

# Data shows 96% of design review effort goes to waste

Your most critical product decisions are made every day in design reviews.

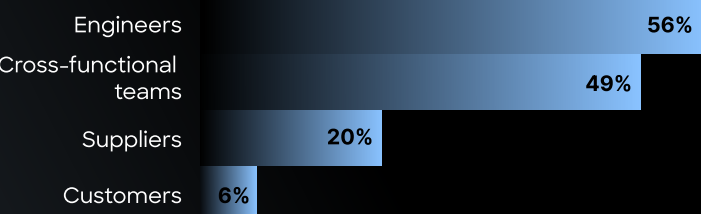
But your design review process is ineffective.

A typical design review fails to engage

50%

of stakeholders

How many people from each group\* participate and provide useful feedback



Design reviews aren't engaging the right people

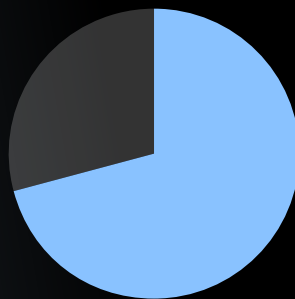
90%

of teams get supplier feedback too late, leading to rework

57%

of feedback is documented

What about PLM?



71%

of teams don't use PLM at all during product development

Design review feedback is not documented

43%

of feedback slips through the cracks and never gets documented

Design review feedback is not tracked

87%

of engineers spend hours to days looking for the information behind a single design decision

13%

can find design rationale in less than an hour

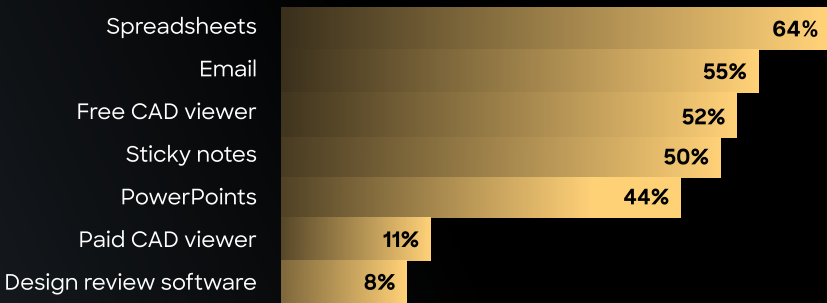
4%

of the total knowledge available is documented, tracked, and easily accessible for future decisions

90%

of companies delay product launches due to late-stage design changes

Because that information lives in too many disjointed places. So, engineers make decisions without the right information.



Technical knowledge in your org

Documented knowledge

Knowledge actually used in reviews

Product launch delays lead to:

33% Lost Profitability\*

30% Higher COPQ\*

13% Lost Market Share\*

