

breef.

Congrats on a great Pitch Day!

Let's keep things moving — here's how to continue the conversation and keep the project moving forward.

Client Follow Up

Brief is here to keep the project moving forward. We follow up with the client diligently and recommend that you do the same.

Remember to keep connect@brief.com cc'd on all comms so that we can support + advocate for your team.

Final Project Proposal

Following your call, prepare a revised proposal for the client. We recommend a follow-up call to present your proposal + align on next steps!

Top tips

- Include details from your Pitch Day call
- Share a timeline for kickoff and onboarding
- Offer references and testimonials

Reminder

Brief's 15% referral fee is paid by the agency. You should account for the 15% without going above the client's budget. The fee may not appear as an additional line item.

Contracts + Payments

If both parties decide to move forward, all contracts and payments are managed through the Brief platform.

Questions? Reach out to us at connect@brief.com