



BOY WITH A BALL

ANNUAL REPORT 2024

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2024 IN NUMBERS



4,173
YOUTH
IMPACTED

\$30
COST PER
IMPACT



50,949
TOTAL IMPACT

312
COMMUNITY
OUTREACHES

87
SMALL
GROUPS



1,295
VOLUNTEERS



42,995
VOLUNTEER
HOURS

462
DONORS



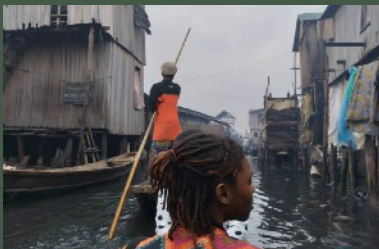
YEAR IN REVIEW

2024 was a year of change and growth— from new teams launching to partners expanding their reach. As every volunteer launched into a new community outreach, as every donor generously gave to reach another young person, and as young people rose to impact their communities, Love Your City grew across the world. Check out just a few of the highlights from 2024!



FOUR TEAMS IN ADDIS ABABA

In partnership with Great Commission Ministry, four Boy With a Ball teams were launched in Addis Ababa, Ethiopia. These teams are reaching four slums across the city, which is home to an estimated 4.3 million people.



EXPANSION INTO LAGOS

A rapidly expanding team of teams, Boy With a Ball Nigeria established a fourth team into Lagos, one of the world's fastest growing cities.



THE FOURTH LAUSAUNNE CONGRESS

Out of partnership with Dr. Jerry White, President Emeritus of the Navigators, we were invited to participate in the Fourth Lausaunne Congress in South Korea. This international gathering of leaders works to build a comprehensive and collaborative mission strategy for the global church.



REACHING EVERY YOUNG PERSON

We work to reach every young person and help them reach their God-given dreams. This year, our youth impact number increased by 47%— a testament to every team member, volunteer, donor, and partner who generously gave what they have in their hands.



