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4,173
YOUTH
IMPACTED





62,527
TOTAL IMPACT

312
COMMUNITY
OUTREACHES

87
SMALL
GROUPS





1,295
VOLUNTEERS







YEAR IN REVIEW

2024 was a year of change and growth— from new teams launching to partners expanding their reach. As every volunteer launched into a new community outreach, as every donor generously gave to reach another young person, and as young people rose to impact their communities, Love Your City grew across the world. Check out just a few of the highlights from 2024!



FOUR TEAMS IN ADDIS ABABA

In partnership with Great Commission Ministry, four Boy With a Ball teams were launched in Addis Ababa, Ethiopia. These teams are reaching four slums across the city, which is home to an estimated 4.3 million people.



EXPANSION INTO LAGOS

A rapidly expanding team of teams, Boy With a Ball Nigeria established a fourth team into Lagos, one of the world's fastest growing cities.



THE FOURTH LAUSAUNNE CONGRESS

Out of partnership with Dr. Jerry White, President Emeritus of the Navigators, we were invited to participate in the Fourth Lausaunne Congress in South Korea. This international gathering of leaders works to build a comprehensive and collaborative mission strategy for the global church.



REACHING EVERY YOUNG PERSON

We work to reach every young person and help them reach their God-given dreams. This year, our youth impact number increased by 47%— a testament to every team member, volunteer, donor, and partner who generously gave what they have in their hands.

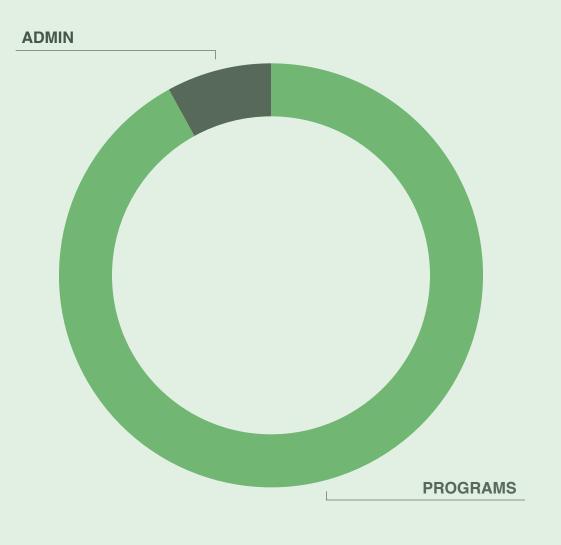


YEAR IN FINANCES

2024 CONSOLIDATED INCOME

\$1,739,339

HOW WE USE IT



TOTAL REVENUE

\$1,739,339 (54%)

\$1,495,796 (46%)

Income by Donation

Income by Volunteer Hour

ANNUAL REVENUE COMPARISON

2023 \$1,328,832 (48%)

\$1,413,754 (52%)

\$1,157,620 (54%) 2022

\$996,803 (46%)

2021

\$1,019,265 (53%)

\$903,348 (47%)

Income by Donation

Income by Volunteer Hour

WHERE WE WORK



LATIN AMERICAN CITIES

SAN JOSE, COSTA RICA MANAGUA, NICARAGUA

AFRICAN CITIES

ADDIS ABABA, ETHIOPIA NAIROBI, KENYA ENUGU, NIGERIA LAGOS, NIGERIA UDI, NIGERIA UMULUMGBE, NIGERIA



OUR BOARD



MARK WOODRUFF, MD

Board Chair

Family Physician

Think. Whole Person

Healthcare



GORDON GREEN
Board VP
Chief Strategy Office
Engage2Excel



CHERI BASS
Executive Assistant
The Least, The Last, and
The Lost



CHUCK BASS

Executive Director
The Least, The Last, and
The Lost



KUDZAISHE GONDORA
Grants Finance Manager
World Vision



DR. NYASHA GONDORA

Director of Policy and
Research at SCWIST



CHRIST HYATT

Lead Pastor

Covenant Life Church



Retired
Caprock Communications



ED LIEBENTHAL, DDS

Retired
Liebenthal Dental

OUR STAFF



JAMIE JOHNSON Founder Executive Director



CHRISTINE TORRES EMMET
Chief Marketing Officer



JEN GOMEZChief Operating Officer



JOSIAH JOHNSON
Director of Development



MOLLY JOHNSON

Director of
Communications



SERGIO GONZALEZ Metro-Atlanta Director



ELLEN BANTAVelocity <u>Director</u>



MARIA BORTOLUCCI LAO Love Your City Director



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