

## Request for Approval to Attend IPx LA 2025 – September 29–30

Dear \_\_\_\_\_ ,

I am requesting approval to attend IPx LA, an in-person summit dedicated to the future of brand protection and IP strategy. The event will be held in Los Angeles at the Grammy Museum on September 29–30, 2025.

IPx brings together leading professionals from legal, brand, and e-commerce teams across the globe including representatives from companies like Krafton, Fossil, Lush, and Mr. Beast to explore how modern technology is reshaping the IP landscape.

Attending IPx will give me firsthand access to emerging tools and strategies that can directly strengthen our approach to IP enforcement, platform protection, and risk mitigation in an increasingly AI-driven world.

Key benefits include:

- Expert-Led Sessions – Legal and brand thought leaders at global companies will speak about the challenges of impersonation, unauthorized sales, piracy, and AI-generated fakes, and how they're staying ahead.
- Product Roadmap Access – Preview next-gen AI tools and enforcement dashboards being launched at the event, with hands-on demonstrations tailored to in-house legal and IP teams.
- Strategic Industry Networking – Build relationships and exchange best practices with other legal, brand, and platform protection leaders from across industries.
- Closed-Door Advisory Opportunities – Participate in invite-only networking events and discussions with peers who face similar operational, legal, and strategic challenges.

By attending IPx, I will bring back actionable insights and new relationships that can improve our legal operations, enhance brand protection, and help us remain proactive in an evolving digital enforcement landscape. I believe this investment will have a lasting impact for both our team and our broader strategic initiatives.

Please let me know if you have any questions. I look forward to your approval.

Best regards,

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