

brief.

FAQs: Payments on Breef

All project payments are managed and processed through the Breef Platform.

How do payments work on Breef?

When an agency is selected for a project, the agency will upload the contract and payment schedule to the Breef Platform. Breef invoices the client accordingly. Once the client makes payment, funds will be transferred to the agency, minus Breef's 15% fee.

Can we invoice the client directly?

Per Breef's Terms of Use, all project payments are processed through the Breef Platform. This streamlines the payment process for both parties and is a requirement for working with brands introduced through Breef.

What is Breef's Fee on my project?

The Breef Fee is calculated as 15% of the total project fees over the first 12 months of the working relationship.

Breef's Fee applies to the total amount charged by the Agency for services. It does not apply to hard costs like media spend or equipment rental. You should account for the 15% without going above the client's budget. The fee may not appear as an additional line item.

How are 'pass-through' costs invoiced?

If the agency is paying a third party (i.e. influencers, ad platforms) on behalf of the client, reimbursement will be invoiced through Breef. If the client is paying the third party directly, they can do so outside of Breef.

How do we connect our bank account?

Once the client completes Project Kickoff on Breef, you will receive instructions for connecting your bank account via Ratable. If you have any questions, please reach out to payments@breef.com

When will we receive payment?

Breef transfers funds to the agency as soon as they are received from the client. Funds should appear in the agency's bank account within 1 - 3 business days.

Questions? Reach out to us at payments@breef.com