



BOY WITH A BALL

ANNUAL REPORT

2024

EST 2001 | BOYWITHABALL.COM



MANAGUA, NICARAGUA



CONTENTS

- 4 YEAR IN NUMBERS**
- 5 YEAR IN REVIEW**
- 6 YEAR IN FINANCES**
- 8 WHERE WE WORK**
- 10 BOARD OF DIRECTORS**
- 11 GLOBAL STAFF**



2024 IN NUMBERS



4,173

YOUTH
IMPACTED



30

COST PER
IMPACT



312

COMMUNITY
OUTREACHES

50,949

TOTAL IMPACT

87

SMALL
GROUPS



1,295

VOLUNTEERS



42,995

VOLUNTEER
HOURS



462

DONORS



YEAR IN REVIEW

2024 was a year of change and growth— from new teams launching to partners expanding their reach. As every volunteer launched into a new community outreach, as every donor generously gave to reach another young person, and as young people rose to impact their communities, Love Your City grew across the world. Check out just a few of the highlights from 2024!



FOUR TEAMS IN ADDIS ABABA

In partnership with Great Commission Ministry, four Boy With a Ball teams were launched in Addis Ababa, Ethiopia. These teams are reaching four slums across the city, which is home to an estimated 4.3 million people.



EXPANSION INTO LAGOS

A rapidly expanding team of teams, Boy With a Ball Nigeria established a fourth team into Lagos, one of the world's fastest growing cities.



THE FOURTH LAUSAUNNE CONGRESS

Out of partnership with Dr. Jerry White, President Emeritus of the Navigators, we were invited to participate in the Fourth Lausanne Congress in South Korea. This international gathering of leaders works to build a comprehensive and collaborative mission strategy for the global church.



REACHING EVERY YOUNG PERSON

We work to reach every young person and help them reach their God-given dreams. This year, our youth impact number increased by 47%— a testament to every team member, volunteer, donor, and partner who generously gave what they have in their hands.



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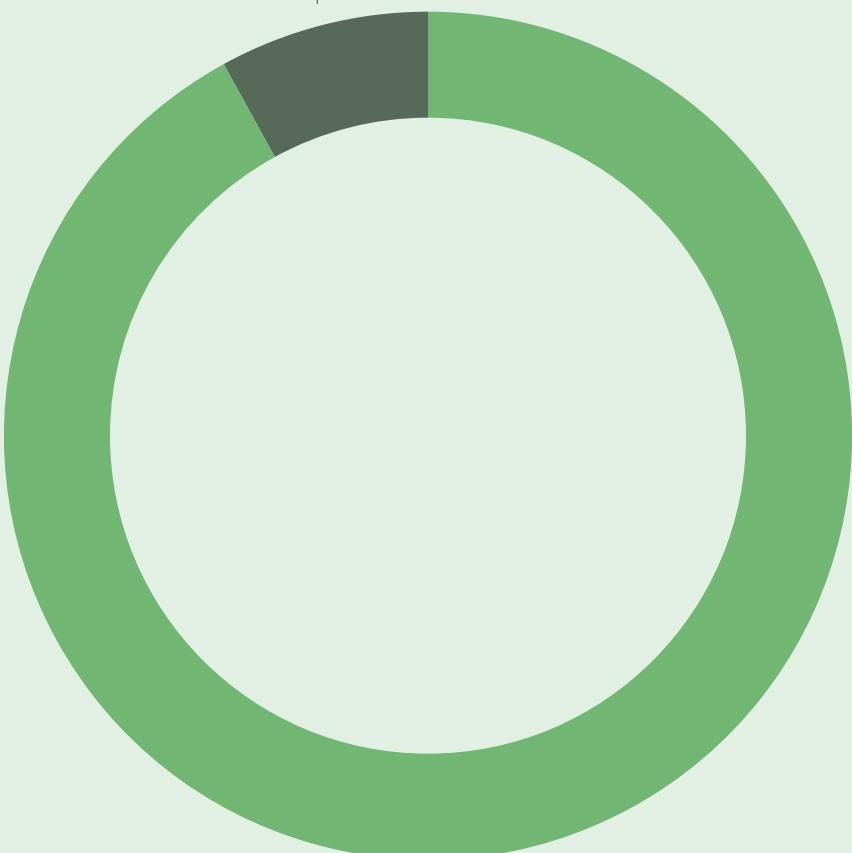
YEAR IN FINANCES

2024 CONSOLIDATED INCOME

\$1,739,339

HOW WE USE IT

ADMIN



PROGRAMS

TOTAL REVENUE

\$1,739,339 (54%)

\$1,495,796 (46%)

● Income by Donation

● Income by Volunteer Hour

ANNUAL REVENUE COMPARISON

2023

\$1,328,832 (48%)

\$1,413,754 (52%)

2022

\$1,157,620 (54%)

\$996,803 (46%)

2021

\$1,019,265 (53%)

\$903,348 (47%)

● Income by Donation

● Income by Volunteer Hour



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WHERE WE WORK





MIDDLE EASTERN CITIES
BERUIT, LEBANON



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OUR BOARD



MARK WOODRUFF, MD

Board Chair
Family Physician
Think. Whole Person
Healthcare



GORDON GREEN

Board VP
Chief Strategy Office
Engage2Excel



CHERI BASS

Executive Assistant
The Least, The Last, and
The Lost



CHUCK BASS

Executive Director
The Least, The Last, and
The Lost



KUDZAISEN GONDORA

Grants Finance Manager
World Vision



DR. NYASHA GONDORA

Director of Policy and
Research at SCWIST



CHRIST HYATT

Lead Pastor
Covenant Life Church



ROGER HYATT

Retired
Caprock Communications



ED LIEBENTHAL, DDS

Retired
Liebenthal Dental

OUR STAFF



JAMIE JOHNSON
Founder
Executive Director



CHRISTINE TORRES EMMET
Chief Marketing Officer



JEN GOMEZ
Chief Operating Officer



JOSIAH JOHNSON
Director of Development



MOLLY JOHNSON
Director of
Communications



SERGIO GONZALEZ
Metro-Atlanta Director



ELLEN BANTA
Velocity Director



MARIA BORTOLUCCI LAO
Love Your City Director





BOY WITH A BALL

BOYWITHLABEL.COM