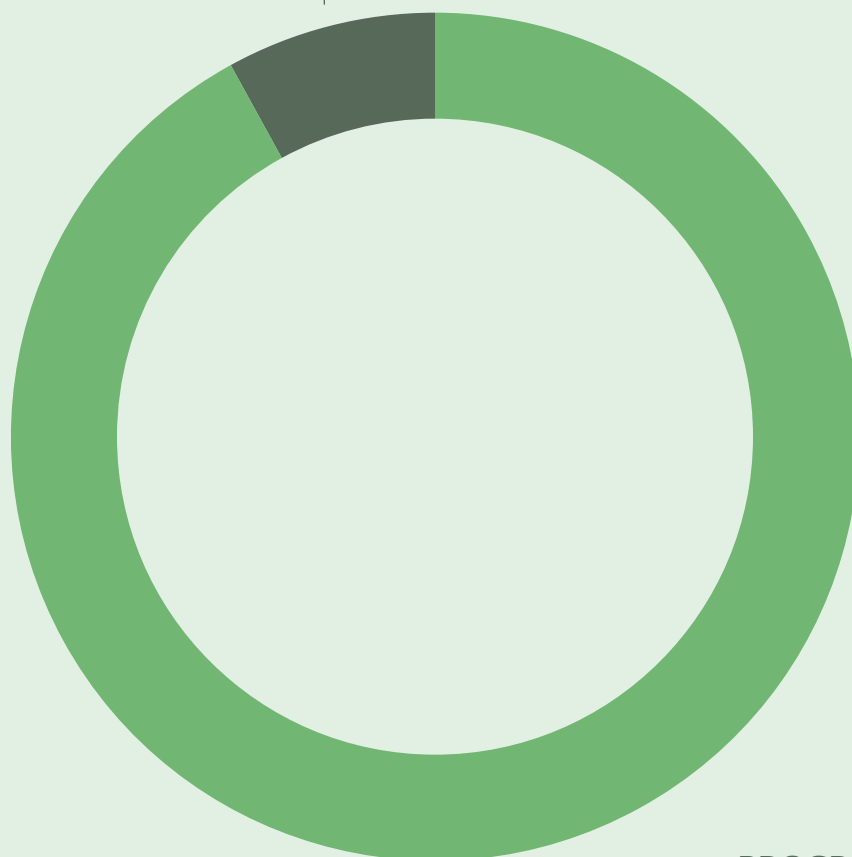
YEAR IN FINANCES

2024 CONSOLIDATED INCOME

\$1,739,339

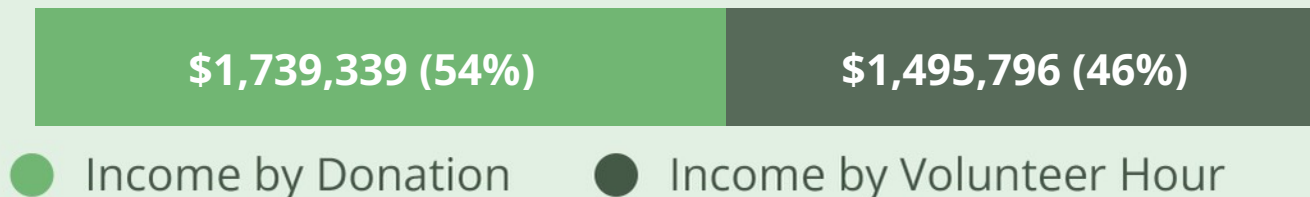
HOW WE USE IT

ADMIN

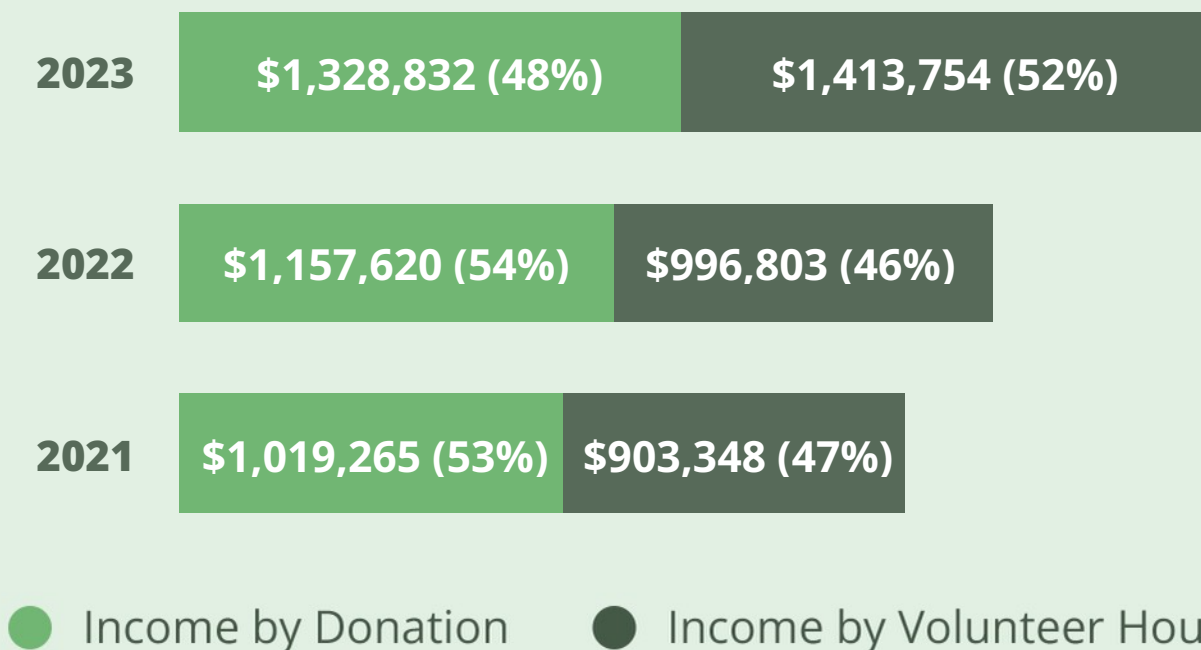


PROGRAMS

TOTAL REVENUE



ANNUAL REVENUE COMPARISON



WHERE WE WORK



LATIN AMERICAN CITIES

SAN JOSE, COSTA RICA
MANAGUA, NICARAGUA

U.S. CITIES

GWINNETT COUNTY, GEORGIA
BOSTON, MASSACHUSETTS

AFRICAN CITIES

ADDIS ABABA, ETHIOPIA
NAIROBI, KENYA
ENUGU, NIGERIA
LAGOS, NIGERIA
UDI, NIGERIA
UMULUMGBE, NIGERIA



MIDDLE EASTERN CITIES
BEIRUT, LEBANON



OUR BOARD



MARK WOODRUFF, MD

Board Chair
Family Physician
Think. Whole Person
Healthcare



GORDON GREEN

Board VP
Chief Strategy Office
Engage2Excel



CHERI BASS

Executive Assistant
The Least, The Last, and
The Lost



CHUCK BASS

Executive Director
The Least, The Last, and
The Lost



KUDZAISHE GONDORA

Grants Finance Manager
World Vision



DR. NYASHA GONDORA

Director of Policy and
Research at SCWIST



CHRIST HYATT

Lead Pastor
Covenant Life Church



ROGER HYATT

Retired
Caprock Communications



ED LIEBENTHAL, DDS

Retired
Liebenthal Dental

OUR STAFF



JAMIE JOHNSON
Founder
Executive Director



CHRISTINE TORRES EMMET
Chief Marketing Officer



JEN GOMEZ
Chief Operating Officer



JOSIAH JOHNSON
Director of Development



MOLLY JOHNSON
Director of
Communications



SERGIO GONZALEZ
Metro-Atlanta Director



ELLEN BANTA
Velocity Director



MARIA BORTOLUCCI LAO
Love Your City Director





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