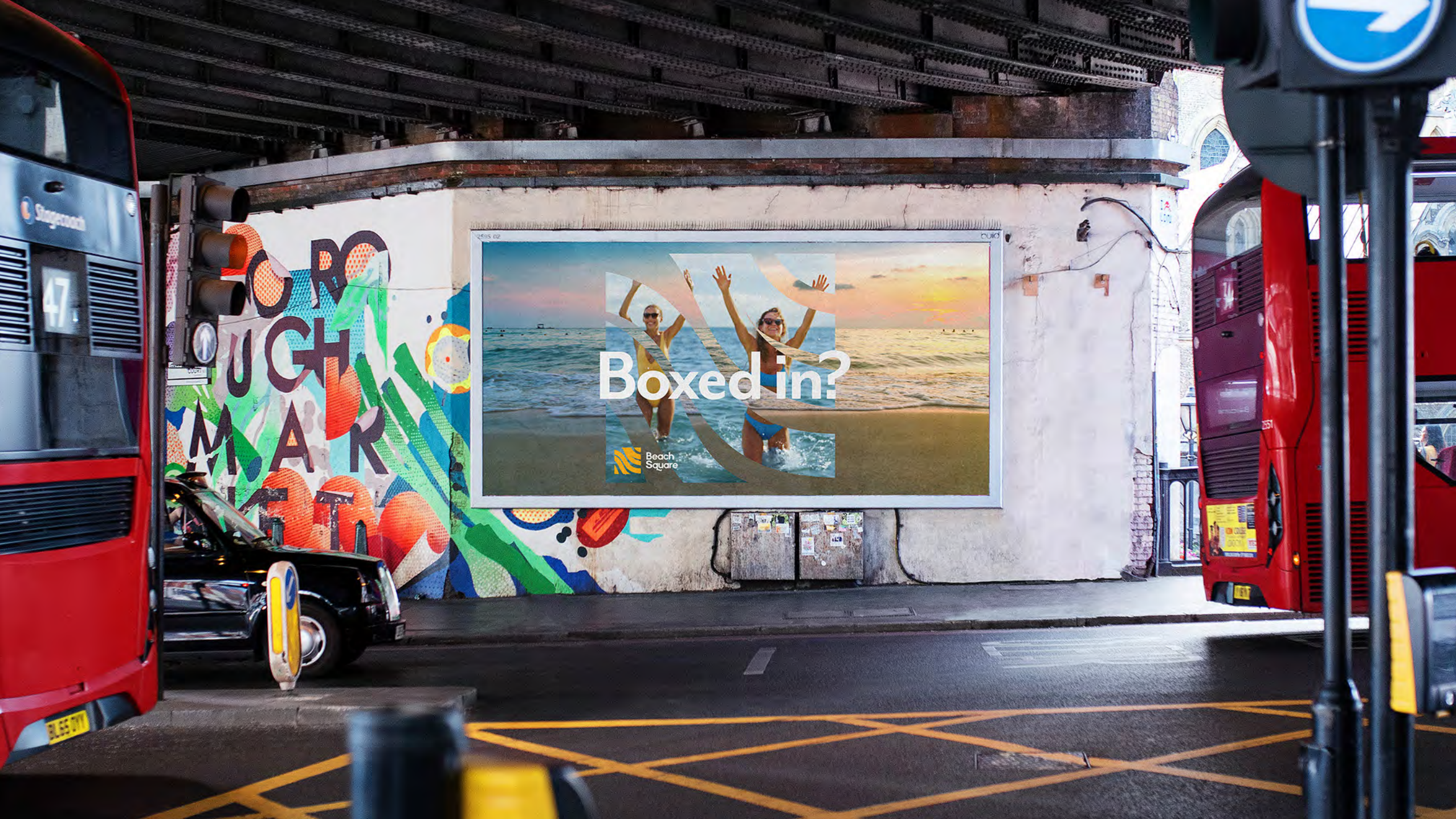


Great Titchfield Street

Beach Square

Your coast is clear.





COURT
MARCH
MARK

Boxed in?

Beach Square

Stagecoach

47

BLES 011





12





Quinn Developments NW LTD

Client

Quinn Developments is a leading Civil Engineering, Groundworks and Specialist Drainage company based in Liverpool.

Brief

A comprehensive brand refresh to better reflect its growth, values, and positioning within the property development sector.

