

# MC Meeting with Alexandra Flores (Free People) 7.29.22

If Corp is deemed forrrien no longer allowed tro spend in political 1% single 5% mutiple ownership - think Amazon \$1.5m in Seattle (increasing influence city council elections )

Pending in NYC

Intro to CA state - didn't survive

Seattle- passed

Congressman Jaime Raskin intro to the House (pending)

Pending in other places just not as high viewer (MA, ME, CO, San Jose)

San Jose has interesting policy passing - voting on the exact language this fall

City staff currently writing the ordinance language

vote remains it'll pass

If passes 2nd city in the country that passed

Florida city did pass but state knocked it down

Alexandra's points

1. Foreigner ownership of US corp stock is on the rise - 2020 up to 40%
2. Very popular policy - Center of America Progress
  1. A lot of research about it - did a poll across US
  2. Overwhelming support for policy
  3. 73% Americans support regardless of party affliction (tends to be more democrats but nonpartisan support)
3. Tackling the issue legislative to limit corp political spending is often legally hard - innovative principle of self-Democratic rights foreign individualistic or entities cannot influence national elections
  1. It builds off legal rights o

Uniquely way to kill a bill - only in CA ("to hold a bill" legislature procedure)

never a vote on it - it was just silently killed

no explanation

speculate that leadership wasn't into it

many businesses and lobbyists opposed to it

questions from legislatures questioned legality of it  
had been more public support it probably wouldn't been killed

Assembly member Lee did not give a clear answer on why it wasn't moved forward -

Voters in money out

They're trying to get it legislatively which means assembly on board instead of

NYC bill was introduced in the city -tied up in city level  
legislature has been introduced at a state level for 3 yrs  
hoping it passes soon  
Senator Jurnaris  
Assemblyman Walker  
Passed last 2 yr at NY state senate  
on the assembly side hasn't been able to gain a vote  
Assembly side is hard to get reform to pass  
NY election have millions foreign investor influenced

Understanding self interest - hard to pass it through when decision maker will affect them since it affects their funding every few yrs

Objection would be constitutionality - free speech of people have constitutional lawyers

They can respond pretty well

San Diego 2014/2016

Mexican citizen funneled millions into SD vote  
Changed the disclosure on it

San Diego is on the boarder and has the many international businesses. This would be a great city for it. At the same time more challenging.

how does the messaging ?

We don't think about elected officials...we think about the voters

How do we get a 2 sec message to the officials?

Are the officials concerned about their vote with the voters?

Alex has never heard about their face. If they're going to support it they'll tell you,

Seattle is a good example. Clear corp known villain (Amazon). Poured a ton of \$\$ against. Made them look terrible in the public's view so it helped the voters. Focus on the corps that are the villains that people are familiar with and that people can align with you.

May not want highlight ones that people like a lot.

Oregon - Nike is based in Oregon. They employ a ton of Nike. So no one attacked Nike. Comcast the cable company everyone was behind with focusing on bc everyone hates the cable company.

If that does come in don't highlight in primary story...most employees don't have a say in company's politics. Most of the time the company's politics hurt the employees.

If you work for one of these corps wouldn't you rather send the \$\$ elsewhere?

Robert Ricah put out a great video