Breakthrough goal

Modernise for the next phase of growth.



Previous.



New.







The image shows a construction site with a large green and white banner in the foreground. The banner features the Quinn Developments logo, a website URL, and the slogan 'Location, Location, Location.'. The background shows a residential development with brick houses, a crane, and a blue sky with clouds.

Quinn
DEVELOPMENTS

www.quinndevelopments.co.uk

Location, Location, Location.



The Luxury Traveller

Client

The business offers bespoke custom vacations around the globe at some of the very best and exclusive destinations.

Brief

Create a brand identity that is visually upmarket and appeals directly to the required demographic; high earners.

Breakthrough goal

Combine luxury & unique







PARADISE BOUND

— with —

THE LUXURY TRAVELLER

"I travel not to cross countries off a list, but to ignite passionate affairs with destinations"

The George V, Carlyle, Cipriani, Mandarin Oriental Hong Kong, Sandy Lane... the fabulous properties that have not made our final cut reads like someone else's hot hotel list.

But here at Telegraph Travel we maintain that absence makes the list grow stronger. Starting with a clean slate, our team of writers, luxury travel writers, hotel specialists and destination experts have scoured the globe to bring you only the very best. Renowned designer Lázaro Rosa-Violán has worked his theatrical, baroque magic on this neoclassical, 19th-century building, once home to the cotton-makers' guild.

The Bistrot restaurant does not disappoint, either, with Catalan-inspired dishes given creative pizzazz and served, in summer, on a colonial-styled terrace shaded by date palms and parasols. Upstairs, a plunge pool and daybeds offer an oasis from which to admire the spires of the Sagrada Família. Double rooms from £175.

It's all about attention to detail at this ravishing, deeply luxurious New Forest bar. Oak doors are thick; paint finishes rich; floor lights come on as you sneak into the bathroom from your quietly appointed bedroom; griffined sitting rooms, one with billiard tables, melt one into another, pale lemon into lilac into sage green, each with an open fire.



'one of the greatest places on planet earth'

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The Grillo Palace
Venice, Veneto, Italy



THE LUXURY TRAVELLER

An aerial photograph of a boat's wake in clear turquoise water. The word "Play" is written in a large, white, elegant script font, with the letter "P" being particularly tall and thin. The wake of the boat is visible at the bottom of the frame, curving away from the viewer.

Play

THE LUXURY TRAVELLER



Love

THE LUXURY TRAVELLER

Go Spot Me

Client.

Go Spot Me is a digital platform for people working within the sport industry, its primary objective to connect players with scouts looking for future talent.

A key feature for the scout, is the ability to locate players within a vicinity, helping connect the two parties.

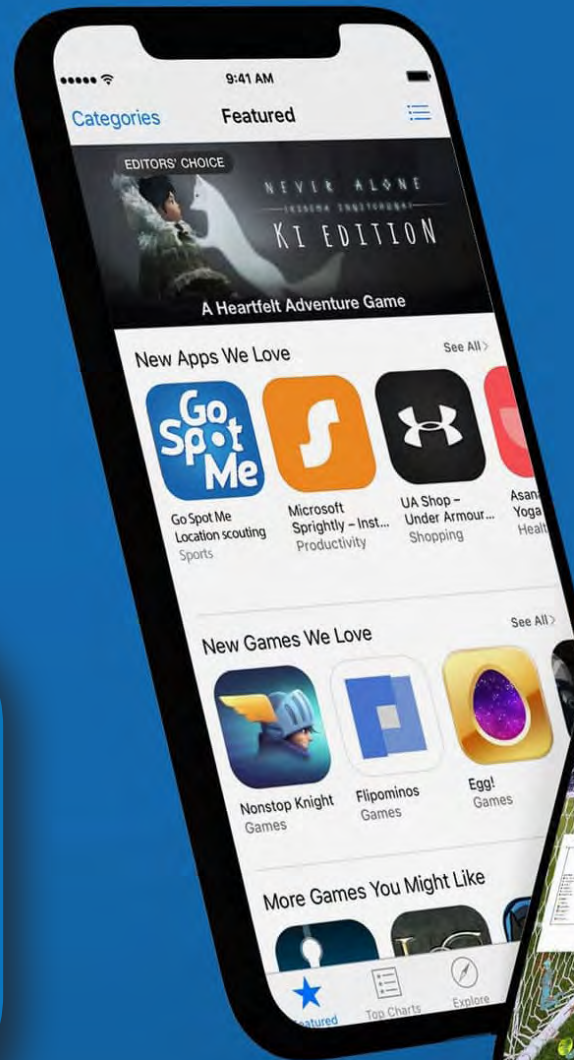
Brief.

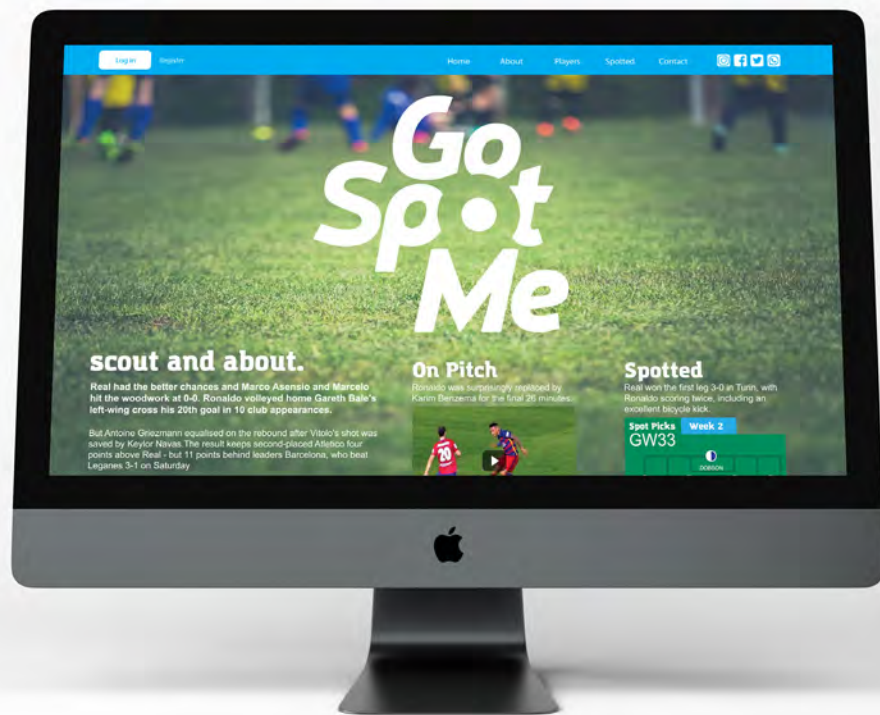
The goal of this project is to design a brand identity that is intuitive, credible, and performance-driven—reflecting both the competitive nature of sport and the professionalism of talent scouting.

Breakthrough goal

A unique design in an overcrowded market.







Two good feet?

Get Spotted on the latest scouting platform.

GoSpotMe

gospotme.co.uk

Tweets

GoSpotMe @gospotme Jan 29
 Jose Mourinho is speaking to the media. [See @gospotme's analysis](#) [View on Twitter](#)

GoSpotMe @gospotme Feb 11
 Should VAR be introduced to the Champions League? [@gospotme's opinion](#) [View on Twitter](#)

GoSpotMe @gospotme Feb 08
 It's not all celebrations for Liverpool. Leamie has highlighted their negatives. [@LFC's main scout priorities](#) [View on Twitter](#)

Who to follow

BBC Sport @BBCSport

Dario SPORTELLO @DarioSPORTELLO

Trends

2,128,900
 #FC

1,534,700
 #M

1,431,700
 #L

1,311,700
 #A

1,211,700
 #C

1,111,700
 #B

1,011,700
 #D

911,700
 #E

811,700
 #F

711,700
 #G

611,700
 #H

511,700
 #I

411,700
 #J

311,700
 #K

211,700
 #L

111,700
 #M

101,700
 #N

91,700
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 #U

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 #V

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 #W

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 #X

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 #Y

1,700
 #Z

GoSpotMe

Home Scouts Players News Contact

Back of the net.

Get Spotted on the latest scouting platform.

Get in front of scouts and coaches who are looking for talents like you.

Fast Player Reports

Accurate Expenses

Active Academy Squads

Man on.

Get Spotted on the latest scouting platform.

gospotme.co.uk

Get in front of scouts and coaches who are looking for talents like you.

Go
Spot
Me

mademore

Richard Moore
Graphic Designer

Thank you.